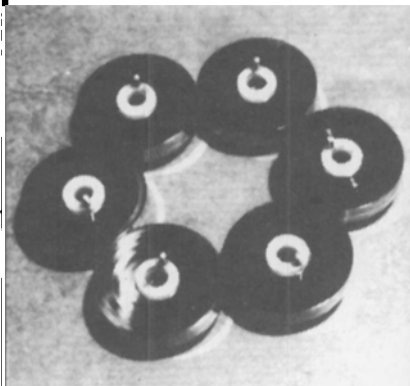


## MAGIC SLIPPERS



MAGIC SLIPPERS are the unique way for controlling film reels of different sizes. No more sticky brakes. MAGIC SLIPPERS will handle any amount of reels or any length shaft. One slipper per film reel is all that is required. MAGIC SLIPPERS have an ingenious design that allows the film to take up or release from different size reels smoothly. MAGIC SLIPPERS fit all standard 5/16 groove rewind shafts. MAGIC SLIPPERS are available in two tensions, one for hand rewinding workprint, the other for negative rewinding, in 16mm. SET OF SIX \$59.95

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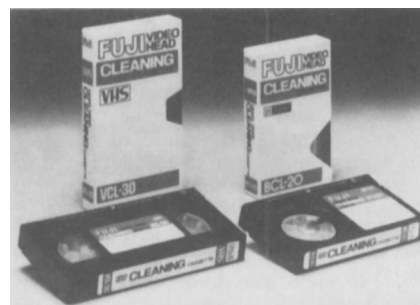
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neapolis, MN 55420. The VTR turntable rotates 360° for servicing and to allow turning the machine for better viewing or more flexible operation. The base cabinet has 19¼-in rack height for TBC or other controls plus a pullout shelf for equipment or tapes. The extended monitor shelf adjusts up or down in 1-in increments. Price of Model 3100 is \$879.

A 2-in helical videotape, especially designed for use with IVC 9000 series recorders, was announced by 3M, Magnetic Audio/Video Products Div., St. Paul, MN 55101. The Scotch 371 videotape offers more tape life and less dropout than earlier tapes. In addition, it has color noise advantages. The cleaner-running tape features a stabilized polyester backing with control wind treatment. This helps to save time by reducing downtime due to interchangeability problems. The price of the videotape is \$225.

VHS and Beta format head cleaning cassettes, VCL-30 (VHS, 30 ft) and BCL-20 (Beta, 20 ft), were announced by Fuji Magnetic Tapes, 350 Fifth Ave., New York, NY 10001. At the first appearance of picture "snow," an indication of clogged heads, the cassette should be inserted into the deck and



run for 10 seconds. One 10-s run will clean the heads completely, eliminating oxides and binder residues. If snow is still visible, another 10-s run should be made.

Each cassette can be used a recommended maximum of 90 times with each complete pass yielding 30 cleanings, and the tape can be used three times. The price of the VCL-30 is \$25; the BCL-20 is priced \$18.50.

Further information about these items can be obtained from the addresses given. As in the case of technical papers, the Society is not responsible for manufacturers' statements, and publication of these items does not constitute endorsement of the products or services.

C. Francis Jenkins	"Stereoscopic Motion Pictures"	Jan. 1919
Lee De Forest	"The Phonofilm"	May 1923
D. L. MacAdam	"Quality of Color Reproduction"	May 1951
Rodger J. Ross	"Film in Television"	June 1958
Peter C. Goldmark	"Color Electronic Video Recording"	Aug. 1970

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