

SECTION MEETINGS

New York, June 10 — Over 130 members and guests turned up at the United Engineering Center for an evening of special effects and "wizardry." The evening started with a film presented by Clio-Award-winning Lee Howard, President of APA Studios. The film, produced by Howard, demonstrated some of his award-winning special effects used in motion pictures and commercials. At the end of the film, Howard threw open the meeting and asked for questions and observations. The audience responded with many questions and comments.

The second presentation was by Al Stahl, President of Animated Productions, Inc. He discussed methods of converting multimedia slide shows to film through the use of an animation stand and an optical printer. At the conclusion of his presentation, Stahl ran part of a recently produced conversion which elicited many questions from the audience. At the close of the meeting Stahl rapidly drew on a blackboard the image of Popeye, going back to the start of his career as an animator on the Popeye series of films.

Refreshments were provided by Camera Mart. — Richard Marcus (Publicity Chairman), Richard Marcus Productions, 1380 Riverside Dr., New York, NY 10033.

Philadelphia, June 9 — The meeting was held at NFL Films, Inc., in Mt. Laurel, N.J., with an attendance of 45 members and guests. The program, on the subject of Super Bowl XV, was conducted by Arthur Spieller of NFL Films. Each year for the last 15 years, he explained, a significant event takes place in January called the Super Bowl. Its outcome is soon known, but the retelling of the event with all its drama and highlights is a major project of NFL Films. He described the various problems involved in the reporting of such an event, including the filming of a Super Bowl film, *Super Sunday*. This was followed by the premiere screening of the Super Bowl XV film, *Cinderella Super Bowl*. — Eric R. Address (Secretary-Treasurer), E. J. Stewart, Inc., 525 Mildred Ave., Primos, PA 19018.

DON'T MISS
TOMORROW'S
TELEVISION

at the

**16th Annual
Television Conference**

February 5-6, 1982
Opryland Hotel
Nashville, Tennessee

For further information

Lynne Robinson,
SMPTE
862 Scarsdale Avenue
Scarsdale, NY 10583

Once upon an idea there was a time

... A time when an idea was confined to a man's head and it was difficult to transfer it to another.

Converting a thought to words with gestures worked okay for a while but slowly life became more complex and so did the ideas. So we learned to draw pictures and later to print. Even then sometimes the picture was not the same in the head of the sendee as in the head of the sender. Then there was big trouble, maybe even war.

About sixty years ago, man came up with the ultimate! It was a fantastic idea! A thought transfer machine — THE MOVING, TALKING PICTURE.

Foto-Kem is a motion picture lab. We develop and print all kinds of motion pictures on film and video tape, and we do it very well. If you are a cinematic sender we would like to help you transfer your thoughts to the screen precisely as you see them in your brain.

Gerry Brodersen



FOTO-KEM Industries, Inc.

FILM AND VIDEO TAPE LABORATORY
2800 West Olive Avenue
Burbank, California 91505
213 846-3101

Dolby®

Plug Better Sound Into Your Picture

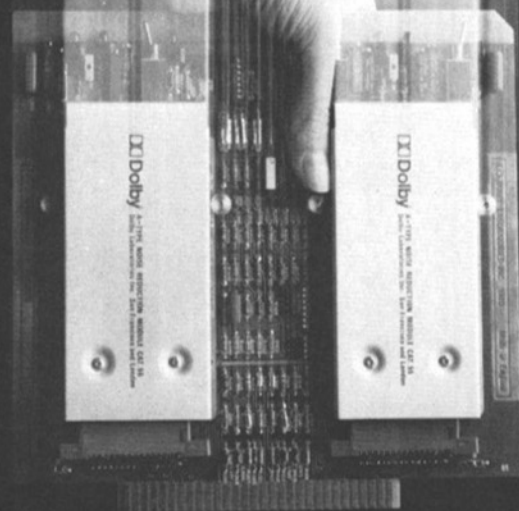
The Dolby® Cat. No. 155 or 255 module allows you to plug the benefits of a Dolby A-type noise reduction directly into your Sony® BVH-1000/1100 or Ampex® VPR-2 1" VTR*. Operation is fully automatic. And at long last the audio performance of your VTR will rival that of professional audio tape recorders.

Dolby A-type noise reduction has been accepted for years throughout the world for high-quality tape recording and other audio transmission and storage media. It provides 10 dB of noise reduction from 30 Hz upwards, increasing to 15 dB at 9 kHz and above, without the audible side effects (such as noise modulation and overshoot distortion) associated

with more conventional techniques. Dolby noise reduction can also lead to lower distortion, as it permits more conservative recording levels to reduce the risk of tape saturation.

Today wide audio bandwidth and low noise are becoming commonplace in many parts of the television origination/transmission chain. Contact us to find out how Dolby noise reduction can prevent the VTR audio track from being one of the weak links.

*Outboard Dolby noise reduction units are available for use with virtually any other video or audio recorder.



Dolby®

Dolby Laboratories Inc.

731 Sansome St.
San Francisco,
California 94111
415 392-0300
TELEX 34409

346 Clapham Road
London SW9 9AP
England
01-720-1111
TELEX 919101