

SECTION MEETINGS

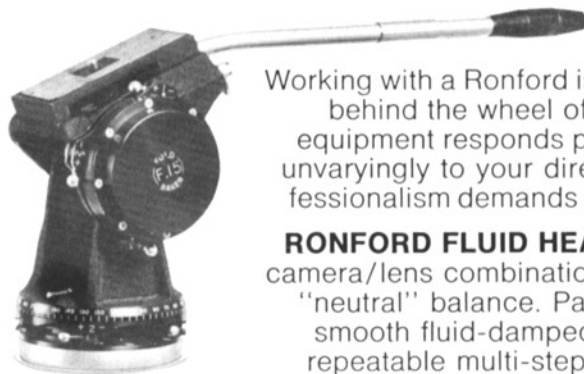
Chicago, 25 March — The meeting was held at the Marriott Hotel in Chicago with an attendance of 80 members and guests. The speaker was Murry Allen, President of Universal Recording Corp. The title of his presentation was "Sound Profits." He began by asking members of the audience, "Is your primary interest in film or videotape?" He reminded them that while it may not always be evident, good sound for videotape was attainable. The history of sound development was reviewed in depth. He compared the old system of using one microphone as opposed to the multiples now used. He pointed out that good sound is frequently poorly mixed. Intentional distortions employed by some groups and unintentional distortions were discussed. The importance of keeping maximum quality on sound tape and not transferring to videotape was stressed.

This was an excellent presentation, and there was such interest and so many questions that the question-and-answer period had to be curtailed. A dinner at Riccardo's restaurant preceded the meeting. — Michael H. Bailey (Secretary-Treasurer), Allied Film Laboratory, Inc., 1322 West Belmont Ave., Chicago, IL.

Hollywood, 9 April — An audience of some 400 persons crowded into the Alfred Hitchcock Theater to hear special effects experts at Universal City Studios describe the various special effects techniques. Interest in the program was so intense that some 200 persons had to be turned away because there was no room for them in the theater.

Al Whitlock and Bill Taylor showed the work of the Matte Department before, during, and after matte artwork and photography. Peter Anderson explained and described the many-faceted activities of Universal-Hartland. Other specialists who described their work are: Peter Gerard, Model Maker; Glen Cambell, Animation and Optical Effects; Richard Bennett, Mechanical Systems; Bud Elam, Electronic Systems; and Peter Gibbon, Chief Cinematographer, Hartland.

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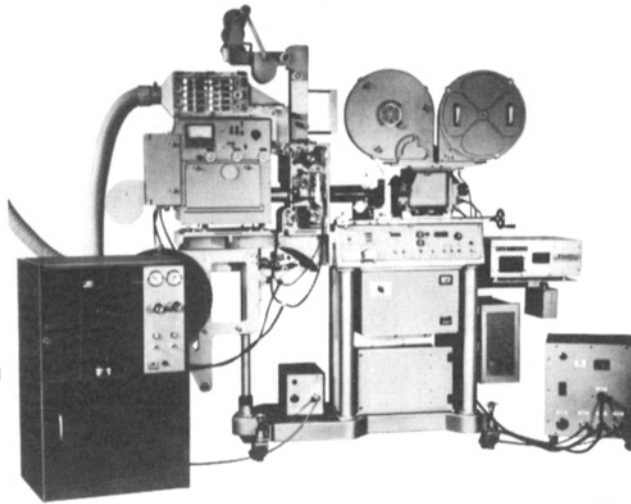


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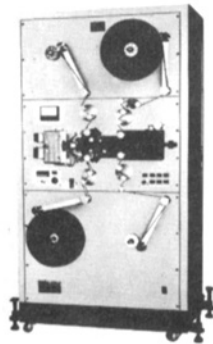


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The meeting was preceded by a dinner at Womphopper's Restaurant. — Gary L. Borton (Secretary-Treasurer), Eastman Kodak Co., 6706 Santa Monica Blvd., Hollywood, CA 90038.

Philadelphia, 7 April — The meeting was held at WPVI-TV Philadelphia with an attendance of 43 members and guests. Subject of the program was "The Use of Film and Videotape in Magazine Format Photojournalism." The speakers were Jon Miller and Ken Basmagain, both of WPVI-TV. Miller is Director of Public Affairs, and Basmagain is Director of Photography for "Prime Time." Miller described the "whys and wherefores" of producing public affairs shows and public service messages for commercial television. "The ascertainment of community needs through communication with various community leaders plays an important role in the selection of public service programming," he said.

Basmagain described several "shoots" from the technical end, showing excerpts from several programs and detailing the technical requirements of each.

The second part of the program was a screening of *The Men Who Make the Movies* — Howard Hawks. — Eric R. Address (Secretary-Treasurer), E. J. Stewart, Inc., 525 Mildred Ave., Primos, PA 19018.

Rochester, 8 April — The meeting was held at the Rochester Institute of Technology in the Webb Auditorium, where more than 200 members and guests assembled to hear Rod Perry of Eastman Kodak give an informative description of the making of *The Empire Strikes Back*. He told why a film of this type (science fiction) is so popular with moviegoers and thus has very large box office receipts. The presentation was entertaining as well as informative. Perry showed a four-part movie that gave insight into the various problems and techniques involved in the making of *The Empire Strikes Back*. One part dealt with the actors; the second part with the inclement weather conditions in Norway; the third part displayed the techniques of making miniature characters and sets; and the fourth part dealt with the sources and techniques of the exciting soundtrack. — K. Gerald Evans (Secretary-Treasurer), WHEC Inc., 191 East Ave., Rochester, NY 14604.

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