

# The 123rd SMPTE Technical Conference and Equipment Exhibit

Techniques and Technology for the Eighties

Century Plaza Hotel  
Los Angeles, California  
October 25-30, 1981

## Introductory Message

Parting from a good friend is always a traumatic experience. Yet, this, in essence, was what the 123rd SMPTE Conference was about. For over twelve years the Century Plaza Hotel has been the location of the Los Angeles Conferences of the Society; a comfortable home away from home for those of us that have been active in conference programming over the past decade. However, it has become obvious over the last two or three Los Angeles conferences that the Society's requirements, especially with regard to the exhibit area, were rapidly outstripping the Century Plaza's facilities. Thus, the decision has been made to move the future Los Angeles conferences to the downtown L.A. Convention Center.

Therefore, it was with somewhat of a sense of regret that I opened the 123rd Conference by making the following remarks: *"Good Morning, Ladies and Gentlemen. Welcome to the Opening Session of the 123rd Technical Conference on SMPTE."*

After the usual introductions, I went on to say:

*"It is appropriate at this time to thank all those individuals whose relentless and untiring efforts enabled us to stage this Conference. While it would be invidious of me to mention any individual by name, I would like, on behalf of all of you here today, to express the thanks of the Society to all the members of the Program and Local Arrangements Committees, and the Society's Headquarters staff, whose work made this event possible."*

Additionally, I would like to thank personally Dr. Marcel Vrancken and the staff of Agfa-Gevaert Marketing Ciné, Mortsel; Mr. Robert A. M. Coppentrath, President of Agfa-Gevaert Inc., and my colleagues in the Motion Picture Division for their support in making it possible for me to act as Program Chairman of the 123rd SMPTE Technical Conference.

With the foreknowledge that the 123rd was going to be the last conference to be held in the Century Plaza, it became my intent to provide a program with as wide and diverse an interest as possible, offering something for everyone under the all-embracing theme of *Techniques and Technology for the Eighties*. I think, to a large extent, we accomplished that end.

**Julian D. Hopkinson**  
Program Chairman