

The Exhibit



Charles A. Ahto, Conference Vice-President, and SMPTE President Charles E. Anderson officially open the equipment exhibit with a ribbon-cutting ceremony.





The SMPTE assembled an impressive equipment exhibit for its 123rd Technical Conference Equipment Exhibit. More than 130 companies participated in the exhibit, which occupied more than 25,000 square feet of space at the Century Plaza Hotel.

The exhibit opened Tuesday morning with the traditional SMPTE ribbon-cutting ceremony by SMPTE President Charles E. Anderson, Ampex Corp., and Conference Vice-President Charles A. Ahto, Tape-Film Industries. Instead of a satin ribbon, strips of 35-mm film and 1-inch videotape were cut to symbolize the joint representation of film and tape equipment at the exhibit.

During the three days the exhibit was open — Tuesday through Thursday from 10:00 A.M. to 6:00 P.M. — there was barely a moment when the exhibit floor was not busy.

This exhibit drew a record attendance, as more than 10,000 people visited the show. Attendance at SMPTE exhibits has increased every year, and the high attendance this year confirms the SMPTE exhibit's position as one of the world's most important expositions of film and video equipment.

The exhibitors did an excellent job of providing the visitors with a first class show. Many exhibitors had large and extravagant displays. Those exhibitors with less space had good-looking and effective displays.

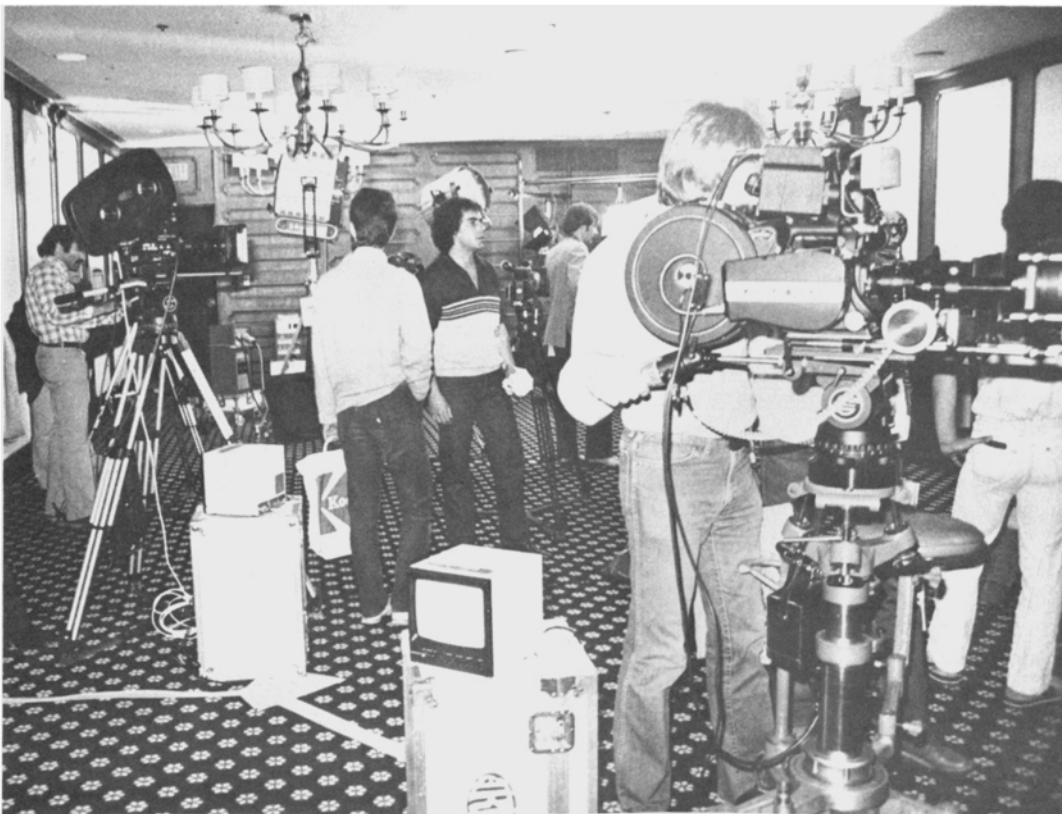
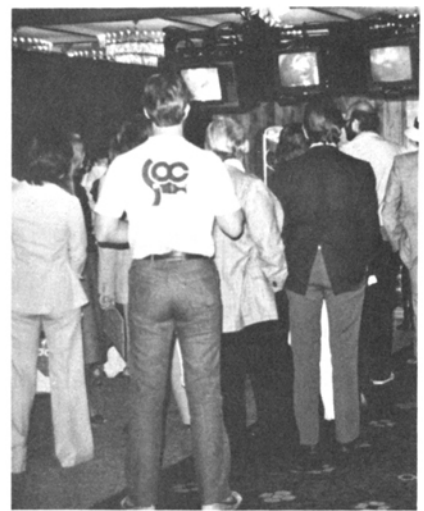
A wide variety of equipment was on display, with most of the major manufacturers and suppliers of film and video equipment represented. Equipment that was shown included sound recording equipment, lighting equipment, film editing equipment, film cameras, tripods and heads, video cameras, videotape recorders, and switchers, to mention only a small sampling of what was on display.



Companies Participating in the SMPTE Equipment Exhibit

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| AATON Cameras, Inc. | Eigen Video | Mitchell Camera Corp. |
| Adda Corp. | Electronic Applications, Inc. | Mole-Richardson Co. |
| Agfa-Gevaert, Inc. | F & B/Ceco Industries | Multi-Track Magnetics, Inc. |
| Allen Products Co. | Feathercam | Nagra Magnetic Recorders, Inc. |
| Amperex Electronic Corp. | Fernseh, Inc. | NEC America, Inc. |
| Ampex Corp. | Film Automation Corp. | Nurad, Inc. |
| Angenieux Corp. of America | Frezzolini Electronics, Inc. | O'Connor Engineering Labs., Inc. |
| Animation Video | Fujinon Optical, Inc. | On Location Publishing, Inc. |
| Anton/Bauer, Inc. | Fuji Photo Film USA, Inc. | Orrox/CMX |
| Arriflex Corp. | Goldberg Brothers | OSRAM Sales Corp. |
| Arvin/Echo | Alan Gordon Enterprises, Inc. | Oxberry |
| ASACA/Shibasoku Corp. of America | The Grass Valley Group | Pace International Corp. |
| Belden Communications, Inc. | Gray Engineering Labs., Inc. | Panasonic |
| Bell & Howell | Harris/Farion Video | Peterson Enterprises, Inc. |
| Berkey Colortran, Inc. | Harris Video Systems | Philips Test and Measuring Instruments |
| Birns & Sawyer, Inc. | Hazeltine Corp. | Pioneer Marketing Corp. |
| Bogen Photo Corp. | Historical Display | PRC of America |
| Bolex (USA), Inc. | Hitachi Denshi America Ltd. | Q-TV |
| Brumac Industries | Hollywood Film Co. | Rank Precision Industries, Inc. |
| Canon U.S.A., Inc. | Houston Fearless 76, Inc. | RCA Broadcast Systems |
| Carter Equipment Co., Inc. | Hudson Photographic Ind., Inc. | R-Columbia Products Co., Inc. |
| Central Dynamics (Phillips, Amer. Data, Amperex) | Ikegami Electronics (USA), Inc. | Rohde & Schwarz Sales Co. (USA), Inc. |
| Century Precision Cine/Optics | U.S. JVC Corp. | Rosco Labs., Inc. |
| Cetec Vega | KEM Editing Systems, Inc. | Sennheiser Electronic Corp. |
| Christy's Editorial Film Supply | Kliegl Brothers | Skotel Corp. |
| Chyron Corp. | KLM Associates/Oldelft | Snook Corp. |
| Cinecare International | Lab Methods Corp. | Sony Video Products Co. |
| Cinema Products | LaVeZZi Machine Works, Inc. | Soremec-Eclair USA, Inc. |
| Cinemills Corp. | Lenco, Inc. | Steenbeck, Inc. |
| Cine 60, Inc. | Lipsner-Smith/R.T.I. | Strand Century, Inc. |
| Clear-Com Intercoms | Listec TV Equipment Corp. | Sylvania/GTE |
| Coherent Communications | Lowel-Light Mfg. Co. | System Concepts, Inc. |
| Commercial Electronics, Inc. | LTM Corp. of America | Tele-Cine, Corp. |
| Compact Video Systems, Inc. | L-W International | Teledyne Camera Systems |
| Comprehensive Service A/V, Inc. | Magnasync/Moviola Corp. | Telescript, Inc. |
| Comprehensive Video Supply Corp. | Magna-Tech Electronic Co., Inc. | Television Equipment Assoc. |
| Control Video Corp. | Marconi Instruments | Thomson-CSF Broadcast, Inc. |
| Convergence Corp. | Matthews Studio Equip., Inc. | Toshiba America, Inc. |
| Cool Light Co., Inc. | MCI/Quantel | Unidek |
| Datatron, Inc. | Merlin Engineering Works, Inc. | Union Connector Co., Inc. |
| Dolby Laboratories | Microtime, Inc. | Videomedia, Inc. |
| Eastman Kodak Co. | Microwave Assoc. Comm. | Videotek, Inc. |
| Edutron, Inc. | Miller Professional Equip., Inc. | Vital Industries |
| EEV, Inc. | Millimeter Magazine | Westrex |
| | 3M | Wide Range Electronics Corp. |

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