

Directory of Exhibitors

Adams-Smith, Inc.

34 Tower St., Hudson, MA 01749

Adda Corporation

1671 Dell Avenue, Campbell, CA 95008

Product Description: VW-1 & VW-2: Frame Synchronizers; AC20: Dual Channel TBC; ESP: Electronic Still Processor; VIP: Video Image Processor/Compressor.

Booth Personnel: Bill Borman, Ed Bolger, Marty Frange, Duane Tuttle, Sheila Ross, Emerson Ray, Frank Alioto, Dick Strauss, April Delbe, Janet Peterson.



Agfa-Gevaert, Inc.

275 North St., Teterboro, NJ 07608

Product Description: 20, 30, and 60 Min. 3/4" U-Matic videocassettes, 1/2" Beta and VHS cassettes.

Booth Personnel: Maria Curry, Ken Wiedeman, Dave Rubenstein.



The Allen Products Company

180 Wampus Lane, Milford, CT 06460

Product Description: Film Processor parts and accessories. Interested people wanting to see Allen's high quality film processors will be invited to the factory or to customer locations.

Booth Personnel: Ron Bailer, Bob Stiles, Bill Bloomingdale, Barry MacDougall, Al Bacilli, Jim Holloran, Charles Cleveland.



Amperex Electronic Corporation

Providence Pike, Slatersville, RI 02876

Product Description: Plumbicon Television Camera Tubes ranging in size from 80XQ 1/2 in.-tube to the 30mm XQ1410 and including the high resolution 45XQ.

Booth Personnel: J. Brooke-Stewart, G. Murphy, R. Utterback, V. Rao, K. Rabbitt.



Ampex Corporation

401 Broadway, Redwood City, CA 94063

Product Description: Full line of studio and portable VTRs and TV cameras, including 1/2-in. professional combined camera/recorder system, editing system, production switchers, digital optics system, magnetic tape products.

Booth Personnel: R. Sirinsky, W. Scullion, A. Slator, F. Nault, T. Nielson, M. D'Amore, Frank Rush, R. Natwick, C. Shaw, G. Easton, A. Shifrin, C. McCartney, F. Shufelt.

Amtel Systems, Inc.

29-16 Connell Court, Toronto, Ontario, Canada M8Z 5T7

Product Description: SMPTE Time Code Generators/Readers, Master Clocks, Safe Area/Title Generators, Vertical Interval Time Code.

Booth Personnel: Walter Hickman, Brian Parke, Allan Lamshead, Peter McDonnell.



Angenieux, Inc.

120 Derry Rd., Hudson, NH 03051

Product Description: The State-of-the-Art 16-mm cine zoom lens, the 12X, 10-120-mm, T2, the new Aspheric super-wide attachment for the 15X9, f/1.5 zoom lens for 2/3 in. ENG/EFP cameras, and other lenses for both cine and video cameras will be introduced to the SMPTE.

Booth Personnel: Bernard Angenieux, Bern Levy, Tony Martinez, Fernando Cuillot.



Anton/Bauer, Inc.

P.O. Box 616, Shelton, CT 06484

Product Description: The full line of NiCad and Silver battery products. New products: the Pro Pac 14 Snap-on™ battery, the Pro Pac 90 system for portable VTS's, the new Lifesaver™ line of fast, slow, and multiple chargers, and a new unique remote camera controller that operates over standard microphone cable.

Booth Personnel: Anton Wilson, George Bauer, Joseph J. Lantowski, Timothy White, John Corrigan, Nancy Kelly, Arthur Wilemson, Debra Browing.



Arriflex Corporation

500 Route 303, Blauvelt, NY 10913

Product Description: Complete line of Arriflex motion picture equipment, including System-3, 16SR, Daylight HMI, BTM 616 Editing Console, Arri Camera Support System.

Booth Personnel: Volker Bahnemann, Juergen Schwinzer, Richard Schreibman, Steve Chamberlain, Charlie Davidson.

Asaca/Shibasoku Corp. of America

12509 Beatrice St., Los Angeles, CA 90066

(Lake Systems Corporation)

55 Chapel St., Newton, MA 02160

Product Description: High Resolution Color Monitors, Video Test and Measurement Equipment, Portable Productions Systems, Tape Evaluators, and Test Signal Generators. La-Kart, a multi-deck random access video cart system for commercial insertion and television station programming (engineering by Asaca Shibasoku).

Booth Personnel: Alan R. Davis, Kazuo Ezoe, Ryuzo MaeFume, William Dwyer, Frank DeMayo, Dick Lipson, Walter Kelley, David Finnigan, Jim Gonsey, Bob Hemenway, Phil Sills, Gordon Bates.

Audico, Inc.

219 Crossen Avenue, Elk Grove, IL 60007

Product Description: Video Cassette Tape Loading/Reloading System for Umatic, VHS, and Betamax Cassettes, with features to remove, rewind, wipe, and transfer tape already in cassettes.

Booth Personnel: Bill Hinkle, Norm Deletzke, Jane Hinkle.



Belden Communications, Inc.

534 West 25th St., New York, NY 10001

Product Description: Belden will be exhibiting Lee Color Effect & Correction polyester filters, the new cosmetic line, Lee Camera Filters, Lee 200W HMI, and Strand Century Mantrix/CD80.



HOW TO MAKE VIDEO WITH THE LOOK AND FEEL OF FILM

Shoot on film then transfer to video on a Videola®. Genuine Videola transfers retain the richness and subtlety of film, and provide state-of-the-art sharpness and resolution.

The secret is the unique Flickerless Prism® optical system which optically combines adjacent frames to recreate continuous motion before generating the video signal. Images are delivered direct to the pickup tube of a studio-quality video camera...readily replaced by tomorrow's high-resolution model.

Only Videola offers flickerless, jitterless transfers at any speed from 2 to 150 or 250 fps...without regard for TV synchronization or scanning rate. Only Videola is so elegantly simple that it can be up and running the day it arrives, and can run month after month with zero maintenance.

Please call or write for information on the advantages of a Videola installation, two-plate or four; 16mm, 35mm or both. In the east, contact Laumic Co. Inc. New York.

Magnasync/Moviola Corporation, A Subsidiary of Craig Corporation, 5539 Riverton Avenue, North Hollywood, California 91601. Phone: (213) 763-8441. Telex: 67-3199 MAGNA/MOVIO. Cable: MAGNASYNC



Booth Personnel: Michael Sheppard, Rita Jaye Miller, Damian Vaudo, Patrice Sutton, David Holmes, Ralph Young, Haydn Edwards, John Lee, Benny Lee.



Bell & Howell, Professional Equipment Division

7100 McCormick Rd., Chicago, IL 60645

Product Description: Motion Picture Printers and Accessories.

Booth Personnel: John Ehrenberg, Jack Lang, Fabian Pinto, Marshall Ruehrdanz, Malcolm Darbyshire, Fred Gonzalez.

Bias (Data Communications Corporation)

3000 Directors Row, Memphis, TN 39131

Product Description: BIAS Master Control Automation. BIAS MCA completely automates the on-air operation from program log through machine controls to A/R for Grass Valley 1600-4s, Vital VIX 115 series, and CDL MC-990.

Booth Personnel: Jim Cook, Wolf Von Russow, Jamie McMahhan.

Bolex (U.S.A.) Inc.

250 Community Dr., Great Neck, NY 11020

Product Description: Bolex 16mm Motion Picture Cameras, and accessories, lenses, projectors, tripods.

Booth Personnel: Joe Vasata, Fred Onderka.



Bosch (Fernseh, Inc)

P.O. Box 31816, Salt Lake City, UT 84131

Product Description: Camera Systems, Graphic Systems, and CCD Telecine.

Booth Personnel: W. Butler, D. Zieger, A. Pignoni, W. Fink, Dr. O. Oechsner, E. Zipse, H. Croll, Dr. D. Pohl, R. Barclay, A. Schoenberg, J. Webb, L. Caput, D. Spindle, P. Scaglione, A. Magliocco, R. Ferguson.

Calzone Case Company

P.O. Box 862, S. Norwalk, CT 06856

Product Description: All types of travel and shipping cases for lighting, camera, video, sound reinforcement, etc.

Booth Personnel: Joe Calzone, Vin Calzone, Tom Mackno, Mike Macari, Jim Edelman, M. B. Majeski, Perry Lengyel.



The Camera Mart, Inc.

456 West 55th St., New York, NY 10019

Product Description: Representing major motion picture and video mfs. such as Arriflex, Cinema Products, Steenbeck, O'Connor, Cine 60, Elemack, Colortran, Lowel Lite, Matthews Grip Equip., Listec, Sony, Ikegami, Microtime, Panasonic, Sharp, Videotek.

Booth Personnel: Samuel Hyman, Paul Meistrich, Shelly Brown, Jeffrey Wohl, Leo Rosenberg, Herb Browning, Shimon Ben-Dor, George Winslow, Ray Blumenthal, Jean Yacobellis, Ana Marie Sagastegui, Laszlo Denes, Jose Rosado, Dean Lecson.



Canon U.S.A., Inc.

One Canon Plaza, Lake Success, NY 11042

Product Description: Full line of Canon Broadcast Lenses.

Booth Personnel: J. Keyes, M. Momosawa, T. Sakurai, G. Tubbs, T. Yamasaki, T. Okugawa, B. Low, K. Saotome, K. Rice.



Central Dynamics Corp.

900 Corporate Dr., Mahwah, NJ 07430



Century Precision Optics

10661 Burbank Blvd., No. Hollywood, CA 91601

Product Description: Lenses, accessories, and other equipment for professional motion picture and video applications including a stop-motion video camera.

Booth Personnel: Steve Manios, Bill Turner, Jeff Giordano.

Cetec Vega

9900 Baldwin Place, El Monte, CA 91731

Product Description: Wireless microphone systems — wireless intercom systems with interface capability into hard-wire intercom systems.

Booth Personnel: Paul Baughman, Ted Bennett.

Chyron Corporation

265 Spagnoli Rd., Melville, NY 11747

Product Description: RGU-2 Character Generator — with 64 Color palette for characters, logos, and backgrounds, virtually unlimited character manipulation and animation. VP-1 Low Cost Video Generator accepts data from an RS 232C communications interface.

Booth Personnel: David Buckler, Thomas Oliviero, John Starosky, Ron Witko, Bill Buynak, Bill Hendler.



Cinema Products Corporation

2037 Granville Ave., Los Angeles, CA 90025

Product Description: EC-35 Broadcast Camera Systems; Steadicam; CP-35 Camera; GSMO 16-mm Camera; U/F-16 and U/F-35 Editing Consoles; Camraprompter; CO-AX Digital Remote Control for EFP cameras; RDS/HMI; RNI grip equipment.

Booth Personnel: Ed DiGiulio, Ed Clare, Jess Garfield, Susan Lewis, Bob Auguste, Charles Lipow, Ruhama Lipow, Peter Waldeck, Rob Bernfeld, Roy Isaia, Alfred Chroxziel, Dean Schneider, Jane Swearingen.

Cinematography Electronics

16059 Temecula St., Pacific Palisades, CA 90272



Cinemills Corporation

2500 W. Magnolia Blvd., Burbank, CA 91505

Product Description: DAYMAX™ High Intensity Globes for use in all approved HMI fixtures, ranging in size from 575W, 1200W, 2500W, 4000W, and 6000W at 5600°K color temperature and 575W, 1200W, and 2500W at 3200°K color temperature.

Booth Personnel: Wally Mills, Steve Mule, Linda Mills, Pat Visiglia, Bill Bamberg.

Cine 60 Inc.

630 9th Ave., New York, NY 10036

Product Description: Universal Fast Charger for any Fast Charge type Nickel-Cadmium Battery, 12 Volt D.C. Fast Chargers for 30 Volt Fast Charge Type Batteries, 12 to 14.4V. High-Capacity Fast Charge Type Batteries, 'Expedition' Lithium Bat-

IN A WORLD WHERE EVERYTHING THAT CAN
GO WRONG USUALLY DOES...



**ISN'T IT GOOD TO KNOW THERE'S
SOMETHING THAT WON'T LET YOU DOWN.**

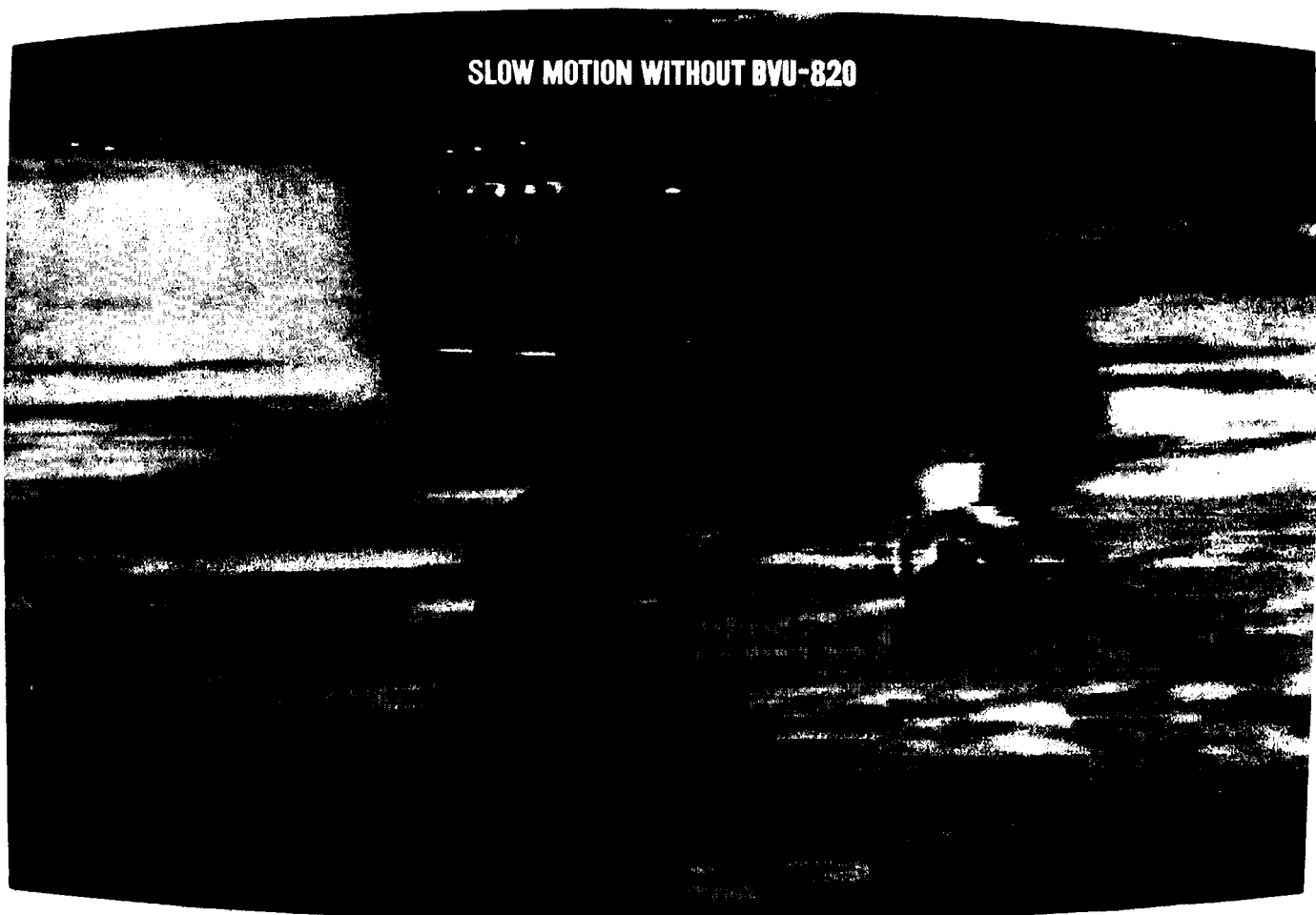
Everybody's learned to live with Murphy's law. But that doesn't mean all hope is gone with the wind. There's still something you can rely on—film. The state-of-the-art imaging technology is built right into the film medium itself. So motion picture photography is dependable. Camera equipment is also simple and unobtrusive.

For your next production, depend on Eastman color films.
You can't go wrong.



Eastman film. It's looking better all the time.

SLOW MOTION WITHOUT BYU-820



**INTRODUCING
U-MATIC
SPECIAL EFFECTS
WITHOUT
SIDE EFFECTS.**

SLOW MOTION WITH BVU-820

Sony, the inventor of the U-matic® format, as well as every link in the chain, has evolutionized U-matic again.

Now, for the first time ever, you can make instant broadcast-quality edits of those dramatic events which call for freeze frame, slow motion, fast forward or reverse, without transferring to 1".

And the implications of this in terms of saving time and money are enormous.

TWO NEW WORDS IN 3/4" VTR'S: DYNAMIC TRACKING.®

At the heart of the new, fully integrated, plug-compatible Sony editing system is the BVU-820 videocassette recorder.

It retains all the outstanding qualities of the BVU-800 series. Including up to 40x play speed in shuttle, which is more than twice as fast as ever before—to stop, instantly, without slewing or breaking up.

But there's one brilliant addition—Dynamic Tracking. Which means U-matic users now have the ability to broadcast special effects—something which, until now, has only been associated with more expensive reel-to-reel broadcast VTR's.

TOTAL FLEXIBILITY AT YOUR FINGERTIPS.

If the BVU-820 is the heart of the system, then the BVE-800 is most assuredly the brain. Not merely because of its 128 multi-event edit memory,

but because of the way it gives you total motion control of three VTR's.

The BVE-800 is expandable and upgradeable and includes full A/B sync roll capability; time code or CTL editing; built-in BVS-500 Audio/Video switcher control logic and something else only Sony can offer:

A price that's at least \$5,000 less than its nearest competitor.

A CHAIN WITH NO WEAK LINKS.

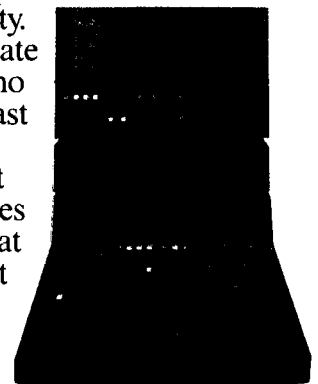
The Sony U-matic editing system features another marvel of Sony technology, the BVT-800 Digital Timebase Corrector.

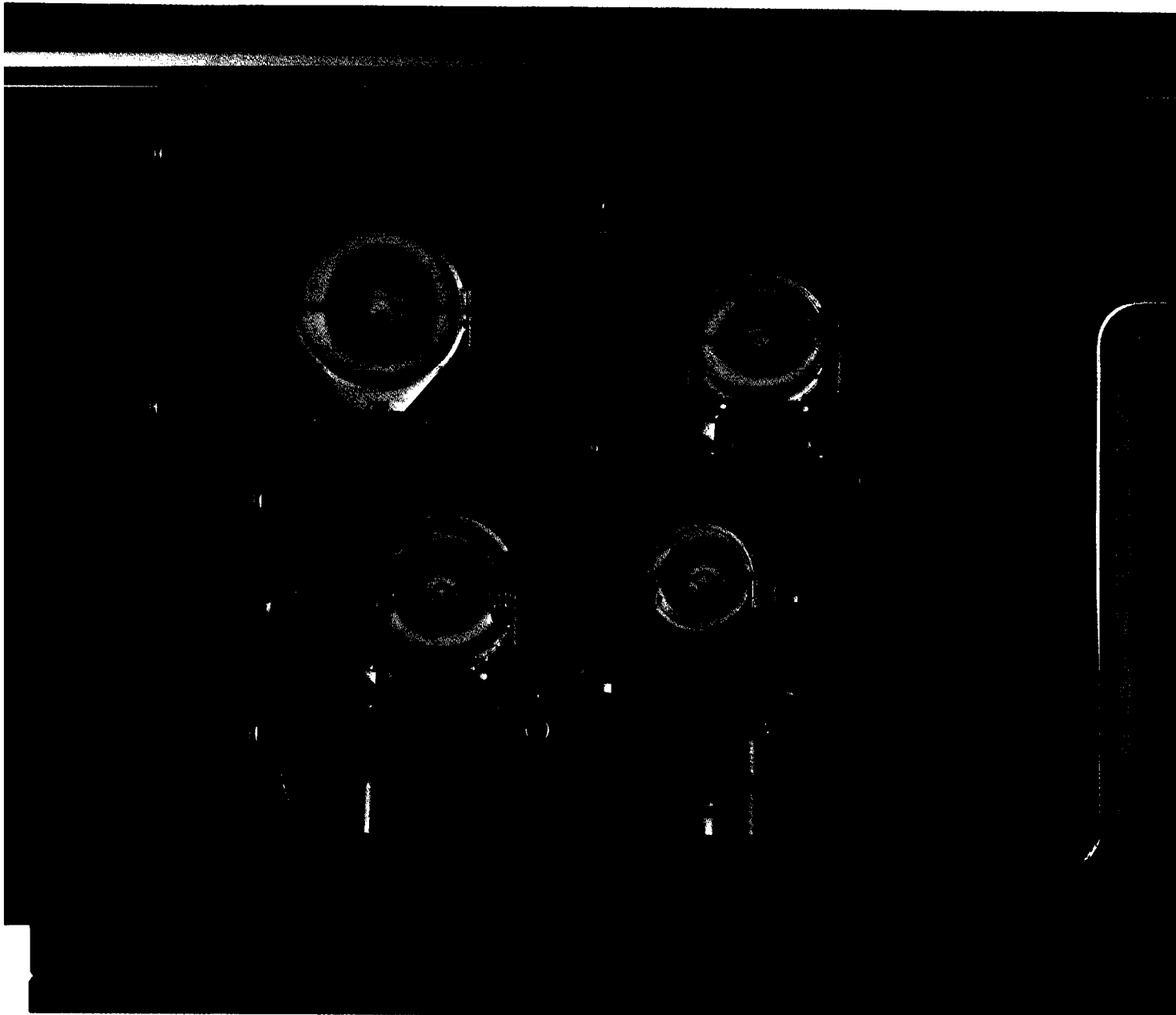
Without it, the BVU-820 is capable of up to 10x play speed—fully viewable.

With it, it's capable of up to 40x play speed fully viewable, and full play speed in reverse to 3x forward with broadcast quality.

For all the facts on the state of the art, from the people who invented it, call Sony Broadcast in New York/New Jersey at (201) 368-5085; in Chicago at (312) 860-7800; in Los Angeles at (213) 537-4300; in Atlanta at (404) 451-7671; or in Dallas at (214) 659-3600.

SONY
Broadcast





Introducing

a showbiz family that maintains its ratings for life.

Sylvania Brite-Arc™ studio lamps are taking center stage for their long-running performance in film, theatrical and television applications. They maintain daylight color temperature throughout their rated life.

And they perform with high efficiency, too. Up to 92 Lumens/watt. That's about

four times the efficiency of standard incandescent or tungsten halogen lamps.

A medium-arc-length light source, Brite-Arc lamps come in 575, 1200, 2500 and 4000 watt ratings. They're designed for follow-spot, broad and Fresnel applications. Because of cooler operating temperatures, Brite-Arc saves costly en-

ergy used to run cooling equipment. And high light output per lamp means fewer fixtures are required.

For full information on Brite-Arc lamps or any other member of our full line of studio lamps, write or call Sylvania Lighting Center, Danvers, MA 01923. Phone: 617-777-1900 Extension 2650.

SYLVANIA

Industrial/Commercial
Lighting

GTE

teries from 9 Volt to 24 Volt 8 Amp.-Hrs., Combination Battery Belts for 30 Volt Sun-Guns and Ikegami HL-79 and HL-77 Cameras.

Booth Personnel: Don F. Civitillo, Bob Kabo, Paul Wildum, Roger Salles.



CMX Systems/Orrox Corporation

3303 Scott Blvd., Santa Clara, CA 95050

Product Description: 340X Video Tape Editing System and Edge Video Tape Editing System.

Booth Personnel: Murray Bevitz, Allan Behr, Jerry Fontenot, Don Reynolds, Gary Schultz.

Coherent Communications, Inc.

13756 Glenoaks Blvd., Sylmar, CA 91342

Product Description: Time Code Products for Film, MX-80 production Film and Video, sound Mixer for portable use, new Artech radio-microphones, Mini-Mic subminiature professional microphones.

Booth Personnel: Ivan Kruglak, Steve DeFeo, Steve Bell, Peter Spinelli.



Colortran, Inc.

1015 Chestnut St., Burbank, CA 91506

Product Description: New studio/location Fresnels in 1kW, 2kW, and 5kW high efficiency designs. New lighting control systems and dimmers for video use.

Booth Personnel: Marion Rimmer, Jeff Sessler, Ken Boyda, Jane Head, Tom Pincu, Chuck Cambuzzi, Rob Cross, Jack Gallagher.



Commercial Electronics Inc.

880 Maude Ave., Mountain View, CA 94043

Product Description: Color Television Broadcasting Cameras.

Booth Personnel: Harvey Ray, Alan Sheffield, Len Adler, Al Jensen, Tim Myers, Don Lkine, Andrew Mellows.



Comprehensive Video Supply Corp.

148 Veterans Drive, Northvale, NJ 07647

Product Description: Full range of professional video supplies and accessories, including bilora tripods, pag battery belts and lights, quartz-beam lighting, unicol positioning equipment.

Booth Personnel: H. E. "Skip" Dunn, Stephen Godfrey, Tedd Jacoby.

Control Video Corporation

578 Division Street, Campbell, CA 95008

Product Description: Lightfinger Plus: Video tape editor with touch active CRT control and mixed effects switcher interface; the Synchronizer: audio to video synchronizer.

Booth Personnel: Larry Seehorn, Michael Goddard, Bruce Radatz, Richard Olney.



Convergence Corporation

1641 McGaw, Irvine, CA 92714

SMPTE Journal, October 1982

Product Description: Video Editing Equipment. Mix Effects, Edit decision listing, video animation equipment.

Booth Personnel: Diane Taksnam, Debroah Harter, Richard Moscarello, Meryl Altman, Jim Myers, Bob Lawrence.



Corporate Communications Consultants, Inc.

4250 Veterans Memorial Highway, Holbrook, NY 11741

Product Description: The Systems 30 and XL™ frame-to-frame computerized color correctors for tape-to-tape and film-to-tape with correction of color balance, color derivative, and luminance.

Booth Personnel: Armand B. Sarabia, Stanley J. Chayka, Kenneth A. Huldgtren, Donald Dutton, Gary Marston, Jerry Keller, Malissa Smith, Joan Bretz, Doris Adams Chayka.



Datatron, Inc.

2942 Dow Ave., Tustin, CA 92680

Product Description: Vanguard Computerized Videotape Editing System, SMPTE Time Code Peripherals.

Booth Personnel: Roger Bailey, Gary Peck, Joseph Horning, Gary Rosenzweig, Diane Curtin.

Digital Video Systems, Inc.

716 Gordon Baker Rd., Willowdale, Ontario

Product Description: New component digital time base correctors. New digital video and audio encryption systems. Digital field and frame store synchronizers. Digital TBC/synchronizers.

Booth Personnel: David Brown, David Codling, David Comstock, Joe Gerkes, Bob McAll, Abe Rolnick, Harry Glass, Lee Kocsis, Steven Lawrence, John D. Lowry, Keith Lucas.



Dolby Laboratories Inc.

731 Sansome Street, San Francisco, CA 94111

Product Description: A complete line of audio noise reduction equipment for professional recording and videotape recorders. Also the full line of cinema processors for decoding Dolby Stereo movie sound tracks.

Booth Personnel: Tim Prouty, Stacey Rehm, Ioan Allen, Clyde McKinney, David Robinson.

Dubner Computer Systems

158 Linwood Plaza, Fort Lee, NJ 07024

Product Description: The Dubner CBG-2 produces broadcast-quality color images and animation sequences. It incorporates a character generator, digital pointing system, and three-dimensional curve generation features.

Booth Personnel: Ivan Maltz, Keith Thomson, Mick Ghazey, Gary Berger, Harvey Dubner, Emily Dubner, Doug Dubner.



Eastman Kodak Company

343 State St., Rochester, NY 14650



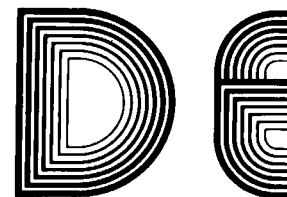
Eeco, Inc.

1601 East Chestnut Avenue, Santa Ana, CA 92701



André DEBRIE s.a.

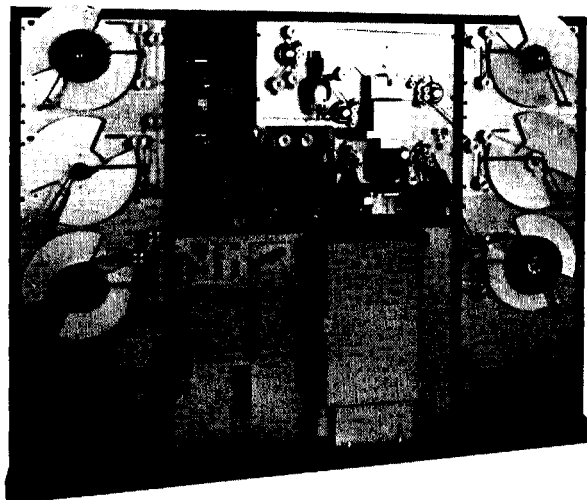
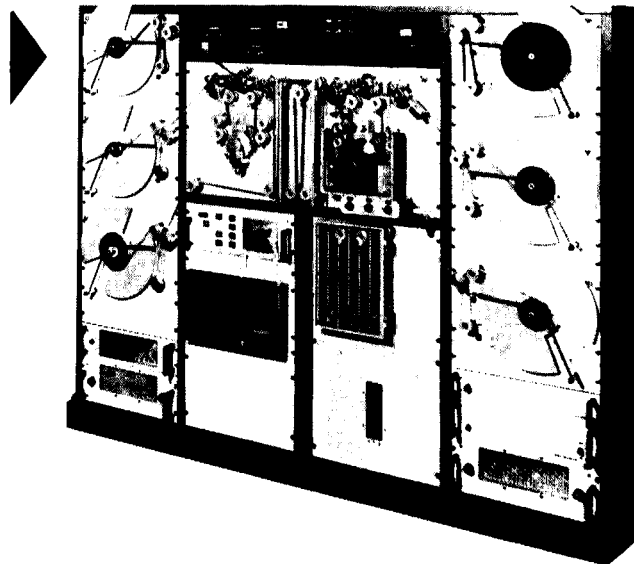
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Debricine

TCl—"The Academy Award-winning printer"

Our TCl additive contact printer is provided with a system of total immersion which eliminates all risk of problems from air bubbles. This system uses liquid circulation in the tank at the aperture level and a liquid spray between the films which removes any bubbles that may take form. In addition, a sealed tank is used with transparent sides which enables visual inspection of the interior of the immersion tank. Threading is accomplished by an ingenious access mechanism at the input and output roller assemblies. Code lighting is provided using fiber optic bundles. Film drying is ensured by special squeegees and the reuse of the warm air exhaust from the picture lamphouse. Frame count cueing with microprocessor storage is provided. This cueing system utilizes an alpha-numeric data display panel which allows unprecedented operator interaction with the printing machine—in 5 languages!

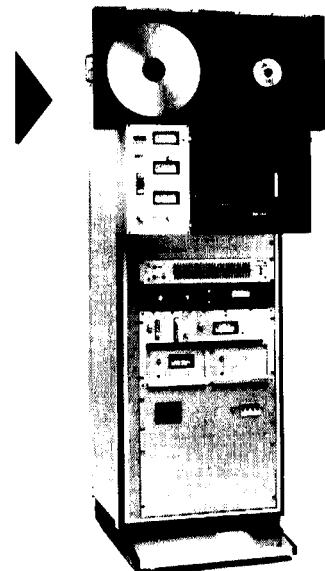


TAI—Full immersion optical reduction printer.

The TAI printer features optical reduction (35mm to 16mm, for example) using the full immersion technique. Both negative and positive are driven by double drive claws and the highest precision registration pin system is used to stabilize the films during exposure. Between these mechanisms, a specially treated optical block ensures the very highest quality reduction of image. Resolution is excellent and steadiness is unsurpassed. The 35mm mechanism is fully immersed and is therefore provided with fully automatic lubrication. Sound is printed by contact which guarantees superior steadiness and assures top quality. Speeds to 110 FPM are standard, with bidirectional printing available on some models. Frame count cueing is provided with microprocessor storage of tape data.

ESO—16/35mm Sound Recording Camera

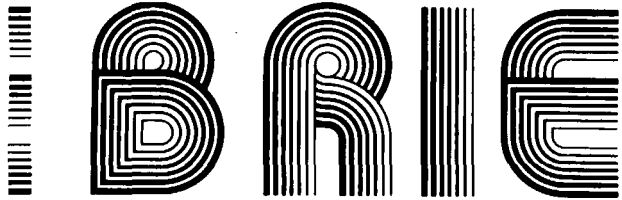
The ESO Camera provides direct optical sound recording or magnetic sound transfer. It permits the highest quality recording of 16mm positive or negative tracks and 35mm negative tracks by using an advanced ultra-precise optical system. An adjustable stroboscopic viewfinder allows the controlling of modulation while the machine is stopped. This facilitates regulation of the system through fixed frequencies. Modulation may be tested audibly during recording by use of a photocell pickup provided behind the film. The camera is equipped with two interchangeable magazines for rapid loading and mounting. High technology electronic modules provide superior control and highly accurate adjustment of all recording parameters.



andré DEBRIE

111-113 rue Saint-Maur 75011 PARIS

Tél. 357 43 60 - 357 19 20

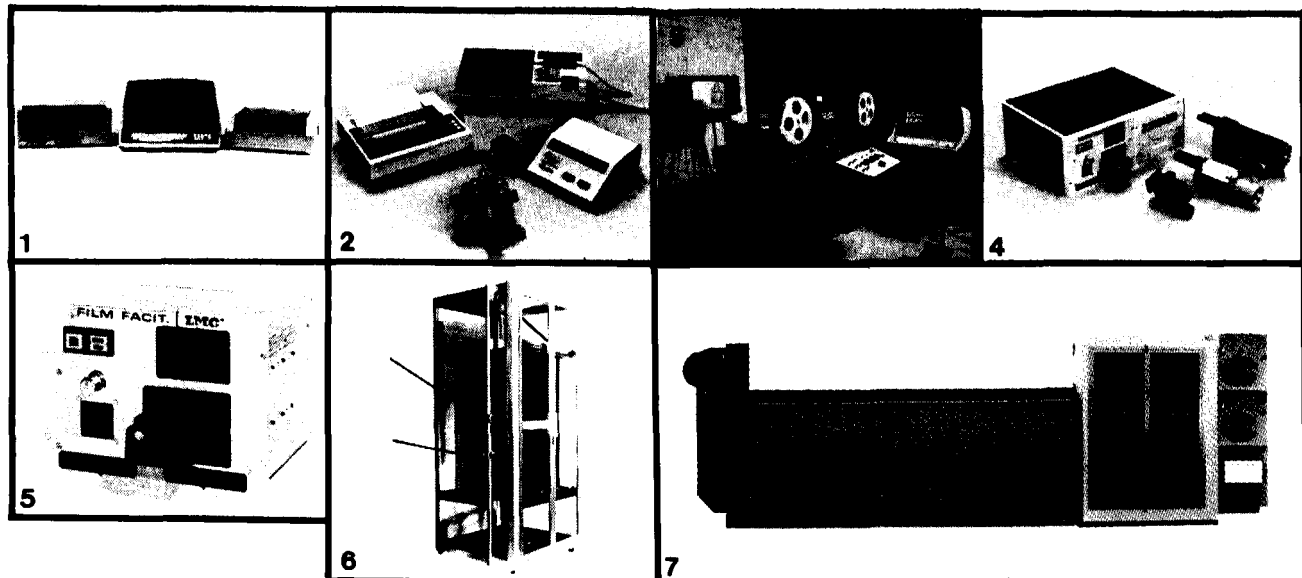


Corporation of AMERICA



LAB METHODS CORPORATION

"Laboratory equipment designed by laboratory people."



1. Film Facit Paper Tape Programmer. High technology paper tape editor/punch system—uses video terminal, dual floppy discs, reader-punch, and high speed printer—custom programming available.

2. Film Facit Synchronizer Data Collection System. Automatically provides FCC tapes at the film synchronizer—up to 6 stations can share a common reader-punch and optional hard copy printer—handles A-B-C-D-E & F rolls, if needed.

3. Film Facit Color Analyzer Data Collection System. World's most versatile analyzer data pickup system uses CRT for unprecedented data handling and preview. Retrofits on Hazeltine and Eastman Kodak analyzers.

4. Film Facit FCC Reader. Complete stand-alone bidirectional system—for retrofitting to Bell & Howell, Peterson, HFC, or Debie printers. Stores up to 1500 scenes in microprocessor memory.

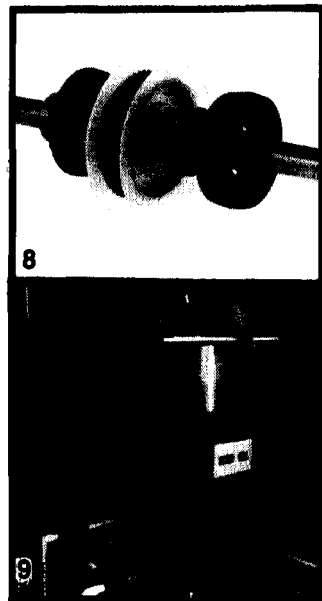
5. Film Facit FCC Reader Head. Low cost computerized replacement for Tally reader head—automatic loops setting and heads or tails printing—FCC in one hour, all tapes and formats.

6. Film Facit Auto Demand Loop Cabinets. All formats and sizes—revolutionary control system allows instant acceleration, each shaft individually driven by a PMI pancake motor, speeds to 1000 FPM.

7. Film Facit Processor. Offers low price, quality, and servicability. New design features: Microprocessor controlled solution management satellite, modular construction—all tanks are equal size—can be used for future film processes. Combination ECNII and ECP II available. Dry section racks are on "drawer slides" for convenient servicing. A hose can be used to wash fine particles to drain provided at bottom of compartment.

8. Film Facit Auto Demand Film Transport Drive Components. Patented line of positive drive components—unique serrated disc is self cleaning and creates superior friction at the roller—used throughout the world on our loop cabinets and film processors, ideal for ECP II conversions.

9. Silver Max Silver Recovery System. High recovery capacity (20 oz. hr.) with controllable power supply—innovative construction design allows easy access for silver removal—no drive belts or electrical brushes to wear out.



LAB METHODS CORPORATION (LMC) is a high-technology company engaged in motion picture and photographic laboratory support. We do research and development. LMC also buys and sells used equipment.



Visit us at New York City SMPTE-82 — Booths 218-219

LAB METHODS CORPORATION • 7900 ALABAMA AVE. • CANOGA PARK, CALIFORNIA 91304 • (213) 992-8835

Product Description: Microprocessor-based SMPTE Longitudinal and Vertical Interval time code indexing, display, synchronizing, and editing products for computer control of video production.

Booth Personnel: John Ludutsky, Karen Mills, Gerald Miller, George Swetland.



EEV, Inc.

7 Westchester Plaza, Elmsford, NY 10523

Product Description: Leddicon and Vidicon TV camera tubes. Character display tubes.

Booth Personnel: Paul Plurien, Charles Shellenberger, Walter Bielinski, Gary Chapman, Ann Sayers.



Elmo Mfg. Corporation

70 New Hyde Park Rd., New Hyde Park, NY 11040

Product Description: AV 35mm Slide Projectors; 16mm Portable & Theater Motion Picture Projectors; Sound Filmstrip Projectors; Overhead Projectors; Super 8mm Cameras & Projectors.

Booth Personnel: Frank A. Brill, Harold Levitt, Peter Levitt.

Feathercam, Inc.

7240 Valjean Ave., Van Nuys, CA 91406

Product Description: The new Feathercam 35-mm motion picture camera with video tape and accessories, helicopter mounts, zoom controls.

Booth Personnel: David Nowell, Dick DiBono, John Carroll, Fred Waugh, Ron Collins.

For-A Corp. of America

49 Lexington Street, West Newton, MA 02165

Product Description: FA-410 Time Base Corrector, FVW-300 and FVW-600 Video Typewriters.

Booth Personnel: Dave Acker, Tad Hirota, Frank Culotta, Bob Foster.



Frezzolini Electronics Inc.

7 Valley St., Hawthorne, NJ 07506

Product Description: On-Board batteries for camera/lighthouse power. New BP-90 Bracketry for camera/lighthouse power. New Studio/ENG light kits. Universal fast chargers/power supplies.

Booth Personnel: James Frezzolini, James Crawford, Jack Frezzolini, Jack Zink, Bill Birdsall.



Fujinon Inc.

672 White Plains Rd., Scarsdale, NY 10583

Product Description: Fujinon will display their full line of ENG and BCTV Lenses and accessories.

Booth Personnel: J. Dawson, M. Russin, M. Ebisawa, J. Newton, R. Russin, K. Tindall, T. Washburne, D. Bastello, T. Sumiya.



Fuji Photo Film USA, Inc.

350 Fifth Ave., New York, NY 10118

Product Description: H701E 2-inch videotape, H621 1-inch videotape, H520 3/4 in. U-matic videocassettes, Supery High Grade VHS videocassettes, VHS/Beta videocassettes, VHS/Beta headcleaners.

Booth Personnel: John Dale, John Bermingham, Al Bedross, Bob Kuczik, Joe Visslailli.



General Electric Company

Nela Park, Cleveland, OH 44112



Goldberg Brothers Inc.

P.O. Box 5345 TA, Denver, CO 80217

Product Description: Moviola Flatbed & Upright Editing Machines, Precision Film Editing Equipment, Reels, Cans, Cases, Editorial Supplies, Splicers.

Booth Personnel: Joe Paskal, Jim Frank, Norm Goldberg, Dom Capano, Len Dickstein, Chuck Sach.

Grass Valley Group

P.O. Box 1114, Grass Valley, CA 95945



Harris Corporation

1680 Bayport Ave., San Carlos, CA 94070

Product Description: Video Editing equipment and Microwave ENG equipment.



Harrison Systems, Inc.

P.O. Box 22964, Nashville, TN 37202



Hazeltine Corporation

500 Commack Rd., Commack, NY 11725

Product Description: The latest Model 200H Color Film Analyzer with a computerized tape preparation system for frame count cue and exposure tapes with automatic previewing capability.

Booth Personnel: A. Arbeeny, A. Eisenhuth, F. DeSanto, K. St. John, G. Nardella, S. Osgood, G. Pezzullo.



Hitachi Denshi America, Ltd.

175 Crossways Park West, Woodbury, NY 11797

Booth Personnel: M. Muto, B. Munzelle, G. Nappo, T. Califano, F. Scott, Dr. Ohnishi, E. Saito, J. Morrison, J. Breitenbucher.



Hollywood Film Company

3294 E. 26th St., Los Angeles, CA 90023

Product Description: Tape preparation system. Bi-Directional wet & dry printers. Film handling equipment.

Booth Personnel: Mark Levine, Harry Teitelbaum.

Hudson Photographic Industries, Inc.

2 So. Buckhout St., Irvington, NY 10533

Product Description: Filmstrip repair and film splicing equipment.

**Take another
good look
at the quality
of sound...**

**AGFA-GEVAERT
SOUND
RECORDING
FILM**

It's been several years since we introduced T258 Sound Recording Film – the 1st of the new generation of sound recording films.

Sound engineers are still saying "It's too good to believe!" – they had never before experienced such responsive optical sound transfer; and it's the same today because of T258's ultra-fine grain, high contrast, and excellent definition.

When you're looking for the sound of quality, take another good look at T258 and you'll know why it's always been the state of the art in sound recording film.



AGFA-GEVAERT, INC.

Motion Picture Products

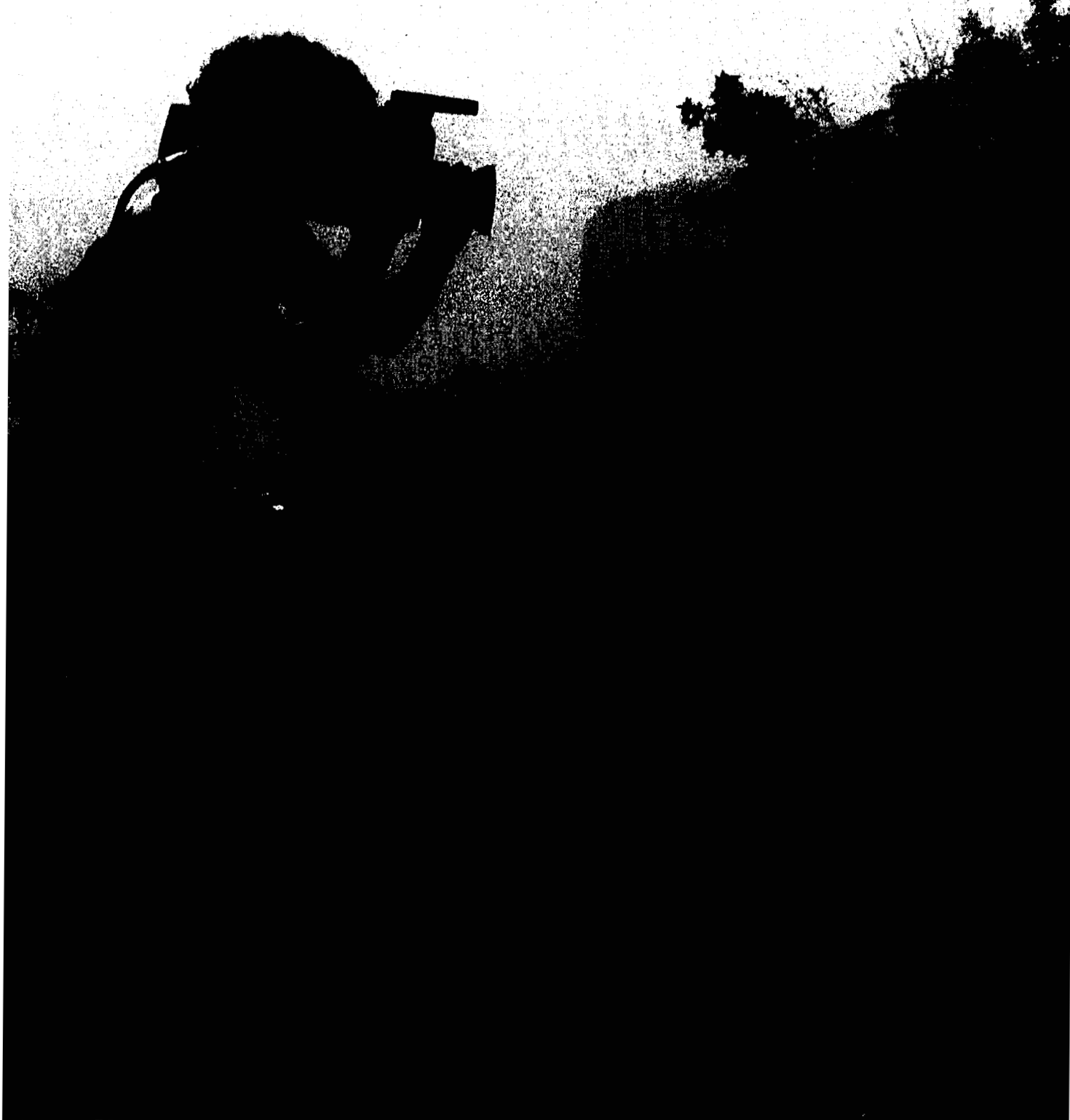
East of the Mississippi:

275 North Street, Teeterboro, N.J. 07608
(201) 288-4100

West of the Mississippi:

1801 Century Park East, Los Angeles, CA 90067
(213) 552-9622

IF YOU CAN'T GET BIGGER CAMERAMEN, GET SMALLER CAMERAS.



If your cameramen don't mind packing 30 pounds on their shoulder, you can stop reading right now.

But if they're like most cameramen, mere mortals, they'd much prefer taking on the likes of El Salvador, Beirut or even downtown Topeka shouldering one-third the weight.

Which is precisely why Sony engineered the BVP-110.

Weighing in at just 9½ pounds and measuring only 14" x 3½" x 5", the BVP-110 is the industry's smallest, lightest, most compact full-fledged video camera. (In fact, it's so small,

one network actually strapped it to a sky diver's helmet, while another fastened it to a snow skier traveling at 70 mph, with the results of both being super video.)

The Sony BVP-110 offers distinct advantages beyond compactness. Because it's a one-tube, you're free of the single most difficult and aggravating problem associated with three-tubes: registration error.

You're also free of color drift and black balance errors. And the Sony one-tube frees you of something else—

toting around loads of extra batteries. This rugged, dependable camera has the lowest power consumption of any broadcast-quality camera in the industry. It'll operate for more than two hours on a single battery pack.

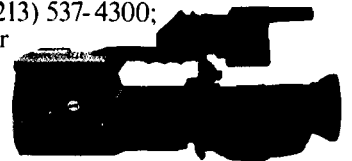
So if you're looking to stay out in front of the news, instead of behind it, and you can't get bigger cameramen, get the next best thing. The Sony BVP-110.

Sony makes a complete line of cameras as well as 1/2", 3/4" and 1" broadcast VTRs, editors, Digital Timebase Correc-

tors, and high-performance monitors.

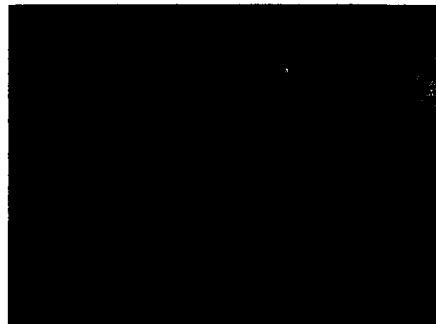
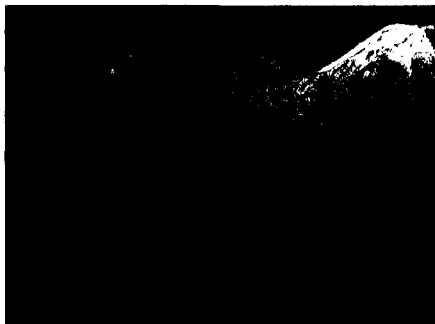
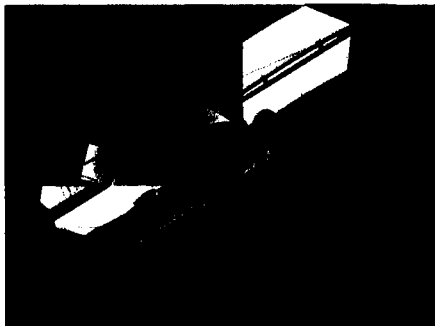
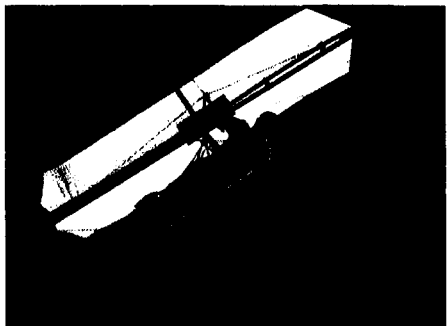
For more information, call Sony Broadcast Company, in New York/New Jersey at (201) 368-5085; in Chicago at (312) 860-7800; in Los Angeles at (213) 537-4300; in Atlanta at (404) 451-7671; or in Dallas at (214) 659-3600.

SONY
Broadcast



ADDA

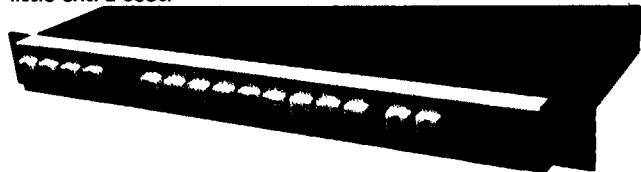
CORPORATION



Try This on Your TBC.

When we set out to design a dual-channel time base corrector, we knew we had an exciting opportunity. The AC 20 would be more than a superb, economical TBC; it would be the basis for a system that could incorporate production functions normally found only in separate stand-alone units. For instance, a 2:1 Production Remote was a natural.

The AC 20 gives you two channels of digital time base correction in just seven inches of rack height, saving space, maintenance, capital cost, cooling, and power. The Production Remote gives you digital switching effects at very little extra cost.



In fact two channels of time base correction with 2:1 digital effects are priced at only \$18,950.

Two of the effects are shown above: Corner Wipe, and Push Off. You also get Vertical Wipe, Vertical Interval Cut, Fade/Dissolve, Push On, and Pull Off, plus Reverse and Mid-Stop controls and a choice of four transition speeds. Not bad for a TBC.

This means that with three VTR's and an AC 20 (with the

Production Remote option) in an editing suite, your ENG post-production crew is ready for A/B-roll editing with digital effects, some of which have only been seen on upscale switchers until now. No need to tie up your production switcher. And you can remote the AC 20 to your editor, if you like.



A complete video channel is on a single board.

The AC 20 works with 3/4-inch and 1/2-inch V-locked, unsegmented VTR's that accept derived 3.58 MHz feedback. It uses a 16-line store, eight-bit technology, and fourth-harmonic sampling to produce a broadcast-standard output. Its digital circuitry assures that the output signal is the same quality as the video input signal. It is virtually transparent. And it is modular; you can start with a single correction channel and do cuts-only editing; you can add a second channel and move up to A/B rolls. You can add the Production Remote for digital transition effects. And that's just the beginning. The AC 20 TBC is the first of a new family of products that will have a significant influence on the future of broadcast production equipment.

The bottom line: Two TBC's plus 2:1 digital effects. At less than a fifth the cost of separate stand-alone production units.

Affordable Excellence

ADDA CORPORATION

1671 Dell Avenue
Campbell, California 95008
(408) 379-1500

Booth Personnel: Norman Rabinowitz, Robert H. Reibel, Eugene Martinez.



Hughes Electronic Devices Corporation (HEDCO)

P.O. Box 1982, Grass Valley, CA 95945

Product Description: Audio and Video Distribution Equipment. Small, Mid-sized, and Large Routing Systems, precision terminations. New AVM-100 video with stereo/audio monitoring switcher.

Booth Personnel: Robert Wincenten, Peter Hughes, Herb Holzberg, Shirley Holzberg.



Ikegami Electronics (U.S.A.), Inc.

37 Brook Ave., Maywood, NJ 07607

Product Description: Ikegami will demonstrate its full line of color or broadcast cameras (including the new ITC-730 and HK-322), EC-35 Electronic Cinematography Camera, Series 9 In-Line Gun & Series 8 Delta Gun CRT Color & also B/W broadcast monitors, and TKC-990 Auto Telecine.

Booth Personnel: N. Nishi, Herman Schkolnick, Herman Schloss, Sam La Conte, Craig H. Sloss, J. Chow, J. Starks, B. Mills, L. Wolff, Y. Sato, H. Caplan, W. Weichel, S. Yana, M. Narumi, T. Arai, J. Kraus.



Image Video Ltd.

705 Progress Avenue #46, Scarborough, Ontario, Canada M1H 2Z7

Product Description: 1) Master Control system featuring a full capability master control (on-air) switcher and a state-of-the-art plug-in automation package. 2) A downstream keyer as part of master control or separate unit with fade to black.

Booth Personnel: Joseph S. Costa, Andy Vanags, Frank Christo, Robert Crowder, George Reesor, Alex Makarewicz.

Industrial Sciences, Inc.

3521 SW 42nd Ave., Gainesville, FL 32608



JVC Company of America, Professional Video Div.

41 Slater Dr., Elmwood Park, NJ 07407

Product Description: Single and three tube color cameras, VHS and 3/4 in. Videocassette recorders/Players, Editors, Color Monitors/Receivers and accessories.

Booth Personnel: Daniel D. Roberts, Michael Messerla, Gary Horstkorta, John O. Brown.

Kinotone Inc.

257 10th Ave., Paterson, NJ 07524

Product Description: Motion Picture Equipment 16- and 35-mm for TV and Studio.

Booth Personnel: J. T. Eves, C. A. Janteen.

Kliegl Brothers Lighting Inc.

32-32 48th Ave., Long Island City, NY 11101

Product Description: Kliegl Entertainer Hands-on-memory lighting control console, K-96 SCR digital "intelligent" dimmers, Performer III memory lighting control, 1550 series KLIEGLIGHT ellipsoidals and KLIEGL/RDS Fresnels.

Booth Personnel: Dr. Joel Rubin, Michael Connell, Dr. Ronald C. Olson, Anne Morris, Tom Hays, Jim McHugh, Michael Daltzell, Peter Baselici, Frank Scarlata.

KLM Associates, Inc./Oldelft

5161 River Rd., Bldg. 2, Bethesda, MD 20816

Product Description: Film and Video editing consoles — 35 and 16mm.

Booth Personnel: Jerry Van Blokland, Bert Stolk, Martin ten Wolde, Bill Kras, Desmond McElroy, Milton Schoch, Al Wertheimer.

Knowledge Industry Publications

701 Westchester Avenue, White Plains, NY 10604

Product Description: TESS — Television Equipment Specification Service. A looseleaf subscription service providing directory information on existing professional television products, including complete data and specifications from more than 500 U.S. and foreign suppliers of production and post-production equipment. Plus selected Video Bookshelf titles.

Booth Personnel: Nan Hudes, Eliot Minsker.



Lab Methods Corporation

7900 Alabama Ave., Canoga Park, CA 91304

Product Description: Total immersion film printing and sound equipment by Debric of Paris. Hardware and software to control and record frame sound cue, RGB and effects for all printers, color analyzers, film synchronizers, projectors, tape readers and punches; computerized film processors featuring stand-alone solution management satellite; film tension warning; auto-demand loop cabinets and take-off stations.

Booth Personnel: Marvin Roberts, Joseph Wary, Helene Francais, Jean Pierre Blauwblomme, Erik Stein, David Stein.

Lafayette Instrument Company

P.O. Box 5729, Lafayette, IN 47903

Product Description: 16mm/Super 8 motion analysis projection systems. Units feature freeze frame/frame-by-frame, instant stop/forward, reverse plus frame speeds of 1, 2, 4, 6, 8, 12, 16, and 24 frames/sec.

Booth Personnel: Bob Pritchard, Bill Keeler, Max Wastl.



LaVeZZi Machine Works, Inc.

900 No. Larch Ave., Elmhurst, IL 60126

Product Description: Sprockets for all film sizes, including PosiTrol, and the award-winning VKP sprockets — Geneva intermittent assemblies and components — High Precision machine components for all film and tape equipment.



Lenco, Inc.

300 No. Maryland St., Jackson, MO 63755

Product Description: Video terminal equipment; RS170 & RS170A sync generators, pulse and video distribution, system timing, a full line of color and monochrome monitors, video test equipment.

Booth Personnel: Robert Henson, Ken Tiffany, Dick Lawrence, Gary Stephens, Tony Mattia, Herb VanDriel, Bruce Blair.

Listec Television Equipment Corporation

39 Cain Dr., Plainview, NY 11803

Product Description: Vinten camera mounting equipment, Division monitor prompters and Remote pan and tilt equipment for newsroom operation.

Booth Personnel: Jack Littler, Joanne Camarda, Jon Bart, Melanie Littler, Gail Lorello, Howard Stucker, Rudy Zadworny, Joseph DiPalma.

**Lowel-Light Mfg., Inc.**

475 Tenth Avenue, New York, NY 10018

Product Description: Lowel location lighting equipment for motion pictures and television. Features for SMPTE 1982 are the new Lowel DP focusing spot light and new Softlight 2.

Booth Personnel: Ross Lowel, Marvin Seligman, Art Kramer, Amy Carter, Toni Pearl, John Jones, Debbie Giotopoulos.

**LTM Corp. of America**

1160 N. Las Palmas Ave., Hollywood, CA 90038

Product Description: LTM features four different types of HMI fixtures in all five different wattages. Luxarc (Fresnel spotlights) 200/575/1200/2500/4000; Ambiarc (open face floodlights) 200/575/1200/2500; Soft "D" (wide shadowless lighting) 575/2X575/1200/2X1200; Spotarc (one degree spot) 575/1200/2500. The basic portable lighting system by LTM includes three models: 30V Sun Gun (250W or 350W) focusable, 12V SunGun or camera mounted weighing 10 ounces, 12V/24V/30V/120V/220V focusable lite, stand clamp or camera mounted. Incandescent Fresnel lites — 1K/2K/5K/10K in standard and mini sizes plus cyc-lites (striplites).

Booth Personnel: Gilles Galerne, Herbert W. Breitling, Jean Galerne, Claude Crevet.

**L-W International**

6416 Variel Ave., Woodland Hills, CA 91367

Product Description: Stop Motion Analytical Projectors Athena 4500/6000 Telecine Projectors.

Booth Personnel: Dave Greve, R. Lawrence, M. Lawrence.

**Magnasync/Moviola Corp.**

5539 Riverton Ave., N. Hollywood, CA 91601

Product Description: Vidiola V-1000 Film-to-Video Transfer System, including microprocessor control and scene-by-scene color correction as optional accessories.

Booth Personnel: Anders Madsen, Craig Deman, Carl Nelson.

**Magna-Tech Electronic Co., Inc.**

630 Ninth Avenue, New York, NY 10036

Product Description: Type PR-636B, 16/35mm Combination High Speed Studio Projector; Multi-Lok II, Video Interlock System; 9F Universal Time & Footage Counter; High Speed Capstan Film Recorders & Reproducers; Electronic Looping.

Booth Personnel: N. T. Prisament, Marc Prisament, R. W. Eberenz, Ernesto Aguilar, George Szigeti, Bud Legreid, David Rodriguez, Richard Chin.

**Marconi Electronics Inc., Instruments Div.**

100 Stonehurst Court, Northvale, NJ 07647

Product Description: Television and Audio Test equipment including Insertion Signal Analyzer, Television Interval Timer, Automatic Audio Path Test System.

Booth Personnel: Jon Gorbald, Ray Munden, Tony Ramsden, Keith Elkins, Alisa Perretti, Irving Silberg.

**Matthews Studio Equipment, Inc.**

2405 Empire Avenue, Burbank, CA 91504

Product Description: Manufacturers of a complete line of lighting control, lighting support, camera support, and mounting equipment for the professional film, video, theater and still photography industry.

Booth Personnel: Ed Phillips, Carlos DeMattos, Ron Prociw, Richard Haskins, Fred Gerhart, Loet Farkas.

MCI/Quantel (AKA Micro Consultants, Inc.)

2483 E. Bayshore Road, Palo Alto, CA 94303

Product Description: DFS-1550 Digital Synchronizer/TBC; DFS 1750 Digital Framestore Synchronizer; DPE-5000SP Digital Production Effects System (Special Performance); DLS-6000 Digital Library System; DPB-7000 Digital Paint Box; Mirage.

**Merlin Engineering Works**

1880 Embarcadero, Palo Alto, CA 96303

Product Description: Ultra Wide Band VTR (ME-258) Extended Play Conversion for type C. ME-238.

Booth Personnel: J. Streets, A. Sturm, D. Dusel.

Microtime, Inc.

1280 Blue Hills Avenue, Bloomfield, CT 06002

Product Description: Digital video and video processing equipment for broadcast, cable, industrial, and medical facilities. Products to be displayed include Time Base Correctors, Frame Store Synchronizers, Image Enhancers.

Booth Personnel: Gilbert Kesser, Dan Sofie, Norman Pinette, Robert Wickland, Alan Kartes, Steve Krant.

Midwest Corporation

1021 W. 8th St., Cincinnati, OH 45203

Product Description: Display of photographs and design layouts showing Midwest's capabilities in video sales and service, turn-key installations, and mobile production units.

Booth Personnel: Jay Adrick, Carl Raasch, Pete Rightmire, Dave Barnes, Chris Summey.

Millimeter Magazine, Inc.

12 East 46th Street, New York, NY 10017

Product Description: Millimeter is the magazine of the motion picture and television production industry. Walking Tour Maps of SMPTE show (for each equipment category) available in October issue.

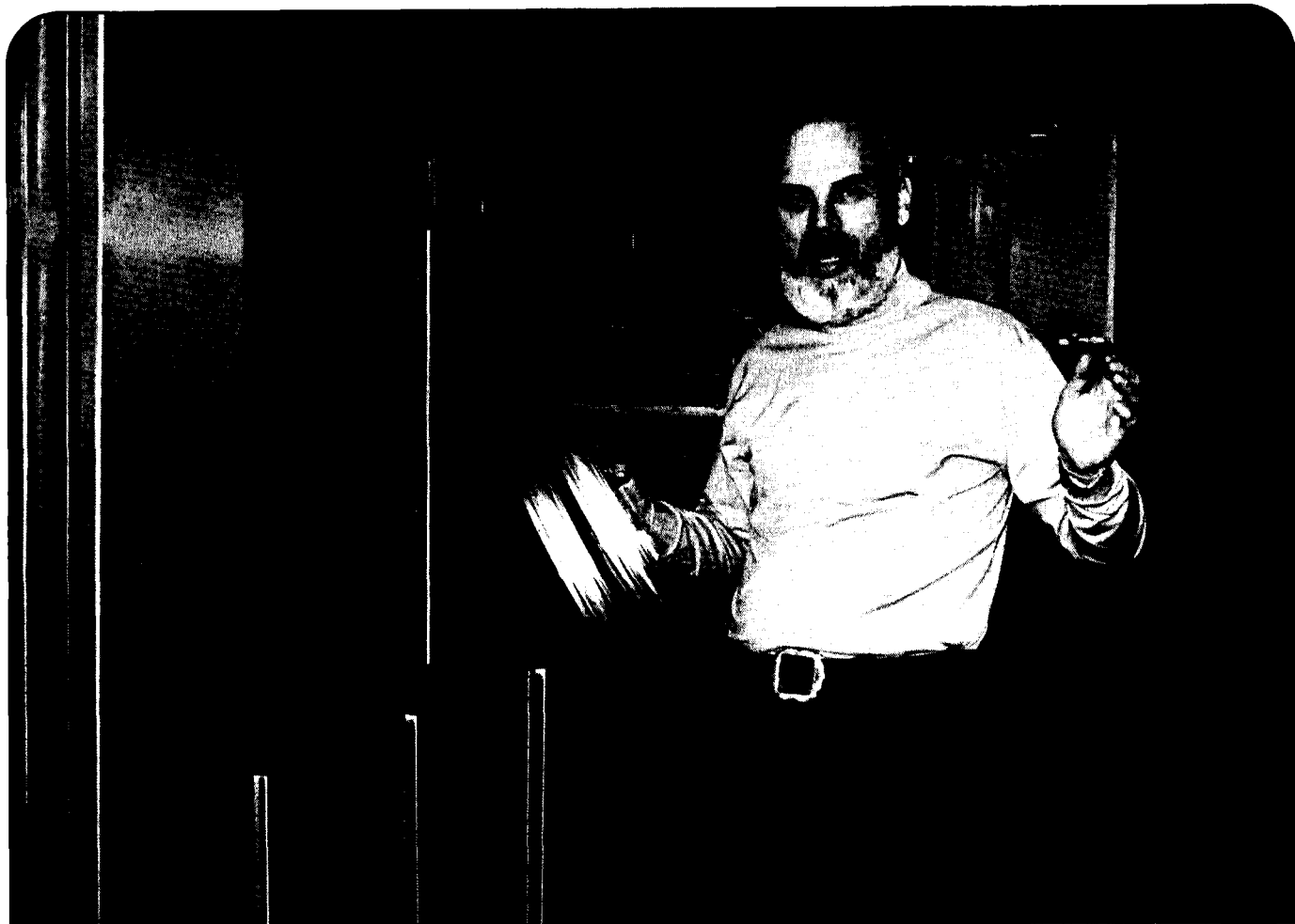
Booth Personnel: Peter Jablon, Kevin Condon, David Hawthorne, Martin Jackson, Linda Trefz, Joyce Moskowitz, Jay Lewin, David Adrian, Wayne Dicksteen, Tom Palmicano, Ilene Nelson.

**Mitchell Camera Corporation**

11630 Tuxford Street, Sun Valley, CA 91352

Product Description: S35RC 35-mm Camera, Lightweight Geared Head, Tri-Color Video Collimator

Booth Personnel: H. L. Wittrock, Gary Gross.



24 HOURS A DAY

“We run our processors 24 hours a day,” states Fred Schoelkopf of Cine Magnetics Film Laboratory in Mamaroneck, NY, “so we must have dependable equipment.”

The dependable equipment that Cine Magnetics relies on comes from The Allen Products Company. Dependability...it is built into each of our eleven processors. Features include Allen's exclusive ATA film transport system for fast, smooth running. Solution and energy conservation systems are also standard, as are digital speed and temperature readouts. Automatic load accumulators, removable racks and rugged #316 SS construction are other advantages. All of these combine to keep routine cleaning and maintenance to a minimum. And in addition to our reputation for dependability, we are known for our service and technical support. To find out more about our processors and how we can help you, send for our brochure “The Choice” or talk with an Allen Products' Representative.



The Allen Products Company

180 Wampus Lane, Milford, CT 06460 Telephone: 203 878 7454 Telex: 964368
Southeast Telephone: 404 422 0912 Midwest Telephone: 312 297 6262 West Telephone: 415 681 6541

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MM Editing Systems, Inc.

118 East 25th Street, 7th floor, New York, NY 10010

Product Description: Two KEM, K-800, Editing Tables with Flickerless 35mm Picture Modules and One K-800 with TV Module, TV Monitor and SMPTE Code Counter. One RS-2, 8-Plate with 16mm Flickerless Twin Picture.

Booth Personnel: Michael Mangu, Maria Mangu, Ludwig Schneider, Nick Vasilache.



Mole-Richardson Co.

937 North Sycamore Avenue, Hollywood, CA 90038

Product Description: 6000 watt HMI Fresnel Mole Solar-Arc Solarspot. 2000 watt Solarspot with 8 in. Fresnel Lens. 12,000 watt D.C. Molelectronic Dimmer. Many other Quartz Lighting Fixtures, Lighting Kits, Grip Equipment, and Hangers and Adapters.

Booth Personnel: Howard R. Bell, Michael Hodgkins, Michael Parker, Debbie Parker, William Krokaugger.



Motion Picture Enterprises, Inc.

P.O. Box 276, Tarrytown, NY 10591

Booth Personnel: Herbert R. Pilzer, Neal R. Pilzer, John B. Low.



Multi-Track Magnetics, Inc.

3 Industrial Avenue, Upper Saddle River, NJ

Product Description: The First System to truly HARDLOCK Film with Video Tape to field accuracy, the MST-100 Synchronizer by MTM will be featured as part of the Video Avex System. Also, the ST-351/DCS 6X Speed 35mm Projector with micro-processor controlled electronic intermittent. Plus MTM's standard line of recorders and reproducers.

Booth Personnel: Stephen Talian, Nancy C. Salvatore, Saul Fermaglich, Ivan Volent, F. G. Bishop.

Nagra Magnetic Recorders, Inc.

19 W. 44th Street, New York, NY 10036

Product Description: NAGRA T-Audio Transportable Studio Recorder. Nagra 4.2L, SNN Stereo Synchronous Recorders.

Booth Personnel: Dom Notto, Gerrard Dearn, Tom Daniel, Piere Chan, Manfred Klemme, Steve Cook.



NEC America, Inc., Broadcast Equip. Div.

130 Martin Lane, Elk Grove Village, IL 60007

Product Description: E-Flex Digital Video Effects, FS-16 Frame Synchronizer, DV-10 Video Multiflex.

Booth Personnel: Dennis Fraser, Jeffrey White, Robert Curwin, Larry Litchfield, M. Mitsui, Ken Bylsma.



Neumade Products Corporation

720 White Plains Road, Scarsdale, NY 10583

Product Description: Film Handling and Editing Equipment. Storage for all AV software, film cleaners and splicers.

Booth Personnel: Ronald N. Jones, Robert E. Hempel, Lew V. Grofsik, Warren W. Clements, Deborah P. Boggi.

NTI America, Inc.

1680 North Vine Street, Los Angeles, CA 90028

Product Description: Video-File and audio video file.



O'Connor Engineering Labs.

100 Kalmus Drive, Costa Mesa, CA 92626

Product Description: Professional Fluid Pan and Tilt Camera Heads For Video/Film. Support systems featuring Hydroped, Mechoped, Tripods — metal and wood, spreaders, and assorted adapters.

Booth Personnel: Tamara Geist, Jeff Geist, Debbie Thomason, Dick Dozier, Chad O'Connor, Regina O'Connor, Adrian Van Den Heuvel, Grant Burns, Don Robinson.

On Location Publishing, Inc.

6777 Hollywood Blvd., Suite 501, Hollywood, CA 90028

Product Description: Display Booth and Trade Publications, plus related media information.

Booth Personnel: Steven Bernard, Marshall Rubin, Sharon Lundin, Susan Bernard, Tom Palmisano, Fred Silverman.



Osram Sales Corporation

Jeanne Drive, P.O. Box 7062, Newburgh, NY 12550

Product Description: The OSRAM line of quality lamps for use in Film and Television production, featuring OSRAM HMI™ Daylight lamps and 3200°K Tungsten Halogen lamps.

Booth Personnel: Keith Gillum, Russell Liddle, Larry Carr, Jim Malicki, Lou Winkler, Sue Favoino.

Otari Corporation

2 Davis Drive, Belmont, CA 94002

Product Description: Multi-track audio recording machines, with synchronous interface to film or video. Applications for post-production and sweetening.

Booth Personnel: Michael Bernard, David Roudebush, John Carey, Mike Pappas, Barry Ross, Tom Defiglio.



Oxberry Div. of Richmark Camera Service, Inc.

180 Broad Street, Carlstadt, NJ 07072

Product Description: Animation and Optical Printing Equipment and Accessories.

Panasonic Industrial Company

One Panasonic Way, Secaucus, NJ 07094

Product Description: Studio and engineering cameras, editing systems, 1/2 in. in-camera VTR systems monitors, studio systems.

Booth Personnel: Morris Washington, John Rose, Jim McGinnis, Ernie Matthews.

PEP, Inc./Electronic Applications, Inc.

25 West 54th Street, New York, NY 10019

Product Description: Newly designed 15 minute charge Christie ReFLEX-20 batteries for cameras and VTRs, and the PEPLINE of premium NICAD replacement batteries with the industry record for reliable performance.

**HAVE IT
YOUR WAY
WITH
HAWKEYE**

Booth Personnel: J. Tharpe, J. Tharpe, Jr., E. Rose, A. Gallagher, M. Tabori, P. Gallagher, R. Royall, W. Royall.

Philips Test & Measuring Instruments, Inc.

85 McKee Drive, Mahwah, NJ 07430

Product Description: Professional TV test equipment.

Booth Personnel: Ted Anderson, Fred Seitz, John Stanley, Bob Hynes, Len Milchuk, Jr.



Plastic Reel Corporation of America

475 Boulevard, Elmwood Park, NJ 07407

Product Description: 16 and 35mm plastic reels, cans, and cases; video tape reels, storage, and shipping boxes. Post-production supplies, multi-media packaging.

Booth Personnel: Pat Baccarella, Robert A. Miller, Frank P. Giglio, Janet Giardelli, Stan Cohen, Georgine Hoch, Don Garrison, Vince Carabello.

Precision Echo

485 East Middlefield Road, Mountain View, CA 94043

Product Description: Video Discassette® Recorders; EFS-2 Image Maker (special effects, animation, etc.) EFS-1B Frame Bank. And introducing a new image compression product designed for the video industry.

Booth Personnel: Paul Insko, George Elsaesser, Ron Zimbrick, Tom Parkinson, Jim Crouch, Carl James.



Quanta Corporation

2440 S. Progress Dr., Salt Lake City, UT 84119



Rank Cintel Ltd.

Watton Road, Ware, Herts, ENGLAND

Product Description: Rank Cintel flying-spot telecine with variable speed, zoom/positioner and full pre-programming. FeRRIT interlocking magnetic film transport for telecine, VTR and sound-dubbing applications.



RCA Corp.

Bldg. 2-2A, Front & Cooper Sts., Camden, NJ 08102

Product Description: HAWKEYE Cameras, HAWKEYE Tape, Studio Cameras, TR-800 Recorders, and tape editing equipment.

R-Columbia Products Co., Inc.

2008 St. Johns Ave., Highland Park, IL 60035

Product Description: Wireless Intercom Systems, Wired Intercom Systems.

Booth Personnel: I. Rozak, L. Rozak, S. Rozak, N. Rozak, E. Hill.

Rohde & Schwarz Sales Co., U.S.A.

14 Gloria Lane, Fairfield, NJ 07006

Product Description: Barco color monitors. Economical and Master control broadcast monitors, Demodulators and chroma decoders. Monitors to be used in broadcast, film to tape, EFP, CATV. Featuring built-in signal generators.

Booth Personnel: Chris Golson, Joel Hymowitz, Reiner Quitt, Len Dozier, Kris Perry, Joe Schindler.

Rosco Laboratories, Inc.

36 Bush Avenue, Port Chester, NY 10573

Product Description: Materials for light control for film television.

Booth Personnel: Stan Miller, Stan Schwartz, Jim Meyer, Mike Niehenke, Ned Bowman, Dick Glickman.

RTI/Lipsner-Smith

4700 W. Chase Ave., Lincolnwood, IL 60646

Product Description: Lipsner-Smith Micro Perfect film cleaning machines and RTI film inspection, viewing, and editing equipment.

Booth Personnel: Tom Tisch, Tom Boyle, Ray Short, Steve Little, Larry Beilin.

RTS Systems Inc.

1100 W. Chestnut Street, Burbank, CA 91506

Product Description: Intercommunications equipment: multi-channel conference line and dedicated line "squawk" type systems. Pro audio products including distribution amplifiers, preamps, line amps.

Booth Personnel: Douglas Leighton, Robert Tourkow, David Brand, Marie Jabuka, Steven Farkus, Stan Hubler, Linda Rico, Sue Seidenglanz, Mona Leighton.

Sennheiser Electronic Corporation

10 West 37th St., New York, NY 10018

Product Description: Full line of professional microphones and headphones for the film, video, and broadcasting industries. This includes wireless, RF Condenser, electrets, and dynamics in a variety of directional patterns.

Booth Personnel: Tony Tudisco, Geoffrey Langdon, Bill Seidel.

Sharp Electronics Corporation

10 Sharp Plaza, P.O. Box 588, Paramus, NJ 07652

Product Description: Introducing the XC-800. A new lightweight 3-tube prism optics broadcast color camera system.

Booth Personnel: Bob Garbutt, Jerry Cohen, Bob McNeill, Ron Colgan, Jim Freeman, Bruce Pollack, Neil Kobu, Herb Maeta, Hank Miura, Liz Sauter.

Skotel Corporation

1445 Provencher, Brossard, Que. CANADA J4W 1Z3

Product Description: Digital Metronome for original music synchronization to pre-recorded film or video tape. Portable Time Code Generator Reader. Vertical Interval Time & Control (VITC) code equipment with data in video capability. New Character Inserter.

Booth Personnel: Stephen Scott, Tom Montgomery.



Sony Corporation of America

Sony Dr., Park Ridge, NJ 07656

Product Description: Broadcast and professional teleproduction products. Recording, editing, and camera systems.



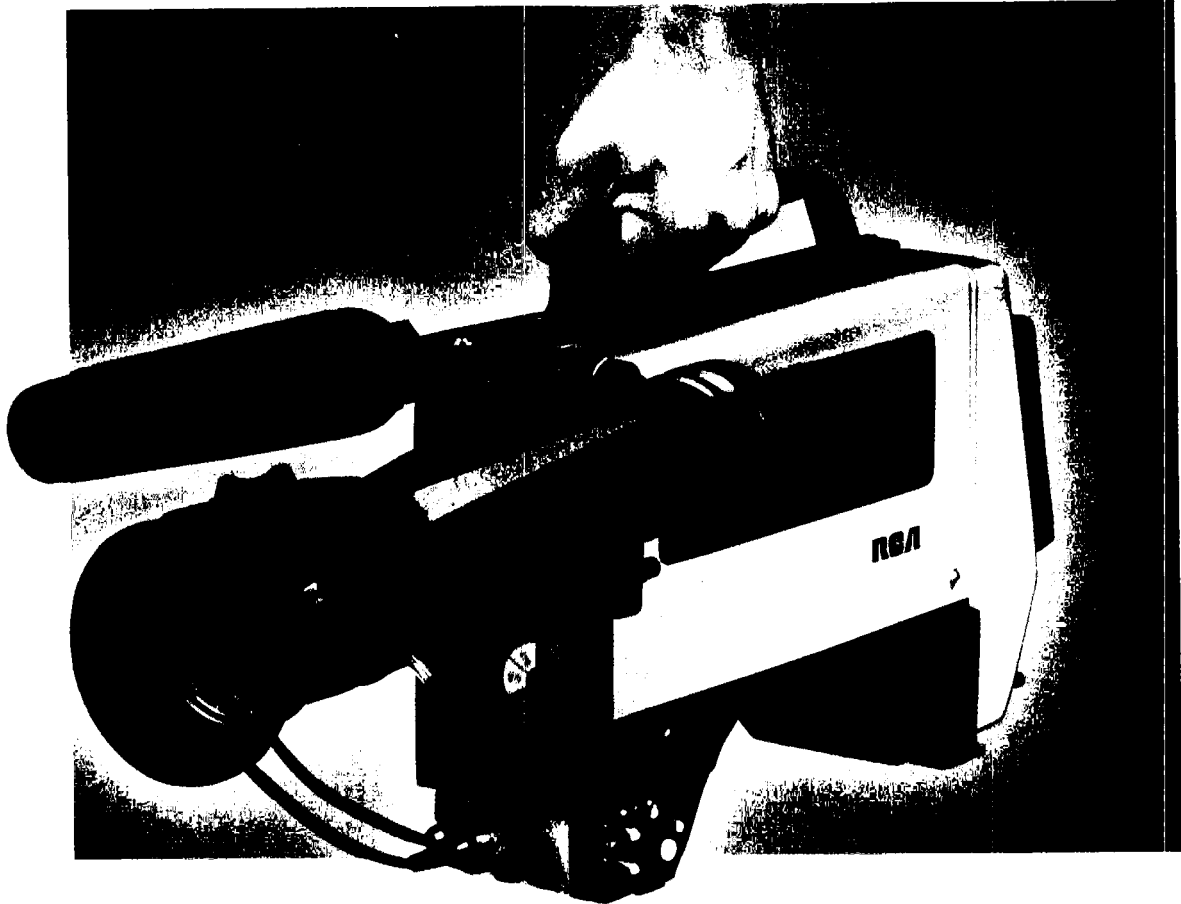
Steenbeck, Inc.

9045 Eton Avenue, Suite A, Canoga Park, CA 91304

Product Description: Steenbeck, Inc. will be exhibiting Film Editing Consoles with Universal counters and the ST-1 Film Recorder complete with interlock.

Booth Personnel: H. McCall, W. Bass, C. Macaulay, D. Macaulay, W. Engstler, Jerry Miller, Ted Diamond.

AS A CAMERA...



HAWKEYE'S HC-1 DOES IT YOUR WAY

- in the field...or in your studio.
- with your recorders... $\frac{3}{4}$ " or 1".
- in triax, multicore and genlock operations.
- but, most importantly, the HC-1 becomes...
(turn page)



Strand Century

P.O. Box 9004, Rancho Dominguez, CA 90224

Product Description: Full line of studio and remote lighting and control equipment including Ianiro HMI Fresnels, location kits, and pole operated fixtures; Strand Century CD80 portable dimmer packs, and Mantrex Control Consoles.

Booth Personnel: Frank Marsica, Bill Liento, Gene Murphy, Tom Nunziata, Tom Brady, Susan Dandridge, Eric Shore, Chuck Levy.



Sylvania Lighting/GTE

100 Endicott Street, Danvers, MA 01923

Product Description: Incandescent, Tungsten-Halogen, Brite Beam™ and Brite Arc™ Lamps for stage, theatre, and television lighting.

Booth Personnel: R. Witt, D. Scioli, M. Skerry, J. O'Keefe, T. Leary, C. Durkee, M. Skeen.

Taylorcel Corporation

155 Murray Street, Rochester, NY 14606

Product Description: Motion picture reels, cans, cases in both metal and plastic.

Booth Personnel: Richard S. Hall, John C. Beach, Bruce M. Ruderman, Diann J. Meek.

Tele-Cine Corporation

400 Crossways Park Drive, Woodbury, NY 11797

Product Description: Schneider TV lenses including "NEW" 14x ENG/EFP — "NEW" 15x Diascope lens — 30x EFP

lenses. Lenses for CCTV, theater, and slide projection, large format picture taking, enlarging, and graphic arts.

Booth Personnel: Bob Jones, Donald Collins, Craig Marcin, Gil Hoffman, Ron Levin, Dwight Lindsay, Dave Paskin, Steve Jacob.

Telescript, Inc.

20 Insley Street, Demarest, NJ 07627

Product Description: Prompting systems featuring 1000 line resolution lightweight Monitor/Prompters. Contrast Enhancer — white on black background for out-of-doors shooting. Prototype Digital System.

Booth Personnel: Bob Swanson, Jon Kull, Craig Evans, Jerry Swanson, Kay Hyde, John Lenna, Angelo Prisco, Kim Swanson.

Television Equipment Associates

Box 393, South Salem, NY 10590

Product Description: Matthey Delay Lines and Video Filters, RACAL Intercom and Sportscaster Headsets, ELCON-Videotape Cleaner/Evaluators for 2", 1" & 3/4", V. G. Electronics Zone Plate Generator, Link Electronics Audio & Video Distribution Amplifiers.

Booth Personnel: Bill Pegler, Nanci Mahoney, Steve Tocidowski, Vince Emmerson, Alan Burgess, Marilyn Walters, Bill Walters, Barry Downing-Waite.

Telex Communications, Inc.

9600 Aldrich Avenue South, Minneapolis, MN 55420

Product Description: Wired and wireless intercom equipment, wired and wireless microphones, tape recorders/reproducers.

Booth Personnel: Don Mereen, Jerry Wade.

Tentel

1506 Dell Ave., Campbell, CA 95008

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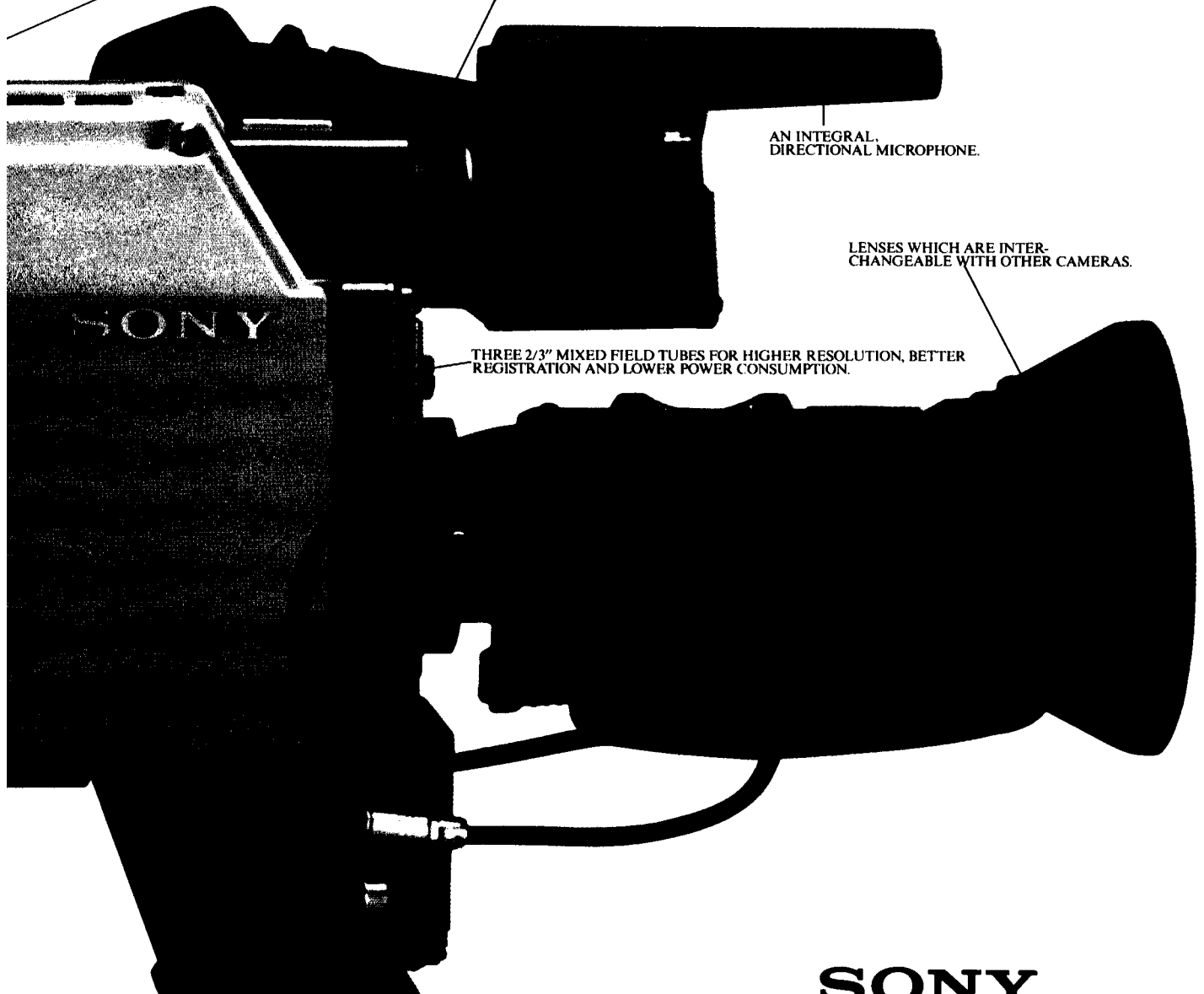
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3M Co.

3M Center, Bldg. 225-3S-05, St. Paul, MN 55144



Tiffen Manufacturing Corporation

90 Oser Ave., Hauppauge, NY 11788

Product Description: A complete line of special effect filters and accessories for the motion picture industries and TV cameras and related equipment.

Booth Personnel: Nat Tiffen, Ira Tiffen, Helen Tiffen, Tom Grosso, Stan Abrams, Steve Tiffen.



Union Connector Company, Inc.

149 Babylon Turnpike, P.O. Box H, Roosevelt, NY 11575

Product Description: Heavy duty pin plugs and connectors used specifically in theater, TV and film. Patch panels, distribution systems, outlet panels and boxes. UL listed, OSHA acceptable.

Booth Personnel: Richard W. Wolpert, Clare M. Wolpert, Alan T. Wolpert, Harold McCormick.

Universe Stage Lighting

326 West 47th Street, New York, NY 10036

Product Description: Display of a new line of HMI Fresnels, HMI Followspots, Matthews Stands, Color Media, wide variety of lamps from various manufacturers, dimming systems, stage lighting.

Booth Personnel: Scott Thurm, Eric Weston, Robert Altman, Randy Altman, Joshua Dachs, Paul Merwin, Randy Etheredge, Rick Chamberlin.

Viavideo, Inc.

10115 S. DeAnza Blvd., Cupertino, CA 95014

Video Pro Magazine

Videotek, Inc.

125 North York Street, Pottstown, PA 19464

Product Description: Waveform Monitor, Vectorscope, Dual 8 in. Color Monitor, 12 in., 15 in., 17 in., 26 in. Studio Color Monitor, Rack-mountable 12 in. Color Receiver/Monitor, Audio Program Monitors, and Demodulators.

Booth Personnel: Phil Steyaert, Peter Choi, Eric Wahlberg, Emery Grady, Barry Gardner, Don Taylor, Rich Hollowbush.

Vital Industries, Inc.

1680 Vine Street, Suite 1118, Los Angeles, CA 90028

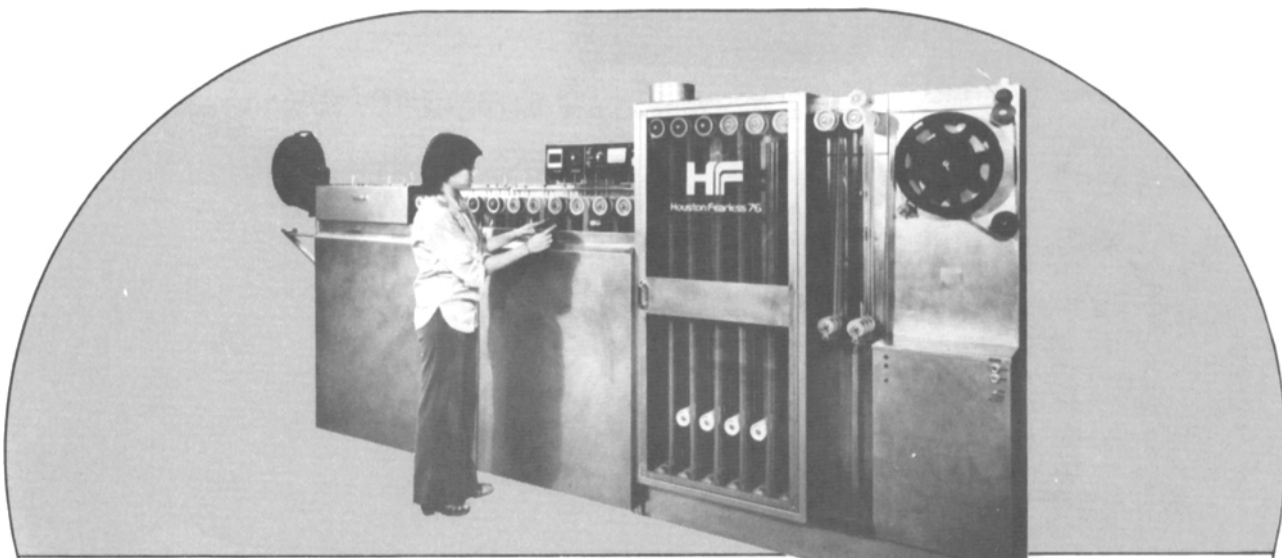
Booth Personnel: Nick Hudak, Christopher Donovan, Linda Buickel, Anni Davison.



Westrex Division of Litton Industries

2629 West Olive Avenue, Burbank, CA 91505

Product Description: ST-6000 High Speed Film Recorder; RA-1729 High Speed Projector; 9235 Stereo Photographic Recorder; RA-1717, 1718, 1719 Family Photo Analyzers; RA-1726 X-Y Plotter; RA-1558 Meter.



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Booth Personnel: Frank Pontius, Ron Bennett, Paul Colvin, Les Deykin, Barry Motton, Simon Daniel.

Winsted Corporation

9801 James Circle, Minneapolis, MN 55431

Product Description: Editing consoles for 3/4" and 1" formats, production consoles, space-saving video tape/film storage systems, dubbing racks, tapetrucks, equipment racks.

Booth Personnel: Jerry Hoska, Greg Hedlung, Chuck Johnson, John Herntier, Brenda Sabin.



Xetron Corporation

10 Saddle Road, Cedar Knolls, NJ 07927

Product Description: Professional Prevost flat-bed editing table — Portable 35-mm projector, professional 16-mm projectors — Xenon models, HMI ballast and igniters, lighting Controls.

Booth Personnel: M. E. Pickrell, Jr., Ben Biskowitz, Jerry Van de Rydt, George Mackey, George Oravits.



Zellan Enterprises, Ltd.

250 West 57th St., New York, NY 10019

Product Description: Sales, Rental, and Service of Aaton Camera Equipment. Cooke Lenses, and related accessories.

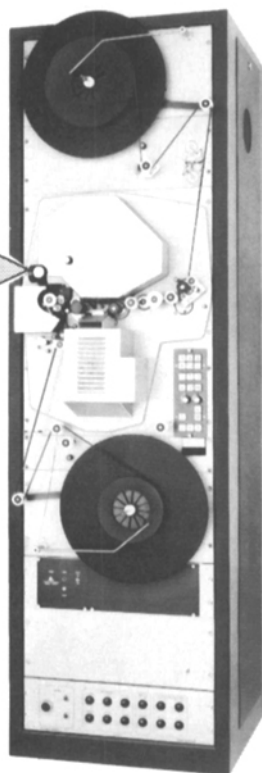
Booth Personnel: Les Zellan, Guy Genin, Lenny Shore, Rene Bishop, Marion Scemama, Jean Pierre Beauviala, Thora Van-Male, Brian Newman.



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