

Photo courtesy of L.A. Convention Center.
Photo courtesy of L.A. Convention Center.



The Los Angeles Convention Center, site of the 125th Technical Conference.

Expanding Conference Finds New Home

Because the enormous growth of SMPTE's Fall Technical Conference and Exhibit is expected to continue, the Society is moving its conference and exhibit out of a hotel and into a convention center for the first time in its 66-year history.

The 125th Conference in Los Angeles (October 27–November 3, 1983), will be held at the Los Angeles Convention Center — a large, modern, downtown facility that can handle the new demands of SMPTE's widening fields of interest and burgeoning list of exhibitors.

"This is indicative of just how important the Conference has become," notes Dorothy Smith, Advertising and Exhibits Manager. "This year the Exhibit for the New York Conference (November 7–12) had to be housed in both the New York Hilton Hotel and the Sheraton Centre. That has never happened before, and it shows the need for a change."

Indeed, the 125th Technical Conference and Exhibit, 1983, is expected to exceed this year's record totals of 11,000 participants (2000 more than in 1981), 250 booths, and 146 exhibitors. The larger numbers, however, will be no problem for the Los Angeles Convention Center, which has 210,685 sq. ft. of column-free space and can accommodate up to 1700 booths, with an additional 21 separate meeting rooms. With such facilities and services, the 125th Technical Conference and Exhibit will be a landmark event, with a

location appropriate to the future expansion of the Society.

On a more traditional note, the Biltmore Hotel, opened on October 1, 1922, and designated a historic landmark in Los Angeles in 1969, will be the headquarters hotel for the conference. There will be additional rooms at the Los Angeles Hilton Hotel and

Hyatt Regency Hotel. The annual banquet will be held at the Bonaventure Hotel.

The Honors and Awards luncheon, as well as all of the technical sessions, will be held at the Convention Center, excellently equipped for these purposes and eager to welcome SMPTE as its newest guest. — *Mark Ferris Askew*

The newly-restored lobby of the historic Biltmore Hotel.

