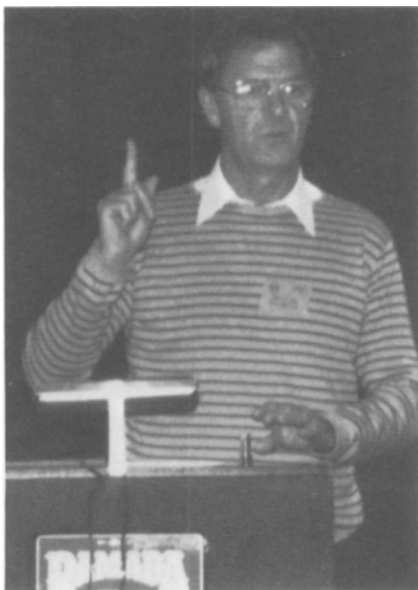


# SMPTE SECTIONS TRAINING SEMINAR CHICAGO—MAY 7, 1982

One of the most successful programs the Society has embarked upon in the last few years has been the training seminar for newly elected Section Chairmen. Under the guidance of Harold Eady, Sections Vice-President, the third of these programs was held at the Ramada O'Hare Inn, Chicago, on May 7, 1982. In attendance were the newly elected Section Chairmen (who take office July 1, 1982), members of the Executive Committee, several Governors, and staff members.

Several years ago, during William D. Hedden's term as President of the Society, an Ad Hoc Committee was formed to study what avenues were open to assist the Sections. The Chairman of the Ad Hoc Committee was Charles E. Anderson, and the report included suggestions for a traveling road show of programs that would be circulated around the country to all of the Sections. It also suggested a seminar that would bring together all the newly elected Chairmen with the Officers of the Society, as well as key staff personnel. The weekend was thought the best time, so Chairmen would not have to take time off from their jobs. The expenses involved such as transportation, hotel rooms, and meals for the seminar would be at the Society's expense.

The Training Seminar suggestion from the Ad Hoc Committee was accepted by the Board of Governors at



Sections Vice-President Harold J. Eady, who was in charge of this meeting, making a point before the conference.



Participants in the 1982 Training Seminar: (1st row) Paul F. Brown, Leonard F. Coleman, John Rusche, Michael H. Bailey; (2nd row) Charles D. Kircher, Frank J. Eberhardt, Lynne Robinson, Richard Marcus, Walter Winchell; (3rd row) Ross Mutton, Glen Pensinger, Robert Turner, Arthur Rancis, Jack Butler, Calvin M. Hotchkiss, Harold J. Eady, Robert M. Smith, Roland J. Zavada, Charles E. Anderson, Toni Roth, M. Carlos Kennedy.

their 1979 summer meeting. It was scheduled to take place in October immediately following the election, and prior to the Chairmen taking office in January. Chicago was chosen because of its accessibility and mid-way point in the country.

The first seminar was chaired by Leonard F. Coleman, Eastman Kodak Company, and the second one in 1981 was chaired by Edward Reichard of Consolidated Film Industries. Each began on a Friday evening and ran through till Sunday morning.

The training seminar brings together the Officers, the Section Chairmen and members of Headquarters staff. It provides an opportunity for a meaningful exchange of views and understanding of the inner workings of the Society.

What has come out of the seminar is much more — it has acquainted the Chairmen with their peers who have common goals and common problems — with the added benefit that the Officers and staff now have a much clearer picture of the Society's Sec-



President Charles E. Anderson addressing the participants in the seminar.



An overview of the participants in the seminar.



Past President Robert M. Smith addressing the meeting.

tions and their responsibilities.

This May, the Training Seminar, under the Chairmanship of Sections Vice-President Harold J. Eady, Novo Communications, Inc., was reduced to one day. It was held just prior to the Chicago Section's One-Day Meeting to encourage the new Chairmen to see a special Section meeting in progress, and perhaps to think of planning meetings of a similar nature with relevant topics for their own Sections.

The seminar started off on Thursday evening, May 6 with a reception for the newly elected Chairmen and the Executive Committee. On Friday

morning (May 7) the formal seminar began with breakfast at 7:30 A.M. The participants of the seminar were sequestered for the full day, having their meals together, listening to speakers, discussing problems and asking questions, all in connection with running a Section.

The Society officers and Headquarters staff participating addressed the Section Chairmen on their respective responsibilities in the Society. There was good dialogue and participation by everyone. It was evident that Society officers were there to learn as well as to teach. The seminar included a showing of the film "A Special Responsibility." There was also an A/V presentation describing the functions of the Headquarters staff. The day was capped off with a reception and dinner. Since the seminar, Sections Vice-President Harold Eady has conducted a survey of all Chairmen attending. The results gathered so far strongly indicate that this seminar was most successful. Mr. Eady emphasized that a large amount of this success is credited to Governor Edward Blasko of Eastman Kodak, who looked after all the local arrangements.

As a follow-up to the (what appears to be an annual) training seminar, all Section Chairmen are invited to attend a special meeting (chaired by the Sections VP) at the National Conference each fall. In this way, after being in office for a few months, their concerns and/or suggestions can be discussed.

### Participants at the 1982 Seminar

#### SMPTE Officers

President: Charles E. Anderson  
*Ampex Corporation*  
 Past President: Robert M. Smith  
*Du Art Film Laboratories, Inc.*  
 Executive Vice-President: Joseph A. Flaherty  
*CBS Television*  
 Engineering Vice-President: Roland J. Zavada  
*Eastman Kodak Company*  
 Financial Vice-President: Leonard F. Coleman  
*Eastman Kodak Company*  
 Sections Vice-President: Harold J. Eady  
*Novo Communications, Inc.*  
 Vice-President for Educational Affairs:  
 Frederick M. Remley, Jr.  
*University of Michigan*  
 Secretary: M. Carlos Kennedy, *Ampex Corp.*  
 Governor/Chairman of the Board of Editors:  
 Calvin M. Hotchkiss  
*Eastman Kodak Company*  
 National Membership Chairman: Toni Roth  
*Image Transform, Inc.*

#### Section Chairmen

Michael H. Bailey <i>Chicago</i>	Richard Marcus <i>New York</i>
Paul F. Brown <i>Dallas/Ft. Worth</i>	Ross Mutton <i>Ottawa</i>
John Rusche <i>Detroit</i>	Jack Butler <i>Pacific/Northwest</i>
Frank J. Eberhardt <i>Florida/Caribbean</i>	Robert Turner <i>Rochester</i>
Charles D. Kircher <i>Hollywood</i>	Arthur Rancis <i>Rocky Mountain</i>
Walter Winchell <i>Montreal/Quebec</i>	Glen Pensinger <i>San Francisco</i>
Jerry Zaludek <i>Toronto</i>	

Lynne Robinson  
 SMPTE Manager, Sections