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# NEWS

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## LYNETTE ROBINSON NAMED SMPTE EXECUTIVE SECRETARY



**Lynette Robinson, new Executive Secretary of the SMPTE.**

Lynette Robinson has been promoted to Executive Secretary of the SMPTE, the top Headquarters staff position, it was announced by SMPTE President Charles E. Anderson, Ampex Corp.

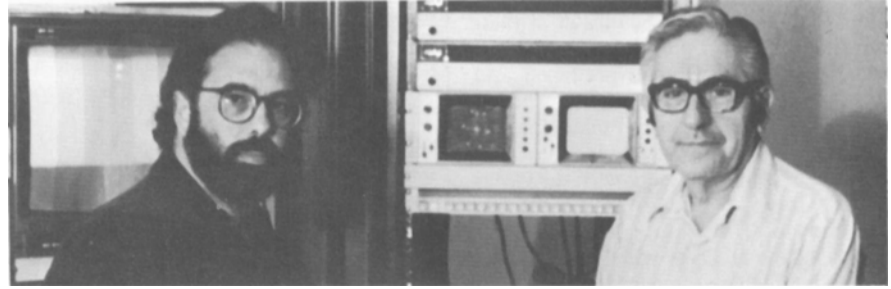
As Executive Secretary, Mrs. Robinson will be in charge of SMPTE Headquarters with responsibility for supervising the SMPTE staff and acting as liaison between SMPTE officers and Headquarters. She will also be involved in coordinating conference activities, including finances, registration, and exhibits.

Mrs. Robinson has been a member of the Headquarters staff for eight years. She began her career at SMPTE in the Accounting Department, then became secretary to the former Executive Director, Denis Courtney. Following Mr. Courtney's retirement in 1979, Mrs. Robinson was appointed to the post of Manager of Conference Programming, Scheduling, and Sections.

In that job, she worked closely with the local conference arrangement committees and was involved in all conference activities except exhibits. She had the staff responsibility for the many details of hotel arrangements, for which she used her organizational talents and knowledge and her administrative ability. She had the entire staff responsibility for conference programs, and acted as coordinator between conference authors and the program committee.

During the SMPTE Conferences, Mrs. Robinson was in charge of the Authors Lounge, where she advised speakers on procedures and collected and organized the session's audiovisual materials.

Mrs. Robinson was also responsible for Headquarters liaison with Sections,



**Francis Ford Coppola (L) and Petro Vlahos (R) standing in front of the Ultimatte which won an Emmy in 1978.**

maintaining contact with the sections in their relationship with Headquarters. In that capacity, she worked closely with section officers.

In addition to her responsibilities at SMPTE, Mrs. Robinson has an active life outside the office, centering around her home and family. Her husband, John Robinson, works in Wall Street, commuting to New York from Scarsdale. The Robinsons have three children, Lisbeth, 23, Kathryn, 22, and Douglas, 19, who are all in college.

Mrs. Robinson has numerous hobbies including tennis, bridge (occasionally), sailing, and gardening. She is typical of the so-called "new woman" who seems to have inexhaustible energy in handling a demanding career as well as home and family, and doing it all with grace and style.

**Movielab, Inc.**, has announced the formation of a new post-production facility called Movielab Video, Inc., located at 619 W. 54 St., New York, NY 10019, in the same building as Movielab. There will be an advantage in that processing is handled in the film laboratory and negatives are transferred and edited in video all in the same building, the announcement stated.

Movielab Video contains several on-line editing suites and film-to-tape transfer rooms. The equipment includes a Rank variable speed flying spot telecine. Everything from scheduling and sales to machine control and shipping is completely controlled by microcomputer systems, according to the announcement. Computerized videotape editing of 1-in "C" format, 2-in quad, and 3/4-in is available in two CMX editing suites with up-to-date equipment for video digital effects and audio mixing.

**Sony Corporation of America**, in association with the American Film Institute, has established a Video Center for educational purposes on the institute's new campus in Hollywood, Calif. At the new center, Sony's Video Utilization Services (VUS) offers a variety of comprehensive workshops. The program includes electronic field production workshops, specialty seminars, and a consultation service for video clients. Some of the workshops include computer graphics and effects, interactive video, techniques and applications, editing concepts, location lighting, videodisc formatting and strategies, and

the production of community programs for cable TV.

**Paul Yang & Associates, Inc.**, Pasadena, Calif., has totally acquired the manufacture and distribution rights to the Spectra® Film Gate Photometer product line from Photo Research, a division of Kollmorgen Corp., it was announced by Photo Research President Jim Branch. Sold worldwide under the Spectra trademark, this product line maintains colorimetry and photometry at the film gate in motion picture printers, and was recognized by a Class III Academy Award in 1973.

Paul Yang & Associates is located at 685 East California Blvd., Pasadena, CA 91106.

**Petro Vlahos** has been elected Chairman of the Board of the Vlahos Gottschalk Research Corp., Reseda, Calif., following his resignation as President. His son, Paul Vlahos, succeeds him as President. Petro Vlahos was awarded an Emmy in 1978 for Outstanding Technical Achievement for the development of Ultimatte, a video matting device representing a further development of the Color Traveling Matte Compiste Cinematography for which he received an Academy Award in 1964.



**Julian Hopkinson**

**Julian Hopkinson** is the recipient of the Senior Member Award of the Society of Photographic Scientists and Engineers awarded in recognition of individuals who have made significant contributions to the advancement of the profession represented by the SPSE. Two other recipients of this award were Darius L. Castellini and Joseph Gaynor. Lois Haraughty is a recipient of the SPSE Service Award.



**Tom Kraemer**

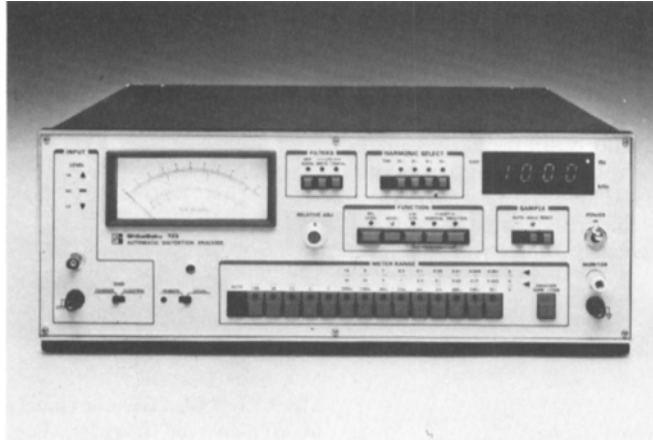
**Tom Kraemer** has been appointed National Technical Services Manager Video/Electric for Victor Duncan, Inc., 2659 Fondren, Dallas, TX 75206. He has been with the company for three years, and most recently held the post of Chief Video Engineer. Kraemer will be working with Robert Burrell, National Technical Services Manager Mechanical/Optical, to coordinate the department.

**Entertainment Focus**, a comprehensive continuous research service examining the new entertainment media, is a joint venture of LINK Resources Corp., New York, and Video Marketing Research Service, Hollywood. Clients will be provided with statistical reports, surveys, analyses, and forecasts of developments in cable and pay TV, videocassettes and videodiscs, direct broadcast satellites, and other relevant matters. The initial report is a status report covering electronic media throughout the world. Clients will receive 12 research memoranda and 12 in-depth reports annually. Entertainment Focus will be run jointly from New York and Hollywood, with both offices staffed with research and marketing specialists. Head of the New York office is Daniel L. Miller, who is Director of LINK's new Electronic Media program. In Hollywood, Tim Baskerville, editor and publisher of *Video Marketing Newsletter* and Director of Video Marketing Research Service, will head the project. The Hollywood office is located at 1680 Vine St., Hollywood, CA 90028.

A short course in **Optical Science and Engineering** will be given January 10-21, 1983 at the Doubletree Inn in Tucson, Ariz. The purpose of the course is to acquaint both the specialist and the non-specialist engineer or scientist with the latest techniques in the design and engineering of optical systems. The course includes 18 three-hour lectures. Topics to be covered include geometrical and physical optics, optical system layout and design, Fourier methods, digital image processing, image quality, and visible and infrared systems, among others.

Further information is available from Philip N. Slater, Optical Systems & Engineering Short Courses Inc., P.O. Box 18667, Tucson, AZ 85731.

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