
NEWS

Elector USA, Inc., 5128 Calle del Sol, Santa Clara, CA 95050, has been appointed exclusive North American distributor for Barco RF products. The company is currently distributor for Barco graphic display and video monitors. Barco RF products include the VSBMI/S modulator, the VSD line of demodulators, and the CC1000 channel translator for cable television applications.

The EBU Administrative Council, at a meeting held July 15, 1983, in Luxembourg, approved an EBU statement recommending that its member organizations use all the means at their disposal to implement the adoption of a single standard known as the C-MAC/packet system for direct satellite broadcasting in Europe. Several direct broadcasting satellites will be taken into service in Europe during 1985 and the following years. These satellites are designed to give complete coverage of the countries in which the broadcasting orga-

nizations concerned are situated, but, as a result of recent progress in receiver technology, it will also be possible to receive their transmissions well beyond the corresponding national frontiers. The total number of programs available to European television viewers is thus likely to increase substantially.

Filmatic Laboratories Ltd., 16 Colville Rd., London W11 2BS, England, having been purchased from Humphries Holdings by its management, is now operated as an independent laboratory by Rex Ebbetts, chairman and managing director; David Gibbs, assistant managing director; and Ian Magowan, technical director. Filmatic specializes in motion-picture processing. Recently a video duplicating department was added, with digital equipment available to provide film clients with video transfers. Filmatic is expanding in both film and video for future imaging requirements.

Mark L. Sanders, formerly general manager of Ampex Corp.'s Audio-Video Systems Div. (AVSD), has been promoted to division vice-president. Sanders joined Ampex in 1969, and has held increasingly important product management positions in AVSD. In his new post, he will continue to direct the development, manufacturing, and marketing of the company's line of video recorders, systems, cameras, and related equipment for commercial, educational, and closed-circuit applications.

Neil Vander Dussen has been appointed president and chief executive officer, Sony Consumer Products Co., succeeding Joseph A. Lagore, who has been appointed senior vice-president, marketing, Sony Corp. of America. Vander Dussen was formerly president and chief executive officer, Sony Broadcast Products Co. In his new post, Vander Dussen will be responsible for the marketing and sales of consumer and audio products in the U.S. and will continue to be responsible for the marketing and sales of broadcast equipment.

OBITUARY

Joseph Ruttenberg

Joseph Ruttenberg, a Life Fellow of the SMPTE, died May 1, 1983, at the age of 94. He joined the SMPTE in 1936 and was made a Fellow in 1961.

With only a grammar school education, he became one of Hollywood's top cinematographers, photographing dozens of the great classics of the early years, among them *The Philadelphia Story*, *Random Harvest*, and *The Great Caruso*. He won four Oscars for Outstanding Photographic Achievements — *The Great Waltz*, 1938; *Mrs. Miniver*, 1942; *Somebody Up There Likes Me*, 1956; and *Gigi*, 1958. He was also nominated for Academy Awards for ten other films. He received the Hollywood Foreign Press Award for his photography of *Brigadoon*.

Ruttenberg began his photographic career in 1908 as a news photographer in Boston, Mass. In 1914, he produced the first local newsreel (Loew's Weekly) in Boston. In 1916, he was employed by Fox Films, New York, as director of motion-picture photography. He went to Paramount Pictures, New York, in 1928, and in 1935, he was employed by Metro-Goldwyn-Mayer in Los Angeles as director of motion-picture photography. By 1968, he had retired, but was still active as a free-lance cinematographer, and in 1981, at the age of 92, he wrote to a friend, "At present I am doing research and giving seminars."

SMPTE Editorial Department Using Microcomputer for Electronic Editing and Typesetting

The SMPTE Editorial Department has begun using its recently acquired Victor 9000 microcomputer for editing manuscripts and typesetting text for the *SMPTE Journal* as well as for communicating with authors for obtaining papers via telephone lines.

The October *Journal* was the first issue in which an article appeared that had been received via the telephone, electronically edited, and then transmitted again by phone to the *Journal's* printer. The article is "Lubrication of 35-mm Release Prints for Extended Projection Print Life," by Edward Mino and Rodney S. Perry, of Eastman Kodak Co., and appears on pp. 1051-1057. The illustrations were received via the mail.

Another October article that was received via the phone, edited at Headquarters, and transmitted via the telephone to the *Journal's* printer is "SMPTE Working Group for Motion-Picture Filming in Space," by SMPTE Engineering Vice-President Roland J. Zavada, and Film Technology Committee Chairman Lincoln L. Endelman. It appears on pp. 1066-1067.

The *Journal* is grateful to Emily Ma-

son and Ron Uhlig of Eastman Kodak Co. for their assistance in transmitting the material from Kodak to SMPTE.

In the future, authors who have access to word processing equipment and modems will be encouraged to submit manuscripts electronically. The editorial staff could then transmit the copy-edited article back to the author for his approval, saving considerable time. The *Journal's* equipment is flexible enough to be compatible with most computers and word processors, and can receive data at 300 or 1200 baud.

The use of telecommunications for receiving material from authors, electronic editing of *Journal* manuscripts, and transmitting articles to the printer by telephone, is still in its early stages. It is hoped, however, that most of the *Journal's* articles will be electronically edited on the department's microcomputer and transmitted via phone lines to the printer for typesetting sometime in 1984. Experience has shown that not only will the new system be more economical, but it will be substantially faster and make the editorial department more efficient.