

## The 125th SMPTE Technical Conference and Equipment Exhibit Oct. 30 - Nov. 4, 1983 - Los Angeles

A sign outside the convention center announcing the SMPTE conference.

For the first time in its 67-year history, the SMPTE held its Annual Technical Conference and Equipment Exhibit in a convention center instead of at a hotel. Having outgrown the facilities of one of the Society's most congenial conference sites, the Century Plaza Hotel, the SMPTE took its conference downtown to the spacious Los Angeles Convention Center, where there was sufficient space to accommodate SMPTE's burgeoning equipment exhibit, and enough hotels in the vicinity to house SMPTE's large attendance.

The statistics for this exhibit are impressive. Attendance reached an all-time SMPTE high of 13,000 persons. There were more than 240 companies occupying the equivalent of more than 600 booths. One hundred and eleven papers were scheduled to be presented on the technical program.

Although the convention center provided an ambience somewhat different from what attendees had become accustomed to at previous SMPTE conferences, this meeting still retained the flavor of the typical

SMPTE conference that everyone had always enjoyed. The exhibit was dramatically larger than before, but otherwise the conference had all the features of previous SMPTE meetings. Everything was planned so that the transition from a hotel venue to the convention center was made simple and convenient. For example, although most activities were held at the convention center, accessibility to hotels was made easy by day-long shuttle bus service from the convention center to the official SMPTE hotels, the Biltmore and the Hilton.

In some ways, the convention center was convenient. There was food service on the premises and a large amount of parking was available for local visitors.

The conference opened on Sunday with registration at the Convention Center. That evening, Eastman Kodak Co. hosted a party for conference registrants at the Biltmore Hotel. Delicious Mexican food was served accompanied by the music of an excellent Mexican band.

The conference officially got under

way on Monday. The first sessions started in the morning, followed by the Honors and Awards Luncheon at noon, and the opening of the equipment exhibit in the afternoon.

The conference program was under the supervision of SMPTE Editorial Vice-President Maurice L. French, Canadian Broadcasting Corp. All other conference activities were under the jurisdiction of SMPTE Conference Vice-President Charles A. Ahto, Tape-Film Industries.

The Conference Program Chairman was William Hogan, Ruxton, Ltd., aided by Papers Program Coordinator Julian Hopkinson, Agfa-Gevaert, Inc. The General Arrangements Chairman was Charles D. Kircher, Foto-Kem Industries.

### Technical Program

The technical program featured approximately 111 papers in five days of sessions. The theme of the conference was "Future Sights and Sounds." The session schedule was: *Monday morning*: Future Sights and Sounds; *Monday afternoon*: Audio 1 - Theater



A group of SMPTE officers at the Board of Governors meeting that was held on Sunday, conference week. From left to right, Fred Remley, Charles Ahto, Leonard Coleman, Harold Eady, Charles Anderson, and Roland Zavada.

Reproduction Technology; *Tuesday morning*: Laboratory Practices I, concurrent with Audio 2—Audio Post-Production I; *Tuesday afternoon*: Laboratory Practices II, concurrent with Audio 3—Audio Post-Production II; *Wednesday morning*: Production for Film and Television, concurrent with High-Definition Television; *Wednesday afternoon*: Post-Production for Film and Videotape concurrent with New Technology for Video and Graphics; *Thursday morning*: New Technology for Projection and Display, concurrent with Component Television—Analog and Digital I; *Thursday afternoon*: Production and Special Effects, concurrent with Component Television—Analog and Digital II; *Friday morning*: Advances in Video Technology I; *Friday afternoon*: Advances in Video Technology.

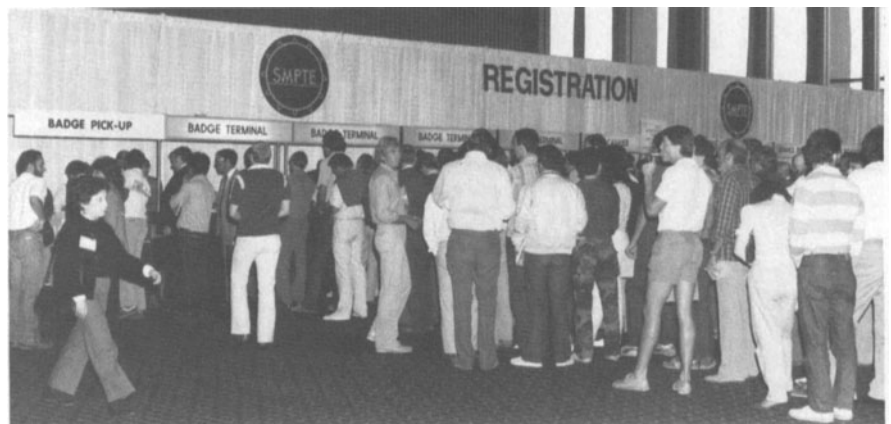
### Equipment Exhibit

This was undoubtedly the largest SMPTE exhibit in history. It was almost twice as large as any previous SMPTE exhibit, with more than 600 booths occupied by 245 exhibitors.

This SMPTE exhibit has placed SMPTE among the leaders of the expositions in the fields the Society serves. This was the world's largest combined exhibit of both motion-picture and television equipment. The SMPTE show has become truly a major event in the industry, showing a growth that can only be described as fantastic. The exhibit occupied more than 147,506 ft<sup>2</sup> at the convention center.

### Conference Events

There were a number of social activities, beginning with the Sunday



The registration area.



The Honors and Awards Luncheon.

evening reception for registrants sponsored by Eastman Kodak Co. The Honors and Awards Luncheon was held Monday at noon. The SMPTE Fellows Luncheon was held on Tuesday, with pre-luncheon refreshments sponsored by Magnasync/Moviola. The traditional SMPTE Banquet took place on Wednesday evening, with music and entertainment sponsored by Hazeltine Corp. The pre-banquet reception was sponsored by 3M/Magnetic Audio Video Products division. The Coffee Club, held each morning

from 8:00 a.m. to 10:00 a.m., was provided through the courtesy of Fuji Photo Film USA Inc. The Spouses Program included a full slate of activities from Sunday through Friday.

At the Honors and Awards Luncheon on Monday, President Leonard Coleman welcomed the attendees and introduced those seated at the dais, including SMPTE officers, conference chairmen, former presidents Robert Smith, Kenneth M. Mason, John Frayne, and G. Carleton Hunt, and award winners and guests.



SMPTE Conference Vice-President Charles Ahto (L) and Editorial Vice-President Maurice French.



Program Chairman William Hogan (L) and Arrangements Chairman Charles Kircher.

After luncheon was served, President Coleman introduced guest speaker George Allen, president of the Academy of Motion Picture Arts and Sciences, who gave a brief description of the work of the Academy.

After Allen's remarks, the awards were presented by President Coleman. The following is the list of award recipients.

Citation for Outstanding Service to the Society: Robert B. Desrosiers, Bellevue Pathe Quebec, Inc.; W. Russell McCown, WSM-TV; and Richard B. Glickman, consulting engineer.

The Agfa-Gevaert Gold Medal Award: Karel G. M. Staes, Agfa-Gevaert.

Eastman Kodak Gold Medal Award: Dr. Harold E. Edgerton, Massachusetts Institute of Technology.

The John Grierson International Gold Medal Award: Stefan Kudelski, Kudelski S.A.

The Journal Award: (Television) R. C. Brainard and A. N. Netravali, Bell Laboratories, and D. E. Pearson, University of Essex, England; (Motion Pictures) Glenn L. Kennel, Richard C. Sehlin, F. R. Reinking, S. W. Spakowsky, and G. L. Whittier, Eastman Kodak Co.

The Herbert T. Kalmus Gold Medal Award: Dr. Harry R. Beilfuss, Eastman Kodak Co.

Photo-Sonics Achievement Medal Award: Donal L. Clayton, Photographic Analysis Ltd.

The Alexander M. Poniatoff Gold Medal for Technical Excellence: Michael O. Felix, Ampex Corp.

The Samuel L. Warner Memorial Award: Terry Beard, Nuoptix, Inc.

The Progress Medal: Dr. Ray M. Dolby, Dolby Laboratories.

The David Sarnoff Gold Medal Award: Frank Davidoff, Frank Davidoff, Inc.

#### Conference Chairmen

The conference arrangements chairmen were: *General Arrangements*, Charles D. Kircher, Foto-Kem Industries; *Facilities*, Michael Chewey, Systems Unlimited; *Registration*, Fred Godfrey, Eastman Kodak Co.; *Membership*, Ken Fowler, Eastman Kodak Co.; *Banquet and Entertainment*, Dick Barlow, The Burbank Studios; *Luncheon*, Howard La Zare, CFI; *Audiovisual and Projection*, Don Kloepfel, Don Kloepfel & Associates; *PA and Recording*, Frank Pontius, Westrex Corp.; *Display*,

Wally Vance, MGM Laboratories; *Transportation*, Don Carlson, Adda Corp., with assistant Carol Conaty-Horton, Ampex Corp.; *Hospitality and Information*, Esther Kessler, ABC; *Security*, Irwin Freedman, Agfa-Gevaert, Inc.; *Spouses Program*, Judy Chewey; *Opening Films*, Ron Little, CFI; *Assistant Auditor*, Gordon Cory, NV Systems.

The Program Chairman was William Hogan, Ruxton Ltd. *Program Co-Chairmen* were: (*Sound*) Charles Conaty, Paramount Pictures Corp.; (*Television*) Dan Brewer, CFI Video; (*Motion Picture*) Rick Thomas, Eastman Kodak Co. The Papers Program Coordinator was Julian D. Hopkinson, Agfa Gevaert, Inc.

Session Chairmen were: Howard A. Anderson, Howard A. Anderson Co.; John Baptista, MGM Laboratories; Bill Edwards, Cinepro; Larry Goga, Denny Harris, Inc.; Russ McMurtry, Eastman Kodak Co.; Nelson Meacham, Walt Disney Pictures; Ross Wylie, Gamma One Associates; Bob Weber, MGM Laboratories; Hugh Shepley, Movielab-Hollywood, Inc.; Rob Hummell, Technicolor, Inc.; Donald McCroskey, ABC; Steve Irwin, Image Transform; Robert Pierce, ABC; Eric Clay, Paramount Pictures; Robert G. Hufford, Consultant; Richard Utley, MGM Laboratories; Dan Brewer, Paramount Pictures Corp.; Morris Wakefield, UCLA; Bob Shepherd, Apogee; Addison V. Humphrey, Vince's Editorial Services; Tom Mann, CFI; George Swetland, EECO; John Canton, Walt Disney Enterprises; Max Ellison, Tektronix, Inc.; and Joe Kane, Tektronix, Inc.

A full report on the 125th Conference will appear in next month's *Journal*.



SMPTE President Leonard Coleman and Conference Vice-President Charles Ahto cut the ribbon opening the equipment exhibit.