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# NEWS

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William G. Connolly

## William Connolly Named President of Sony Broadcast Products

William G. Connolly has been named president and chief executive officer of Sony Broadcast Products Co. He succeeds Neil R. Vander Dussen who was recently appointed president and chief executive officer of Sony Consumer Products Co.

Connolly joined Sony following a 23-year career with CBS Inc., where he had been vice-president and deputy director of engineering and development for the CBS Broadcast Group.

Connolly became associated with the CBS Television Network in 1960, after four years with the Automation Applications Dept. of Western Union Telegraph Co. In 1965, he became associate director of engineering for the CBS Television Stations Div., and subsequently returned to the television network to become director of development for the Engineering and Development Dept.

An SMPTE Fellow and member of the Board of Governors, Connolly is currently chairman of the SMPTE Working Group on Digital Television Tape Recording. He has contributed many technical articles on various aspects of television broadcasting to the *SMPTE Journal*. Connolly was the recipient for CBS of Emmy Awards in 1970, for the development of the electronic color corrector, and in 1981, for the development of the electronic still store system.

A biography of Connolly appears in the October issue of the *Journal*.

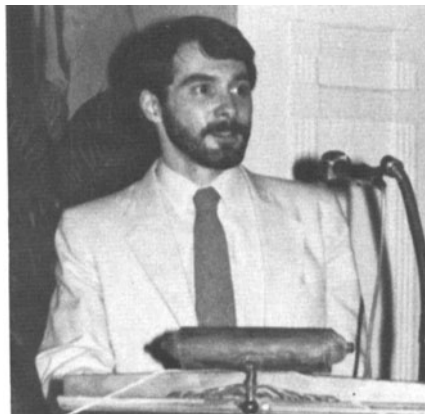
## John T. Lolis Named SMPTE Quality Control Engineer of Test Materials

John T. Lolis has been named SMPTE quality control engineer of test materials,

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succeeding Pablo Weinschenk-Taberno, who recently retired.

Lolis joined the SMPTE staff in 1981, and was formerly SMPTE's laboratory technician in the Test Materials Department. In addition to his responsibilities for ensuring the high quality of SMPTE's test materials, Lolis gave an instructive presentation on SMPTE test materials and associated standardization at the Chicago Section meeting on June 14, 1983.



John T. Lolis

A graduate of Iona Prep in New Rochelle, N.Y., Lolis was awarded the Arts and Sciences Dean's Scholarship to attend Cornell University, where he studied for two years. His many interests are shared with his wife, Mariane, and include the arts, writing, and electronics. Most of his leisure time is spent reading scientific materials. The Lolises reside in Irvington, N.Y.

## Eastman Kodak Co. Receives Fourth Emmy Award

Eastman Kodak Co. has received an Emmy Award — its fourth — from the National Academy of Television Arts and Sciences in recognition of outstanding achievement in engineering development, specifically the introduction of the new Eastman color high-speed negative film 5294. The award was presented during ceremonies in Los Angeles on September 18 by Academy President John H. Mitchell, and was accepted for Eastman Kodak by Joerg D. Agin, national sales manager, Motion Picture & Audiovisual Div., Eastman Kodak.

The inscription on the statuette reads "... for the development of Eastman High Speed Color Film 5294/7294, a color negative film with improved picture quality under low-light level."

Kodak introduced the 5293/7293 ("A High Speed Eastman Kodak Color Nega-



Joerg D. Agin (L), Eastman Kodak Co., accepts Emmy for Eastman Kodak from Academy President John H. Mitchell.

tive Film" by G. L. Kennel, F. K. Reinking, S. W. Spakowsky, and G. Whittier) at the 123rd SMPTE Conference in Los Angeles in 1981. This film won an Emmy in 1982. The improved high-speed Eastman color negative film, 5294/7294, was introduced at the 124th SMPTE Conference in New York. This film won the Emmy presented in 1983.

The 5294/7294, which supersedes the 5293, is used in low-light situations as well as for a number of other applications including high-speed action photography and underwater photography.

NATO News & Views reports that the Department of Justice has recently given its approval to the formation of a joint venture between HBO, CBS, and Columbia Pictures for the production and distribution of motion pictures. Also approved by the department's antitrust division is an agreement between HBO and Columbia to receive exclusive pay television rights to 50 percent of Columbia's films. The proposed venture would allow for the financing of a new movie studio called Tri-Star Pictures, which would produce and distribute theatrical motion pictures and provide HBO with exclusive pay television rights to those films. Under the agreement, HBO would participate in the financing of those films in exchange for exclusive licensing rights to 50 percent of Columbia's films. Tri-Star officials have said that their intention is to initially market their pictures through theaters before exhibiting films on pay television.

**Frontiers in Color Science**, a two-day symposium, will inaugurate the Munsell Color Science Laboratory at Rochester Institute of Technology, February 15 and 16. The program will include presentations by 11 internationally-known authorities in color science. The Munsell Color Science Laboratory was established when the Board of Directors of the Munsell Foundation voted to dissolve the foundation and

## SMPTTE Sustaining Membership Reaches All-Time High

The number of companies that have joined the SMPTTE as sustaining members has reached 233, it was announced by SMPTTE Chairman of the Sustaining Membership Committee, Edmund M. DiGiulio, Cinema Products Corp.

This is the largest number of sustaining member companies the Society has ever had. More than 30 companies joined in 1983, making this year one of the most successful years ever for sustaining membership.

SMPTTE sustaining members are among the leading companies in the motion-picture, television, and allied fields. These companies each contribute a minimum of \$400 annually to support the Society's goals. SMPTTE has long relied upon the contributions of its sustaining members for assistance in continuing the Society's many activities and services to motion pictures and television.

Companies that became sustaining members in 1983 are listed below. A full roster of current sustaining members appears on the back cover of the *Journal* each month.

### New Sustaining Members in 1983

ADDA Corp.  
A.F. Associates, Inc.  
AMP Special Industries  
Audio & Design

Audio Kinetics, Inc.  
Auditronics, Inc.  
Avitel Electronics  
Beston Electronics Inc.  
Cinecolor S.A.  
Cipher Digital  
DESELEC  
Desisti Americas  
DigiVision, Inc.  
Editel New York  
Film/Video Equipment Service Co., Inc.  
Fortel, Inc.  
Grass Valley Group  
Kinotone, Inc.  
Lexicon, Inc.  
Micron Audio Products, Ltd.  
Microtime Inc.  
Moore Industries Productions  
NISUS Video, Inc.  
On Location Publishing, Inc.  
Panasonic Audio Video Systems  
Panavison Inc.  
Paramount Pictures Corp.  
Perrott Engineering Labs, Inc.  
Proton Corp.  
Riviera Broadcast Leasing  
RTS Systems Inc.  
Sachtler Corp. of America  
Satellite Television Corp.  
Sigma Electronics, Inc.  
Solid State Logic  
TASCAM  
Video Cable Comunicacion, S.A.

## Video Expo New York

The 14th annual Video Expo exhibit and seminar program was held September 26-30, 1983, at the New York Passenger Ship Terminal and the Sheraton Centre Hotel. Sponsor of the 1983 Video Expo was Knowledge Industry Publications Inc., White Plains, N.Y., with co-sponsors *Video User*, *Broadcast Communications*, and the Professional Motion Picture Equipment Association (PMPEA). There were 144 exhibitors, many of them SMPTTE sustaining members. Several of the products shown were exhibited here for the first time.

The SMPTTE booth was the center of considerable activity, with many membership applications requested. The booth was staffed by Dorothy Smith, Peggy Caggiano, Josephine LaVecchia, and Barry Detwiler, SMPTTE headquarters.

The program included all-day seminars held at the Sheraton Centre on September 26, 27, and 30. General sessions and half-day seminars were held September 27, 28, and 29 at the Passenger Ship Terminal. On September 27, the subject was "Script-power: Using Commercial Television Techniques in Training Scripts." The session was conducted by Welby Smith, an independent producer.

The Association of Multi-Image (AMI) was host to the September 28 session on "Use of Multi-Image in Video." The New York Chapter of the International Television Association was host to the September 29 session on "New York's New Production Plans." Speakers at the ITVA session included Mark Chernichaw, Video Communication Center, Avon Products, Inc.; Rob Drasin, Satellite Networking Associates; and Carol Savage, American Express Co. An interesting discussion and exchange of ideas and information between the corporate video producers and ITVA officers took place.

The PMPEA conducted a one-day seminar on professional production and post-production techniques with emphasis on film/videotape interface.

The all-day seminars included almost every aspect of film and video for professionals in the field. Among the topics presented were Post-Production Techniques, Advanced Directing, Teleconferencing, Overview of New Technological Developments, Management Techniques for Video, Corporate Training Programs, and Local Production for Cable and Broadcasting.

The half-day seminars covered much the same ground. On September 28, an especially interesting seminar was held on "The Aesthetics of Video Editing." Other topics included Scriptwriting, Content into Television Concepts, and How to Set Up an Effective Video Production Studio.

Products shown at the equipment exhibit included cameras, character generators, editing systems, interactive systems, lighting equipment, monitors, TV receivers, and switchers.

to turn its assets to the creation and maintenance of Munsell Laboratory at RIT. This transfer of assets is the first time a foundation has voted to dissolve itself and to donate its assets to an institution of higher education.

**LaVeZZi Machine Works Inc.**, manufacturer of precision machine components for 75 years, has changed its name to LaVeZZi Precision, Inc. Headquarters remain at 900 N. Larch Ave., Elmhurst, IL 60126. A family-owned business, the announcement of the change of name was made by Chairman of the Board Thomas E. LaVeZZi, son of the company founder, Edward W. LaVeZZi. The change of the company name, he said, reflects the increasing reliance on computer-controlled machinery and the ability to manufacture components, such as linkage components for aerospace applications where tolerances are measured in millionths. The company is "no longer a machine works," he said. Al LaVeZZi, president of LaVeZZi Precision, Inc., is the grandson of the founder.



**Richard Edlund**, formerly visual effects supervisor, Industrial Light & Magic Inc., San Rafael, Calif., is now manager. Entertainment Effects Group, 13335 Maxella Ave., Marina del Rey, CA 90291. Optical effects for the amazingly successful *Star Wars* series were under Edlund's direction. He has won three Oscars — for his work on *Star Wars*, *The Empire Strikes Back*, and *Raiders of the Lost Ark* — and he was nominated for a fourth Oscar for *Poltergeist*.



In his new post, optical effects for *2010*, a sequel to Arthur Clarke's famous *2001*, released by MGM in 1960, will be under his direction.

Edlund has been a member of the SMPTTE since 1978. He was a manager of the San Francisco Section for the 1982-1983 term. At the Montreal/Quebec-Ottawa-Rochester-Toronto Mini-Conference held in Rochester in April, 1983, Edlund's presentation on "Optical Effects for *Star Wars III—Return of the Jedi*" was illustrated by sections of the film which showed the unusual special effects which have become a classic in that genre.