

SMPTE's 18th Annual TV Conference

February 10-11, 1984, Montreal

The technical program for SMPTE's 18th Annual Television Conference and Equipment Exhibit, to be held in Montreal, February 10-11, 1984, will feature some 35 technical presentations, demonstrations, and tutorial papers, along with an exhibit designed to give attendees a chance to handle the equipment discussed in the sessions. An informative and educational program has been put together under the supervision of Editorial Vice-President Maurice L. French, Canadian Broadcasting Corp., and Conference Vice-President Charles A. Ahto, Tape-Film Industries.

Organized by Program Chairman Stanley F. Quinn, CBC Engineering Headquarters, the technical sessions have been grouped under this year's conference theme, "Image Quality — A Time for Decisions." The two-day technical program will be divided into four half-day sessions on the following topics: Basic Concepts and Perspectives; New Recording Technologies; New Distribution Technologies; and New Display Technologies. All of the papers will be presented for the first time at the conference.

The SMPTE TV Conference has become an international event of great importance, and the papers program will include contributions from all over the world. Some of the countries represented, in addition to the U.S., will be France, Germany, England, Canada, and Japan.

Following the last paper, the papers sessions will be summarized, discussing

Chairmen for 18th Annual TV Conference

Editorial Vice-President: Maurice L. French, Canadian Broadcasting Corp.
Conference Vice-President: Charles A. Ahto, Tape-Film Industries

General Arrangements: Guy Gougeon, CBC Engineering Headquarters and Leonard Green, National Film Board of Canada
Program: Stanley F. Quinn and Janet A. West, CBC Engineering Headquarters
Exhibits: Marcel Auclair and Christian Tremblay, CBC Eng. Hdqtrs.
Registration and Finance: Grant Dearnaley, National Film Board of Canada and Michel Lacaille, Kodak Canada, Inc.
Hotel Arrangements: Bruce Prentice, Bell Canada
Membership: Robert B. Desrosiers, Bellevue-Pathé, Québec, and René Villeneuve, Sonolab
Publicity: Walter H. Winchell and Stephen Lyman, CBC Engineering Hdqtrs.
Audiovisual: Michel Hazel, NFB of Canada, and Jean-Pierre Lachapell, CBC/Radio-Canada
Spouses Program: A. Dunstan Russell and Pierre P. Pelletier, Alex L. Clark Ltd.
Sponsorship: Michael Barlow, CBC Engineering Headquarters
Social Program: Pierre Ouimet and Yvon Jean, CBC/Radio-Canada

methods to transform the present technology into that of the future.

Equipment Exhibit

The Conference will feature a full-scale equipment exhibit to accompany the technical sessions. The exhibit will be limited to equipment that directly relates to the papers program, to help illustrate the technology in the sessions. This will give attendees the opportunity to see and handle equipment discussed by experts at the sessions. Most of the major manufacturers and suppliers will participate.

Included will be equipment for production video sources, video processing, video distribution and switching, recording, editing, picture display, multiplex analog, and television testing. The latest types of cameras, digital special effects equipment, production switchers, recorders, synchronizers, time code generator/readers, monitor and projection units, display devices, decoders, and other studio production equipment, and both analog and digital test generators and test equipment will be included.

A unique feature of the 1984 exhibit will be a special technology demonstration center, which will give the public a first look at some equipment still being developed in laboratories around the world and not yet commercially available.

Approximately 65 exhibitors are expected to participate, and a large crowd is anticipated to view the latest state-of-the-art equipment.

Technology Demonstration Center

A unique feature of the 1984 Conference will be a special exhibition of advanced television systems. For additional information, please contact Marcel Auclair, Canadian Broadcasting Corp., (514) 488-2551.



Place Ville Marie in Montreal, one of the city's famous underground shopping promenades.