

The 126th SMPTE Technical Conference and Equipment Exhibit Oct. 28–Nov. 2, 1984, New York City

The 126th Technical Conference of the Society of Motion Picture and Television Engineers (SMPTE) was held October 28–November 2 at the New York Hilton Hotel. The Equipment Exhibit officially opened Tuesday, October 30, at both the Hilton and the Sheraton Centre Hotels. The Conference and Exhibit was the largest New York exhibit in SMPTE's history, attracting more than 11,000 engineers, executives, and production people from the motion-picture and television industries.

The conference was under the overall supervision of SMPTE Conference Vice-President Charles A. Ahto, Tape-Film Industries. The confer-

ence program was under the supervision of SMPTE Editorial Vice-President Maurice L. French, Canadian Broadcasting Corp.

Program Chairman Calvin M. Hotchkiss and Associate Program Chairman John C. Norris, Eastman Kodak Co., were responsible for putting together the technical sessions. Local Arrangements Chairman Ed Burns, Eastman Kodak Co., was in charge of coordinating the myriad details necessary to make the rest of the conference run smoothly.

Technical Program

One hundred nine conference papers were presented during the five

days of technical sessions on the theme "Focusing on the Future of Image Technology." The program took place as follows: Monday morning, October 29 — Conference Opening: Focusing on the Future of Image Technology; Monday afternoon, Image Technology in Action; Tuesday morning — October 30, Laboratory Practices, concurrent with Film and Television Production; Tuesday afternoon, Film Technology, concurrent with Small Format Video; Wednesday morning — October 31, Film/Tape Interface I, concurrent with Image Sensors; Wednesday afternoon, Film/Tape Interface II, concurrent with Lighting and Batteries; Thurs-



The Honors and Awards Luncheon.

day morning — November 1, Post-Production (Film and Television), concurrent with Graphics and Digital Techniques I; Thursday afternoon, Audio Technology and Projection Practices, concurrent with Graphics and Digital Techniques II; Friday morning — November 2, Future Trends in Image Technology — Photographic and Electronic I, concurrent with Television Systems and Broadcast Technology; Friday afternoon, Future Trends in Image Technology — Photographic and Electronic II.

Equipment Exhibit

More than 170 companies participated in the exhibit, which occupied the entire second floor of the Hilton and Albert Hall at the Sheraton Centre. A total of 479 booths were taken, which represented a 20% increase over the last New York exhibit, held in 1982. The exhibit hours were from 2:00 p.m. to 8:00 p.m. on Tuesday; 10:00 a.m. to 5:00 p.m. on Wednesday; and 10:00 a.m. to 6:00 p.m. on Thursday.

Conference Events

The conference opened on Sunday with registration at the Hilton. That evening, Eastman Kodak Co. hosted a reception for conference attendees.

The conference officially got under way on Monday morning. The opening ceremonies featured a welcoming address by SMPTE President Leonard F. Coleman, Eastman Kodak Co., opening remarks by SMPTE Executive Vice-President Harold J. Eady, Novo Communications, Inc., and an address on the conference theme by SMPTE Editorial Vice-President Maurice L. French, Canadian Broadcasting Corp. Additional reports were presented by SMPTE Engineering Vice-President Richard G. Streeter, CBS Broadcast Group, and SMPTE Governor-at-Large Bengt O. Orhall, AB Film-Teknik. Also featured were two guest speakers, Leo J. Thomas, senior vice-president and director of Kodak Research Laboratories, and William G. Connolly, president, Sony Broadcast Products Co. The papers program, consisting of five full days of presentations on the technical aspects of motion pictures and television, continued through Friday afternoon.

The Fellows Luncheon was held on Monday, during which the newly



The registration area.



Joseph A. Flaherty accepting the Progress Medal Award.



(L-R) SMPTE Executive Vice-President Harold J. Eady, guest speaker William F. Baker, and President Leonard F. Coleman.

elected Fellows of the Society were introduced to their peers. A reception sponsored by Magna-Tech Electronic Co., Inc. preceded the luncheon.

The annual Honors and Awards Luncheon was held on Tuesday at noon at the Sheraton Centre, followed by the official opening of the equipment exhibit with a ribbon-cutting ceremony.

Social Events

In addition to an outstanding technical program and a fine equipment exhibit, the conference featured a series of exciting social events. Among the highlights of this program were a Sunday evening reception for registrants sponsored by Eastman Kodak Co.; the Fellows Luncheon (for Fellows only) on Monday, preceded by a reception sponsored by Magna-Tech Electronic Co., Inc.; and the Honors and Awards Luncheon on Tuesday, following a reception hosted by Dolby Laboratories, Inc.

The Honors and Awards Luncheon was an important event honoring the recipients of the Society's awards for 1984. Guest speaker at the luncheon was William Baker, president, Television Group, Westinghouse Broadcasting and Cable, Inc. After Baker's remarks, the following awards were presented by President Coleman:

Citation for Outstanding Service to the Society: Ivan Barclay, Ottawa Section; Grant Dearnaley, Mon-

treau/Quebec Section; Ted H. Horn, Detroit Section; Charles D. Kircher, Hollywood Section.

Presidential Proclamation: Edward H. Reichard, CFI (retired); David W. Samuelson, DSAM Ltd.

Journal Award: Wilfried Liekens, Agfa-Gevaert Co. (Motion Pictures); John L. E. Baldwin, IBA (Television).

Agfa-Gevaert Gold Medal Award: Bengt Modin, Swedish TV.

Eastman Kodak Gold Medal Award:

Jay Leyda, New York University.

John Grierson International Gold Medal Award: Kenneth Richter, Richter Cine Equipment.

Herbert T. Kalmus Memorial Award: Christoph Geyer, Geyerwerke GmbH.

Alexander M. Poniatoff Gold Medal for Technical Excellence: Allen J. Trost, Ampex Corp.

David Sarnoff Gold Medal Award: Richard S. O'Brien, CBS (retired).

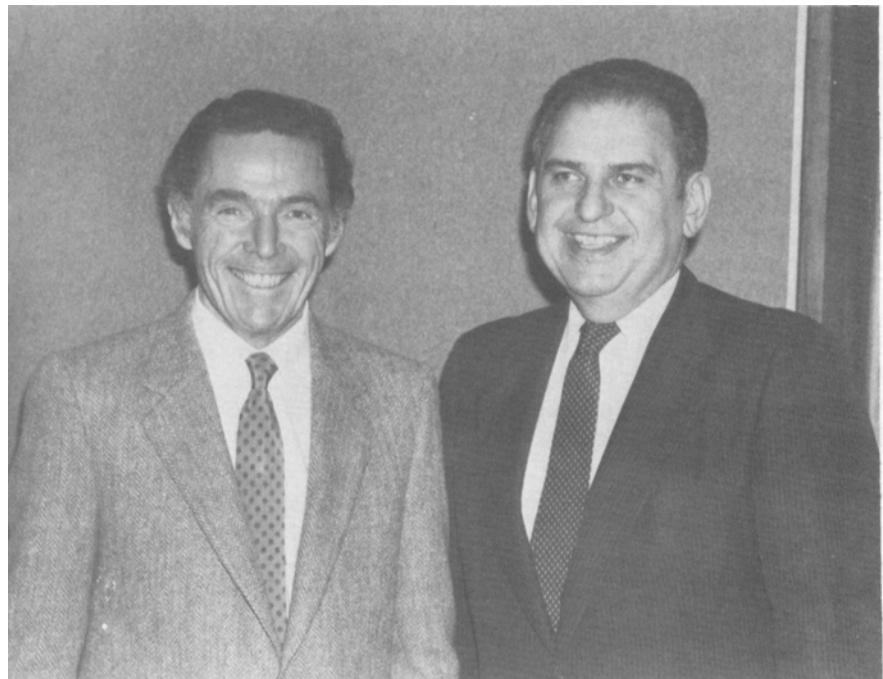
Samuel L. Warner Memorial Award: Ronald E. Uhlig, Eastman Kodak Co.

Progress Medal Award: Joseph A. Flaherty, CBS.

Honorary Membership: Linwood G. Dunn, Film Effects of Hollywood, Inc.; Charles R. Fordyce, Eastman Kodak Co. (retired).

The following newly elected Fellows of the SMPTE were honored at the Fellows Luncheon:

Fritz Gabriel Bauer, Moviecam-Voest Alpine; John J. Clarke, RCA Corp. (retired); William S. Halstead (Life Fellow), Engineering Consultant; Patrick T. Kurtz, Eastman Kodak Co.; Donald C. McCroskey, ABC; Emil Neroda, The Sound Shop, Inc.; Otto Schulze (Life Fellow), Sudwestfunk; Richard C. Sehlin, Eastman Kodak Co.; Joseph A. Semmelmayr, Eastman Kodak Co.; Jerry P. Zaludek, VTR Productions Ltd.;



(L) Editorial Vice-President Maurice L. French and Conference Vice-President Charles A. Ahto.



One of the technical sessions.

Allan F. C. Hirst, Kodak Ltd.; Donal L. Clayton, Photographic Analysis Ltd.

Additional social activities included the Wednesday evening cocktail party, banquet, and dance, featuring table wines sponsored by Technicolor, Inc. and banquet centerpieces by Multi-Track Magnetics, Inc. (a Matrix Co.). The pre-banquet reception was sponsored by 3M Co. A daily coffee club was sponsored by Fuji Photo Film USA, Inc. for the enjoyment of those attending the conference, and a full week's activities for spouses rounded out the program.

Additional sponsors at the conference were American Broadcasting Co., Inc., (pages), and Ampex Corp. (program). The Will Rogers Institute ran a free blood-pressure testing program for the benefit of those attending the conference.

Conference Chairmen

Assisting the program chairman in organizing the technical presentations were program co-chairmen Irwin W. Young, Du Art Film Labora-

tories, Inc. (Film), and Philip Godfrey, ABC (Television). The conference topic chairmen were: Stephen C. Chamberlain, Arriflex Corp.; Gary L. Borton, Eastman Kodak Co.; Leonard A. Green, National Film Board of Canada; Edward J. Blasko, Eastman Kodak Co.; Frederick C. Franzwa, Eastman Kodak Co.; Ross Lowell, Lowel-Light Manufacturing, Inc.; Herbert C. Ohlant, National Video Center; James F. Gibbings, NBC; Bebe McClain, B.F. McClain Productions, Inc.; Sean K. (Kipp) Rabbit, Ampere Electronics Corp.; David Rabinowitz, NBC; Michael D'Amore, Ampex Corp.; Glenn Berggren, Optical Radiation Corp.; Anthony Uyttendaele, ABC; Royce L. (Vern) Pointer, ABC; and Scott Schaire, Grumman Aerospace Corp.

Chairmen for specific conference functions were: *Facilities Chairman*, C. Bradley Hunt, Eastman Kodak Co.; *Entertainment Chairman*, Albert Arbeeny, Hazeltine Corp.; *Luncheons Chairman*, John Low, Motion Picture Enterprises; *Display Chairman*, John Mason, Eastman Kodak Co.; *Banquet Co-Chairman*, Michael

Fisher, ABC, Inc.; *Banquet Co-Chairman*, Elias Drexler, Fuji Photo Film USA, Inc.; *Registration Chairman*, Irving Rosenberg, CBS, Inc.; *Audiovisual (Television) Chairman*, Michael Groth, Eastman Kodak Co.; *Audiovisual (Motion Pictures) Chairman*, Richard King, Manhattan Community College; *Membership Chairman*, Carmine Melignano, Price Waterhouse & Co.; *Hospitality Chairman*, Neal Pilzer, Motion Picture Enterprises; *Opening Films Chairman and Administrative Assistant*, Alvin Siegler, CBS Television Network; *P.A. and Recording Chairman*, Earl Arbuckle, WPIX, Inc.; *Finance Chairman*, James Hannafin, Technicolor, Inc.; *Transportation Chairman and Administrative Assistant*, William L. Cooper, William L. Cooper Productions; *Security Chairman*, Edward Messina, ABC, Inc.; *Security Co-Chairman*, Robert Smith, Du Art Film Laboratories, Inc.; and *Spouses' Program Chairwoman*, Judith E. Hunt.

A full report on the 126th Conference will appear in next month's *Journal*. — Joyce R. Hurwitz