



The meeting of the SMPTE Board of Governors.

Image Quality — A Time for Decisions The 18th Annual SMPTE Television Conference February 10–11, 1984, Montreal, Canada



The CBC/BNR tutorial on digital video concepts, held the day before the conference at CBC Headquarters, was attended by an overflow audience of 325.



The component video system proposed by the SMPTE Working Group on Component Analog Video was demonstrated immediately preceding the conference at CBC's Studio 52.

The 18th Annual Television Conference of the Society of Motion Picture and Television Engineers (SMPTE) was held from Friday, February 10, to Saturday, February 11, 1984, at the Queen Elizabeth Hotel in Montreal. More than 700 television engineers, scientists, and technical and management people from all corners of the globe attended this internationally well-known conference.

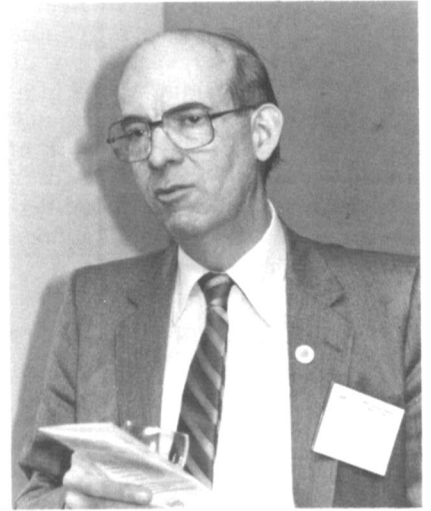
The theme of the two-day meeting was "Image Quality — A Time for Decisions." The topics of the conference sessions were Basic Concepts and Perspectives, New Recording Technologies, New Distribution Technologies, and New Display Technologies. All technical papers were simultaneously translated into French for the many French-speaking people who attended.

Equipment Exhibit

A 58-booth equipment exhibit was held Friday and Saturday in conjunction with the technical program. Equipment that related directly to the conference theme was featured. A part of the exhibit was a Technology Center in which four companies had special demonstrations. Participants in the Technology Center were Bell



SMPTE President Leonard F. Coleman, SMPTE Executive Vice-President Harold J. Eady, and SMPTE Editorial Vice-President Maurice L. French, at the pre-conference press briefing.



General Arrangements Chairman Guy Gougeon, SMPTE Engineering Vice-President Richard G. Streeter, and Program Chairman Stanley F. Quinn, speaking at the press briefing.

Northern Research, the David Sarnoff Research Center (RCA Laboratories), Philips Laboratories, and the Institute for Rundfunktechnik (IRT).

Companies participating in the exhibit were:

- Adams Smith
- Ampex Corp.
- Broadcast Video Systems, Ltd.
- Canadian Broadcasting Corp.,
EHQ
- Central Dynamics
- Cinema Products Corp.
- ColorGraphics Systems, Inc.
- Digital Video Systems Corp.
- Electro and Optical Systems, Ltd.
- Fortel
- Grass Valley Group
- Hitachi Denshi, Ltd. (Canada)
- Leitch Video Ltd.
- 3M/Optical Recording
- MSC Electronics Ltd.
- NEC America, Inc.



Deputy Arrangements Chairman Len Green with SMPTE Conference Vice-President Charles A. Ahto.

RPS Electronics
 H.A. Solutec, Ltd.
 Sonotechnique
 Sony of Canada
 Soundcraft Electronics
 Video International

Get-Together Luncheon

The Television Conference featured a Get-Together Luncheon on Friday noon in the Marquette Room of the Queen Elizabeth Hotel. SMPTE President Leonard F. Coleman, Eastman Kodak Co., presided. Coleman opened the proceedings and introduced the persons seated on the dais. He delivered a short talk in which he described the current efforts to restructure the Society.

Coleman then called on Deputy General Arrangements Chairman Leonard A. Green, who introduced the luncheon guest speaker Alain Gourd, Senior Assistant Deputy Minister at the Department of Communications in Ottawa. The topic of Gourd's address was "Canadian Broadcasting Policy — A Broad Perspective." The text of Gourd's address appears on the next page.



SMPTE President Leonard F. Coleman shaking hands with General Arrangements Chairman Guy Gougeon.



Deputy Program Chairman Janet West-Cyr.



Program Chairman Stanley F. Quinn, Deputy Arrangements Chairman Len Green, and General Arrangements Chairman Guy Gougeon.



Spouses Program Chairman Dunstan Russell.



Spouses Program Deputy Chairman Pierre P. Pelletier (left), Social Events Deputy Chairman Yvon Jean, and Membership Chairman Robert Desrosiers.