

Exhibit Directory



Abekas Video Systems, Inc.
353A Vintage Park Dr., Foster City, CA 94404

Booth: 1720

Product Description: A42 compact digital still store, A52 dual-channel digital special effects, and A62 digital disk recorder systems.

Booth Personnel: J. Sheikh, Y. Kamath, P. Bennett, H. Rogers, A. Shifrin, M. Pinkel, B. Ludwig, M. Yawitz, I. Craven, T. Marsh, M. Lash.

Adams-Smith
34 Tower St., Hudson, MA 01749

Booth: 1338-1340; 1438

Product Description: Time code, tape synchronizing, audio and video editing systems, and studio control products for use in production and post-production.

Booth Personnel: H. Adams, G. Jaramillo, J. Junker, G. Lester, E. Moxon, S. Porter, A. Simon, S. Strassberg, H. Williams.

ADC Telecommunications, Inc.
4900 W. 78th St., Minneapolis, MN 55435

Booth: 1042-1043

Product Description: ADC extensive line of broadcast audio and video patching equipment, featuring Pro-Patch patch bays incorporating QCP insulation displacement (punch down) connector.

Booth Personnel: L. Pastor, M. Hopkins, J. Nelson, D. Grady, L. Sweet, D. Sickles, D. Gettens, P. Gallagher, S. Saltarelli.



ADDA Corp.
110 Knowles Dr., Los Gatos, CA 95030

Booth: 116

Product Description: ESP-C and ESP-II electronic still store, VIP digital effects unit, AC-20A dual-channel TBC, VW series TBC synchronizer, Vision series TBC, AC-21A PAL TBC.

Booth Personnel: P. Hines, J. Ahrens, G. Cooper, B. McCarter, J. Brinacombe, J. Teschner.

AEG-Telefunken Corp.
Rt. 22, Orr Dr., Somerville, NJ 08876

Booth: 1302

Product Description: Magnetophon 21 professional analog tape recorder, Magnetophon 20 professional tape recorder with time-code version, professional turn table.

Booth Personnel: R. Zopfy, B. Cammarata, S. Malow.



A.F. Associates, Inc.
100 Stonehurst Ct., Northvale, NJ 07647

Booth: 1146

Product Description: Turnkey systems and mobile units; Pegasus commercial compilation system; Audix audio console and digital intercom; AVS standards converters.

Booth Personnel: A. Ferolito, L. Siracusano, T. Canavan, R. Lunniss, M. Bressack, M. Altman.



Agfa-Gevaert, Inc.
275 North St., Teterboro, NJ 07608

Booth: 1125

Product Description: Broadcast Plus U-Matic videocassettes, packaged KCS 10, 20 mini, KCA 10, 30, 60; bulk/duplicator KCA 5, 10, 15, 20, 30, 60; packaged KCA 5, 20 and duplicator KCA 40 and 50; U.S. Professional 1/2-in. Beta/VHS videocassettes, and duplicator 1/2-in. pancakes.

Booth Personnel: M. Curry, J. Matarazzo, A. Da Puzzo, T. Sosa, E. Regina, B. McNabb, D. Sauer, B. Zamosciany, P. Jensen, M. Nevejans, L. Cummings, J. Rouse, M. Caputo.

Alamar Electronics USA, Inc.
36 Railway Ave., Campbell, CA 95008

Booth: 1003

Product Description: Automation for broadcast industry; routing/master control switchers; MC-2000 intelligent controller; serial and parallel control of VTRs and other remote studio devices.

Booth Personnel: D. Hurrell, M. Goddard, D. Smith.

Alexander Manufacturing Co.
1511 S. Garfield Pl., Mason City, IA 50401

Booth: 505

Product Description: Batteries for VTR and ENG equipment; battery chargers and analyzers.

Booth Personnel: B. Sapp, Sr., B. Sapp, Jr., E. Ayola, B. Williams.



The Allen Products Co.
180 Wampus Lane, Milford, CT 06460

Booth: 1232

Product Description: Accessories for motion-picture processors, parts-bushings, bearings, tire rollers, squeegees; supplies: leader, staples, reels, and silver recovery units.

Booth Personnel: R. Bailer, B. Stiles, B. Bloomingdale, T. Peterson, D. Small.

Alpha Audio
2049 W. Broad St., Richmond, VA 23220

Booth: 1203-1204

Product Description: Sonex acoustic materials and The Boss computerized synchronization controller.

Booth Personnel: E. Johnson, N. Colleran, D. Walker, K. Fitzgerald, B. Tulloh, C. Chafin, M. Binns, R. Leighton.

Alpha Video & Electronics Co.

28 E. Mall Plaza, Carnegie, PA 15106

Booth: 1915-1916

Product Description: Wide-band direct color 3/4-in. U-Matic VTRs, standard tape consumption; modified Type-5 VTRs; time-code restripe, SMPTE address track, zero offset, balance audio.

Booth Personnel: H. Lassige, T. Lassige, V. Ferry, D. Reynolds, T. Stoffel, G. Craig, J. Tomini.



American Studio Equipment

8922 Norris Ave., Sun Valley, CA 91352

Booth: 853

Product Description: Grip and electrical equipment, including car mounts and wheel chair camera dollies; custom design and fabrication.

Booth Personnel: L. Snoke, P. Garrett.

American Theatre Products, Inc.

6650 Lexington Ave., Hollywood, CA 90038

Booth: 1348

Product Description: 35mm projection equipment including forward and reverse units, optical and magnetic sound, and 16 and 35mm combination units; xenon lamphouses and power supplies.

Booth Personnel: L. Pincus, E. Burke, S. Thompson.

Amherst Electronic Instruments, Inc.

P.O. Box 201, Haydenville, MA 01039

Booth: 1103

Product Description: Programmable time-base corrector (ICON), programmable distribution amplifier (IDAC), programmable color sync generator, four-frame framestore, test and measurement computer applications software.

Booth Personnel: C. Chaleki, C. Davis, T. Fuller, P. Morin, T. Vecchione, T. Williams.



Ampex Corp.

401 Broadway, Redwood City, CA 94063

Booth: 130

Product Description: Creative Command Center post-production suite, AVA-3 graphics systems, ESS-3 still store, 1-in. VTRs with new VRC-2 remote controller.

Booth Personnel: M. Sanders, B. Wilson, C. Kennedy, M. D'Amore, M. Gray, R. Natwick, R. Miller, T. Nielson, D. Carroll, R. Ide, D. Rhodes, B. Munzner, M. Wachtel, R. Welsh, R. Antonio, B. Thorkelson, R. Pellino, T. McCarthy.

Amtel Systems, Inc.

400 W. Cummings Pk., Ste. 4750, Woburn, MA 01801

Booth: 805

Product Description: Soundmaster audio editing system, a multi-machine, computer-assisted editing system for audio post-production, in audio for video and audio for film applications.

Booth Personnel: M. Wronski, P. McDonnell, P. Moore, A. Staffer, R. Predovich, D. MacKenzie, G. McKoen, M. Martin.



Angenieux Corp. of America

7700 N. Kendall Dr., Miami, FL 33156

Booth: 1516, 1616

Product Description: Zoom lenses for cine and television cameras including: 10X25 HP to 12X10 T2, 14X9 ENG, 14X8 super wide angle.

Booth Personnel: J. Martinez, J. Durand, G. Reilman.



Anton/Bauer, Inc.

One Controls Dr., Shelton, CT 06484

Booth: 1509-1510

Product Description: Snap/On batteries, ProPac 90, ProPac 60 VTR batteries, Lifesaver chargers, UltraLight modular lighting system, MicroControl, power supplies.

Booth Personnel: J. O'Keefe, J. Lantowski, A. Wilson, G. Bauer, J. Corrigan, K. Miller.

Anvil Cases, Inc.

4128 Temple City Blvd., Rosemead, CA 91770

Booth: 1646

Product Description: Heavy-duty custom transit cases for video, broadcast, and cinematic products.

Booth Personnel: R. Hoopes, S. Sepulveda, D. Hakala, R. Bicknell.

Aphex Systems, Ltd.

13340 Satlicoy St., N. Hollywood, CA 91605

Booth: 601, 700

Product Description: AVM-8000 multi-channel surround encoder/decoder system; aural exciter (psychoacoustic audio enhancer); compellor (intelligent dynamic range controller).

Booth Personnel: J. Sanserino, J. Garcia, J. Levinson, M. Caesar, P. Lintz, J. Martindale.



Arriflex Corp.

500 Rt. 303, Blauvelt, NY 10913

Booth: 1325-1326; 1425-1426

Product Description: Arriflex lighting products, HMI and Arriflex, Arriflex camera support equipment, Arriflex cinejib crane and hot dog dolly.

Booth Personnel: C. Davidson, T. Sudol, R. Schreiber, J. Schwinzer, S. Chamberlain, B. Russell.

Asaca/Shibasoku Corp. of America

12509 Beatrice St., Los Angeles, CA 90066

Booth: 124

Product Description: Audio and video test and measurement equipment, high-resolution color monitors, high-definition test equipment and monitors, ACL-6000B automatic random-access cart system.

Booth Personnel: A. Davis, P. Backer, F. Santucci, T. Tanaka, T. Shigezaki, N. Shigezaki, A. Au, K. Ezoe, H. Nishimura, S. Ohya, R. Maefune, L. Morgan.

Aston Electronics, Inc.

531 N. Murlen Rd., E., Olathe, KS 66062

Booth: 903

Product Description: High-resolution production character generator and accessories.

Booth Personnel: D. MacClymont, D. MacClymont, J. Holton, J. Wood, D. Lueders.

Audio Engineering Associates

1029 N. Allen Ave., Pasadena, CA 91104

Booth: 1838

Product Description: MS/XY stereo matrix, Schoeps and BBC Ribbon microphones, complete tape-based SMPTE time-code synchronizing systems, MS/Betacam stereo mike system.

Booth Personnel: W. Dooley, C. Bell, S. Trunnell, S. Beebe, D. Pfeiffer, Z. Millet, D. Baker, M. Mrouz, J. Riddle, K. Oliver.

Audio Precision

P.O. Box 2209, Beaverton, OR 97075

Booth: 800

Product Description: System One automated PC-based audio measurement system featuring graphic display of results.

Booth Personnel: R. Metzler, B. Hofer, R. Wight, R. Cabot, C. Hovey, J. Duncan, T. DalMolin, P. Ciccio.

Audio Services Corp.

4210 Lankershim Blvd., N. Hollywood, CA 91602

Booth: 1912-1913

Product Description: Portable production sound equipment for film and video: Nagra, Sennheiser, Schoeps and Neumann recorders; microphones, sound carts, mixers, power packs, cases, time-code slates, wireless, and windscreens.

Booth Personnel: R. Topham, Jr., R. Topham, Sr., D. Panfili, T. Massara, D. McJunkin, A. Lignowski, M. Riner, R. Topham.

Aurora Systems

185 Berry St., Suite 444, San Francisco, CA 94107

Booth: 1538

Product Description: Computer videographic systems.

Booth Personnel: D. Shoup, T. Beams, D. Rarey, S. Ross, R. Stelling, C. Kozak.

AVS, Inc., and Video Components, Inc.

7 Talman St., Spring Valley, NY 10977

Booth: 752, 852

Product Description: Standards converters (converts NTSC to PAL or SECAM or vice versa).

Booth Personnel: A. Sexton, R. Murray, M. Ransom, D. Turchen.

Barco Industries, Inc.

2211-B Executive St., Charlotte, NC 28208

Booth: 1643-1644

Product Description: CTVM series precision broadcast monitors (20, 26, and 14-in.); CM series professional monitors (9, 14, and 20-in.); PCD/ASMD precision chroma decoders; high and enhanced-definition display instruments.

Booth Personnel: W. Werdmuller, J. Lernout, J. Deschacht, D. Desmet, E. Verheecke.



B&B Systems

28111 N. Ave. Stanford, Valencia, CA 91355

Booth: 1604

Product Description: Stereoscope stereo audio phase verification oscilloscopes; Imagescope CRT display of stereo audio image, balance, and level; VU and PPM self-contained meter panels.

Booth Personnel: W. Burnsed, J. Bradford, R. Patron.



Belden Communications, Inc.

534 West 25th St., New York, NY 10001

Booth: 506-507

Product Description: Color media and color correction filter for lighting, camera filters, made by Lee Filters.

Booth Personnel: D. Vaudo, M. Sheppard, S. Israel, J. Lee, B. Lee, F. Riker, R. Young, E. Ruffel, H. Edwards, P. Sutton, D. Carrigan, J. Pollard.

Bend-A-Lite

Fishermans Rd., Box G, Truro, MA 02666

Booth: 1452

Product Description: Bend-A-Lite industrial lighting tool.

Booth Personnel: R. Schwartz, S. Robinette, M. Schwartz.



BHP, Inc.

1800 Winnemac Ave., Chicago, IL 60640

Booth: 1725-1726; 1825-1826

Product Description: BHP motion-picture film printers and accessories, EnVision film/videotape editing systems.

Booth Personnel: J. Ehrenberg, G. Darrell, B. Rady, J. Behrend, F. Pinto, David Bayliss.



Birns and Sawyer, Inc.

1026 N. Highland Ave., Hollywood, CA 90038

Booth: 1107

Product Description: Ronford-Baker tripods; optical and textile lens extenders; Birns and Sawyer director's finders and grip equipment; Tiffen filters; Lee gels; Lowell lighting equipment, anti-mist eyepieces.

Booth Personnel: M. Stern, P. Anway, M. Schweickart, A. Stern, M. Barr.



Robert Bosch Corp., Video Equipment Div.

P.O. Box 31816, Salt Lake City, UT 84131

Booth: 546, 548-549; 648-9

Product Description: FDL-60 film-to-tape transfer; FRP-60 col-

or corrector; KBF-1 QuarterCam camera system; FGS-4000 computer graphics system; TVS/TAS-2000 distribution switcher; MCS-2000 master control switcher.

Booth Personnel: D. Zieger, A. Magliocco, C. Selthun, S. Bailin, D. Spindle, J. Camarda, D. Brack, B. Walters, R. Ferguson, S. Sedoff.

Broadcast Electronics, Inc.

P.O. Box 3606, Quincy, IL 62301

Booth: 504

Product Description: TV stereo generator, TV pro generator, digital voice recorder, audio tape cartridge machines, audio mixing consoles.

Booth Personnel: C. Kring, T. Bealor, R. Carpenter.



Canon U.S.A., Inc.

One Canon Plaza, Lake Success, NY 11042

Booth: 920

Product Description: Broadcast lenses including 8X6mm wide-angle lens and 45X long focal-length lens; broadcast-quality camera supporting equipment.

Booth Personnel: All Broadcast Div. salesmen and technicians.



Carter Equipment Co., Inc.

1612 W. Rosecrans Ave., Gardena, CA 90249

Booth: 1253, 1352

Product Description: Professional motion-picture laboratory equipment.

Booth Personnel: W. Ogletree, G. Curington, Sr., W. Carter.

Dwight Cavendish Co.

2117 Chestnut Ave., Wilmette, IL 60091

Booth: 1714

Product Description: Videocassette duplicators, remote-control systems for VCRs, duplicator video/audio DAs, automatic changeover switcher for U-Matic VCRs, duplicator racks.

Booth Personnel: M. Ruehrdanz, G. Frost, B. Fox, D. Jones, J. Dow, J. Botalli, F. Fitzhenry, R. Riegler, S. Paris, R. Winsler.



CECO, International

440 W. 15th St., New York, NY 10040

Booth: 1550

Product Description: Motion-picture lights, cameras, and accessories; lighting booster; display of miniature lighting tower truck (rental).

Booth Personnel: B. McEwan, H. Roth, M. Spera, D. Kline.



Central Dynamics Corp.

147 Hymus Blvd., Pointe-Claire, Que., Can. H9R 1G1

Booth: 1142

Product Description: Video production switchers and routing switchers, downstream keyers, video distribution amplifiers.

Booth Personnel: B. Tee, J. Bastien, R. Williams, P. Brackett.



Century Precision Optics

10713 Burbank Blvd., No. Hollywood, CA 91601

Booth: 605-607

Product Description: Wide-angle and telephoto lenses, lens accessories, lens services, periscopes, low-angle prism; ATA cases for film, video, and audio equipment.

Booth Personnel: S. Manios, W. Turner, J. Giordano, S. Manios, Jr., S. Zane.

Cetec Vega

9900 Baldwin Pl., El Monte, CA 91731

Booth: 1546

Product Description: Wireless microphone, wireless intercom systems.

Booth Personnel: P. Baughman, K. Bourne, G. Stanfill, M. Graff, S. Fowler.

Christie Electric Corp.

20665 Manhattan Pl., Torrance, CA 90501

Booth: 849

Product Description: CASP universal charger, analyzer, sequencer, and programmable power supply all in one; Reflex-20 burping chargers and ni-cad batteries; MaxErase-16B bulk tape degaussers.

Booth Personnel: B. Trenberth, F. Benjamin, D. Church.

Christy's Editorial Film Supply, Inc.

135 N. Victory Blvd., Burbank, CA 91502

Booth: 1102, 1202

Product Description: Film editing equipment, reels and cans, leaders, tapes, storage and shipping supplies for film and video.

Booth Personnel: D. Christy, R. Horlings, H. Horlings, P. Horlings, M. Podolski, G. Alonso.

Chyron Corp.

265 Spagnoli Rd., Melville, NY 11747

Booth: 746-748; 846-848

Product Description: Chyron IV and Scribe video products, VP-2 character generator and Chameleon paint system.

Booth Personnel: J. Scheuer, D. Buckler, L. Mincer, R. Agneta, A. Rudden, J. Haigney, R. Witko, S. Stanco.



Cinema Products Corp.

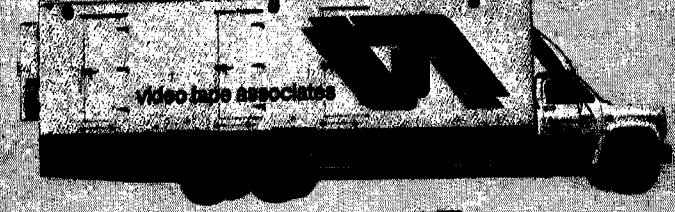
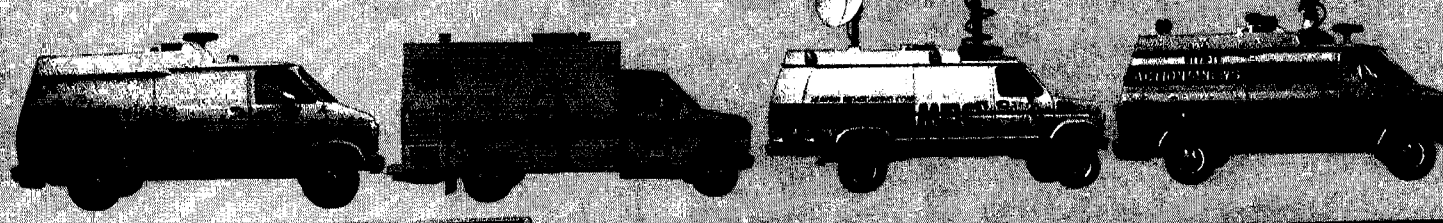
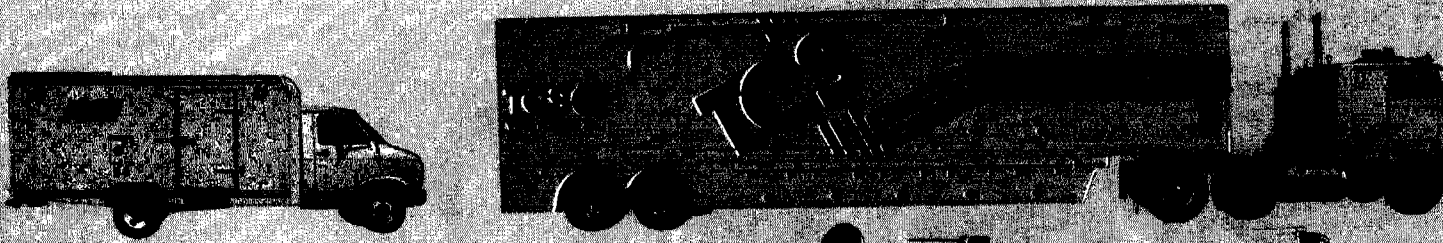
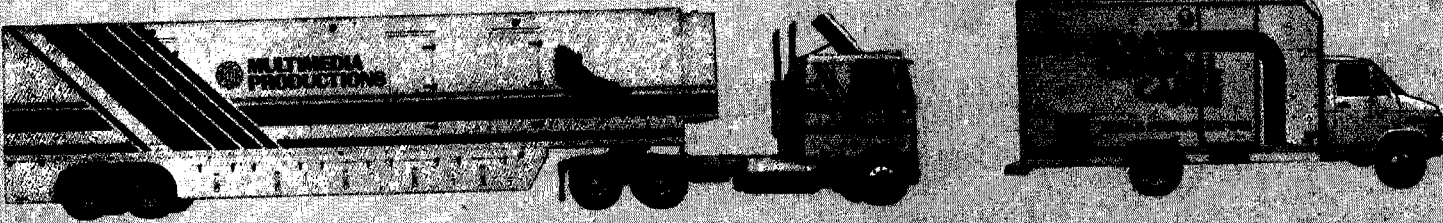
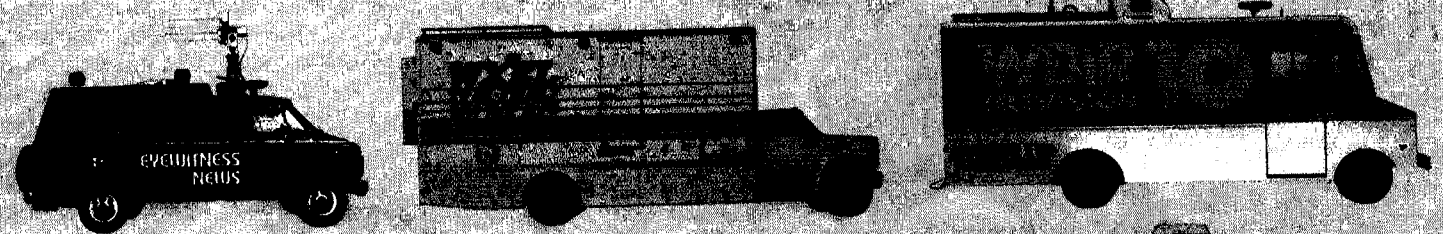
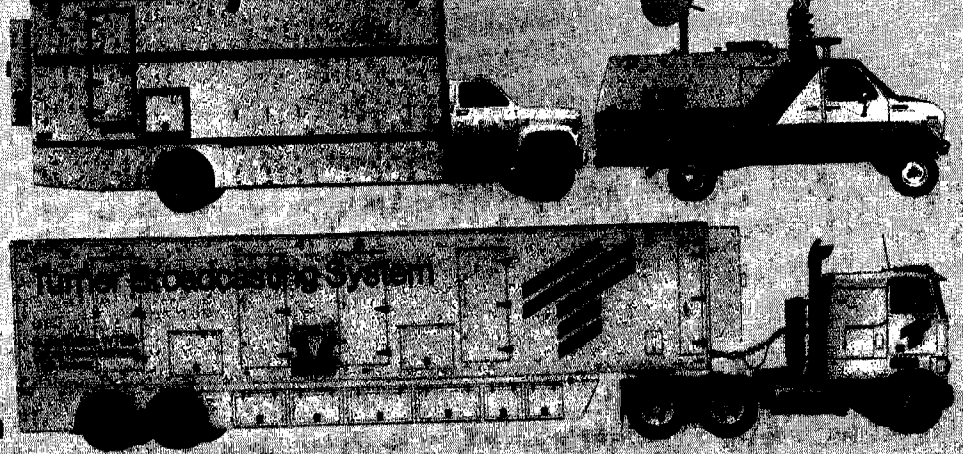
2037 Granville Ave., Los Angeles, CA 90025

Booth: 134-135

Product Description: Steadicam III, Mini-Worrall, Mini-Mote, CP-35, GSMO, EC-35, J-6, Insight video assist, Steadigate, RDS flicker-free ballasts for HMI.

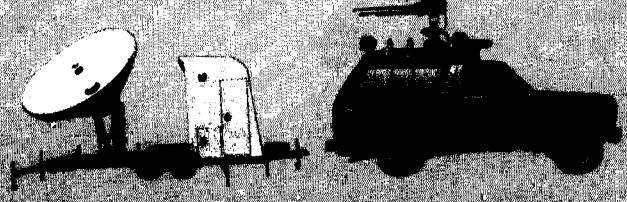
Booth Personnel: E. DiGiulio, E. Clare, P. Waldeck, J. Garfield, B. Auguste, G. Gessell, C. Jackson.

**Put
yourself
in some
good
company.**



MIDWEST
Communications Corp.
One Speed Drive
Edgewood, KY 41017
606-331-8990
TELEX 21-4370

- | | | |
|---|---|---|
| <p>Evansville, IN
317-421-2900</p> <p>Columbus, GA
404-252-2222</p> <p>Dayton, OH
937-233-3222</p> <p>Denver, CO
303-733-3222</p> <p>Indianapolis, IN
317-321-2222</p> <p>Memphis, TN
901-522-2222</p> <p>Mobile, AL
334-882-2222</p> <p>New York, NY
212-485-2222</p> <p>Orlando, FL
407-252-2222</p> <p>Portland, ME
603-752-2222</p> <p>San Francisco, CA
415-772-2222</p> <p>Seattle, WA
206-462-2222</p> <p>Wichita, KS
316-262-2222</p> | <p>Los Angeles, CA
213-222-2222</p> <p>London, KY
606-277-2222</p> <p>Charleston, SC
803-732-2222</p> <p>Atlanta, GA
404-331-2222</p> <p>Phoenix, AZ
602-252-2222</p> <p>San Antonio, TX
214-342-2222</p> <p>Tampa, FL
813-252-2222</p> <p>Fort Worth, TX
817-342-2222</p> <p>San Diego, CA
619-442-2222</p> <p>San Jose, CA
415-252-2222</p> <p>Phoenix, AZ
602-252-2222</p> <p>San Francisco, CA
415-772-2222</p> | <p>Virginia Beach, VA
904-494-2222</p> <p>Richmond, VA
804-252-2222</p> <p>Winston-Salem, NC
703-432-2222</p> <p>Charlotte, NC
704-392-2222</p> <p>Wilmington, NC
910-722-2222</p> <p>Mobile, AL
334-882-2222</p> <p>Tampa, FL
813-252-2222</p> <p>Orlando, FL
407-252-2222</p> |
|---|---|---|



**Sony
Broadcast:**

**The Gold
Standard
At Work.**



It's a broadcast U-matic® with nine years on the job.

A team of one-inch type "C" video recorders that pull a network load around-the-clock.

A Betacam® camcorder that gets that exciting story, or that impossible shot, and gets it on the air. Fast.

It's equipment that works right out of the box. Equipment that works with everything we make or will make.

It's training programs that keep you right on top of things.

It's a service and parts network that blankets the country. And an emergency hot line that's *always* open.

It's a company that came into being to meet your needs. And did.

The commitment continues.

Sony Broadcast.

The gold standard at work. **SONY**
BROADCAST

Cinematography Electronics

16059 Temecula St., Pacific Palisades, CA 90272

Booth: 1346-1347

Product Description: Crystal high-speed control for ARRI-3 cameras; SR crystal speed control; precision speed control; video sync control; single-frame modification kit for ARRI 35BL, 35-3, 16 SR; intervalometer; strobe sync control; Cine-Check optical tach.; ARRI 2C super motor.

Booth Personnel: L. Barton, L. Naktin, A. Lal, K. Hudson, S. Berck, S. Johnson, B. White.



Cinemills Corp.

3500 W. Magnolia Blvd., Burbank, CA 91505

Booth: 942-944

Product Description: Lee filters including lighting gel and resin camera filters; Sunburst 12-kW HMI light, Daymax high-intensity globes, DeSisti lighting products, Venture Lighting studio lamps.

Booth Personnel: W. Mills, S. Mills, D. Davis, L. Roberts, S. Mule, B. Roller, L. Reiter, D. Holmes, P. Holmes, E. Ruffell, D. Keegan, T. Hartz.

Cine 60 Inc.

630 Ninth Ave., New York, NY 10036

Booth: 906-907

Product Description: Battery belts, packs, chargers, sun-guns and kits, car fast chargers, battery analyzers and maintenance chargers, multi-rate/multi-position chargers, VTR batteries, battery cables, ac adapters, power supplies, onboard camera battery.

Booth Personnel: D. Civitillo, R. Kabo, E. Green, P. Wildum, P. Wildum, Jr.



Cipher Digital, Inc.

10 Kearney Rd., Needham, MA 02194

Booth: 1317, 1417

Product Description: Complete line of time-code products and audio synchronization and editing equipment.

Booth Personnel: W. Hickman, R. Cooper, T. Fiyalko, C. Carey, M. Lever, M. Mark, F. Jones.



CMX Corp.

2230 Martin Ave., Santa Clara, CA 95050

Booth: 435-436

Coherent Communications, Inc.

13756 Glenoaks Blvd., Sylmar, CA 91342

Booth: 1734-1735

Product Description: New time code, Smart® and Dumb Slates®; SMPTE time-code readers and generators; the Freezer® frame-store and special-effects unit for video-assisted filming; Artech radio microphones, video transmitters, mini-mics.

Booth Personnel: I. Kruglak, S. Defeo, P. Spinelli, S. Bell.

ColorGraphics Systems, Inc.

5725 Tokay Blvd., Madison, WI 53719

Booth: 603-604

Product Description: ArtStar II graphics production system.

Booth Personnel: K. Simmons, R. Clowney, D. Hinahara, E. Weaver, B. Miller.



Colortran, Inc.

1015 Chestnut St., Burbank, CA 91506

Booth: 342

Product Description: Lighting, dimming, and control equipment.

Booth Personnel: P. Sherbo, J. Gallagher, J. Fuller, J. Head, R. Cross, B. Liento, K. Boyda, C. Cambruzzi, B. Noble.



Comprehensive Video Supply Corp.

148 Veterans Dr., Northvale, NJ 07647

Booth: 145

Product Description: Video interface products including cables, connectors, adapters, software for video production, lighting and power products, productions aids/supplies, positioning and storage equipment, audio products.

Booth Personnel: J. Leni, H. Bass, A. Kramer, L. Marrie, S. Godfrey, P. Anderson, E. Coppinger, J. Warner.

Compu=Prompt

940 N. Orange Dr., Ste. 209, Los Angeles, CA 90038

Booth: 1738

Product Description: Color computerized teleprompting for television, film, and public speaking.

Booth Personnel: C. Goodin, J. Friedberg, J. Washburn, B. Werchan.

Compusonics

7315 Peakview, Englewood, CO 80111

Booth: 1201, 1300

Product Description: DSP-2000 series digital audio recorder/playback system; DSP-1000 series digital floppy disk recorder/player.

Booth Personnel: D. Schwartz, J. Stautner, J. Woodworth, P. Roos, D. Clemetson.



Computer Prompting Corp.

1511 K St., N.W., Ste. 831, Washington, DC 20005

Booth: 904

Product Description: Advanced computerized prompting system operating on IBM PC, XT, AT, and IBM-compatible computers.

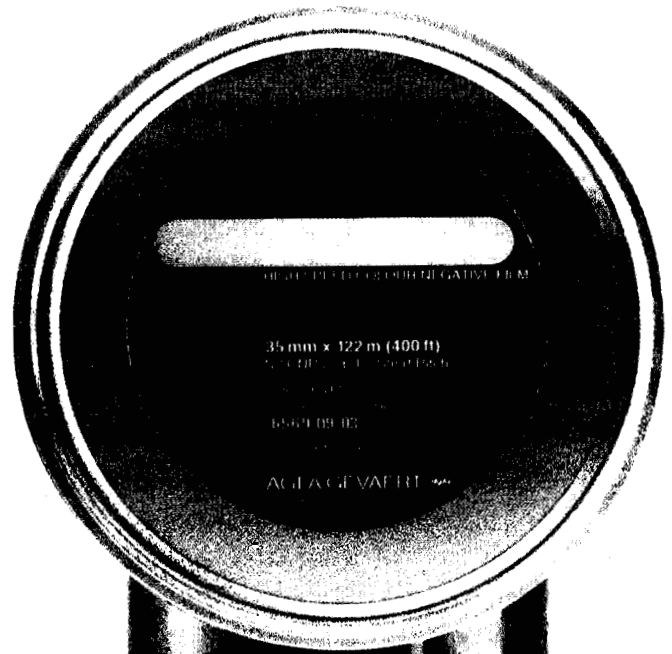
Booth Personnel: S. Hoffman, D. Som, S. Roy.

Continental Camera Rentals

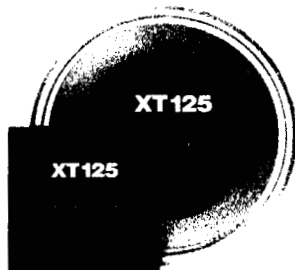
7240 Valjean Ave., Van Nuys, CA 91406

Booth: 1806

THE NEW AGFA XT COLOUR NEGATIVE FILMS



TWO NEW SHOOTING STARS



New heights in film quality are now available. Agfa's XT 125 and XT 320 Colour Negative Films have arrived.

Better colour. Sharper reproduction. Finer grain. And total compatibility.

All due to Agfa's revolutionary crystal technology. So if you want to aim higher on your next shoot, you know what to do. Reach for the stars.



AGFA 

AGFA-GEVAERT INC. MOTION PICTURE DIVISION, 275 NORTH ST. TETERBORO N.J 07608.
(201) 288-4100 (212) 563-5500
1801 CENTURY PARK EAST, LOS ANGELES CA 90067 (213) 552-9622
1633 OLD BAYSHORE HIGHWAY, BURLINGAME CA 94010 (415) 692-2432
AGFA-GEVAERT LIMITED, 659 VICEROY ROAD, CONCORD, ONTARIO L4K1E7 CANADA
(416) 667-0700

SYSTEMS FOR PHOTOGRAPHY · MOTION PICTURE · TELEVISION · GRAPHIC ARTS · RADIOGRAPHY · VISUAL ARTS · REPROGRAPHY · MAGNETIC RECORDING

Product Description: Helicopter camera mounts, Feathercam 35mm motion-picture camera, Handy-Cam, POV helmet camera.

Booth Personnel: J. Carroll, D. Nowell, F. Waugh, C. Westfall.



Convergence Corp.

1641 McGaw, Irvine, CA 92714

Booth: 934, 1034

Product Description: 204 multiple source, A/B roll list management, video editing systems with personal computer auxiliary, 195 A/B roll video editing system.

Booth Personnel: M. DeVusser, J. Burns, K. Cawley, L. Bills, T. Gadd, P. Rocco, L. Pinney, J. Harms, C. Denney, R. Moscarello, F. Jackson, F. Razor, G. Beeson, G. Land, G. Bates, J. Hansen, D. Tao, G. Schreiner, R. Hickman.

Cool Light Co., Inc.

5723 Auckland Ave., No. Hollywood, CA 91601

Booth: 1305-1306

Product Description: Portable video lighting and accessories, lighting for photography and accessories, battery belts and other power supplies, studio lighting equipment.

Booth Personnel: G. Panagiotou, V. Sawyer, G. Adelstein, B. Farnum.



Corporate Communications Consultants, Inc.

4250 Veterans Memorial Hwy., Holbrook, NY 11741

Booth: 1449

Product Description: Computerized color correction: systems BM, XL2000, 60XLB3, XL II, and 60C3.

Booth Personnel: A. Belmares-Sarabia, K. Hultgren, S. Chayka, J. Keller, M. Ellis.

Crosspoint Latch Corp.

95 Progress St., Union, NJ 07083

Booth: 1920-1921

Product Description: Video production and post-production switchers, sync generators, computer controllers.

Booth Personnel: T. Grosboll.

Cubicomp Corp.

3165 Adeline St., Berkeley, CA 94703

Booth: 1407-1408

Product Description: PictureMaker™ 3-D video animation system.

Booth Personnel: P. McBride, H. Taxin, S. Crane, C. Rainin, A. Slate, L. Evans, J. Dixon, E. Berlin, Jr., S. Tainer.

Datum Inc.

1363 S. State College Blvd., Anaheim, CA 92806

Booth: 1814

Product Description: SMPTE time-code equipment; 5300 intelligent time processor (ITP); stand-alone time-code equipment including generators, readers, and character inserters; VBI encoders and decoders.

Booth Personnel: R. Smith, M. Coffin, G. Geil.



DeSisti Lighting/Desmar Corp.

328 Adams St., Hoboken, NJ 07030

Booth: 946-949

Product Description: Professional lighting equipment and lamps: HMI fresnels and softlights, discharge sungun, quartz halogen fresnels and softlights; location kits; grip and discharge lamps.

Booth Personnel: M. DeSisti, F. Marsico, W. Mills, F. Costantini, S. Mule, J. Montero.



Digital Services Corp.

3622 N.E. Fourth St., Gainesville, FL 32609

Booth: 509

Product Description: Illusion digital video effects system; Frame File still-store add-on to the Illusion.

Booth Personnel: A. Merideth, J. Davis, B. Boynton.



Digital Video Systems Corp.

120 Middlefield Rd., Scarborough, Ont., Can. M1S 4M6

Booth: 1004-1005

Product Description: Time-base corrector, DPS-185 test generator, DPS-130 four-matte phasor V framestore synchronizer.

Booth Personnel: D. Brown, I. Jureidini, C. Schweizer.

DI-Tech

48 Jeffryn Blvd., Deer Park, NY 11729

Booth: 744

Product Description: Audio/video routing switchers; audio/video pulse DAs.

Booth Personnel: T. Bolletino.



Dolby Laboratories, Inc.

731 Sansome St., San Francisco, CA 94111

Booth: 1335

Product Description: Complete line of audio noise reduction equipment for professional audio and video recorders; full line of motion-picture sound processors.

Booth Personnel: K. Dauphinee, S. Rehm, B. Cavanaugh, B. Schein, D. Robinson, I. Allen.



The Droid Works

P.O. Box CS8180, San Rafael, CA 94912

Booth: 1342

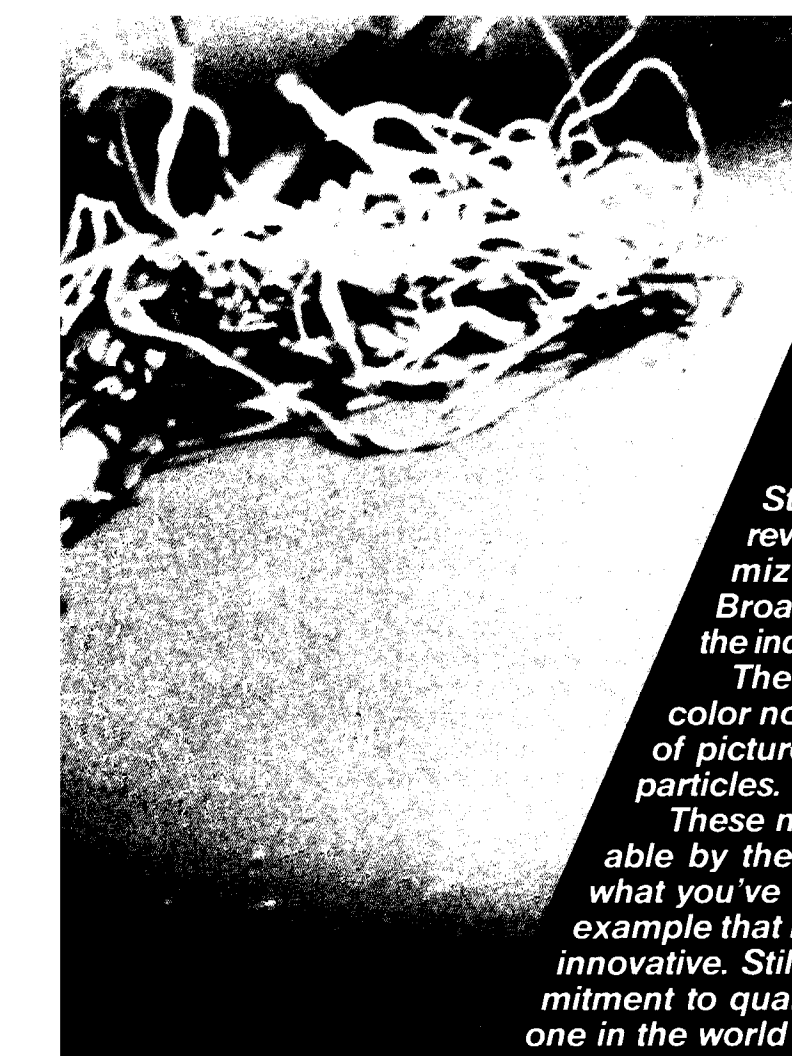
***YOUR WORLD IS
CHARGED ENOUGH.***

***YOU DON'T NEED
STATIC FROM YOUR
VIDEOCASSETTES.***

YOUR WORLD

***STATIC-ATTRACTED DEBRIS ON
VIDEOCASSETTE TAPE... A MAJOR
CAUSE OF DAMAGING DROPOUTS.***

*Electron micrograph final magnification 100x.
Photographed at the University of Minnesota, Electron Microscope Service Laboratory, St. Paul, MN.
© 1985 3M Co. "Scotch" is a trademark of 3M.*



You're looking at an electron micrograph of videocassette tape. It dramatically shows the debris that a videocassette's inherent static charge can attract. Hair. Dust. Fibers. Cigarette ashes.

Note the size of these particles in relationship to the read head. Is it any wonder they can cause dropouts and picture quality problems?

Now our patented new Scotch™ Anti-Stat Treatment solves the problem. It's a revolutionary cassette coating that minimizes static attraction, giving our 1/2-inch Broadcast and 3/4-inch MBR videocassettes the industry's lowest electrostatic charge levels.

The result: Fewer transient dropouts. Less color noise. Better signal-to-noise. A reduction of picture problems caused by static-attracted particles.

These new Anti-Stat Videocassettes, recognizable by their distinctive red doors and hubs, are what you've come to expect from 3M. Still another example that no one in the industry is as consistently innovative. Still another demonstration of 3M's commitment to quality. Still another reason we're number one in the world of the pro.

OUR TAPE


ALWAYS AN INNOVATION AHEAD.

Scotch™
AUDIO & VIDEO TAPES

3M

YOUR WORLD

**EVERY MINUTE COUNTS. NO TIME
FOR TAPE CRUNCHING, EDGE DAMAGE
OR TRANSIENT DROPOUTS.**



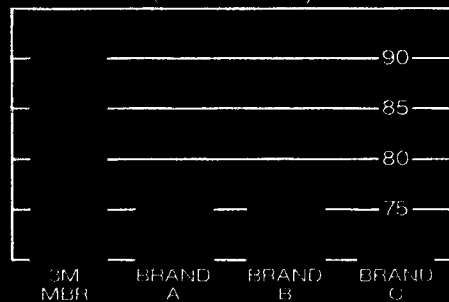
Fifteen minutes to air time, and you have six minutes of videotape to edit into thirty seconds. You don't have any time to worry about whether the machines are aligned perfectly. But you don't have any reason to worry either. Not if you have a tape you can rely on.

We know you need a videocassette that can handle the toughest editing conditions. So we created the Scotch™ 3/4-inch MBR videocassette with a thicker backing to reduce tape "crunching" and edge damage. We also gave it our exclusive Anti-Stat Treatment

for fewer transient dropouts. Less color noise and better signal to noise, too.

It's available in hanger cases, including Mini U-Matics. With our red doors and hubs for easy Anti-Stat identification. With our engineers just a phone call away. With all the toughness it takes to be number one in the world of the pro.

BASE FILM THICKNESS
(in millimeters)



OUR TAPE
NOTHING ELSE MEASURES UP.

Scotch™
AUDIO & VIDEO TAPES

3M



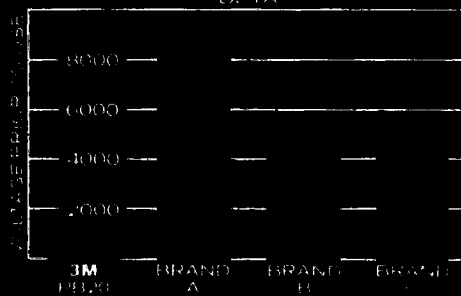
YOUR WORLD

ON LOCATION. DUST AND DIRT.
NO PLACE FOR STATIC-CHARGED
VIDEOCASSETTES.

You've waited three hours in the dust and hot sun to get that spectacular finish, only to have your once-in-a-lifetime shots destroyed by transient dropouts caused by particles drawn into your videocassette by a static charge. But that's always been a risk, until now.

We know you need a 1/2-inch videocassette that can go anywhere without picking up static-drawn souvenirs that will destroy your picture. So we developed the exclusive Scotch™ Anti-Stat Treatment, giving our new 1/2" Broadcast Videocassettes the industry's lowest electrostatic charge levels for unsurpassed dropout performance. With outstanding color reproduction and signal to noise. Hanger cases are available in VHS and Beta, in 10 and 20-minute lengths. All distinguished by our red doors and hubs for easy Anti-Stat identification. All backed by our engineers, just a phone call away. All the more reason we're number one in the world of the pro.

ELECTROSTATIC CHARGE (BETA)



OUR TAPE
ANTI-STAT...ANTI-DROPOUT.

PB20
Broadcast
Videocassette

ScotchTM
AUDIO & VIDEO TAPES

3M

**3M VIDEO RECORDING TAPES.
WE STAKE OUR PROFESSIONAL
REPUTATION ON THEM.
AND YOU CAN STAKE YOURS.**

*When you use 3M video recording tapes,
you're on the right track.*

*In fact, in 1983, we won an Emmy Award for
pioneering and developing video recording
tape.*

*For over 30 years, we have been setting
industry standards for excellence and quality
assurance. And we back Scotch™ Video tapes
with unmatched service, nationwide. When you
have any questions or problems, technical serv-
ice representatives are just a phone call away.
For all these reasons, Scotch™ Audio and Video
tapes are number one in the world of the pro.*

*For more information about our complete
line of audio and video recording tapes and
diskettes, call for a free brochure.*

1-800-328-1684

Scotch™

AUDIO & VIDEO TAPES

NUMBER ONE IN THE WORLD OF THE PRO

3M

Product Description: EditDroid video editing system for film or video post-production; SoundDroid digital audio editing and mixing station for television and film post-production.

Booth Personnel: M. Sauer, L. Yafa, B. Doris, C. Sexton, K. Yas, J. Guthrie, M. Gladden, B. Waldron, R. Lay, A. Moorer, P. Nye, J. Newlander.



Dubner Computer Systems, Inc.
158 Linwood Plaza, Ft. Lee, NJ 07024

Booth: 516

Product Description: CBG-2 video graphics generator, featuring paint system, 3-D modeling, and real-time animation playback; Texta character generator; DPSI full-color video paint system.

Booth Personnel: H. Dubner, H. Dubner, E. Dubner, S. George, I. Maltz, K. Thomson, M. Ghazey, M. Fau, R. Dubner.



Dynair Electronics, Inc.
5275 Market St., San Diego, CA 92114

Booth: 602

Product Description: SMPTE/EBU machine control system; routing switchers with variety of control schemes; full line of distribution equipment.

Booth Personnel: B. Jacobs, P. Lynch, J. Meek, T. Meyer, B. Vendeland, A. Wilson.



Eastman Kodak Co.
343 State St., Rochester, NY 14650

Booth: 525

Product Description: Complete line of Eastman motion-picture products for program origination: Datakode magnetic control, Telecine Analysis Film, Eastman videotape.

Booth Personnel: W. Koch, L. Coleman, B. Woolman, J. Spence, J. McDonough, O. Finley, J. MacKay, N. Ritter, L. Cady.

ECHOlab Inc.
175 Bedford Rd., Burlington, MA 01803

Booth: 1416

Product Description: Special effects generators for broadcast and industrial use.

Booth Personnel: T. Whittaker.



EECO Inc.
1601 E. Chestnut Ave., Santa Ana, CA 92702-0659

Booth: 1052, 952

Product Description: EMME™ computerized editing system with video editing and cinemagraphic editing workstations; IVES® II desktop post-production editing system; time-code peripheral products.

Booth Personnel: J. Ludutsky, G. Swetland, E. Chairez, J. Peacher, G. Miller.



EEV, Inc.
7 Westchester Plaza, Elmsford, NY 10523

Booth: 1309

Product Description: Leddicon® and Vidicon TV camera tubes; CCDs and CCD cameras.

Booth Personnel: P. Plurien, J. Fisher, A. Sayers, W. Bielinski, K. van der Keyl.

ESE
142 Sierra St., El Segundo, CA 90245

Booth: 1000

Product Description: Edit-code generators, readers, reader/inserters, reader/comparators, video distribution amplifiers, time and date generators, clocks, and timers.

Booth Personnel: J. Johnson, B. Mayers, B. Kaiser, B. Way, C. Campbell, L. Stroud, J. Mayers, D. Johnson.

ESS/Spectratek
7838 N. San Fernando Rd., Sun Valley, CA 91352

Booth: 1834-1835

Product Description: Professional visual effects camera filters.

Booth Personnel: D. Pentek, F. Pentek, D. Kroes, S. Plattis, M. Wanlass, F. Forehand, D. Cunningham, A. Rader, F. Acock.

Eventide Inc.
One Alsan Way, Little Ferry, NJ 07643

Booth: 900

Product Description: SP2016 effects processor/reverb with audio effects including loop edit, vocoder, and digital filters; H949 and H969 Harmonizer® pitch change/effects units and Timesqueeze Jr.® time-compression system.

Booth Personnel: S. Langle, J. Shapiro.

Evertz Microsystems, Ltd.
3515 Mainway, Burlington, Ont., Canada L7M 1A9

Booth: 806

Product Description: Time-code generator/readers, character inserters, audio tape synchronizing equipment.

Booth Personnel: A. Lamshead, S. Carnahan.

Faroudja Laboratories
946 Benicia Ave., Sunnyvale, CA 94086

Booth: 1648

Product Description: NTSC/PAL noise reducers, detail enhancers, and decoders, manufactured by Faroudja Laboratories or licensed to Sony, Conrac, Fortel, etc.

Booth Personnel: Y. Faroudja, M. Silva, J. Campbell.

Film Processing Corp.
3602 Crenshaw Blvd., Los Angeles, CA 90016

Booth: 1547

Product Description: Fullcoat (FPC-200 PB) and 70mm; full range of 16mm, 17.5mm, and 35mm magnetic products.

Booth Personnel: B. Stultz, R. Friedman, L. Buckler, D. Buckles, J. Mosely, I. Fuller.

with...
Quanta's
new EVP system

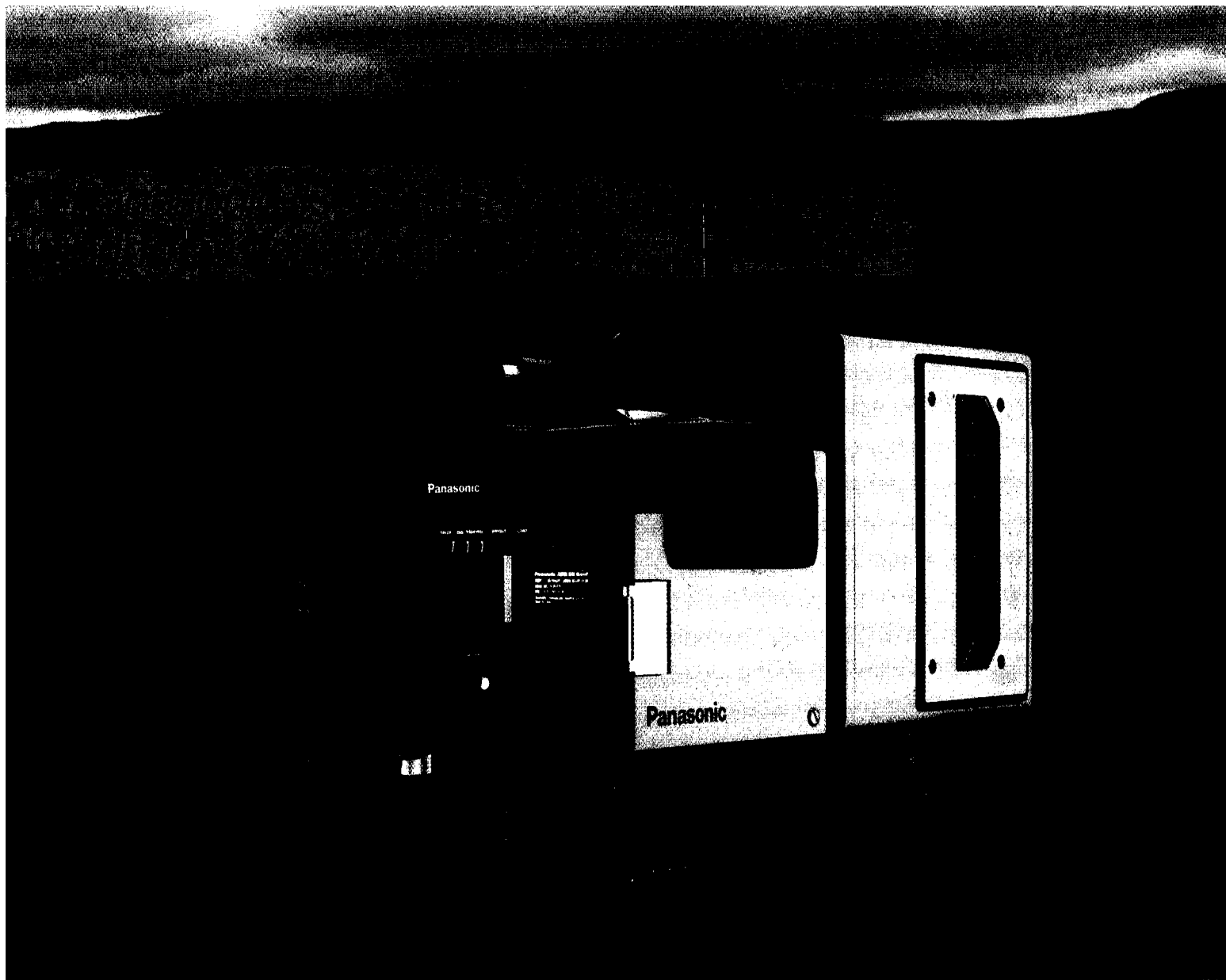
700+ applications
from 100+ vendors
100+ languages
100+ currencies

Quanta's new EVP system is a powerful, flexible, and scalable solution for your business. It provides a comprehensive set of tools for managing your entire value chain, from procurement to customer service. The system is designed to be easy to use and integrate with your existing systems. It offers a wide range of features and options to meet your specific needs. The system is built on a robust architecture that ensures high performance and reliability. It is a truly innovative solution that will transform the way you do business.

and prices for the budget - \$15,000 to \$35,000 including the complete

QUANTA

Quanta Corporation, 2640 N. Provo, Utah, Salt Lake City, Utah, 84143, Tel: (801) 978-1091, Fax: (801) 975-5684



Whether capturing a late-breaking news story or doing field production, only Panasonic Recam puts so much studio confidence in the palm of your hand.

For unmatched confidence in the field, the monochrome viewfinder plays back recorded video images. With the headset jack providing simultaneous audio playback of channels 1, 2 or a mix of both.

And while recording, both audio channels are monitored via bar graphs displayed in the viewfinder to ensure proper signal levels.

Unlike other camcorders, Recam's on-board 4AH snap-on battery delivers up to 1½ hours of recording. Without the need for a cumbersome battery belt.

Recam also gives you the control you need in the field. Two four-position filter wheels (PBO version). Automatic white and black balance with digital memory. Black stretch and soft white gamma. Variable matrix and more. For excellent performance in any shooting situation.

For maximum versatility, Recam can also be used in either a one- or two-piece configuration. Or as a stand-alone camera and VCR. What's more, Recam offers you

a choice of Plumbicon* or Saticon** tubes.

To give you broadcast-ready 1" picture-quality on ½" tape, Recam utilizes the YIQ component analog video recording M-format. Audio quality is broadcast-ready, too. With Dolby † C noise reduction.

The VCR also incorporates a built-in 34-point self-diagnostic routine to ensure quality before you go on location. And a rugged die-cast magnesium frame for both camera and VCR. Two of the many reasons why Recam was chosen to document the historic climb of Mt. Everest.

The Panasonic Recam. If you're not shooting with it, now you know some of what you're missing.

For more information, call your nearest Panasonic regional office: In the Northeast: (201) 348-7336. Southeast: (404) 925-6703. Midwest: (317) 852-5973. West: (619) 941-3387. Southwest: (214) 257-0763. In Canada: (416) 624-5010.

Panasonic
Broadcast Systems

Filmtechnik Alfred Chrosziel GmbH
Regerstrasse 27, 8000 München 90, F.R. Germany

Booth: 1617

Product Description: Complete range of camera accessories: fluid zoom drive, mattebox, Sunshade universal focus drive system for 16/35mm film and video camera; collimation test bench and projector.

Booth Personnel: A. Chrosziel, G. Chrosziel.



FOR.A Corp.
49 Lexington St., West Newton, MA 02165

Booth: 742

Product Description: CVM-500 component production switcher, FA-450 component TBC, FA-800 AutoCor frame synchronizer, CCS-4300 color corrector, FA-400, 410, 420 TBCs, FA-430 TBC with image processor, FA-440 TBC with digital effects, VTW-400 character generator, CE-10 character interface.

Booth Personnel: D. Acker, R. Morioka, T. Jacoby, R. Blake, J. Nagy, M. Komiya.



Fortel, Inc.
2985 Gateway Dr., Norcross, GA 30071

Booth: 106

Product Description: Analog and digital time-base correctors and image improvement devices.

Booth Personnel: S. Young, V. Lowe, D. Keeler, G. Elsaesser, J. Patterson, J. Duffy, G. Schutte, T. Stockhaus, J. Manes, R. Zimbrick.

Fostex Corp. of America
15431 Blackburn Ave., Norwalk CA 90650

Booth: 1707-1708

Product Description: Complete audio recording and video synchronization equipment, speakers, and microphones.

Booth Personnel: M. Cohen, F. Huang, T. Lubin, B. Thornton, A. Wald, T. Telesky, L. Marshall, L. Johnson, M. Uhle, K. Roberts, B. Johnson.



Frezzolini Electronics Inc.
7 Valley St., Hawthorne, NJ 07506

Booth: 434

Product Description: Complete line of high-tech nickel cadmium battery packs, chargers, and ac adapters.

Booth Personnel: J. Crawford, J. Frezzolini, J. Zink.

Fries Engineering, Inc.
12032 Vose St., North Hollywood, CA 91605

Booth: 1152

Product Description: Fries 35R and 35R3 reflex camera conversions, series 120M motor, and controllers for 35R, 35R3, Mitchell GC, and Mark II cameras.

Booth Personnel: M. Sigrist, J. Lacey, D. Fries.



Fujinon, Inc.
672 White Plains Rd., Scarsdale, NY 10583

Booth: 142

Product Description: Full line of 1/2, 2/3, 1, and 1 1/2-in. broadcast-quality lenses for all color cameras.

Booth Personnel: Mr. Kawamura, J. Dawson, D. Waddell, J. Newton, R. Morabito, B. Judd, S. Dunlop.



Fuji Photo Film, U.S.A., Inc.
350 Fifth Ave., New York, NY 10118

Booth: 312-313-314; 412-413-414

Product Description: 1-in. videotape; 3/4-in. U-Matic videocassettes; Super XG and HG videocassettes; 1/2-in. videocassettes; motion-picture film.

Booth Personnel: S. Bauer, B. Kuczik, B. Friedrich, T. Daly, J. Hegadorn, K. Kurokawa, B. Abe, T. Kobayashi.



General Electric Co., Lighting Business Group
Nela Park, Cleveland, OH 44112

Booth: 1109

Product Description: Lamps for stage and studio lighting.

Booth Personnel: E. Trout, C. Clark, D. Somerfeldt, D. Graham, D. Blaess, D. Fox, B. Price, B. Babcock, J. Finley.



Alan Gordon Enterprises, Inc.
1430 Cahuenga Blvd., Hollywood, CA 90028

Booth: 1730, 1833, 1733

Product Description: HMI lights, Elemack dolly, cinemeter, low-angle prisms, wireless microphone systems, walkie-talkies, animation equipment, slates, super grips, director's viewfinders.

Booth Personnel: G. Loucks, D. Sahlein, B. Kuhagen, T. Lane, T. Malone, M. Kelly, K. Knipe, E. DeAragon, T. Denove, B. Levy.

Gotham Audio Corp.
741 Washington St., New York, NY 10014

Booth: 1808

Product Description: Neumann condenser microphones and accessories for film sound and audio for video including KMR 82 Shotgun, KMR 81 Stretch, and KMF 4 cardioid system microphones.

Booth Personnel: R. Hamm, J. Graham, G. Johnson, J. Wahl.

STEENBECK

INC.

The demonstrably superior

FILM CUTTER

*that also is
the most effective editing*

TIME CUTTER

WORK CUTTER

COST CUTTER

Model ST 921
16mm • Eight Plates
Two Picture Heads
Two Sound Heads



Model ST 1901
16mm • Six Plates
One Picture Head
Two Sound Heads



- Sharp, brilliant pictures, virtually without flicker, via 18-faced revolving prism.
- True high fidelity sound.
- Extraordinarily fast operations—more time-saving features.
- User-Convenience Design: controls positioned and grouped for maximum ease of operation and efficiency.
- Instant control/response. No discernible lag from full Stop to Sound Speed. Single lever continuous-control speeds from top Forward to top Reverse.
- Sound Speed 24/25 fps or 24/30 fps on request. Variable speeds from single-frame inching to superspeed forward and reverse for rapid search, skipping and/or rewind.
- Z 5001 Universal Electronic Counter standard on all models.
- The world's most solidly built...most durable...most reliable Flatbed Editor.

See us in Booths 1130-32, 1230-31.

If you have any questions or wish further information, call or write:

STEENBECK INC. □ 9554 Vassar Avenue □ Chatsworth, California 91311 □ (818) 998-4033

or contact your local Steenbeck dealer:

THE CAMERA MART, INC.

456 West 55th Street, New York, N.Y. 10019
(212) 757-6977

KINGSWAY FILM EQUIPMENT, LTD.

821 Kipling Ave., Toronto, Ontario, Canada M8Z 5G8
(416) 233-1101

STEENBECK

INC.



Graham-Patten Systems, Inc.
P.O. Box 1960, Grass Valley, CA 95945

Booth: 1709

Product Description: Television post-production equipment including edit suite audio mixers, downstream keyers, audio and video distribution equipment.

Booth Personnel: M. Graham, M. Patten, B. Rorden, J. Ward, T. Prouty.



Grass Valley Group, Inc.
P.O. Box 1114, Grass Valley, CA 95945

Booth: 512

Product Description: Video production switchers: 300, 1680, 100, 100CV; Horizon routing switcher; 8500 series distribution equipment; 3250 series sync generators.



Gray Engineering Laboratories, Inc.
504 W. Chapman Ave., Ste. P, Orange, CA 92668

Booth: 652-653

Product Description: SMPTE longitudinal and vertical-interval time-code products, video-assisted film editing products, and safe title generator equipment.

Booth Personnel: J. Gray, S. Gray, G. Thompson, L. Reitz, Jr., R. Gray.

James Grunder & Associates, Inc.
5925 Beverly, Mission, KS 66202

Booth: 1543-1544

Product Description: CEL Electronics digital effects systems; TBC/framestore synchronizer with comb filter; Brabury Ltd. high-resolution tri-standard color monitors with broadcast features.

Booth Personnel: J. Grunder, N. Nichols, J. Bendure.



GTE Sylvania
100 Endicott St., Danvers, MA 01923

Booth: 1020

Product Description: Studio lighting featuring RoughNeck tungsten halogen lamps, BriteArc and BriteBeam lamps.

Booth Personnel: B. Shay, D. Scioli, P. Berry, J. Brennan, R. Fleming, D. Richardson, S. McClenaghan, J. Victor, A. Westlund.



Harris Corp., Broadcast Group
P.O. Box 4290, Quincy, IL 62305

Booth: 938

Product Description: Iris C still store; Aurora graphics/animat-

tion; Digital Video Effects; 640 frame synchronizer; Phase Fixer TV audio; TBCs; Gold Medalist audio console.

Booth Personnel: K. Schwenk, R. Frillman, K. Regnier, E. Gagnon, T. Edwards, T. O'Hara.



Harrison Systems, Inc.
P.O. Box 22964, Nashville, TN 37202

Booth: 1134

Product Description: Audio mixing consoles for television production, totally automated post-production, automated film sound scoring and post-production, and totally automated music recording.

Booth Personnel: C. Hill, W. Harrison, D. Purple, B. Harrison, M. Burns, T. Leis, E. Johnson.



Hedco
P.O. Box 1985, Grass Valley, CA 95945

Booth: 707, 807

Product Description: Intermediate routing switcher and controls, video and stereo audio switchers, YRGB component switchers, video and audio distribution amplifiers, 12x12 switcher, video-activated switch.

Booth Personnel: P. Hughes, M. Flectsteiner, R. Shelton, D. Swartzendruber.

Karl Heitz, Inc.
34-11 62nd St., Woodside, NY 11377

Booth: 749

Product Description: Gitzo video/cine tripods, monopods, fluid and counterbalanced heads, levelling balls, dollies, microphone fishpoles, light stands; Alpa-Roto 70mm panoramic camera 360°; Kinoptik 16/35mm cine/video lenses from 1.9 to 1000mm; 50, 75, 100, 150mm Macro lenses, mini-collimator.

Booth Personnel: K. Heitz, D. Thomason, L. Fuller, K. Bannister.



Hitachi Denshi America, Ltd.
175 Crossways Pk. Dr., Woodbury, NY 11756

Booth: 816

Product Description: Broadcast equipment.

Booth Personnel: B. Munzelle, J. Breitenbucher, S. Hotta.

HM Electronics, Inc.
9675 Business Park Ave., San Diego, CA 92131

Booth: 1934

Product Description: Professional wireless microphones, professional wireless and cabled intercoms.

Booth Personnel: J. Kenyon, D. Taylor.



Fuji 1/2-inch professional tape. Because you'll go to any length to get the story.

No one ever said getting a story was easy. So you want a 1/2-inch tape that makes the effort pay.

You want a 1/2-inch tape that can take the high-speed transport of systems like the Sony Betacam™, or M-Format equipment. One that survives editing hazards like constant shuttling and quick stops. Which means you want a cassette with a precision-engineered transport mechanism, and a videotape with a unique DUROBACK backcoating that keeps the tape on track.

When it's air time, you want a 1/2-inch tape that will deliver the best performance possible. Which means a tape with outstanding video and color S/N performance, regardless of how many times the tape is used. It also means a tape with the absolute minimum number of dropouts even after extensive use, thanks to special anti-static leader and trailer tapes.

Finally, you want a 1/2-inch tape with extremely low wow and flutter, so that stereo broadcasts sound as clear as they look.

In short, you want Fuji's H421 and H321 1/2-inch professional videotape. Because Fuji's 1/2-inch tape is the shortest distance between just getting the picture and getting it just right.

For more information on Fuji 1/2-inch professional videotape, call your Fuji representative. He'll go to any length to tell you what you want to know.



FUJI.

Nobody gives you better performance.



Hollywood Film Co.
3294 E. 26th St., Los Angeles, CA 90023

Booth: 1424, 1324

Product Description: Stroboscan inspection system, auto additive bi-directional printer, Schmitzer wet head, Model C retrofit kit, Hazeltine color analyzer.

Booth Personnel: H. Teitelbaum, M. Levine, A. Arbeeny, N. Mastrogiovanni, W. Strang.

Hotronic, Inc.
1210 S. Bascom Ave., #128, San Jose, CA 95128

Booth: 417

Product Description: Time-base corrector and frame synchronizer with optional freeze frame/field, dropout compensator, and color bar.

Booth Personnel: A. Ho, L. Lo, K. Ou, B. Pang.

ICM Video
10 N. Lee St., Oklahoma City, OK 73126

Booth: 1649-1650

Product Description: Video correctors, video processing amplifiers, video/audio distribution amplifiers, satellite receivers and accessories.

Booth Personnel: M. Janko, M. Schueder.



Ikegami Electronics (U.S.A.), Inc.
37 Brook Ave., Maywood, NJ 07607

Booth: 1412

Product Description: State-of-the-art broadcast television products.

Booth Personnel: N. Nishi, S. Laconte, Y. Sato, D. Beckman, J. Lynch, M. Aiello, T. Laury, J. Webb, H. Caplan, G. Tubbs, J. Chow, J. Kraus, F. Heyer, B. Mills, B. Rubin, G. Smith, W. Weichel, S. Yana, M. Narumi, T. Arai, T. Takahashi, E. Tanoue, T. Calabro.

Image Video Ltd.
705 Progress Ave., Scarborough, Ont., Can. M1H 2X1

Booth: 502-503

Booth Personnel: B. Mitchell, A. Vanags, G. Youngs.

Interactive Motion Control, Inc.
8671 Hayden Pl., Culver City, CA 90232

Booth: 1609-1610

Product Description: Full line of computerized motion-control equipment for film/video production and post-production.

Booth Personnel: B. Bryan, J. Parker, E. Rathburn, M. Hottum, D. Adams, C. Portillo, R. Bradford.



Intergroup Video Systems
P.O. Box 1495, Gainesville, FL 32602

Booth: 1906-1908

Product Description: 901, 903, 904, video production switchers; 8001 mini master control; 899 master control; routing switchers; audio/video distribution amplifiers.

Booth Personnel: G. Peck, D. Akers, G. Smith, C. Birkmaier, C. Claxton, E. Miller, R. Majors, D. Doyle.

ITE Innovative Television Equipment
6445 De Soto Ave., Woodland Hills, CA 91367

Booth: 1542-1642

Product Description: Camera support dollies, tripods, pedestals, pan/tilt heads, and accessories for broadcast studio, ENG, EFP, and cine production.

Booth Personnel: B. Rosenberg, S. Hollingsworth, M. Rosenberg, R. Low, B. Gallagher, K. Barr.

Javelin Electronics, Inc.
19831 Magellan Dr., Torrance, CA 90502

Booth: 1608

Product Description: Solid-state color and monochrome video cameras, night-viewing devices adaptable for video or motion-picture use, lenses, and control accessories.

Booth Personnel: J. Schulte, J. Sanford, M. Sanchez.

J-Lab Co.
Box 6530, Malibu, CA 90264

Booth: 1910

Product Description: View finder playback modification for Sony BVV-1(A) recorder; component adapters for HL-79 and ITC-730 cameras, both Beta and M.

Booth Personnel: J. La Barbera, B. Wexler, M. Burnett.



J&R Film Co./Magnasync Moviola
6820 Romaine St., Hollywood, CA 90038

Booth: 334-335

Product Description: Full-service editorial supplies and equipment for film and video; Goldberg Moviola video spot boxes and cassette cases.

Booth Personnel: R. Powell, J. Reid, J. Frank, J. Paskal, C. Cox, J. Reichow.



JVC Co. of America
41 Slater Dr., Elmwood Park, NJ 07407

Booth: 930

Product Description: Single and three-tube color cameras, VHS and 3/4-in. videocassette recorders/players, color monitors/players, editors, accessories.

Booth Personnel: D. Roberts, D. Walton, G. Horstkorta, M. Messerla.

KEM Elektronik Mechanik GmbH
Herlingsburg 16, 2000 Hamburg 54, F.R. Germany

Booth: 1100, 1200

Product Description: Universal 8-plates with TV scanner, new electronic drive system and amplifier, KEM transfer unit Model KS 4 with TV scanner.



Five alarm hotel fire, 400 guests,
three competitors and one news editor
who eats cigars for breakfast.

Don't trust it to ordinary video tape.



Get it fast.
Get it right.
Get it done.

The pressure in this business
is extraordinary.

Which is why Fuji gives you
professional video tape that can
take anything you can throw at it.

Consider the latest advance in Fuji technology: the 3/4 inch H521BR U-matic video cassette. It gives you the absolute minimum number of dropouts possible—less than 4 per minute. Its video and color S/N ratio are boosted up to +2dB over the outstanding specs of our H521.

Superior back-coating technology and precision-engineering ensure that Fuji stands up to all the punishment dished out in the editing room. In fact, stop-motion capabilities increase to over 180 minutes. And Fuji's smoother, denser BERIDOX coating makes sure your tape heads suffer less abrasion than ever before.

To find out more about the new 3/4 inch H521BR and the other extraordinary video tapes we make, all you have to do is a very ordinary thing.

Just call Fuji.



FUJI.

Nobody gives you better
performance.

Booth Personnel: L. Schneider, K. Spenzos.

K&H Products Ltd./Porta-Brace
Box 246, N. Bennington, VT 05257

Booth: 1502

Product Description: Nylon carrying cases for portable tape recorders, cameras, film, and video accessories; hand carts for film and video.

Booth Personnel: R. Howe, K. Barry.

Kintek, Inc.
224 Calvary St., Waltham, MA 02154

Booth: 1923

Product Description: Kintek KT 903 stereo converter with dynamic dialogue control and mono stereo switching.

Booth Personnel: J. Bubbers, Z. Abdun-Nabi, D. Blackmer, J. Townsend, M. Joly.



Lab Methods Corp.
7900 Alabama Ave., Canoga Park, CA 91304

Booth: 336

Product Description: LMC/Koenigk digital color film analyzer; FCC/RGB data collection system for Hazeltine and LMC/Koenigk color analyzer; B&H Model C printer with LMC solid-state light modulators; paper tape edit/punch system; computer-controlled silver recovery system.

Booth Personnel: M. Roberts, J. Wary, H. Caruthers.

Laird Telemedia, Inc.
2424 S. 2570 W., Salt Lake City, UT 84119

Booth: 1252

Product Description: Character generators, optical multiplexer equipment, slide projector, racks, consoles.

Booth Personnel: G. Erickson, G. Morrell.

Lake Systems Corp.
55 Chapel St., Newton, MA 02160

Booth: 1140, 1240

Product Description: La-Kart video cart system for station break automation, in 1/2-in., Type-M, Beta, 3/4-in. U-matic, or videodisc format.

Booth Personnel: B. Dwyer, F. DeMayo, W. Kelley, P. Sills, S. Marino, T. Barnum, B. Hemenway, M. Carlozzi, G. Bates, R. Boucher.

Lany Fax of America, Inc. (Wiko Ltd.)
3815 W. 127th St., Alsip, IL 60658

Booth: 1922

Product Description: Wiko stage and studio lighting products, including quartz halogen and incandescent lamps.

Booth Personnel: G. Withers, W. Stuerer, C. Garcelon.



Letch Video of America, Inc.
825 K Greenbrier Cir., Chesapeake, VA 23320

Booth: 1742

Product Description: Digital frame processor, Smart Clock DAC-5000 series, new clock driver, digital test generators, audio DAs.

Booth Personnel: J. Walter, B. Poulin, G. Becknell, S. Moote, R. Lehtonen.



Lenco, Inc.
300 N. Maryland St., Jackson, MO 63755

Booth: 1517-1518

Product Description: Video terminal equipment: RS-170A sync pulse generators, video and pulse distribution, system timing, test equipment, Videoscope, audio, time-base corrector, monochrome and color monitors.

Booth Personnel: J. Ford, D. Ford, B. Blair, B. Henson, M. Peterson, R. Wells, G. Stephens.



Lexicon Inc.
60 Turner St., Waltham, MA 02154

Booth: 212-214

Product Description: PCM-41 and 42 digital delays, Models 95 and 97; digital effects processors; PCM-60 digital reverberator; Model 200 digital reverb/room simulator; 224XL digital reverberator/effects processor; 1200CS stereo time compressor; 1300S stereo audio delay synchronizer.

Booth Personnel: L. Korthals, J. Silverman, L. Rich, B. Zolnor, W. Eggleston, V. Casales.



Lipsner-Smith Co.
4700 Chase Ave., Lincolnwood, IL 60646

Booth: 316

Product Description: Model CF-200 and CF-190 ultrasonic film cleaners for use with 16/35mm film, negative and print.

Booth Personnel: T. Tisch, L. Beilin, C. Morganti, G. Ingram, R. Short.

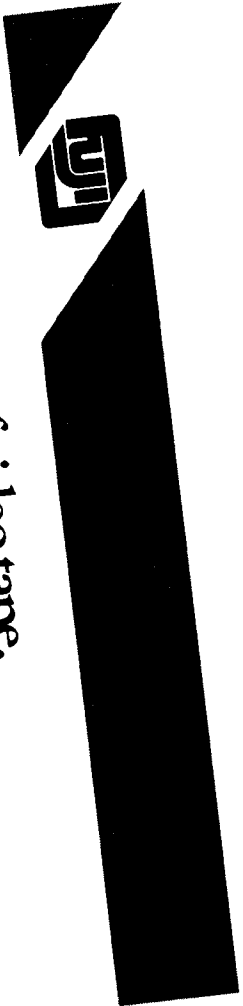


Listec Corp.
1619 Cosmic Way, Glendale, CA 91201

Booth: 642

Product Description: Vinten camera support equipment, Listec prompting systems, Polarvideo switcher, Electrohome projection units.

Booth Personnel: J. Bart, C. Guice, P. Gomes, P. DiBona, J. Schwal, J. Littler, J. Camarda, R. Blumenthal, J. Bergelin, M. Martin.



**Seven types of video tape,
one reply card,
and all you have to do is mail it in.**

Please have a salesman contact me. Please send me more information.

My interest is in the following tape formats:
 1" 3/4" 3/4" BR 1/2" 1/2" Prof. Bulk Product (Specify _____)

Title _____

Name _____

Company Name _____

Telephone _____

Address _____

State _____

Zip _____

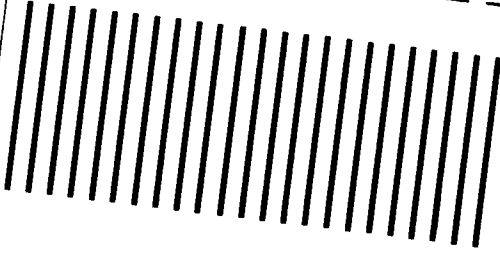
City _____

FUJIFILM Nobody gives you better performance.

© 1985 FUJIFILM Photo Film U.S.A., Inc., Magnetic Products Div., 350 Fifth Avenue, NY, NY 10118 (212) 736-3335



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



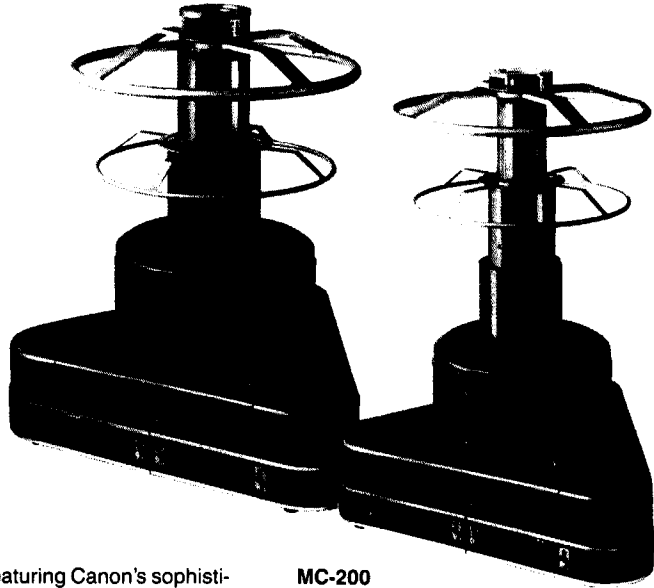
BUSINESS REPLY CARD
FIRST CLASS PERMIT NO. 5310, NEW YORK, N. Y.
POSTAGE WILL BE PAID BY ADDRESSEE

FUJIFILM PHOTO FILM U.S.A., INC.
Attn: Gene Kern
350 Fifth Avenue
New York, N. Y. 10118

Canon Quality. Canon Value.

Now available in a full line of camera support products.

MC-200/MC-300 PEDESTALS



Featuring Canon's sophisticated Modular Cassette Counterbalance (MCC) system that makes them far lighter and more mobile, Canon pedestals also feature a very short mounting height, making them ideal for low-angle shooting.

MC-200
Maximum Mounting Weight: 286 lbs.
Elevation: 24-49 inches
MC-300
Maximum Mounting Weight: 242 lbs.
Elevation: 23-60 inches

TR-60/TR-90 TRIPODS



Featuring collapsible tubular leg construction, integral spreaders, flip-tip legs with spikes and rubber padding.

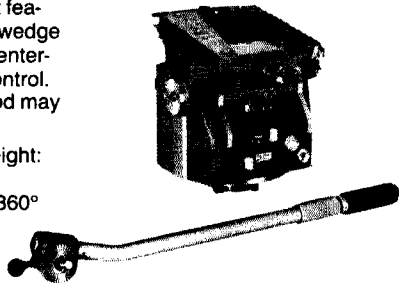
TR-60
Maximum Mounting Weight: 132 lbs.
Elevation: 20-45 inches

TR-90
Maximum Mounting Weight: 198 lbs.
Elevation: 26-48 inches

SC-15 CAM HEAD

Designed for use with all pedestals and tripods, it features a convenient "V" wedge mounting system and center-of-gravity adjustment control. The modular panning rod may be used on both sides.

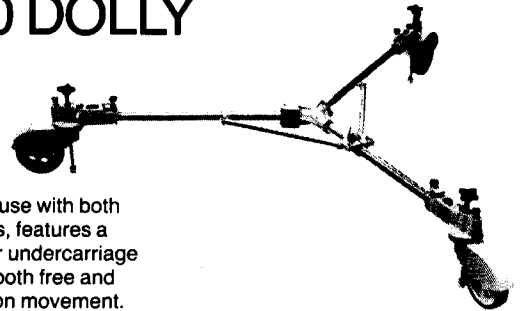
Maximum Mounting Weight: 330 lbs.
Tilting: $\pm 50^\circ$; Panning: 360°



CD-10 DOLLY

Designed for use with both Canon tripods, features a tricycle caster undercarriage that enables both free and single-direction movement.

Maximum Mounting Weight: 198 lbs.



For years, broadcasters have made Canon lenses a top choice for studio, field and news production because they know and trust Canon's proven commitment to quality and value.

Now Canon is proud to introduce a complete, full-featured, high-quality camera support system, built to the same high standards and backed by the Canon service network.

Canon[®]

Optics Division

Canon USA, Inc., Head Office: One Canon Plaza, Lake Success, NY 11042 (516) 488-6700
 Dallas Office: 3200 Regent Blvd., Irving, TX 75063 (214) 830-9600. Chicago Office: 140 Industrial Drive, Elmhurst, IL 60126 (312) 833-3070
 West Coast Office: 123 Paularino Avenue East, Costa Mesa, CA 92626 (714) 979-6000
 Canon Canada, Inc., 6390 Dixie Road, Mississauga, Ontario L5T1P7, Canada (416) 678-2730

Canon Broadcast

Designed to meet all your



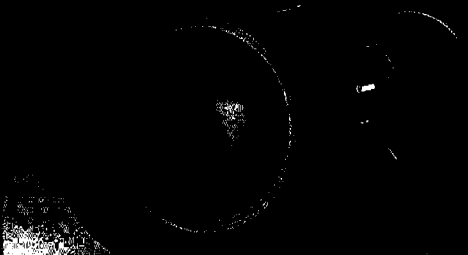
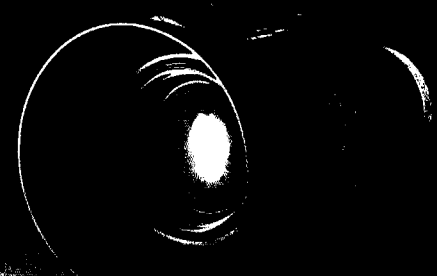
Canon J1601S-1

Canon J1601S-1

Canon J1601S-1

J1601S-1
The Wide
plus fidelity

Canon J15x8.5B1E



J15x8.5B1E 1/2" CCD
Greater Reach, Lighter weight
matches the 18X zoom power of the J1601S-1
it weighs less than 4 lbs. It offers the
flexibility of any portable camera.
Focal length: 8-162mm
Max. Relative Aperture: 1:2.2 at 112mm

J14x8 1/2" CCD
Super wide (60°) angle of view, sharp focus to 19" to
corner. This compact lens also provides a 19X
zoom ratio and built-in 2X extender.
Focal length: 8-112mm (16-224mm w/built-in extender)
Max. Relative Aperture: 1:1.7 through 87mm
1:2.2 at 112mm

with
an 11.3
view
1900x

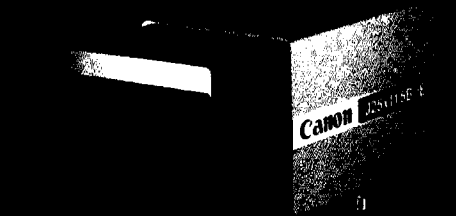
the range

Television Lenses.

needs. Now and in the future.



Incredible zoom range.
Perfect for sports and other
applications.
Focal length: 9-118mm (18-236mm w/2X extender)
Max. Relative Aperture: 1:1.9 at 118mm



scope
efficiency of
Focal length:
Max. Relative



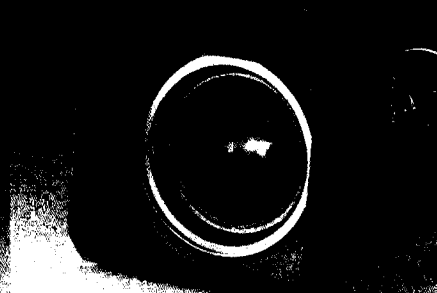
Two lenses
use the J20x8.5B
broadcast assignment
camera.
Focal length: 8.5-170mm
Max. Relative Aperture:



J13x9.5BIE for 2 1/8" cameras.
The Portable Standard—used by cameramen
around the world under all conditions,
the J13x9.5BIE is a proven performer with
superior sharpness and sensitivity.
Focal length: 9-118mm (18-236mm w/2X extender)
Max. Relative Aperture: 1:1.6 through 99mm
1:1.9 at 118mm



J15x9.5 for 2/3" cameras.
Quality plus Economy—you can't buy more lens
for less money. Lightweight and sensitive, it meets
the needs of both cameramen and accountants
yet lives up to its Canon name.
Focal length: 9-118mm
Max. Relative Aperture:



J8x6 B Ultra Wide-Angle Lens for 2/3"
cameras.
The widest of the ultra-wide zooms at 72.5°
this incredible 8X lens also has a M.O.D. on
only 11"—it's great for interviews!
Focal length: 6-48mm
Max. Relative Aperture: 1:1.7 through 33mm
1:1.9 at 48mm

Canon[®]

Optics Division

Canon USA, Inc., Head Office: One Canon Plaza, Lake Success, NY 11042 (516) 488-6700
Dallas Office: 3200 Regent Blvd., Irving, TX 75063 (214) 830-9600. Chicago Office: 140 Industrial Drive, Elmhurst, IL 60126 (312) 833-3070
West Coast Office: 123 Paulmarino Avenue East, Costa Mesa, CA 92626 (714) 979-6000
Canon Canada, Inc., 6390 Dixie Road, Mississauga, Ontario L5L 1P7, Canada (416) 678-2730

© 1988 Canon U.S.A., Inc.



Lowel-Light Mfg., Inc.
475 Tenth Ave., New York, NY 10018

Booth: 913-914

Product Description: Location lighting equipment for professional film, video, and still photography.

Booth Personnel: R. Low, E. Low, M. Seligman.



LTM Corp. of America
1160 N. Las Palmas Ave., Hollywood, CA 90038

Booth: 1312

Product Description: Full line of conventional and HMI lights for film and TV including fiber optics, Peppers (mini-Fresnels), and Luxarc 12,000 (HMI).

Booth Personnel: G. Galerne, H. Breitling, C. Harley, R. Halle, J. Galerne, J. Banner, C. Crevet.

L-W International
50 W. Easy St., Simi Valley, CA 93065

Booth: 1044

Product Description: Athena telecine film chain projectors and complete uniplex and multiplex telecine systems.

Booth Personnel: R. Lawrence, D. Greve, A. Malang.

M/A-COM
63 Third Ave., Burlington, MA 01803

Booth: 1349

Product Description: Microwave equipment.

Booth Personnel: B. Morrissette, C. Guastaferrero, M. Merrill.



Magna-Tech Electronic Co., Inc.
630 Ninth Ave., New York, NY 10036

Booth: 234

Product Description: High-speed recorders and reproducers; high-speed 16/35mm projector for studios; new microprocessor looping system; Micro-Cap capstan film transport.

Booth Personnel: N. Prisament, M. Prisament, R. Eberenz, A. Jepson, E. Aguilar.

Magni Systems, Inc.
10300 S.W. Greenburg Rd., Portland, OR 97223

Booth: 306

Product Description: Television studio test equipment.

Booth Personnel: C. Barrows, V. Kong, E. Kiyoi, G. Sorenson, D. Jorgensen, C. Alelyunas, J. Judge.

MAG-ZON Inc.
7304 Valjean Ave., Van Nuys, CA 91406

Booth: 1503

Product Description: Zonal audio and magnetic tape.

Booth Personnel: V. Gaboudian, M. Gaboudian, A. Heise.



Matthews Studio Equipment, Inc.
2405 Empire Ave., Burbank, CA 91504

Booth: 935-936; 1035-1036

Product Description: Dollies; steel and plastic track; tulip crane auto mounts; Cine-Vator; Crank-O-Vator; Nettmann cam-remote and sports-cam; grip and mounting equipment; lighting control and diffusion; light stands.

Booth Personnel: E. Phillips, C. DeMattos, R. Hansen, F. Farish, B. Nettmann, M. Streapy, G. Moiseeff, D. Haskins, B. Fox, G. Davis.



Maxell Corp. of America
60 Oxford Dr., Moonachie, NJ 07074

Booth: 705-706

Product Description: Full line of blank audio and video recording tape, including 1-in. videotape.

Booth Personnel: J. Birskovich, M. Stenhjem, J. Ringwood, J. Selvaggio, R. Nicholson, B. Johnston, G. Rodrigues, D. Meis, G. Laffen.



Merlin Engineering Works, Inc.
2440 Embarcadero Way, Palo Alto, CA 94303

Booth: 1116

Product Description: Merlin/GML digital effects; Merlin/Electrocraft encoders, switchers, TBCs; Merlin/Marconi telecine; VTR mod kits; Merlin standards converter; stereo audio equipment.

Booth Personnel: J. Streets, K. Eichstadt, B. Rees, D. Dusel.



Micron Audio Products, Ltd.
210 Westlake Dr., Valhalla, NY 10595

Booth: 902

Product Description: Complete line of wireless microphones and accessories; CNS-500 series with Complementary Noise Suppression; mobile, ENG, and multi-channel modular systems.

Booth Personnel: P. Tepper, L. Tepper, J. Wykes, J. Stead, H. Glass, D. Comstock, M. Dollacker.



Microtime, Inc.
1280 Blue Hills Ave., Bloomfield, CT 06002

Booth: 535

Product Description: Digital effects systems Genesis 1 and ACT 1; component digital T-220 FIT-format interchange TBC; synchronizers S-230, S-130; time-base correctors T-120 and T-100.

Booth Personnel: D. Sofie, G. Armour, D. Everett, S. Krant, J. Rankin, R. Bouchard, R. Wickland, D. Brown, J. Kissel, N. Pinette.

Capture A Crescendo

*With Agfa-Gevaert
Motion Picture Film*

AGFA-GEVAERT, INC.
Motion Picture Products Division

275 North Street, Teletoro, New Jersey 07608
(201) 288-4100 (212) 563-5500

1801 Century Park East, Los Angeles, California 90067
(213) 552-9622

1633 Old Bayshore Highway, Burlingame, California 94010
(415) 692-2432

AGFA-GEVAERT CANADA, LTD.

59 Viceroy Road, Concord, Ontario LK4 1E7, Canada
(416) 667-0700

AGFA 

Midwest Communications Corp.
One Spertl Dr., Edgewood, KY 41017

Booth: 552

Product Description: Exhibit of capabilities in the design and construction of mobile video production units and turnkey broadcast installations.

Booth Personnel: J. Adrick, S. McWilliams, J. Loughmiller, P. Rightmire, D. Barnes, C. Summey.



Mitchell Camera Corp.
11630 Tuxford St., Sun Valley, Ca 91352

Booth: 1940-1941

Product Description: Mitchell lightweight geared head; Universal fluid heads.

Booth Personnel: H. Wittrock, R. Miller, L. Dee.



Mole-Richardson Co.
937 N. Sycamore Ave., Hollywood, CA 90038-2384

Booth: 1525

Product Description: Type 4271 1K motorized Molepar; Type 5361 12K ac/dc Molelectronic dimmer; Type 5351 12K dc Molelectronic dimmer; new Type 6291 12K HMI Solararc; new Type 6281 6K HMI Solararc Solarspot.

Booth Personnel: H. Bell, L. Parker, M. Parker, W. Krokaugger, M. Hodgins, J. Robertson, D. Parker, W. Parker, M. Martin, C. Lambert, A. Gemiginiani, N. Bond.

Montage Computer Corp.
870 N. Vine St., Hollywood, CA 90038

Booth: 1148-1150; 1248-1250

Product Description: Montage picture cutter for video and film editing.

Booth Personnel: D. Saccacio, R. Slutske, M. Soloway, A. Bodie, K. Checkie, C. Schullter, B. Alzapiedi, K. Kiesel, C. Urian, K. Short, S. Cox.



Moviecam Super Rentals
2037 Granville Ave., Los Angeles, CA 90025

Booth: 136

Product Description: Moviecam super cameras with full line of accessories and lenses; Steadicam III, Mini-Mote, and Mini-Worrall heads.

Booth Personnel: M. Penner, T. Penner, M. Endler, H. Henzer.



Multi-Track Magnetics, Inc.
3 Industrial Ave., Upper Saddle River, NJ 07458

Booth: 438-440

Product Description: 16/35mm combination high-speed projector, high-speed film recorders and reproducers, video/film interface equipment.

Booth Personnel: S. Talian, N. Salvatore, B. Scott.

Nagra Magnetic Recorders, Inc.
1147 N. Vine St., Hollywood, CA 90038

Booth: 1207

Product Description: Latest in analog audio technology with center track SMPTE/EBU time code for motion pictures and television.

Booth Personnel: D. Grimes, M. Klemme, D. Notto, P. Chan, D. Vassiliadis.



NEC America, Inc., Broadcast Equipment Div.
130 Martin Lane, Elk Grove Village, IL 60007

Booth: 1120-1123

Product Description: SP-3A CCD camera, DVE® System 10 digital video effects.

Booth Personnel: J. White, R. Curwin, R. Dienhart, F. Stolten, L. Litchfield, M. Mitsui.

L.E. Nelson Sales Corp./Thorn-EMI
5451 Uklah Cir., Las Vegas, NV 89118

Booth: 1812

Product Description: Thorn-EMI studio lamps including tungsten halogen and CID.

Booth Personnel: L. Nelson, B. Nelson, D. Imfeld, A. Reisman, J. Reisman, H. Tilley.



Neumade Products Corp.
720 White Plains Rd., Scarsdale, NY 10583

Booth: 912

Product Description: Film-handling and editing equipment, storage for all AV software, rewinds, Neutaper splicers.

Booth Personnel: R. Jones, P. Cooper, M. Dineen, L. Smith, M. Jones, K. Mix, B. Pratt.



Rupert Neve Inc.
Berkshire Industrial Pk., Bethel, CT 06801

Booth: 345

Product Description: NECAM 96 moving fader automation, 8128 master stereo recording console, 51 series television and film post-production multi-track, 542 VCA edit consoles.

Booth Personnel: B. Roche, A. Langley, B. Martin, G. Langdon, T. Schlum, J. Kurowski.

Nova Systems, Inc.
20 Tower Lane, Avon, CT 06001

Booth: 1652

Product Description: Family of digital time-base correctors including several new digital TBCs to complement the Nova 490, 500, and 510.

Booth Personnel: S. Kreinik, W. Deegan, A. Miller.

'I can describe Ikegami monitors in one word: beautiful'

— Ed Dooley, Chief Engineer WLWT, Cincinnati, Ohio

Beautiful performance is only one reason why Ikegami's 9 series and 10 series broadcast color monitors and 3H series monochrome monitors continue to capture the attention of more and more video monitor buyers.

It's hardly surprising.

Designed to incorporate the latest advancements in picture technology with precision engineering detail, Ikegami monitors are something to behold.

The features are equally impressive: The 9 series broadcast television monitors utilize In-Line Gun self converging cathode ray tubes with American standard matched phosphors and are available in a 20, 14 and 10 inch model.

The 10 series high resolution broadcast television monitors utilize Delta-Gun tubes to achieve maximum brightness and exceptional convergence and are available in 20 and 14 inch versions.

The 3H series broadcast television monitors feature high quality monochrome displays suitable for sophisticated broadcast studio applications and are available in 14 inch, as well as single and dual 9 inch versions.

Ikegami monitors: Poetry in motion.

For a complete demonstration of Ikegami monitors and cameras, contact us or visit your local Ikegami dealer.

Ikegami

Ikegami Electronics (U.S.A.), Inc., 37 Brook Avenue, Maywood, NJ 07607

◀ East Coast: (201) 368-9171 ◀ West Coast: (213) 534-0050 • Southeast: (813) 884-2046
• Southwest: (214) 233-2844 • Midwest: (312) 834-9774

We know that one basic VTR, modified many ways to fit many recording applications, is the most cost-effective way for a manufacturer to *build* a line of VTRs. But we also know that this approach may result in compromised performance and concessions on the part of the user — concessions that at first seem small, but add up quickly in terms of inefficient operation and lost business.

Ampex, video recording, and the

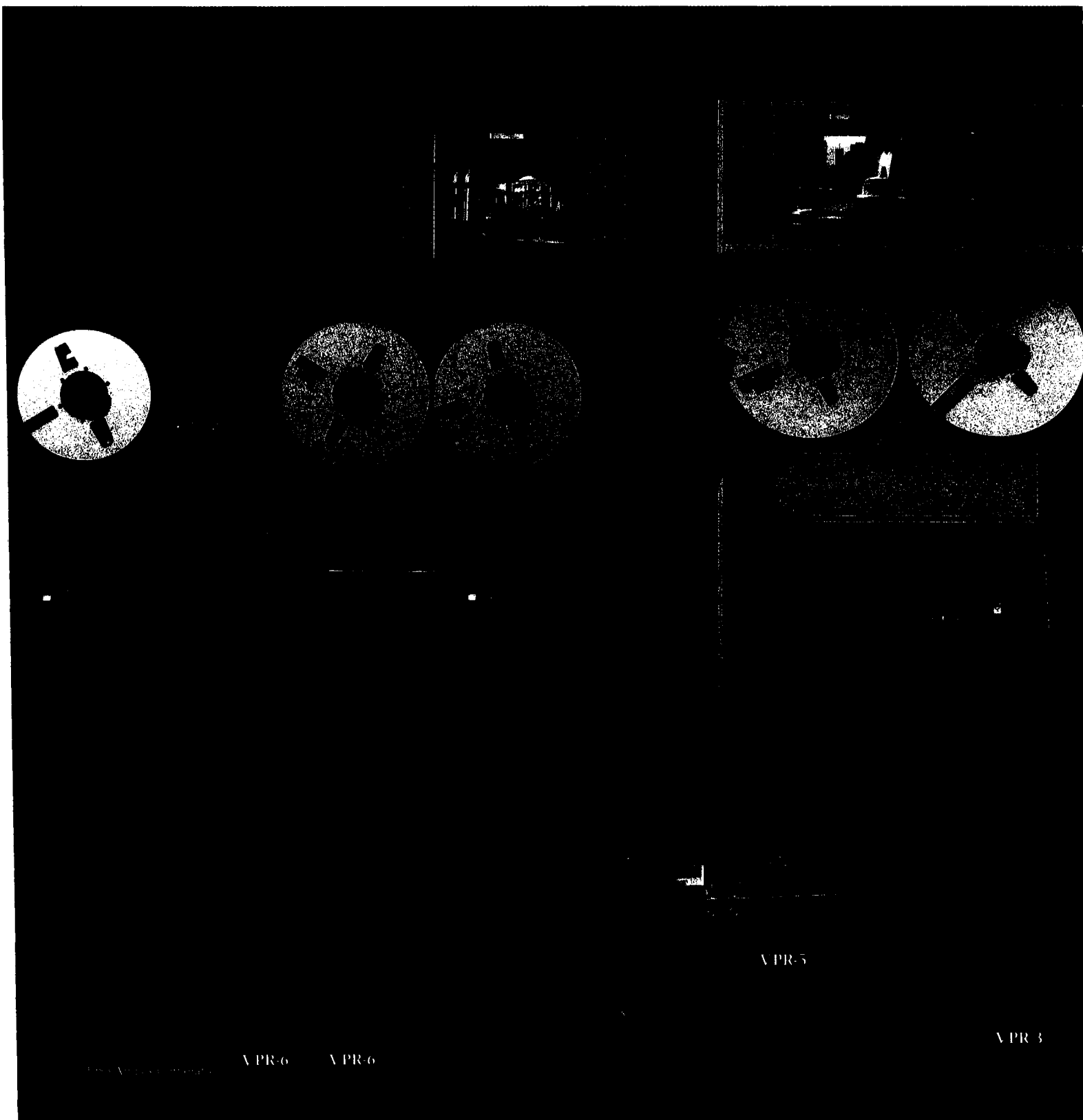
business of video have been synonymous since 1956. And though we've seen the "expedient approach" come and go over the years, the professionals in the video business have repeatedly assured us that their standards leave no room for compromise.

For these professionals, we build a complete line of the very best video tape recorders in the world.

The VPR-3: 500 ips² acceleration/deceleration profile and 20 milli-second single field lockup make it the

fastest and most precise video tape recorder ever designed. With its multitude of sophisticated features, the VPR-3 is ideal for demanding post-production applications.

The VPR-6: Superb video and audio performance, along with the features most users ask for, make the VPR-6 the choice of video professionals for a wide range of applications. Its price, performance and reliability offer a package that makes good business sense for broadcast, production and



VPR-6 VPR-6

VPR-5

VPR-3

post-production users.

The VPR-80: Low cost, but high quality. Ampex brought decades of VTR experience to bear on this most difficult of design tasks. We know that every video facility at some time or other needs a "workhorse" — a VTR that can produce high quality video and audio, and at the same time not strain the budget. The VPR-80 is that machine.

The VPR-5: The video quality and features of a Type C VTR in a pack-

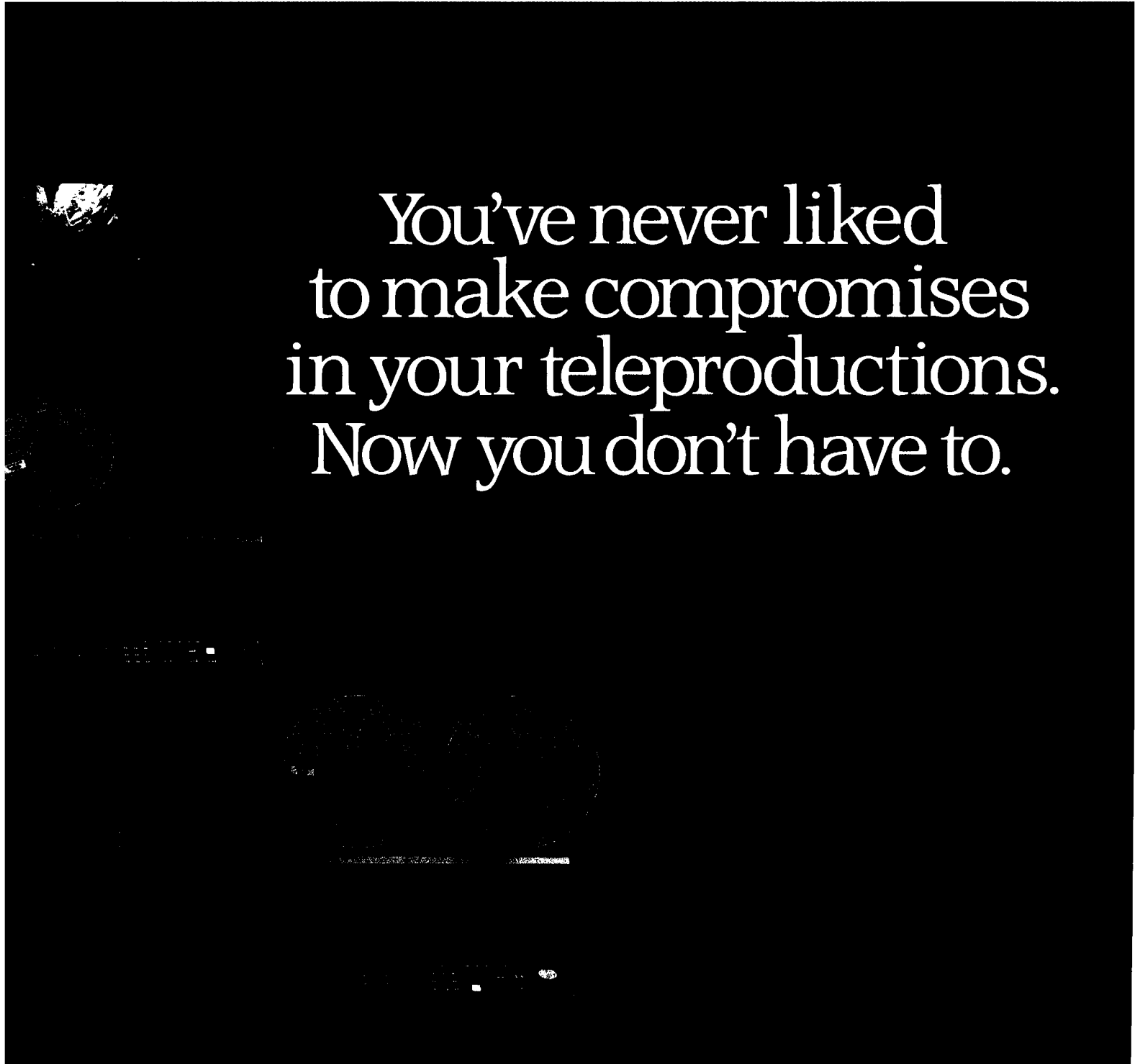
age no larger than a briefcase, allow you to record tapes in the field and edit the same format in the studio. When your productions begin in the field, where rugged and reliable performance is demanded, you need the VPR-5.

Call your nearest Ampex field office for a demo of *the* VTR that fits your needs. We know that one will be a *perfect* fit, either as a stand-alone performer, or teamed with an ACE editor, AVC switcher and an ADO™

in an Ampex Creative Command Center™. And remember, you can count on Ampex product support, worldwide.

Atlanta (404) 491-7112 Chicago (312) 593-6000
Dallas (214) 960-1162 Los Angeles (818) 240-5000
New Jersey (201) 825-9600
(In New York (212) 947-8633)
San Francisco (415) 367-2296
Washington, D.C. (301) 530-8800
Canada (416) 821-8840

AMPEX
Ampex Corporation • One of The Signal Companies 



You've never liked
to make compromises
in your teleproductions.
Now you don't have to.

VPR-80

VPR-80



NovoMagnetics, Inc.
12627 Foothill Blvd., Sylmar, CA 91342

Booth: 1712

Product Description: High-performance sound recording magnetic film in 16/35mm formats; stripe and full-coat versions on polyester or triacetate base; proprietary oxide formulation.

Booth Personnel: M. Shefter, R. Ross, A. Lansdale, D. Goldman.

Nurad, Inc.
2165 Druid Park Dr., Baltimore, MD 21211

Booth: 1006-1007

Product Description: Complete microwave systems for ENG/EJ live news coverage (central receive, helicopter, remote transmit, and portable systems) and STL/ICR applications.

Booth Personnel: S. Neuberth, V. Rocco, F. Hock, R. Merritt, E. McCulley.



O'Connor Engineering Laboratories, Inc.
100 Kalmus Dr., Costa Mesa, CA 92626

Booth: 1535

Product Description: Complete line of O'Connor camera support systems for film, ENG, EFP, and studio applications.

Booth Personnel: C. O'Connor, B. Frenzing, K. Nelson, M. Thompson, J. Opsahl.

Optech, Inc.
3504 W. Magnolia Blvd., Burbank, CA 91505

Booth: 1932-1933

Product Description: Motion-picture HMI lighting, 35mm camera.

Booth Personnel: D. Pringle, H. Duncan, D. Duncan, J. Paul, H. Chroscicki, P. Magni, C. Smith, J. James, C. Arnold, A. Hammer, C. Black.



Osram Corp.
Jeanne Dr., Newburgh, NY 12550

Booth: 1316

Product Description: Complete line of HMI daylight source metalogen lamps for TV and film production including HMI 12000W and HMI 250W SE tungsten halogen quartz lamps.

Booth Personnel: P. Caramagna, L. Winkler, C. Abramson, P. Frederick, J. Van Etten.

Otari Corp.
2 Davis Dr., Belmont, CA 94002

Booth: 309

Product Description: Professional audio reel-to-reel recorder/reproducers, 1-24 tracks; MTR 10, 12, 20, 90 series, MX-5050 series, and MX-70 series; EC-400 series resolvers; EC-101 synchronizer.

Booth Personnel: S. Hill, J. Phillips, D. Roudebuch, J. Carey, J. Hanf, W. West, S. Krampf, B. Ross.



Oxberry, Div. of Richmark Camera Service
180 Broad St., Carlstadt, NJ 07072

Booth: 1022

Product Description: MX line of animation and slide cameras for off-loading computer graphics; animation, slide, and special effects equipment.

Booth Personnel: M. Ackerman, A. Thumim, J. Aneshansley, S. Hallett.

Pacific Radio Electronics, Inc.
1351 Chuenga Blvd., Hollywood, CA 90028

Booth: 905

Product Description: Wire/cable connectors; tools and maintenance supplies; miscellaneous broadcast-related products.

Booth Personnel: J. Phillips, K. Shapiro, J. Haubenstock, A. Phillips, M. Phillips, R. Adams.

PAG America, Ltd.
1270 Hendersonville Rd., Asheville, NC 28813

Booth: 1824

Product Description: Microprocessor-controlled battery chargers that select correct charge for ENG batteries and belts; batteries, camera battery clips, belts, portable lights, and dedicated chargers.

Booth Personnel: B. McClain, P. LeMieux, N. Gardiner.



Paltex
2752 Walnut Ave., Tustin, CA 92680

Booth: 538-540; 638-640; 738-740; 838-840

Product Description: Complete range of Paltex videotape editing systems; Paltex digital effects and switcher systems.

Booth Personnel: R. Bailey, F. Blaha, G. Carter, J. Wagner, N. Fathollahi, J. Cirincione, G. Griffiths, D. Meyer, T. Belford, S. Dunford.



Panasonic Industrial Co., Broadcast Div.
One Panasonic Way, Secaucus, NJ 07094

Booth: 909

Product Description: Multi-function video player, AK-30 professional camera for studio and ENG/EFP, M-format editing system, B-100B recorder/camera combination unit.

Booth Personnel: K. Sadashige, M. Washington, J. Rollingson, J. Anderson, J. McGinnis, E. Matthews, H. Robinson.



Panavision, Inc.
18618 Oxnard St., Tarzana, CA 91356

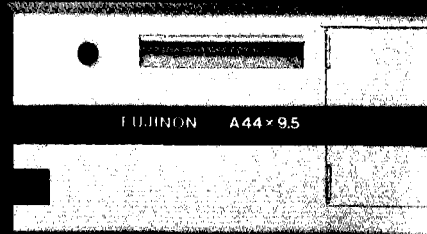
Booth: 650, 550

Product Description: Motion-picture film camera equipment.

Booth Personnel: D. Grant, B. Dunn, A. Romanoff, B. Harvey, L. Adler.



The Fastest.



When you need ultra length in an EFP lens, get ultra performance, too. Only Fujinon gives you this choice:

The New F1.4—lighter, more compact.

At 14.5kg, the F1.4 version of the new A44 x 9.5ESM weighs less than half as much as competing lenses. At the full tele position, it's *faster than any comparable EFP lens*. To be specific, it maintains its F1.4 from 9.5mm to 240mm (F2.5 at 420mm). Moreover, you can see that for yourself. It has a unique LED display panel that reports your focal length and iris.

The new A44 x 9.5ESM (F1.4) is faster and flatter than any other long lens built for 2/3-inch cameras... with one exception.

The New F1.2—the fastest, the flattest.

Here is the kind of performance you would expect only from large format lenses. It can zoom from 9.5mm

to 247mm and maintain its F1.2 maximum aperture. At 420mm, it delivers F2.1 speed. For brightness, edge-to-edge resolution, contrast, MTF and freedom from flare, ghosting and distortion, the new A44 x 9.5ESM (F1.2) leaves the competition—yours and ours—in the dust.

Common characteristics, uncommon quality.

Both 44's come with a built-in 2X range extender that lets you switch from 9.5mm-420mm to 19mm-840mm. MOD for the F1.4 is 2.2m; 2.5m for the F1.2. Auto iris and manual zoom and focus are standard. Options let you have full servo operation, a built-in pattern projector, and the widest choice in pan bar controls of any lens manufacturer—including the most advanced shot boxes on the market.

For more information or a demonstration, contact the Fujinon location nearest you.

FUJINON INC. 672 White Plains Road, Scarsdale, N.Y. 10583 (914) 472-9600 Telex 6813115
SOUTH 2101 Midway, Suite 350, Carrollton, Texas 75006 (214) 385-8402
MIDWEST 3 N. 125 Springvale, West Chicago, Ill. 60185 (312) 231-7888
WEST 118 Savaroni Way, Carson, Calif. 90746 (213) 532-7251 Telex 194478

**“Ikegami’s HL-95 Unicam
can handle — and more.”**

— John Hall, Director of Engineering
WDAF-TV, Kansas City, Missouri



gives you all the action you

The biggest eruption in the professional hand-held television camera market occurred with the introduction of Ikegami's UNICAM, a multipurpose "Plumbicon" camera concept with a host of applications.

Utilizing a unique building block approach which incorporates the HL-95B basic camera head, various configurations are possible: Several ENG stand-alone cameras, combined camera-VTR units with a selection of 1/2 inch or 2/3 inch component recorders, and remote controlled EFP cameras with multicore

cable or triax cable base stations can be assembled.

The versatility and flexibility of the HL-95 system is provided without sacrificing state-of-the-art performance in the areas of sensitivity, resolution and registration; these are achieved with minimum equipment size, weight and power consumption.

Pound for pound the HL-95 is the hottest little camera you'll ever hold in your hands.

For a demonstration of UNICAM and other Ikegami cameras and monitors, contact us or visit your local Ikegami dealer.

Ikegami

Ikegami Electronics (U.S.A.), Inc., 37 Brook Avenue, Maywood, NJ 07607

• East Coast: (201) 368-9171 • West Coast: (213) 534-0050 • Southeast: (813) 884-2046
• Southwest: (214) 233-2844 • Midwest: (312) 834-9774



Peerless Sales Co.

1950 Hawthorne Ave., Melrose Park, IL 60160

Booth: 1548-1549

Product Description: TV/AV/VCR/CCTV accessory products including security hardware, stands, mounts, carts, and brackets for desk, wall, and ceiling.

Booth Personnel: W. Griffing, M. Snodell.



Perrott Engineering Labs., Inc.

7201 Lee Hwy., Falls Church, VA 22046

Booth: 1736, 1836

Product Description: Nickel cadmium and silver zinc ENG and EFP battery packs and belts; overnight, medium fast, and fast single and sequential Minichargers®; accessories; portable lighting equipment.

Booth Personnel: V. Tygesen, W. Aylor, W. Mallon, E. Bowers, L. Westhaver.



Peterson Enterprises, Inc.

1840 Pickwick Ave., Glenview, IL 60025

Booth: 1439-1440

Product Description: Geyer/Peterson wet gate for Rank and Marconi telecine; new full immersion panel printer; Colortyme tape preparation system; Filmlab/Koenigk video analyzer with Colortyme.

Booth Personnel: C. Zichterman, R. Jahnke, W. Hargreaves, J. Schweitzer.



N.A. Phillips Ltg. Corp./Westinghouse Lamps

One Westinghouse Plaza, Bloomfield, NJ 07003

Booth: 1816-1817

Product Description: Stage and studio lamps.

Booth Personnel: D. Priscandaro, G. Paragamian, A. Vrancart, R. Morese, K. Lau, M. O'Connor.



Phillips Television Systems, Inc.

900 Corporate Dr., Mahwah, NJ 07430

Booth: 138

Product Description: LDK-6 and LDK-26 family of automatic cameras; LDK-614 triax portable companion; LDK-54 camera/recorder; new LDK-7020 high-resolution color monitor; LDH-6220 and LDH-6200 color monitors; sync pulse generator; comb filter decoder; professional compact disc system.

Booth Personnel: J. Wilson, W. Anderson, M. Hartt, A. Keil, N. LaBate, R. Weisel, J. Giove.



Plastic Reel Corp. of America

8140 Webb Ave., No. Hollywood, CA 91605

Booth: 500-600

Product Description: One and 2-in. video reels, 1/2 and 3/4-in. video boxes and reels; shipping cases for 16mm film; audio tape reels and boxes; editing supplies.

Booth Personnel: V. Carabello, P. Baccarella, C. Gillen, C. Pinker, F. Giglio, M. Blutter, D. Garrison.

Proffitt Recovery Systems, Inc.

P.O. Box 218, Leicester, NY 14481

Booth: 1446

Product Description: Photogard® film protector machines to protect processed film; silver recovery, developer recovery, and pollution control systems for ECP-2 and ECN-2 processes.

Booth Personnel: B. Stauch, T. Richardson, C. Holmes, S. Pryor.



Quad Eight/Westrex

225 Parkside Dr., San Fernando, CA 91340

Booth: 1320

Product Description: Westrex magnetic post-production equipment including new Master motion controller; Quad Eight modular film rerecording console; Mitsubishi X-850 32-channel multi-trade digital tape recorder; X-86 two-channel digital master recorder.

Booth Personnel: T. Nordahl, C. Fischer, R. Bennett, B. Windsor, F. Pontius, M. Peters, L. Dollenger, T. Behrens, Z. Navarrete, J. Urbanovitch, B. Budd, S. Nguyen, K. Kondo, P. Germanen.



Quanta Corp.

2440 S. Progress Dr., Salt Lake City, UT 84119

Booth: 542

Product Description: EVP-800, dual-channel Q8 with camera capture/font compose, QCG-500, QCG-400, QCG-300.

Booth Personnel: R. Davis, V. Pearson, B. Jones, L. Lunceford, A. Taylor, R. Unrath, C. Martin.



Quantel Inc.

3290 W. Bayshore Rd., Palo Alto, CA 94303

Booth: 1220-1223

Product Description: Quantel digital family: Paintbox, Library system, Cypher, Encore, Mirage, and Harry.

Booth Personnel: G. Grasso, R. Taylor, H. Boyd, D. Dever, H. Shephard, T. McGowan.

Q-TV

104 E. 25th St., New York, NY 10010

Booth: 844

CLARITY

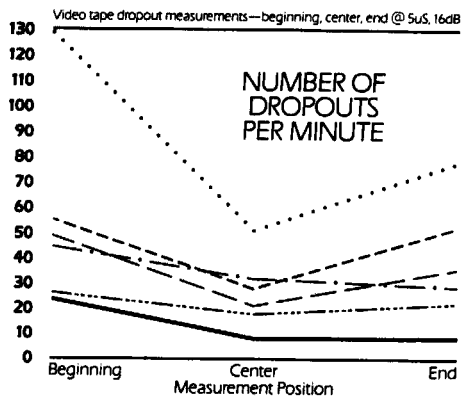
The purity of images
attained from the
absence of distortion
or imperfections.
Purity from using only
premium magnetic
materials and the most
advanced production
techniques. Purity
resulting in a video
tape of magnificent
clarity. Ampex 196.

AMPEX

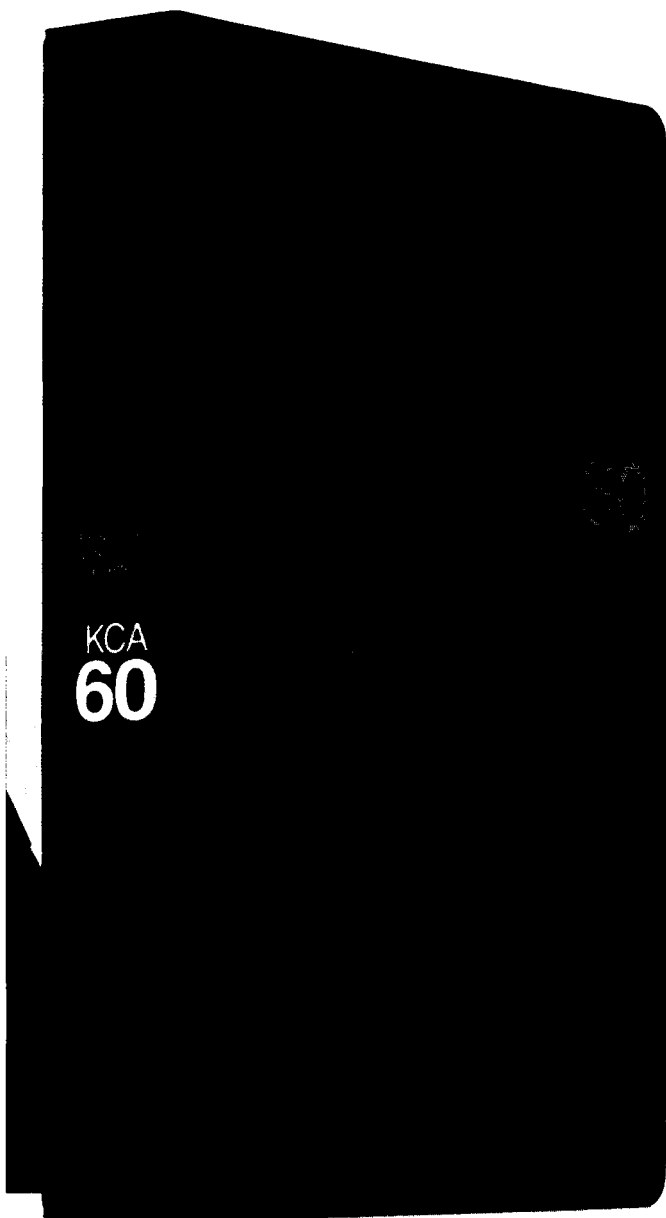
Ampex Corporation • One of The Sanyo Companies

Video Cassettes
 3M-SCOTCH UCA-60

SONY KCA-60K ---
 FUJI KCA-60 ---
 AGFA-KCA-60BP -.-
 AMPEX BCA-60 -.-
EASTMAN KCA-60 —



EASTMAN VIDEO TAPE WINS DROPOUT TEST.



Six leading brands of $\frac{3}{4}$ -inch broadcast-quality video cassettes were recently tested by an independent lab for a major video publication. When it came to dropouts, Eastman professional video cassettes outperformed every other tape tested. For a reprint of the published test results, write to Eastman Kodak Company, Dept A-3061, 343 State Street, Rochester, NY 14650. And for more information about Eastman professional video cassettes, contact your nearest dealer in Eastman professional video products or your Kodak sales and engineering representative.



See us at SMPTE — Booth 525

Product Description: ComputerPrompTer and VideoPrompTer Systems; Mini VideoPrompTer and Mini Q on-location systems.
Booth Personnel: G. Andros, J. Maffe, A. Eisenberg, J. Berg.



Rank Cintel
13340 Satlicoy, Unit F, No. Hollywood, CA 91605

Booth: 924

Product Description: MK3C flying-spot telecine, HDTV MK3 telecine, ADS-1 CCD telecine, Amigo control computer, Ferrit dubber, still and effects stores.

Booth Personnel: J. Brittain, J. Campbell, P. Chapman, W. Capon, G. Collette, D. Corbitt, D. Fenton, I. Glenn, N. Kempt, R. Rapp, C. Waldron.



Rank Precision Industries, Inc.
260 N. Rt. 303, W. Nyack, NY 10994

Booth: 922

Product Description: Range of Cooke zoom lenses for professional 16 and 35mm cinematography for location, studios, features, drama, and commercials.

Booth Personnel: K. Sadvhani, S. Campbell, H. Paget, D. Dettmann, B. Newman.



RCA Broadcast Systems Div.
P.O. Box 900, Gibbsboro, NJ 08026

Booth: 112-114

Product Description: Silverlake automatic cassette system with on-line capacity of 281 cassettes and a data base to manage a library of 65,000 cassettes.

Booth Personnel: J. Smith, J. Gimbel, R. Abbenante, M. Ellison, J. Castaneda, C. Patterson, C. Carrell, B. Culbertson, T. Newman.

The Real World Technologies Group, Inc.
130 McCormick Ave., #109, Costa Mesa, CA 92626

Booth: 1303

Product Description: uniVUer audio bargraph meter keyed over active video with stereo coherency; RG-341 safe-area/blanking verifier/micro-mark generator; MonSter stereo coherency evaluator; facilities construction.

Booth Personnel: R. Terrill, L. Terrill, D. Johnson, P. Harto, T. Bientema, J. Nigro, J. Leveck, D. Foster, M. Boland, D. Boland, C. Sullivan.

Recortec, Inc.
275 Santa Ana Ct., Sunnyvale, CA 94086

Booth: 1936

Product Description: Models VTE-102 and 103 videotape evaluators for 1-in. C and B formats with three-hour reels.

Booth Personnel: L. Lee, E. Corl, M. Ceterski.



Research Technology International
4700 Chase Ave., Lincolnwood, IL 60646

Booth: 416

Product Description: Complete range of Tapechek videotape evaluator/cleaners: Model 6120 for 1 in. formats, Models for 1/2 and 3/4-in. formats; RTI film editing/previewing equipment.

Booth Personnel: T. Tisch, G. Ingram, L. Beilin, R. Short, C. Morganti.



Rosco Laboratories
36 Bush Ave., Port Chester, NY 10573

Booth: 1049, 1050, 950

Product Description: Expanded Cinegel light-control media; Roscolux high-heat color effects filters; designer patterns (gobos) for projected scenic effects; chroma-key and Ultimatte paint and fabric for insert keying; new fog and smoke system; Perfect Nets for controlling light intensity.

Booth Personnel: S. Miller, S. Schwartz, M. Niehenke, J. Meyer, T. Prewitt, J. Oleinick, R. Dunham, D. Glickman, Ned Bowman, J. Montero.

Ross Video Ltd.
500 John St., Iroquois, Ont., Canada K0E 1K0

Booth: 1931

Product Description: RVS 210 compact video production switcher with ten inputs; Ross multi-level effects system.

Booth Personnel: J. Millard, E. Goodmurphy.



Sachtler Corp. of America
400 Oser Ave., Hauppauge, NY 11788

Booth: 1238-1239; 1138-1139

Product Description: Complete line of Sachtler camera support equipment for video and film; new Hot Pod and Sachtler video 20 studio and OB pedestal.

Booth Personnel: E. Falkenberg, K. Gunkel, A. Davis, A. Froemel, J. Nussbaum.

FGV Schmidle u. Fitz
Rotbuchenstr. 1, Munchen 90, Germany 8000

Booth: 1713

Product Description: Electro-mechanical camera dolly with microprocessor enabling the cameraman and assistant to perform up and down movements during shooting.

Booth Personnel: F. Granderath, F. Deckmann.

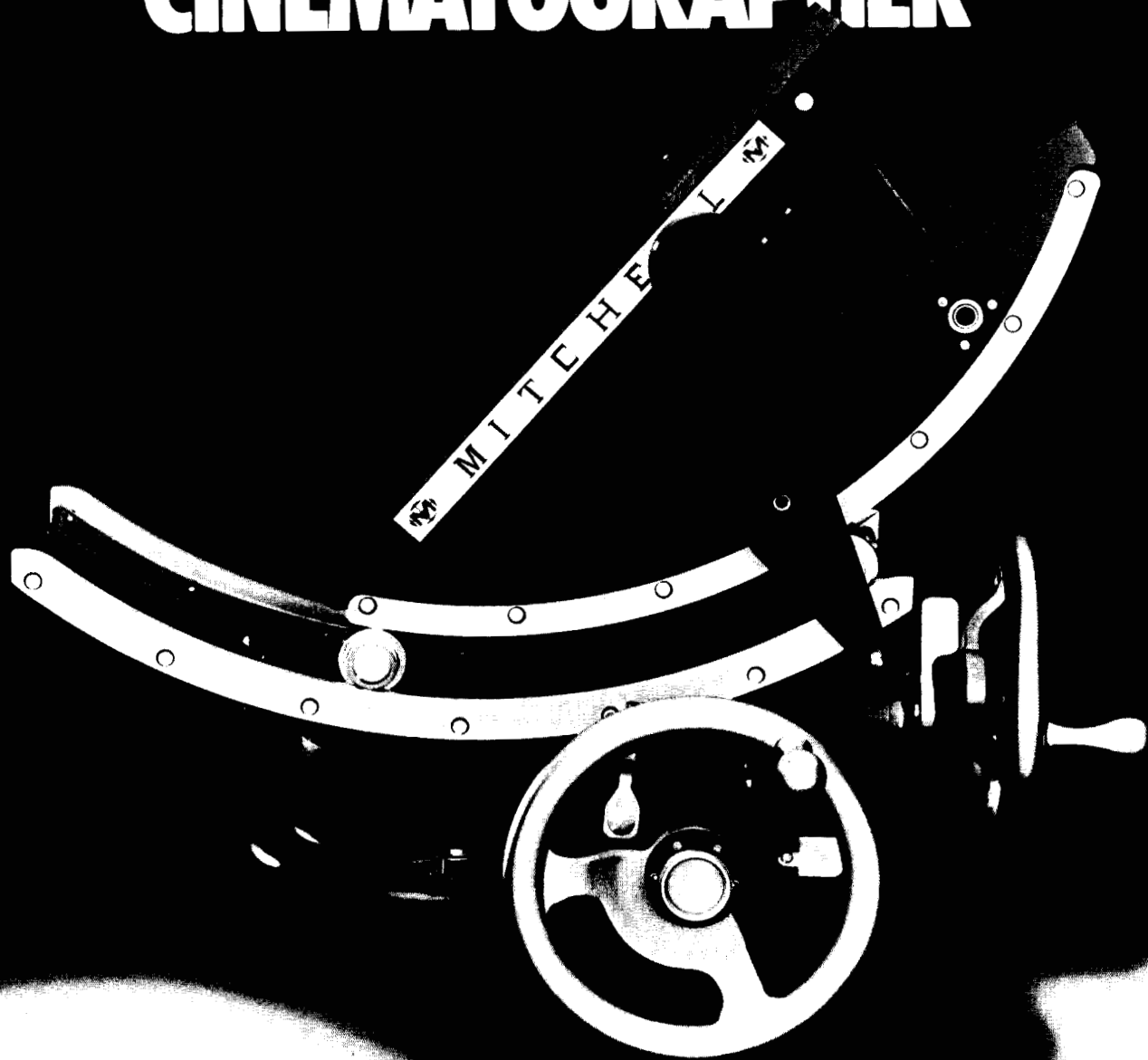
Schneider Corp. of America
400 Crossways Park Dr., Woodbury, NY 11797

Booth: 418

Product Description: Schneider television lenses for ENG/EFP, studio, and OB applications; lenses for 1/2, 2/3, 1, and 1 1/4-in. tube size TV cameras and CCD camera lenses; new lenses: 17X studio/OB (TV-80), 14.5X studio (TV-64,65,66).

Booth Personnel: B. Jones, C. Marcin, P. Mieke.

GEARED FOR THE PROFESSIONAL CINEMATOGRAPHER



The Mitchell Geared Head is everything the professional demands. It's light weight (44 lbs.). Finger-tip selection of 3 speeds (gear ratios) in pan and tilt. A built-in adjustable lift plate that makes extreme depression angles possible (up to 60°) without using wedges. And unmatched precision and smoothness in operation because it's built with the same exacting standards that made Mitchell Cameras world renowned for the past sixty years.

Check and compare. There is none better.

For more information write or call:
Mitchell Camera Corporation, 11630 Tuxford St.,
Sun Valley, California 91352 (818) 768-6400

See us at SMPTE, Booths 1940 and 1941



Mitchell Camera Corporation

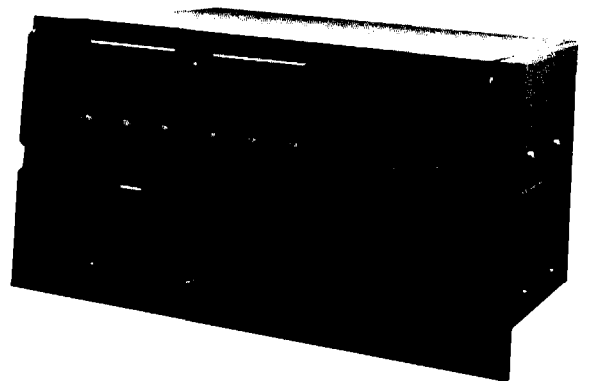
Can you do stereo?

Right now, the future of post production sound belongs to only a handful of studios in the whole world.

By 1990, stereo will be the standard theatrical motion picture sound format. Last year stereo movies accounted for 60% of the U.S. gross box office dollars, and the number of stereo releases is doubling every two years. And yet, less than 20 post production sound facilities throughout the world are equipped to produce stereo optical sound tracks.

We're Nuoptix, and over 80% of the stereo optical sound tracks produced worldwide are made with our equipment. Last year, the post production sound work on over 100 stereo feature films went to Nuoptix equipped facilities.

Give us a call today and find out the facts. Ask for a copy of our industry-impact white paper on stereo optical sound recording, and get ready to build your business for the future.



nuoptix, inc.

741 Lakefield Road, Suite F
Westlake Village, CA 91361
(805) 495-0018

FILMAX
10 Barley Mow Passage
Chiswick, London, England
Telephone: 994-6477
Telex: England 8811418

Westrex Advances Film Sound Technology

The new Westrex film sound systems offer the highest signal-to-noise ratio and lowest wow & flutter and distortion figures in the industry. That's why leading film sound recording facilities around the world are choosing the new Westrex technology:

- ▶ The Burbank Studios, Hollywood
 - ▶ Twickenham Studios, London
 - ▶ Colorfilm, Sydney
 - ▶ Pinewood, London
 - ▶ De Lane Lea Studios, London
 - ▶ Hanna-Barbera, Hollywood
- to name just a few.*

DIGITAL MOTION CONTROL

This new microprocessor-controlled facility offers remote system motion controls with two preset controls, reset, freeze frame, return-to-zero, location memory, re-cue, variable speed bus with remote controller and ramped bus outputs of 2400 Hz, 240 Hz, 48 Hz bi-phase with selectable ramping or with direction signal, and SMPTE/EBU time code, all synchronously derived from a crystal source. 24, 25, and 30 frames/second speeds are front-panel selectable and are referenced to crystal, video, or line frequencies. **The master motion control will conveniently interface with other recording and playback systems, even those made by other manufacturers.**

DC SERVO TRANSPORT

Westrex has designed a DC servo transport system which moves the film with remarkable smoothness. Yet film accelerates and stops even faster than previously possible; to follow telecine, video, or multi-track audio recorders with ease. Pulse memory storage keeps track of film position to allow continuous running of the system while one or more

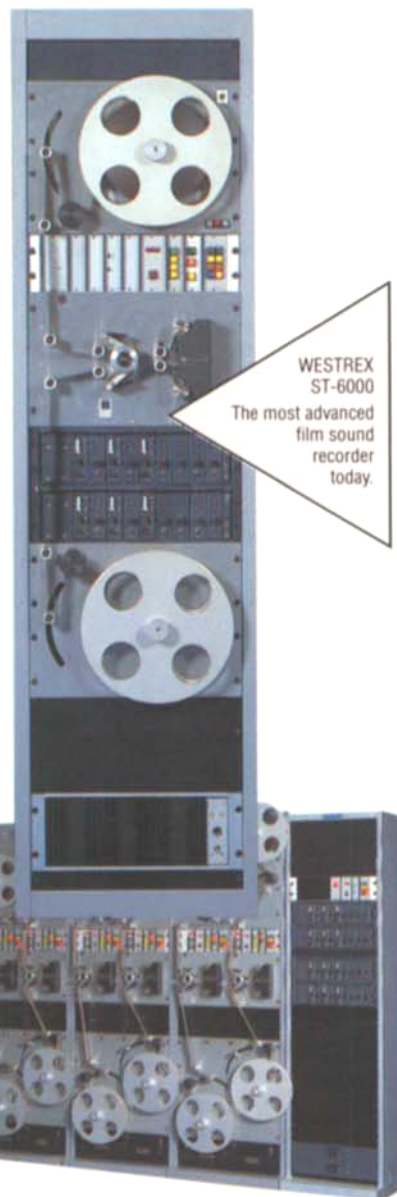
recorders or reproducers are being re-threaded. When ready, it will chase, catch, and lock in sync to the motor bus, whether running at standard or high speeds.

MODULAR AUDIO ELECTRONICS

The audio electronics rack is accessible from the front of the cabinet with each specific function contained in separate easy-to-service modules. This greatly simplifies monitoring and alignment of the system. New audio electronics design yields performance specifications unmatched in the industry.

As a member of the Mitsubishi Pro Audio Group, Westrex provides the film sound industry worldwide with the most sophisticated and modern technology in film sound. With Mitsubishi's technology lead in digital audio recording, Westrex is taking film sound technology toward a new generation of high performance film recording systems.

Call or write for more information about your specific requirements. We offer recorders, reproducers, projectors, and photographic sound recorders in formats from 16 mm to 70 mm.



WESTREX ST-6000
The most advanced film sound recorder today.

WESTREX ST-12000
(Six of them), and custom dual six-track electronics cabinet.

Westrex



MITSUBISHI PRO AUDIO GROUP

DIGITAL ENTERTAINMENT CORPORATION

Headquarters: 225 Parkside Drive, San Fernando, CA 91340 • Phone (818) 898-2341 • Telex 311786

New York: Suite 1530, 555 W. 57th Street, New York, NY 10019 • Phone (212) 713-1600 • Telex 703547

Nashville: 2200 Hillsboro Road, Nashville, TN 37212 • Phone (615) 298-6613

Canada: 363 Adelaide Street E., Toronto, ONT. M5A 1N3 • Phone (416) 865-1899

United Kingdom: 1 Fairway Drive, Greenford, MIDDX UB6 8PW • Phone (01) 578-0957 • Telex 923003

See us at the
SMPTE Conference—
Booth 1320.
and AES, New York



Schwem Technology, Inc.
3305 Vincent Rd., Pleasant Hill, CA 94523

Booth: 1942
Product Description: Stabilized zoom lens for broadcast-quality cameras: Gyrozoom 60/300.
Booth Personnel: J. Schmidt, H. Johnson, D. Marzec, R. Marzec, J. Alvarez, C. Sylvester, G. Simmons.

Sennheler Electronic Corp.
48 W. 38th St., New York, NY 10018

Booth: 1924
Product Description: Full line of professional microphones and headphones for the film, broadcasting, and pro-video industries.



Sequola Co.
8320 San Fernando Rd., Sun Valley, CA 91352

Booth: Outside
Product Description: Illumination resources for the motion-picture, television, and entertainment industries; new Musco light controllable light source.
Booth Personnel: T. Stern, J. Krasno, P. Loncto, P. Salazar, J. Crookham, D. Crookham, M. Gordin, J. Bieri, J. Fynaardt.

Sescom, Inc.
1111 Las Vegas Blvd. N., Las Vegas, NV 89101

Booth: 1607
Product Description: New line of small problem-solving boxes, The Portables; audio transformers, modules, and electronic products.
Booth Personnel: F. Miller.

S.F.A.T. America
12011 San Vicente Blvd., W. Los Angeles, CA 90049

Booth: 1647
Product Description: Editing tables, high-speed cameras, film readers.
Booth Personnel: R. Swanson, H. Weiffenbach, M. Weiffenbach, J. Gudwin.

Shintron Co., Inc.
144 Rogers St., Cambridge, MA 02142

Booth: 1405-1406
Product Description: Empress 2000C component switcer; Model 401 Andromeda 3000 component frame synchronizer; digital video effects Model 690 ET (everything time-code); distribution amplifiers.
Booth Personnel: S. Asano, R. Inches, C. Esmonde, K. O'Keefe, J. Swift, M. Sazer, T. Venuti, D. Belding.

Shure Brothers Inc.
222 Hartrey Ave., Evanston, IL 60202

Booth: 1046-1048
Product Description: Professional microphones and circuitry products for field production recording and broadcast applications.

Booth Personnel: J. Phelan, D. Marchetto, A. Hershner.



Sigma Electronics, Inc.
P.O. Box 448, E. Petersburg, PA 17520

Booth: 1504
Product Description: Terminal equipment for the professional television industry, including synchronization, processing, distribution, and switching.
Booth Personnel: K. Porter, J. Donches, J. Spittle, S. Huber.



Skotel Corp.
1445 Provencher, Brossard, Que., Canada J4W 1Z3

Booth: 1930
Product Description: SMPTE/EBU time-code readers and generators including several new models.
Booth Personnel: S. Scott, G. Berendes.



Sold State Loglc
228 E. Main St., Milan, MI 48160

Booth: 1520-23; 1620-23
Product Description: New SL5000M audio production system with 12-60 inputs and signal-processing modules; SL6000V stereo video system; five-machine synchronizer; programmable equalizer; events controller; real-time system.
Booth Personnel: P. Plaskitt, A. Wild, D. Collie, G. Ingram, R. Charlesworth, C. Blake, R. Houghten, A. Bourget.

Sontron Instruments Pty. Ltd.
36 Lever St., Oakleigh, Melbourne, Australia 3166

Booth: 1914
Product Description: Editron audio post-production and music recording, editing, synchronizing, and data-storage system.
Booth Personnel: G. Thirkell, G. Thirkell, K. Thirkell, P. Heaton.



Sony Broadcast Products Co.
1600 Queen Anne Rd., Teaneck, NJ 07666

Booth: 530
Product Description: Latest technology in tape recorders, cameras, editors, monitors, and related products for the broadcast and professional video market; digital and other new audio equipment.
Booth Personnel: W. Connolly, T. O'Connell, W. Powers, P. Dare, L. Thorpe, M. Greene, I. Ungerleider.

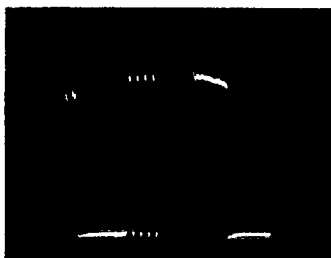
Soundcraft Electronics, Inc.
1517 20th St., Santa Monica, CA 90404

Booth: 1938-1939

Why discriminating customers specify Leddicons when buying their new cameras.

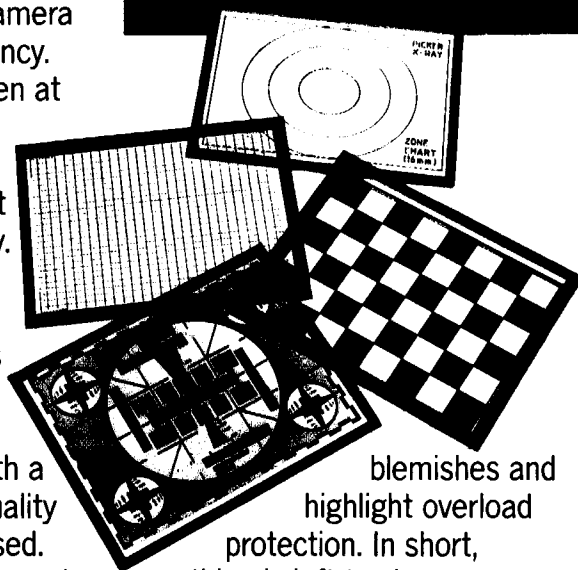
EEV Leddicons are respected by broadcasters the world over for superb color image performance. Many even insist on Leddicons when specifying their cameras - with good reason too!

No other company takes



greater care to ensure camera tube quality and consistency. Meticulous control is taken at every stage of Leddicon production, from raw materials inspection right through to final assembly. Every Leddicon, without exception, undergoes at least 28 separate checks during manufacture.

And final testing is very thorough indeed, with a further eight stringent quality control stages to be passed. These include sensitivity, resolution, signal uniformity, geometry, lag, beam characteristics,



blemishes and highlight overload protection. In short, nothing is left to chance.

Even then, the job is not finished as far as EEV is con-

cerned. That's because we believe in offering our customers a delivery and after-sales service which is the finest in the industry.

Regardless of what your color camera tube requirements may be - for new equipment or fully-interchangeable replacement - talk to the one company that really knows how to meet all your needs.



LEDDICONS®

The definition of the best color camera tubes in the world.

© Leddicon is the Registered Trademark of EEV Lead Oxide Camera Tubes

EEV Inc, 7 Westchester Plaza, Elmsford, NY 10523, USA. Tel: 914 592 6050. Telex 6818096.
EEV Canada Ltd, 67 Westmore Drive, Rexdale, Ontario M9V 3Y6, Canada. Tel: 416 745 9494. Telex: 06 989 363.
EEV, Waterhouse Lane, Chelmsford, Essex CM1 2QU, England. Tel: 0245 261777. Telex: 99103.

EEV Camera Tubes

Product Description: Professional audio recording and PA mixing consoles, multi-track tape machines.

Booth Personnel: E. Lopez, W. Freeman, G. McVeigh, L. Frank, B. Bennett, G. Lynn.

Sound Ideas Sound Effects Library
86 McGill St., Toronto, Ont., Canada M5B 1H2

Booth: 1401

Product Description: Sound Effects Library of over 3000 stereo sound effects; Production Ideas, over 1000 musical effects.

Booth Personnel: B. Nimens, M. Bell, G. Trafford, T. Anthony.

Sound Technology, Inc.
1400 Dell Ave., Campbell, CA 95008

Booth: 1706

Product Description: Audio test equipment: 1510A tape recorder test system, 1710A professional distortion measurement system, 3000 series programmable transmission/audio test system.

Booth Personnel: K. McGuire, C. Alderson, B. Millice, S. Funke, D. Daniels, S. Keiser, D. Hartmann, S. Lucas, S. Lucas.

Stantron Unit of Zero Corp.
6900-6918 Beck Ave., No. Hollywood, CA 91605

Booth: 1718, 1818

Product Description: Video center racks, consoles, and cabinets for production and post-production dubbing and editing.

Booth Personnel: G. Tessier.



Steenbeck, Inc.
9554 Vassar Ave., Chatsworth, CA 91311

Booth: 1130-1132; 1230-1231

Product Description: Motion-picture editing and video interface equipment.

Booth Personnel: H. McCall, R. McCall, W. Bass, W. Otto, R. Macaulay, D. Macaulay, G. Miller, T. Diamond.



Strand Century, Inc.
P.O. Box 9004, Rancho Dominguez, CA 90224

Booth: 735

Product Description: Wide range of studio and location lighting, dimming, and control equipment.

Booth Personnel: M. Altman, J. Sessler, M. Rimmer, S. Dandridge, M. Valentino, B. Schiller.



Studer Revox America, Inc.
1425 Elm Hill Pike, Nashville, TN 37210

Booth: 1740, 1840

Product Description: New A810 and A820 recorders including pilot and SMPTE code versions; A80 and A800 multi-track and playback recorders; new 962 and 900 mixing consoles; synchronizer TLS 4000.

Booth Personnel: T. Mintner, T. Jenny, V. Wells, F. Layn, D. Beard, R. Mueller.

Swintek Enterprises, Inc.
587 Division St., Campbell, CA 95008

Booth: 1807

Product Description: New five-channel portable wireless microphone system for motion-picture applications; radio headsets that interface with RTS, ROH, and clear-com hardwire systems.

Booth Personnel: W. Swintek, L. Underwood, E. Swintek, J. Underwood.



Tascam
7733 Telegraph Rd., Montebello, CA 90640

Booth: 709

Product Description: Professional multi-track recorders, mixing consoles, and accessories; time-code-compatible audio decks for post-production systems; new Ministudio battery-powered field recorder.

Booth Personnel: W. Mohrhoff, D. Oren.



Tektronix, Inc.
P.O. Box 500, D.S. 58-699, Beaverton, OR 97077

Booth: 1330

Product Description: Test and measurement equipment: waveform monitors, vectorscopes, sync and test signal generators, demodulators, automatic measurement set; audio and video synchronizers.

Booth Personnel: S. Kerman, A. Basso, S. Fox, T. Jordan, D. Walters.

Telemetrics, Inc.
300 Rte. 17 North, Upper Saddle River, NJ 07458

Booth: 1946

Product Description: Television camera triax remote-control systems; television camera pan-and-tilt control systems.

Telepak San Diego
8360 Clairemont Mesa Blvd., San Diego, CA 92111

Booth: 1739

Product Description: Broadcast soft carrying cases for video recorders; rain covers for cameras.

Booth Personnel: L. Stepp, D. Stepp.

Telescript Inc.
445 Livingston St., Norwood, NJ 07648

Booth: 1716-1717

Product Description: Commodore 64 computer smart prompting program; font editor, underline, highlighting.

Booth Personnel: B. Swanson, S. Moran, J. Stringer, R. Mergner.

Only Panasonic® delivers a 1/2" recorder with color playback in the field.



Is it a "wrap" or isn't it? Now you can tell right on the spot. Because the Panasonic Recam™ AU-220 is the only 1/2" VCR that gives you the quality of 1" color playback in the field. So you can instantly see what you've shot. Either through the viewfinder or a monitor.

Consider the facts: The Panasonic AU-220 records, utilizing the M-Format, on standard 1/2" VHS cassettes. Yet it delivers the kind of picture quality that's long been the broadcast standard. Luminance is 4.0mHz (typical). Chrominance is 1.0mHz. While the video S/N is every bit as good as 1" with chrominance better than 50dB.

For total flexibility, the AU-220 includes a built-in

switchable SMPTE time code generator. And it's compatible, not only with component analog video equipment, but also with YC and NTSC.

The Panasonic AU-220. 1" color quality from 1/2" tape makes it one of a kind.

For more information, call your nearest Panasonic regional office. Northeast: (201) 348-7336. Southeast: (404) 925-6772. Central: (317) 852-5973. West: (619) 941-3387. Canada: (416) 624-5010.

Panasonic
Broadcast Systems

ANOTHER BROADCAST INNOVATION FROM MATSUSHITA ELECTRIC

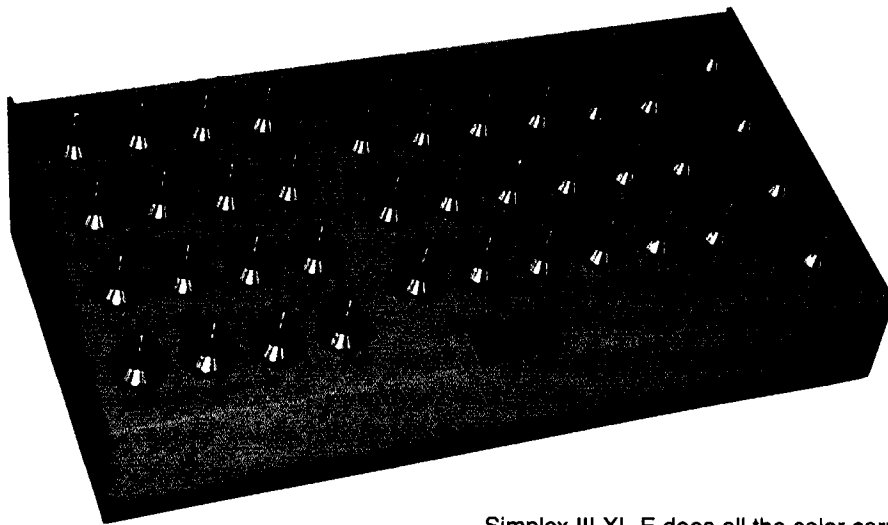
NEW

SIMPLEX III XL and SIMPLEX III XL-E NTSC COLOR CORRECTORS

Series

by

CORPORATE COMMUNICATIONS CONSULTANTS, INC.



Manufactured under one or more of the following patents:
U.S. Patent No. 4,096,523
U.S. Patent No. 4,272,780
U.S. Patent No. 4,223,343
U.S. Patent No. 4,410,908
and others pending

DESCRIPTION:

The Simplex III XL and The Simplex III XL-E are complete "one light" (one event) color correction systems. The Simplex III XL is especially designed to handle component video, either Betacam or M formats. The Simplex III XL-E is an NTSC encoded video color corrector; it handles full NTSC signals, like those from a one inch video tape recorder or those from any other composite video source.

With component video signals, The Simplex III XL is a unit that functions equally well with NTSC, PAL, PAL-M, PAL-N, and SECAM component video signals, and does not require additional options.

The Simplex III XL-E is a complete "on-line" system that accepts full NTSC video signals and produces color corrected NTSC signals.

The Simplex III XL and The Simplex III XL-E have capabilities not only of controlling color balance, but also they control hue, saturation, luminance for six color derivatives and a full range of other unique controls.

The Simplex III XL and The Simplex III XL-E are unitized color correctors consisting of one single console type chassis that contains all the controls, switchers and electronics required. They measure approximately 17½"W x 9"D with a sloped panel with a front height of 2½" and a back height of 4".

FEATURES:

The Simplex III XL by far exceeds the present video frequency response, and is well suited to handle the video frequency requirements of the future video standards. It features an absolute control of all the video color parameters of the color component video signals, without sacrifice of quality or performance. The

Simplex III XL-E does all the color correction with a minimum of video processing and it is contained in the same type of console as The Simplex III XL.

The Simplex III XL and The Simplex III XL-E control, among other parameters, the following:

For Color Balance:

Red Gain, Green Gain, Blue Gain, Red Gamma, Green Gamma, Blue Gamma, Red Pedestal, Green Pedestal, Blue Pedestal, Red Pre-Clip, Green Pre-Clip and Blue Pre-Clip

For Painting:

Yellow Saturation, Green Saturation, Cyan Saturation, Blue Saturation, Magenta Saturation, Red Saturation, Yellow Hue, Green Hue, Cyan Hue, Blue Hue, Magenta Hue, Red Hue

For Light Ratio:

Luminance Yellow, Luminance Green, Luminance Cyan, Luminance Blue, Luminance Magenta, Luminance Red, Luminance LCPM and Luminance Transfer (characteristic)

For Overall Picture:

Master Gain, Master Black, Master Chroma and Chroma Phase

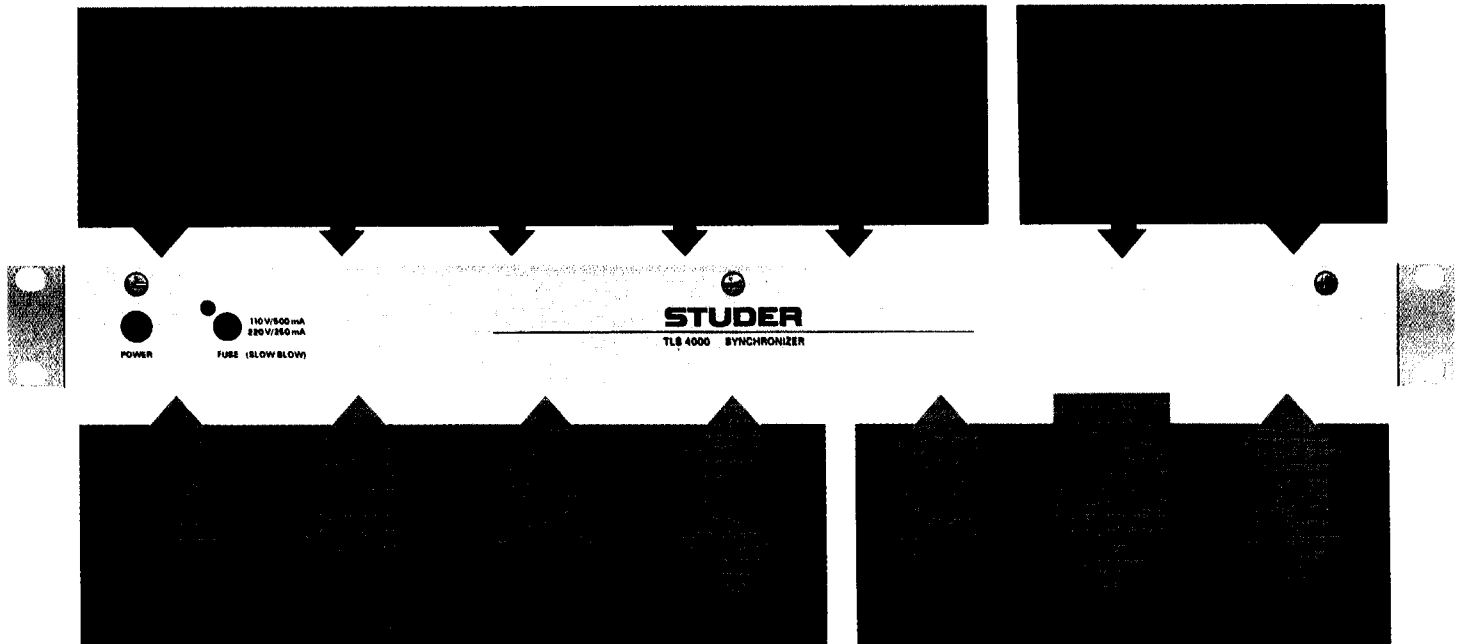
ORDERING INFORMATION AND PRICE LIST:

QTY.	MFG.	MODEL	PRICE
1	CCC	THE SIMPLEX III XL	\$23,000
1	CCC	THE SIMPLEX III XL-E	\$26,000

CORPORATE COMMUNICATIONS CONSULTANTS, INC.

64 Clifton Road
Fairfield, New Jersey 07006
(516) 737-0903 TWX 510-228-7416

Studer Audio: Production Versatility



Studer's flexible approach to synchronization in audio, video and film production.

The new Studer TLS 4000 synchronizer system offers extraordinary flexibility across a broad range of audio/audio, audio/video and audio/film synchronizing applications. And, thanks to its modular design, the TLS 4000 system can expand along with your growing facility.

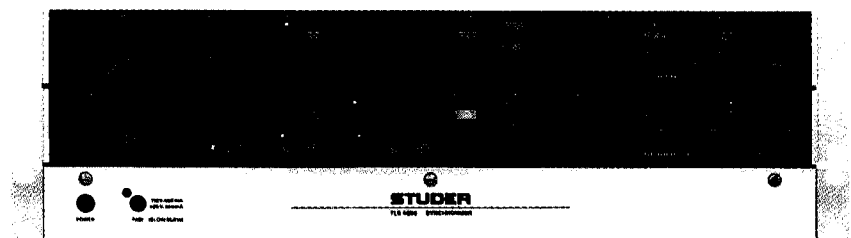
Lock in a Box. The TLS 4000 "black box" unit functions as an extremely accurate chase lock synchronizer for one tape transport. It resolves two SMPTE time codes of any standard, and it will also accept pilot frequencies, video frame pulses, film bi-phase pulses, and move pulses. The RS232/422 serial port links the TLS 4000 synchronizer (in single or multiple units) to centralized controlling and editing systems.

Local Control Unit (LCU). A separate Local Control Unit for

the TLS 4000 is available in two different versions: the basic version (type B) for many common applications, and the extended version (type A) which offers enhanced display capabilities as well as WAIT LOCK, SLEW MODE, LOOP, and CUE + GO-TO operating features. The compact Local Control Units fit in standard 19" racks as well as in the extended console overbridge on Studer A810 recorders.

Suit Yourself. Modular design lets you tailor a TLS 4000 system to fit your particular needs—present and future. For more information on Studer synchronizing systems, please write or call: Studer Revox America, 1425 Elm Hill Pike, Nashville, TN 37210; (615) 254-5651.

STUDER REVOX



Top to bottom: Type B LCU, Type A LCU, "black box."

Television Equipment Associates, Inc.
Box 393, South Salem, NY 10590

Booth: 1012-1014

Booth Personnel: B. Pegler, S. Tocidowski, V. Emmerson, A. Dandy, B. Walters, M. Walters, K. Dudley, L. Bailey.

Tentel

1506 Dell Ave., Campbell, Ca 95008

Booth: 1618

Product Description: Tentelometer® tape tension gauges for Beta, VHS, U-Matic, SMPTE 1 in., Type-C and most VCR or VTR applications; TSH-TUSH line of spindle height and elevator latch gauges for Beta, VHS, U-Matic VCRs; head protrusion and eccentricity gauge.

Booth Personnel: W. Graham, J. Chavers, B. Stafford, K. Young, C. Lui, L. David, B. Zern.



TFT, Inc.

3090 Oakmead Village Dr., Santa Clara, CA 95051

Booth: 1500, 1600

Product Description: Model 850 BTSC TV aural modulation monitor; Model 8500 composite subcarrier generator for aural microwave injection of up to four channels; Model 701 TV frequency and modulation monitor.

Booth Personnel: J. Wu, H. Wu, J. Maxenchs, L. Kiriu, C. Hu, C. Lee, T. Peterson, G. Wakayama.

Thomson-CSF Broadcast

37 Brownhouse Rd., Stamford, CT 06902

Booth: 1112

Product Description: Vidifont Graphics V with new Graphic-Store Paint and Library system for news, weather, sports, and post-production; Vidifex 3-D animation demonstrations; new Vidifont Veditext II character generator; complete Betacam camera/recorder line.

Booth Personnel: S. Basara, M. Clayton, C. Gaydos, T. Hindle, J. Sprague, M. Stephanak, M. Howryletz, G. Guette, B. Estony, T. Lorenzen, E. Ray, M. Richardson, M. McGreevy, L. Silverman, B. Park.



3M Co.

3M Center, Bldg. 225-3S-05, St. Paul, MN 55144

Booth: 120

Product Description: Videotape, 1-in. master broadcast videotape, Color Plus U-Matics, routing switchers, machine control, and paint systems.

Booth Personnel: J. Mazzoni, J. Kerr, J. Boudin, F. Russamanno.



3M/Photogard

3M Center, Bldg. 225-3S-05, St. Paul, MN 55144

Booth: 318

Product Description: Photogard protective coatings for films.

Booth Personnel: A. Mehta, J. Keable.

TimeLine, Inc.

270 Lafayette St., New York, NY 10012

Booth: 1839

Product Description: LYNX time-code system with wide-band time-code reader, multi-standard SMPTE time-code generator, machine synchronizer, and SMPTE RS422 communications; new edit/controller.

Booth Personnel: G. Block, J. Goldscheid.

Total Spectrum Manufacturing Inc.

20 Virginia Ave., W. Nyack, NY 10994

Booth: 1745

Product Description: Microprocessor-controlled servo pan/tilt systems; motorized pan/tilt systems; font compose/title stand; ENG accessories; Uniplexer system; optics service.

Booth Personnel: N. Glade, G. Rotondelli, B. Gonnelli, A. Jame-son, B. Marco, H. Davis.

Transimage International Ltd.

245 Hanworth Rd., Hounslow, Middlesex TW3 3UA, England

Booth: 1447-1448

Product Description: Videotape recording allied products, TBC Time Sharer.



Tyler Camera Systems

14218 Aetna St., Van Nuys, CA 91401

Booth: 1002

Product Description: Complete line of vibrationless mounting equipment for helicopters, airplanes, cranes, and boats; packages for 16, 35, 70mm and video cameras.

Booth Personnel: N. Tyler, G. Gerken, T. Gallagher, C. Keitz, L. Coady, C. Tyler.

Ultimatte Corp.

18607 Topham St., Reseda, CA 91335

Booth: 1307-1308

Product Description: Video compositing devices.

Booth Personnel: P. Smith, D. Fellingner, P. Vlahos, A. Dadourian.



Unlon Connector Co., Inc.

149 Babylon Tpke., Roosevelt, NY 11575

Booth: 1104

Product Description: Unitrol lighting control system, 1, 2.4, and 6K dimmers, handheld controller to computerized system; high-amperage distribution equipment; electrical wiring devices.

Booth Personnel: R. Wolpert, C. Wolpert, A. Wolpert, R. Wolpert, S. Skirpan.



DD **Dolby**
A quiet commitment.

Universal Elecon, Inc.
903 S. Lake St., Ste. 102, Burbank, CA 91502

Booth: 702

Product Description: Videotape editing system, audio/video synchronizer, portable ENG mixer, ENG battery, MTS stereo modulator and demodulator.

Booth Personnel: K. Zaimoto, K. Iso, T. Aoki, M. Honda, Sato, Saito, Tuji, Nishituji, Nishida, Sone.

Utah Scientific, Inc.
1685 W. 2200 South, Salt Lake City, UT 84119

Booth: 1602-1603

Product Description: Master control switchers, routing switchers, machine control systems, station automation system, audio-video distribution amplifiers.

Booth Personnel: G. LaMunyan, S. Monsen.

Video International
1280 Sunrise Hwy., Coplague, NY 11726

Booth: 1724

Product Description: Digital television-standards converter, time-base corrector.

Booth Personnel: G. Freitag, P. Kaminsky.

Videotek, Inc.
243 Shoemaker Rd., Pottstown, PA 19464

Booth: 1507-1508

Product Description: Waveform monitor, vectorscope, professional color monitors, high-resolution color monitor, distribution amplifiers, routing switchers, demodulators, audio program monitors, sync generator.

Booth Personnel: P. Steyaert, P. Choi, E. Wahlberg, E. Grady, B. Gardner, B. Boxill, J. Mauger.

VideoTeleCom
12229 Montague St., Arleta, CA 91331

Booth: 1552, 1453

Product Description: Camera support equipment, Barber Baby Boom, Eddie-cam, Barber Boom 20.



Downtown Los Angeles.

Booth Personnel: E. Barber, D. Poole, P. Sawyer, M. Miller, J. Gomez.

Vid-Video
3919-A W. Magnolia Blvd., Burbank, CA 91505

Booth: 1813

Product Description: Engineering modifications for industrial video equipment.

Booth Personnel: R. Glenn, M. Steeves, P. Iordache.

Vital Industries, Inc.
3700 N.E. 53rd Ave., Gainesville, FL 32609

Booth: 109

Product Description: Vital 3000 video production switcher, Magic digital video manipulator.

Booth Personnel: C. Donoyan, S. Donoyan, N. White, G. Hale, J. Romeo, P. Dragon.

West Coast Audio, Inc.
65 W. Easy St., #102, Simi Valley, CA 93065

Booth: 1945

Product Description: Magna Sync line of motion-picture audio equipment with new HSS-1 high-speed servo insert recorder/reproducer and DSS-1 digital servo conversion package.

Booth Personnel: D. Masnica, R. Masnica, D. Wade, W. Aramsmith.



Wide Range Electronics Corp.
2119 Schuetz Rd., St. Louis, MO 63146

Booth: 317

Product Description: Magnetic and optical sound recording equipment.

Booth Personnel: N. Volle, O. Rauhut, J. Leahy, C. Fox.

The Winsted Corp.
9801 James Cir., Minneapolis, MN 55431

Booth: 1209

Product Description: Editing consoles for 1/2, 3/4, and 1-in. tape formats, space-saving videotape and film storage systems, tape truck equipment cabinets, system consoles for dubbing and post-production.

Booth Personnel: L. Dozier, D. Kanczuzeski, B. Sabin, J. Hoska, R. Crawford, S. Dunn.



Zellan Optics Ltd.
15 W. 26th St., New York, NY 10010

Booth: 1409

Product Description: Aaton cameras, Cooke lenses, Portamount, CamRail, Optiflex.

Booth Personnel: L. Zellan, M. Hinds, S. Nelson, J. Beauvila, J. Killingsworth, G. Genin.