

ence on association self-regulation held in October 1984. ANSI was recognized for its national voluntary standards and certification program and its service as a clearinghouse for nationally coordinated voluntary safety, engineering, and industrial standards.

The American National Standards Institute (ANSI) has moved its Washington office to 655 15th St., N.W., 300 Metropolitan Square, Washington, DC 20005. ANSI is a private, nonprofit organization that coordinates the development of voluntary national standards, approves American National Standards, and represents the U.S. in the International Organization for Standardization (ISO) and the International Electrotechnical Commission (IEC).

Sales of audiovisual products and services in 1984 are running well ahead of 1983, according to Hope Reports, Inc., Rochester, N.Y., the market research firm. The report predicts that sales for the AV industry, in terms of gross volume, will probably climb 20% over 1983 sales. Best equipment sales are video projectors and portable VCR/TVs. "Motion-picture production by contract producers is up 80%, well ahead of slide and video production, which are both doing well," the report stated. In arriving at sales trends, 13 surveys are conducted every 3 months by Hope Reports.

Allied Film & Video has expanded its Washington, D.C., sales office to provide videocassette duplication services and has moved to a new installation at 717 Second St., N.E., Washington, DC 20002. In the new facility, the company will provide on-site duplication of U-Matic, VHS, and Beta cassettes from 1-in. masters and will have all the necessary equipment for time-base correction, color correction, image enhancement, and noise reduction.

Quad Eight/Westrex has moved into new headquarters at 225 Parkside Dr., San Fernando, CA 91340. The 45,000 ft² building was constructed according to Quad Eight/Westrex's specifications. The building houses the firm's headquarters and the manufacturing plant.

Spectra Image, Inc., Burbank, Calif., has established an Electronic Image Effects Dept. to provide services and equipment for video and film productions. The new unit provides complete packages for productions anywhere in the world. Utilizing Ultimatte and computer-assisted, motion-control technology, the firm can package a variety of equipment, including underwater, air-to-ground, and aerial production packages. The new department, in addition to renting equipment, will assign a specialist who will consult on each production and track it from pre- through post-production.

VSA-Videographic Systems of America, a teletext and videotex systems manufacturer, has opened its first research and development facility in Stamford, Conn. VSA has leased space from Thomson-CSF, a French consumer electronics company, and has redesigned the area to accommodate its research, development, and production of teletext equipment. In this facility, VSA's teletext engineers are creating and testing the latest modifications and enhancements for the company's VST-100 local teletext system and the VSB-10, 20, and 30 model databridges. In addition, the new facility will be used for the assembly of VSA's teletext products.

Plastic Reel Corp. of America has announced a move to new headquarters at Brisbin Ave., Lyndhurst, NJ 07071. The firm was previously located in Elmwood Park, N.J. The new location is in a 90,000 ft² building on 8 acres. The company manufactures reels, cans, storage cases, and shipping cases for film and videotape.

John J. Burlinson, Jr., has been appointed international executive director of Variety Clubs International, New York, N.Y. Among other activities, Burlinson has served as an officer of the Theatre Equipment Association. He was a co-founder of the Inter-Society Committee for the Enhancement of Theatrical Presentation (ISCETP), an organization promoting positive communication and cooperation between various branches of the film industry.



William C. Holton has been appointed director of video facilities for Color Systems Technology, a color conversion company located in Beverly Hills, Calif. Holton has had a successful career as a freelance television and film equipment engineer. Among other projects, he installed film editing and screening systems at the Beijing Film Studios in China and at Twickenham, England.

David Rubenstein has been appointed national sales manager for Sony industrial tape, according to an announcement from Sony Tape Sales Co., Park Ridge, N.J. Rubenstein was formerly with Agfa-Gevaert, serving first as technical manager and, most recently, as national sales manager of the Magnetic Tape Div.



Ray Baldock has joined Sony Broadcast Products Co., Park Ridge, N.J., as product manager for multicassette systems. He was formerly with RCA, based at its London headquarters, where he worked as field service engineer in Europe, Africa, and the Middle East.

Frank Rush has been named head of Ampex Corp.'s Northeast regional office, Allendale, N.J. Rush was formerly manager of the mid-Atlantic region in Bethesda, Md. Ampex Corp. is headquartered in Redwood City, Calif.

OBITUARY



Hugh R. McNair

Hugh R. McNair died October 18, 1984, at his home in Rochester, N.Y., at the age of 53.

McNair was graduated from the University of Rochester in 1953 with the BSME degree. Shortly after graduation, he joined Eastman Kodak Co. as a development engineer. He was made senior development engineer in 1963, and in 1967, promoted to product specialist. In 1973, he was made product associate, product programs and research, a post he held at the time of his death.

Among his technical achievements, McNair was instrumental in the development of the telecine analysis film, designed to help standardize telecine equipment for television broadcasting.

McNair joined the SMPTE in 1967. He served on various engineering committees, and at the time of his death, he was a participating member of the Audio Recording and Reproduction Technology committee.

A seventh-generation American, he owned the farm that had been in his family since 1790. He loved music, and among his hobbies, he enjoyed renovating old houses. He is survived by his wife, Helga, and two sons, Hugh and Robert.

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