

NEWS

Dull Knife Public Television, the first American Indian tribally owned television station, began broadcasting on November 1, 1984, on the Northern-Cheyenne Indian Reservation in Montana. The station broadcasts on Channel 5 with a combination of locally produced programs and PBS satellite signals. The Dull Knife television station, located at Lame Deer, Mont., houses two satellite receiving antennas, an advanced television editing and recording facility, and television studios for recording many of the local and syndicated TV programs. The station also has a computerized satellite recording scanner and an automated master control system.

Ron Holt, general manager of Dull Knife Public Television, a Nez Perce from Lapwai, Idaho, plans to extend broadcasting to the Crow reservation and to surrounding non-Indian communities. Some of the live programming is done in the Cheyenne language. Holt noted that because he is Nez Perce and does not speak the Cheyenne language, he encounters some problems in production. Nevertheless, the station is on the air 24 hours a day with no commercials because of its non-profit status. In addition to being Indian-owned, the station is Indian-staffed, and plans are under way for it to serve as a regional telecommunications training center in addition to broadcasting.

Price fluctuations of equipment sold to AV broadcast and professional audio markets in 1984 reflected marked differences, it was reported in *Hope Reports Equipment Quarterly*, published by Hope Reports Inc., 1600 Lyell Ave., Rochester, NY 14606. In the first six months of 1984, prices of average equipment sold in all professional markets — TV, video, projection, and audio media — rose 17% from the previous year's prices. There was a drop of 32%, however, in the price of audio production hardware. The price index for AV video equipment led all increases, going up 35%. The price indexes are compiled from confidential sales reports that Hope Reports solicits from 95 major equipment manufacturers.

Judson Rosebush Co. is a newly established firm located at 1619 Broadway, New York, NY 10019. The firm specializes in computer graphics and animation with emphasis on direction and production, rather than on facilities management.

Interactive Systems Co. (ISC), Boulder, Colo., has merged with the Grass Valley Group, Inc., Grass Valley, Calif., according to a recent announcement. Sales and customer service organizations for both companies have been combined. The Grass Valley Group, manufacturer of production switching and special effects systems, is a wholly owned subsidiary of Tektronix, Inc., Beaverton, Ore.

3M, St. Paul, Minn., and Artronics Inc., South Plainfield, N.J., have announced a joint worldwide marketing and sales agreement, under which 3M will have exclusive sales and marketing rights for Artronics' computer-based systems and software programs. Under terms of the agreement, Artronics and 3M will jointly develop new products for both existing and emerging computer graphics markets.

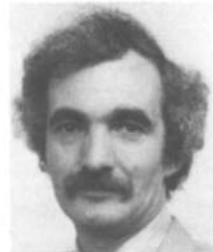
John L. Baptista has been promoted to vice-president of engineering and technical services for MGM Laboratories. His former post was that of director of processing technology. Before joining MGM, he had been with Technicolor Inc. as technical director. Earlier he had been with Eastman Kodak as a technical associate. In his new post, he will be responsible for all engineering activities and technical services for MGM Laboratories.

George Spiro Dibie, a director of photography for film and video, has been re-elected to the office of president of the International Photographers Guild, I.A.T.S.E. Local 659, Hollywood, Calif. In accepting the office, he noted that Local 659 is starting a program, in cooperation with the producers, to retrain skilled camera personnel to be equally skilled video camera operators.

David Wachs is first-prize winner in the annual Dore Schary Awards for Human Relations Film and Video Productions, for a film he wrote and produced when he was a senior at New York University. The film, entitled *Rosey and Jonesy*, is described as "a comedy about two retired business partners, a Black and a Jew." Wachs is affiliated with Fred Levinson Productions, Inc., New York City.

Ioan Allen has been appointed vice-president, advanced marketing, for Dolby Laboratories Inc., San Francisco, Calif.

Allen has been with Dolby since 1969 and has been responsible for many of the marketing programs that have led to adoption of Dolby technology in the recording, broadcast, and motion-picture fields. In the advanced marketing post, he will concentrate on the development and introduction of new Dolby technologies in all fields of the company's activities.



Richard C. Streeter has joined Blair/BBDO, Rochester, N.Y., as special projects manager in charge of the advertising agency's audiovisual, video, and film productions.

Streeter was formerly president of Showman Productions. Earlier he had been with Eastman Kodak Co., where he was corporate communications producer.



Craig Birkmaier is vice-president of sales and product development for Intergroup, Video Systems Div., Gainesville, Fla. The firm, formerly known as Industrial Sciences, Inc., has been completely reorganized. A manufacturing engineering staff has been added, and additions have been made to the research and development staff.

Birkmaier, formerly with the Grass Valley Group as product marketing manager, resigned that position to join Intergroup.



John G. Lord has been appointed product manager for Dukane Corp., St. Charles, Ill. He was formerly marketing manager for Dukane. Previous professional experience includes a position as assistant director for Calvin Co., Kansas City, Mo., and several years as a free-lance industrial screen writer and director.