

127th SMPTE Technical Conference and Exhibit

October 27–November 1, 1985, Los Angeles

The 127th SMPTE Technical Conference will be held October 27–November 1, 1985, at the Los Angeles Convention Center. The theme “New Directions in Technology — Difficult Decisions” has been selected for the conference, it was announced by Program Chairman Don McCroskey, ABC.

At SMPTE Headquarters, preparations for the conference are under way. Authors who wish to present papers at the conference should contact Editorial/Program Coordinator Mary Connolly, SMPTE, 862 Scarsdale Ave., Scarsdale, NY 10583.



General Arrangements Chairman Michael V. Chewey.

Conference Chairmen Named

Michael V. Chewey, Systems Unlimited, has been appointed General Arrangements Chairman, it was announced by Conference Vice-President Maurice L. French, Canadian Broadcasting Corp. Chairmen to assist McCroskey have been appointed, according to Editorial Vice-President Howard T. La Zare, Deluxe Laboratories. Edward J. Blasko, Eastman Kodak Co., has been appointed Program Vice-Chairman. The program co-chairmen are Russ McMurtray, Eastman Kodak Co. (film and audio); and Jerry Isenhower, NBC (television). The topic chairmen, who will solicit papers in specific areas, are listed below.

Topic Chairmen

Laboratory Practices

John Baptista
MGM Laboratories

Film Technology

Julian Hopkinson
Agfa-Gaevent

Audio Technology, Stereo TV

Ken Fause
Smith-Fause Associates, Inc.

Film-Tape Interface

Bill Hogan
Ruxton, Ltd.

Post-Production

Vince Humphreys
Vince's Editing Services

Cameras, Image Sensors

Joe Kane
Philips Test & Measurement
Instruments

Personal Computer Applications

John Aalto
Consultant

Video Recording

Bob McKenney
CBS

Graphics, Digital Techniques

Steve Irwin
Universal City Studios

Video and Audio Transmission

Systems
Steve Orland
NBC

TV Plant and Control Room Design

Frank Haney
ABC

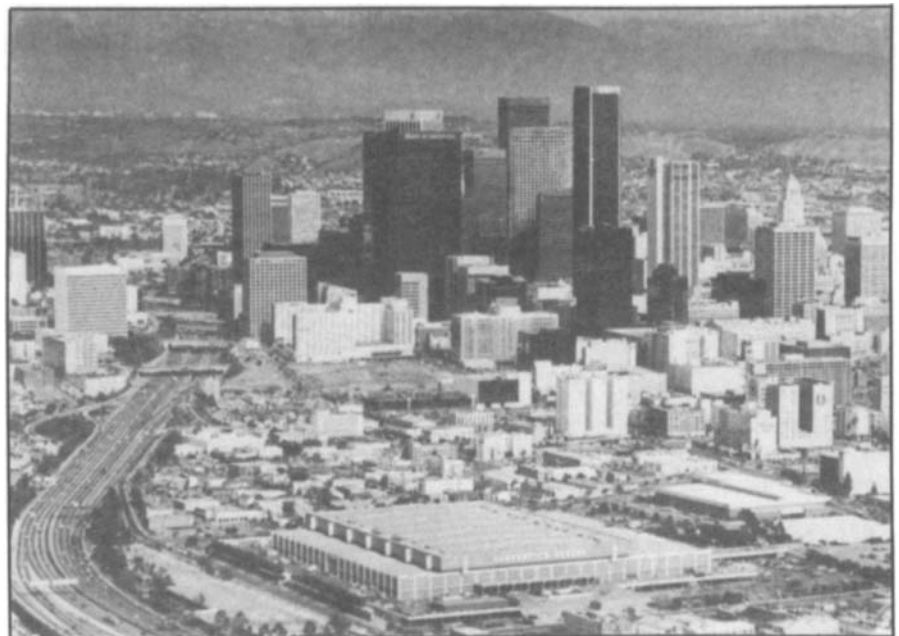
Equipment Exhibit

The 1985 exhibit area in the Los Angeles Convention Center is the largest available in the history of the SMPTE, according to SMPTE Conference Vice-President Maurice L. French, Using Halls A and B, it is possible to accommodate more than 750 booths with comfortably wide aisles and areas clearly marked for quickly locating the exhibiting companies.

The exhibit may be viewed for four days: October 28, 29, 30, and 31. Opening day hours are tentatively scheduled for 2:00 p.m. to 6:00 p.m. On Tuesday and Wednesday, the exhibit will be open from 10:00 a.m. to 6:00 p.m. On Thursday, viewing hours are 10:00 a.m. to 4:00 p.m.

More than 400 companies are expected to participate in the exhibit. With the additional floor space, it is expected that several companies will be present which could not be accommodated in previous years due to space limitations. This will be the largest exhibit of professional motion-picture and television equipment to be shown at a Society conference, and a record crowd is expected to attend.

Further information regarding the 127th SMPTE Conference will appear in a future issue of the *Journal*.



Los Angeles' ultramodern convention center.