



Registration for the Conference.

The 128th SMPTE Technical Conference and Equipment Exhibit October 24-29, 1986, New York City

The 128th Technical Conference of the Society of Motion Picture and Television Engineers (SMPTE) was held for the first time at one of New York City's newest facilities, the Jacob K. Javits Convention Center. This was the largest New York conference in the Society's history, attracting approximately 16,500 engineers, executives, and production personnel from the motion-picture and television industries.

The conference was under the overall supervision of SMPTE Conference Vice-President Maurice L. French, Canadian Broadcasting Corp. The technical program was directed by SMPTE Editorial Vice-President Howard T. La Zare, Deluxe Laboratories, Inc.

Program Chairman L. John Spring, Eastman Kodak Co., and Program Vice-Chairman Frank J. Haney, Capital Cities/ABC, Inc., were responsible for the interesting and educational papers sessions. General Arrangements Chairman Irwin

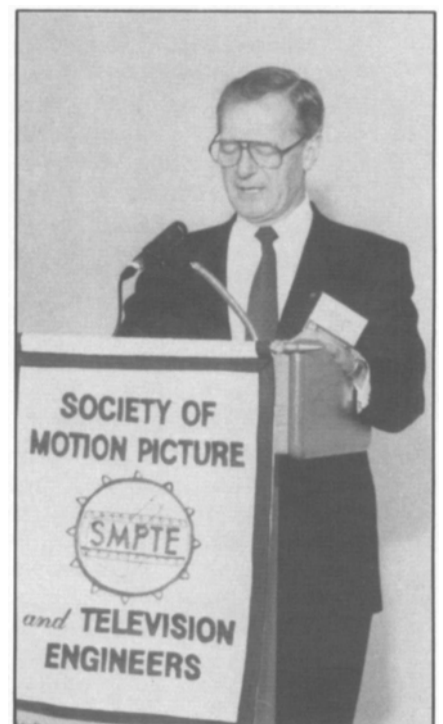
W. Young, Du Art Film Laboratories, Inc., was in charge of coordinating the multitudinous non-program details necessary for the smooth running of the conference.

Technical Program

One hundred and thirteen papers were presented during the conference, on the theme "Today's Technology — Tomorrow's Reality?" The opening ceremonies featured a welcoming address by SMPTE President Harold J. Eady, Novo Communications, Inc., and an interesting engineering report by SMPTE Vice-President Richard G. Streeter, CBS Broadcast Group. The conference program officially began on Saturday morning, October 25, with a Special Technical Presentation by Mark L. Sanders, Ampex Corp.

The technical sessions, which began on Sunday, were divided among several topics, as follows:

Sunday morning, October 26: *Laboratory Practices — Film and Video*



SMPTE President Harold Eady at the opening session.

I (concurrent with *Computer Applications for Television*); Sunday afternoon: *Archival/Film and Video* (concurrent with *Film and Video Post-Production I*); Monday morning, October 27: *Laboratory Practices — Film and Video II* (concurrent with *Trends in Image and Audio*); Monday afternoon: *Film and Video Post-Production II* (concurrent with *Digital Application for Television I*); Tuesday morning, October 28: *Enhancing the Theatrical Experience* (concurrent with *Film and Electronic Production I*); Tuesday afternoon: *Film and Laboratory Technology* (concurrent with *Digital Application for Television II*); Wednesday morning, October 29: *TV Camera Systems* (concurrent with *Audio: "Talkies are Back"*); Wednesday afternoon: *Film and Electronic Production II* (concurrent with *Enhanced Television Systems*).



Conference Vice-President Maurice French and President Harold Eady at the traditional ribbon-cutting ceremony opening the equipment exhibit.

Equipment Exhibit

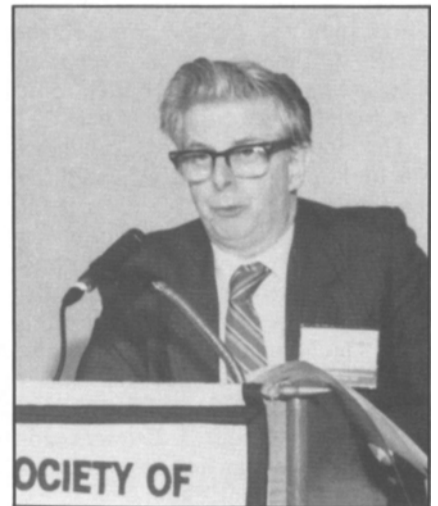
A record 260 companies participated in the exhibit, which was the largest in the Society's history. A total of 805 booths were occupied, displaying state-of-the-art film and video technology. This represents a substantial increase over the 1984 New York conference, when 479 booths were taken. The exhibit was officially opened on Saturday, October 25.

Conference Events

The conference opened on Friday, with advance registration at the New York Hilton. In the evening, conference attendees enjoyed a welcoming reception at New York's famed Cop-



Opening session guest speaker Mark Sanders giving his special technical presentation.



Engineering Vice-President Richard Streeter at the opening session.



The opening session was truly "standing room only."

cabana night club, hosted by Eastman Kodak Co.

The conference program officially got under way on Saturday morning. Following a welcoming address by SMPTE President Eady and an engineering report by SMPTE Engineering Vice-President Streeter, guest speaker Mark L. Sanders gave a special technical presentation to inaugurate the technical program. The papers sessions continued through Wednesday afternoon.

The annual Honors and Awards Luncheon was held on Saturday at noon in the Convention Center. Preceding the luncheon were a VIP reception sponsored by Dolby Laboratories, Inc., and a general reception sponsored by Agfa-Gevaert, Inc. The official opening of the Equipment Exhibit followed, accompanied by the traditional ribbon-cutting ceremony. On Sunday at noon, the Fellows Luncheon was held, during which the newly inducted Fellows were introduced to their peers. A reception sponsored by Magna-Tech Electronic Co., Inc., preceded the luncheon.

The Honors and Awards Luncheon was an important event honoring the recipients of the Society's awards for 1986. Guest speaker at the luncheon was George H. Brown, former engineering executive at RCA Corp. Dr. Brown was instrumental in leading RCA's pioneering development of the technology for color television, and is the recipient of many prestigious industry awards. After Brown's address, the following awards were presented by President Eady:



Dr. George H. Brown, luncheon guest speaker.



Editorial Vice-President Howard La Zare and Conference Vice-President Maurice French.

Citation for Outstanding Service to the Society: Vernon L. Kipping, San Francisco Section

The Presidential Proclamation: Herbert E. Farmer, University of Southern California; Guy Gougeon, Canadian Broadcasting Corp.; and Daniel E. Slusser, Universal City Studios, Inc.

The Journal Award: (motion pictures) W. Tuckerman Biays, Aquacolor Pictures; (television) John L. E. Baldwin, Independent Broadcasting Authority, U.K.

The Agfa-Gevaert Gold Medal Award: Roland J. Zavada, Eastman Kodak Co.

The Eastman Kodak Gold Medal Award: Arthur Knight, University of Southern California at Los Angeles

The John Grierson International Gold Medal Award: Leonard A. Green (retired), National Film Board of Canada

The Herbert T. Kalmus Gold Medal Award: John L. Baptista

The Alexander M. Poniatoff Gold Medal for Technical Excellence: Charles E. Anderson, Monaco Video

The David Sarnoff Gold Medal Award: Michael O. Felix (retired), Ampex Corp.

The Samuel L. Warner Memorial Award: Richard J. Stumpf, Universal City Studios

The Progress Medal Award: Masahiko Morizono, Sony Corp., Japan.

Roland J. Zavada, Eastman Kodak Co., was the guest speaker at the Fellows Luncheon. Following his remarks, delivered in a humorous vein,



Progress Medal winner Masahiko Morizono.



Linda Young, Spouses' Committee Chairperson.

the following newly elected Fellows were honored at the luncheon:

Stanley N. Baron, NBC, Inc.; Max Berry, Capital Cities/ABC, Inc.; David Ferrand E. Corley, DSC Laboratories; Allan "Craig" Curtis, NBC, Inc.; Peter A. Dare, Sony Corp.; Yves Charles Faroudja, Faroudja Laboratories, Inc.; Christoph Geyer, Geyer-Werke GmbH (W. Germany); Makoto Hara, Fuji Photo Film Co., Ltd. (Japan); Arthur Kaiser (retired), CBS Technology Center; James A. Merkle, Allied Film & Video; Glen Pensinger, San Jose State University; James Redmond, British Broadcasting Corp. (U.K.); Charles E. Spicer, NBC, Inc.; Carlo Tarzani, RAI Radiotelevisione Italiana (Italy); and Laurence J. Thorpe, Sony Broadcast Products Co.



Program Chairman Jack Spring and Arrangements Chairman Irwin Young.

Social Events

In addition to an outstanding technical program and record-breaking equipment exhibit, the conference was marked by an outstanding series of social events. As already described, the highlights of the program were the Friday evening reception for registrants at the Copacabana, the Honors and Awards Luncheon on Saturday, and the Fellows Luncheon and reception (limited to Fellows only) on Sunday. On Monday evening, the traditional banquet and dance was held in the Grand Ballroom of the New York Hilton. Guests enjoyed a pre-banquet reception sponsored by 3M Co. and table wines at the banquet courtesy of

NBC, Inc. A daily coffee club was sponsored by Fuji Photo Film U.S.A., Inc. A variety of exciting activities for spouses, incorporating visits to some of New York's most famous attractions, rounded out the program.

Additional sponsors at the conference were Eastman Kodak Co. (copier), Abekas Video Systems, Inc. (lounge in exhibit hall), Ampex Corp. (program and 1-in. tape machine), Capital Cities/ABC, Inc. (pages), General Electric Co. (large-screen projectors), Loews Corp. (theater), and Ikegami Electronics, Inc. (message display system). The Will Rogers Institute ran a free blood-pressure

testing program for the benefit of those attending the conference.

Conference Chairmen

Assisting program chairmen Spring and Haney in organizing the technical presentations were topic chairmen (film and audio) Grant Ireland, Allied Film & Video, and (television) Michael Fisher, Capital Cities/ABC. The Program Committee consisted of Rick Thomas, Eastman Kodak Co. (film); Bob Weisgerber, Modern Telecommunications (film); Murray Allen, Universal Recording (film); and John Belton, Columbia University (archival).



The Honors and Awards Luncheon.



The equipment exhibit was the largest in SMPTE history.



A record-breaking crowd attended the exhibit.



The SMPTE booth in the registration area.

The following chairmen were responsible for specific conference functions: *General Arrangements Chairman/Transportation*: Philip Godfrey, Ikegami; *Facilities Chairman*: Charles H. Jablonski, NBC Operations & Technical Services; *Banquet/Entertainment Chairman*: William L. Cooper, Jr., William L. Cooper Productions, Inc.; *Display Chairman*: Tim Spitzer, Du Art Film Laboratories, Inc.; *Registration Chairman*: Irving Rosenberg (retired), CBS, Inc.; *Membership Chairman*: Guy Beverlin, WPIX-TV; *Hospitality and Information Chairman*: Neal R. Pilzer, Motion Picture Enterprises; *Opening Films and Tapes Chairman*: Arthur E. Florack, Eastman Kodak Co.; *PA and Recording Chairman*: Earl F. Arbuckle III, WPIX, Inc.; *Audiovisual and Projection Chairman*: Roger J. Salles, Cine 60 Inc.; *Transportation Chairman*: Edward J. Messina, Jr., General Camera Co.; *Hotel Arrangements Chairman*: Edward J. Burns, Eastman Kodak Co.; *Assistant Auditor*: James D. Hannafin, Technicolor Inc.; *Spouses' Program Chair*: Linda Young, Du Art Film Laboratories, Inc.; and *Awards and Fellows Luncheon Chairman*: Ed Hobson, Grass Valley Group.

A full report on the 128th Conference will appear in next month's *Journal*.

— Joyce R. Hurwitz