

New Site, New Format for the 128th SMPTE Technical Conference and Equipment Exhibit



The extraordinary \$478 million Jacob K. Javits Convention Center was chosen as the site for the 128th SMPTE Technical Conference this October.

The 128th SMPTE Technical Conference and Equipment Exhibit will take place at the brand new Jacob K. Javits Convention Center in New York City, from Friday, October 24, through Wednesday, October 29, 1986, it was announced by SMPTE Conference Vice-President Maurice L. French, Canadian Broadcasting Corp. This year's conference will split two weeks, marking the first time that such a format has been put into effect.

The increasing popularity and appeal of the SMPTE annual event among engineers, technicians, and manufacturers of motion-picture and television equipment have made it necessary for Society officers to seek out more spacious convention facilities. In 1983, the Los Angeles Convention Center was chosen as the site for the 125th SMPTE Technical Conference and Equipment Exhibit, the first time the Society met in a convention center setting. New attendance and exhibit records were established, only to be broken last year at the 127th conference, held once again at

the Los Angeles Convention Center. Considering the dimensions and capabilities of the Jacob K. Javits Convention Center, new records may well be set in 1986.

A Crystal Palace

The Jacob K. Javits Convention Center, touted as the premier state-of-the-art convention facility in the Western Hemisphere, and a stunning architectural achievement, is composed of an assemblage of glass cubes. The enormous structure, stretching as it does over five streets on the city's West Side, occupies a 22-acre site. It contains approximately 900,000 ft² of exhibition space, plus another 50,000 ft² of adjacent outdoor space for exhibits. In addition, the center has over 100 meeting rooms. The convention center is set to open on April 1, and the SMPTE will be one of its very first occupants.

Program Chairmen Named

The initial planning for the techni-

cal papers program, under the auspices of SMPTE Editorial Vice-President Howard T. La Zare, Deluxe Laboratories, Inc., has begun. La Zare appointed L. John Spring, Jr., Eastman Kodak Co., as Program Chairman. Francis J. Haney, ABC-TV, was named Program Vice-Chairman. The program topic chairmen and the various arrangements chairmen had not yet been appointed when this issue of the *Journal* went into production.

Call for Papers

A call for papers has been issued. Although a conference theme and list of program topics have not been published, papers are being solicited within the general areas of motion-picture and television technology. Anyone wishing to present a paper at the conference can obtain information and the necessary forms from Mary Connolly, Editorial/Program Coordinator, SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607.