

News

Roland J. Zavada Named 1985 Engineer of the Year

Roland J. Zavada, an active member [Fellow] of the SMPTE, has been selected to receive the Leo H. East Memorial Award as the 1985 Rochester Engineer of the Year. He was nominated for the honor by the Rochester Section of the SMPTE. Zavada was made a Fellow of that society in 1968.

Zavada is currently a technical associate of the Photographic Technology Div. of the Eastman Kodak Co. His responsibility had been coordinating the activities of the Consumer and Broadcast Television Groups. Recently, however, he has been on special assignment to assess future standards requirements in hybrid and emerging technologies. Prior to his work in television and film-related activity, he had primarily functioned in new product development. He was a principal member of the teams which developed the Instamatic system, the Super 8 system, and the instant photography system.

A 1950 graduate of Purdue University with a BS degree, he also holds a degree in photo science from the Rochester Institute of Technology and an MBA from the University of Rochester.

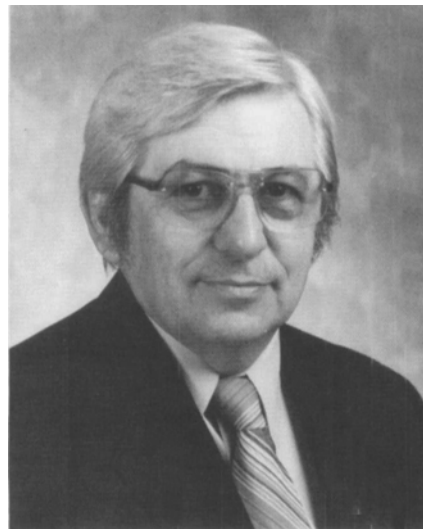
Zavada's activity with the SMPTE be-

gan in 1962, when he became a member of that society's Film Dimensions Committee. In 1966, he assumed responsibility for the National and International Standardization of the Super 8 system, becoming chairman of the SMPTE's 16 and 8mm Technology Committee and chairman of the Super 8 Technology Committee of ISO TC-36.

In 1968, he became a member of the American National Standard Institute's Photographic Technology Standards Management Board representing the Photographic Society of America. In 1971, Zavada became leader of the U.S. delegation to ISO TC-36 — Cinematography, a post he continues to hold. He recently became chairman of the Joint ISO/IEC Steering Committee on Imagery.

Zavada served for eight years as the engineering vice-president of the SMPTE. He is currently the chairman of the Image Technology Standards Board of the American National Standards Institute. In addition to receiving Fellowship from the SMPTE, Zavada has also received that honor from the British Kinematograph, Sound and Television Society and the Audio Engineering Society.

In addition to his professional activities, Zavada is a pilot and president of the



Roland J. Zavada

Palmyra Airport. As an active member of the Civil Air Patrol, he has donated countless hours, over the past 20 years, in the search for victims of disasters.

On February 27, 1986, the Leo H. East Memorial Award for the Rochester Engineer of the Year was awarded for the 23rd time. Roland J. Zavada takes his place with those other 22 recipients who were singled out for recognition of outstanding service to the Rochester community and to its welfare by individual achievement in design professions, by participation in civic or professional organizations, or by leadership in educational and professional development.

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SMPTE Headquarters to Relocate in White Plains, N.Y.



The new SMPTE Headquarters in White Plains, N.Y.

On March 12, 1986, the SMPTE Headquarters staff will move to a new address: 595 West Hartsdale Ave., White Plains, NY 10607. Tel: (914) 761-1100.

The new location is a 10-year-old building containing 15,000 ft² of floor space,

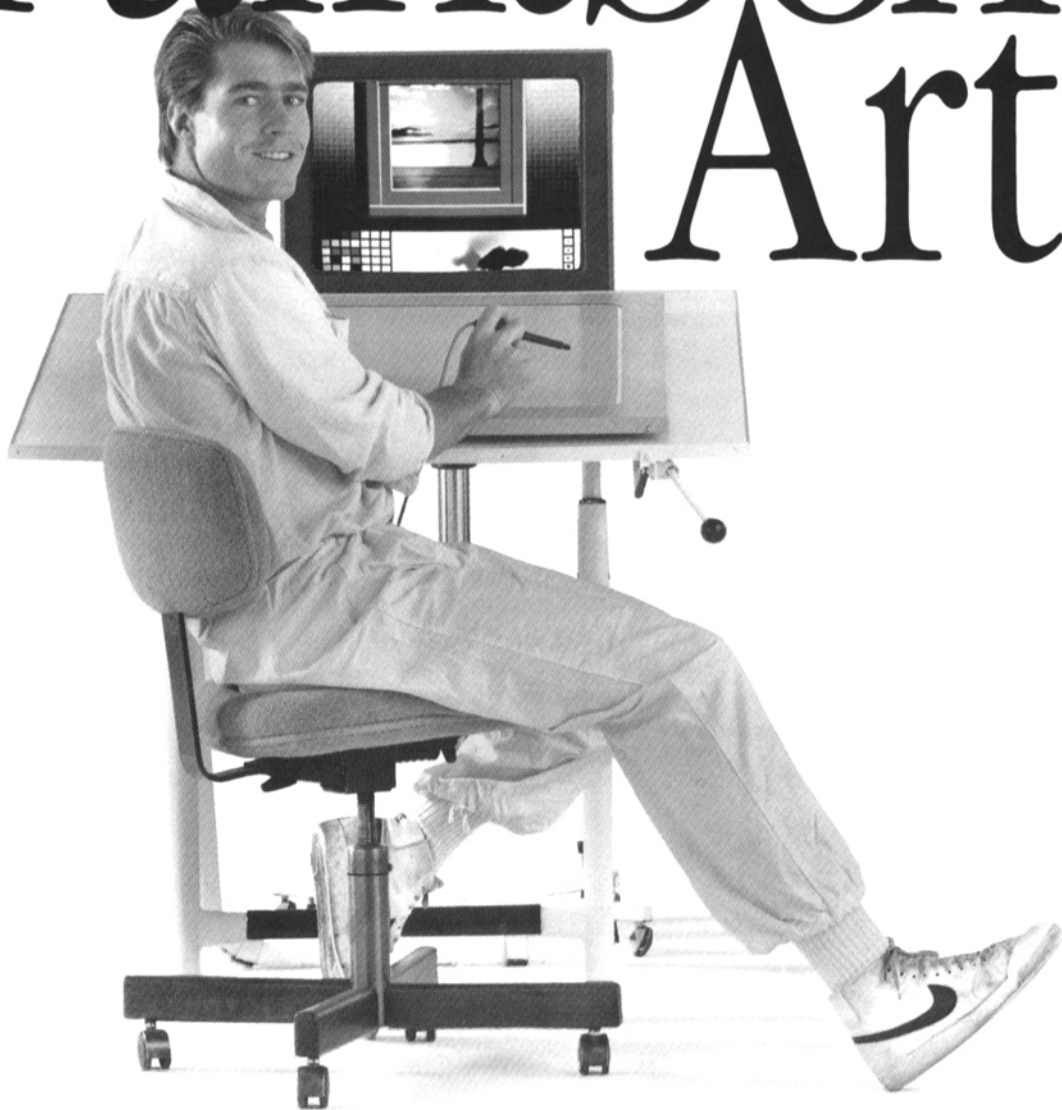
which will afford more modern and adequate room in which the Society can better serve its members.

Please be sure that any communications with the Society after March 12th are sent to the new address.

RCA Broadcast Systems Div., scheduled to conclude all manufacturing and marketing operations in the near future, will continue to provide a variety of technical support programs for customers during the current phasing-out period. According to Joseph C. Volpe, vice-president and general manager, RCA Broadcast Systems Div. will honor and fulfill all existing contractual commitments with its customers, including replacement parts support, technical guidance and service, and warranty and factory repairs. RCA Corp. was acquired by General Electric Co. in December 1985.

Dynatech Corp., Burlington, Mass., has acquired Quanta Corp., a manufacturer of video character generators and video graphics systems. Under the terms of the merger, Quanta will continue to operate out of its manufacturing/headquarters facility in Salt Lake City, Utah. According to Terry Kelly, Dynatech, Quanta will add important new products and marketing strength to Dynatech's Video Communications Div.

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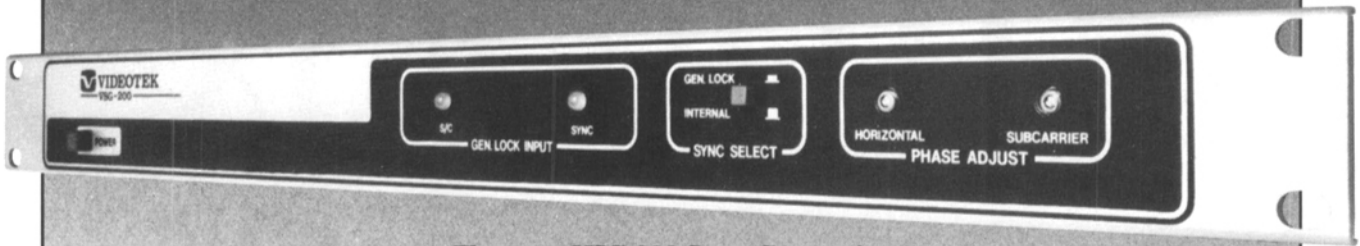
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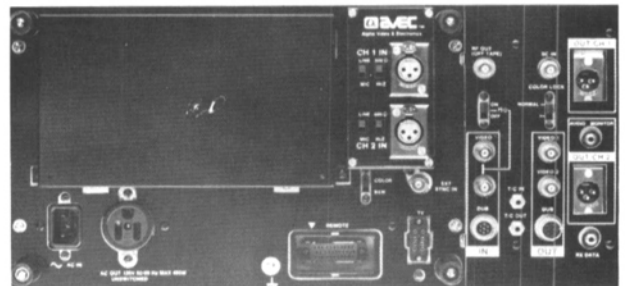
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DYNATECH Broadcast Group

Filmarts has moved its equipment sales and rental operation to a new studio and production center at 1380 Soldiers Field Rd., in the Brighton section of Boston, Mass. The 9000 ft² facility allows for an expanded equipment inventory and staff. Highlights of the expanded inventory are an additional Arriflex 35 III camera, a new Cooke 20-100 lens, two new Zeiss prime lenses, a complement of 1200-W HMI PARs, and an additional five-ton grip truck. John Cini will serve as manager of the rental operation.

Rosco Laboratories Inc. has announced the availability of two demonstration diskettes on stage lighting techniques. The diskettes, each priced at \$5, correspond to Rosco's *ADL-PRO* and *Stagelights* microcomputer programs, and contain all functions of the complete programs. The diskettes are automatically disabled after a 30-day period, the intention being to allow users to test the programs on their own equipment. Additional information is available from Rosco Laboratories Inc., 36 Bush Ave., Port Chester, NY 10573.

William H. Smith, president, Allied Film & Video, was recently honored by the Detroit Producers Association, an organization of individuals involved in all phases of the production, marketing, and distribution of film and videotape programs. A special Silver Anniversary Award saluted both Smith and his company, and recognized Smith's continued support over the years of the Association. Allied Film & Video, established by Smith in 1960, is headquartered in Detroit, Mich.



The Will Rogers Memorial Fund elected two new officers at its annual Board of Directors meeting, held December 10, 1985, at the Waldorf Astoria in New York City. Bud Levy, president and chief executive officer, Trans-Lux Corp., was elected president. Jerry Esbin, executive vice-president, domestic distribution, Tri-Star Pictures, was appointed vice-president.

Arnold Taylor was recently appointed president and chief executive officer of Quanta Corp., a subsidiary of Dynatech, Salt Lake City, Utah. Taylor joined the manufacturer of microcomputer-based television display systems in 1984 as vice-president and general manager. Previously, he served in high-level marketing and sales positions at Ampex Corp., and in the broadcast divisions of RCA Corp. and Sony Corp.

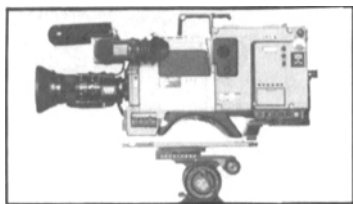
In another personnel move at Quanta, George M. Cudabac was named a sales manager. Cudabac, formerly sales manager at Commercial Communications, Inc., will be responsible for promoting Quanta's family of character generators as well as Quantapaint® in the company's southeast region.

John A. Carlson has been named vice-president, laboratory operations, Monaco Labs, San Francisco. In this newly created position, Carlson will be in charge of all of the firm's laboratory operations, in addition to serving as chief liaison between Monaco Labs and Monaco Video. Prior to the promotion, he was a production manager at Monaco, a position he had held since March 1983. Before joining Monaco Labs, he was technical director at Leo Diner Films. Carlson serves as secretary/treasurer of the SMPTE San Francisco Section.



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