

128th SMPTE Technical Conference and Exhibit

Friday, October 24–Wednesday, October 29, 1986

Jacob K. Javits Convention Center, New York City

The selection of the program topics and the release of statistical information on the equipment exhibit are some of the recent announcements about the upcoming 128th SMPTE Technical Conference and Equipment Exhibit. The event, which promises to be among the largest and most successful in the history of the SMPTE, will take place at the Jacob K. Javits Convention Center in New York City. Registration begins on Friday, October 24, with Eastman Kodak Co.'s reception for conference registrants on that evening. The conference concludes on Wednesday, October 29.

(A complete schedule of conference events and activities will appear in an upcoming issue of the Journal.)

Topic Sessions

Program Chairman Jack Spring, Eastman Kodak Co., has announced the session topics for the technical program. According to Spring, the film papers will be grouped under the following six topic headings: Laboratory Practices, Film and Laboratory Technology, Film and Electronic Pro-

duction (two half-day sessions), Film and Video Post-Production (two half-day sessions), Audio Talkies in Stereo, and Archival Film and Video.

The television sessions, still tentative, are Enhanced Television Systems, Digital Applications to Television, Television Sound Systems, Television Cameras, and Film for Television.

Spring has reissued a call for technical papers. Authors or companies and facilities wishing to be represented in the technical program, are encouraged to obtain the necessary forms from Jack Spring, Eastman Kodak Co., 1901 W. 22nd St., Oak Brook, IL 60522. His telephone number is (312) 654-6872. Information and forms are also available from the Editorial/Program Coordinator, SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607; the phone number at Headquarters is (914) 761-1100. Appropriate papers would be those fitting into the above categories or, more generally, consistent with the conference theme "Today's Technology—Tomorrow's Reality?"

Equipment Exhibit

The Exhibits and Advertising Dept. at Headquarters, working closely with SMPTE Conference Vice-President Maurice L. French, Canadian Broadcasting Corp., has been actively planning the equipment exhibit. Contracts, price lists, floor plans, and applications were sent to sustaining members and previous SMPTE exhibitors in May. Since then, many companies have reserved booth space. Three large halls in the Jacob K. Javits Convention Center have been allocated for the exhibit. The halls, on Level I of the new facility, offer a total available exhibit area of 230,000 ft².

French estimates that 275 to 300 companies will occupy 775 to 800 booths in the exhibit.

Companies desiring information regarding the exhibit may contact the SMPTE Exhibits and Advertising Dept., at the address and phone number listed above. Meanwhile, upcoming issues of the *SMPTE Journal* will carry additional information and updates on the conference and equipment exhibit.



The equipment exhibit at the Los Angeles Convention Center last year, where 253 companies occupied 750 booths. The Society foresees a larger exhibit this year, with projections of 275 to 300 companies occupying 775 to 800 booths.