

A Balanced Way of Light

Now you can shoot in fluorescent-lit supermarkets, showrooms, hospitals, and offices and still have that crucial front fill and side modeling. The **Lowel Light-Array** uses standard, four-foot, on-location spares which assure color balance with the ceiling fluorescents. This cool, super-soft, tiltable, rotatable, boomable, hand-holdable, three-amp source is a balanced way of light that can do wonders for your subject—and your schedule.

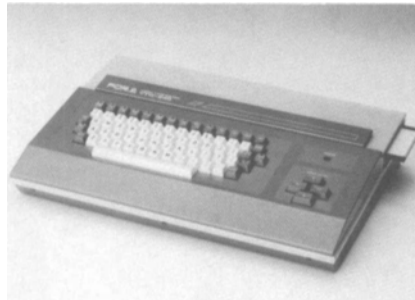
Lowel-Light Manufacturing, Inc.
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New York, N.Y. 10018-1197
212 947-0950

lowel



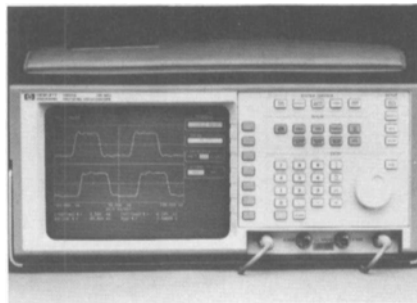
Lowel's fast-folding, fluorescent-fill phenomenon travels in one portable case, with its air-cushioned stand, electronic ballast, boom, and barndoors.

91011. The TL16SR works with the Arriflex 16 SR II camera. Key features include: crystal-timed shutter speeds from $1/16$ sec to 8 min, 53 sec in $1/16$ increments; intervals from 1 frame/sec to 60 hr; selection of 1 to 15 frames/pulse; LED frame counter with reset; shutter open indicator; inching switch; and auxiliary socket for capping shutters and other accessories. The camera accommodates the motor without modification.



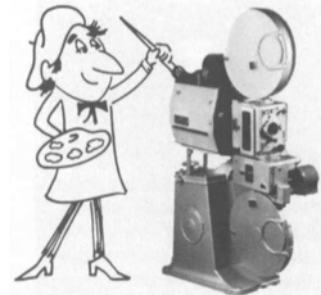
For-A VTW-240 character generator

The anti-aliasing character generator from For-A Corp. of America, Nonantum Office Park, 320 Nevada St., Newton, MA 02160, combines up to 1600 pages of disk storage and display with full random access to an entire library. The menu-driven VTW-240 system has four downloadable resident fonts — Futura, Aachen, Folio Bold, and Flash Light — which can be used in any combination. Colors are selected from a programmable 14-chip palette with an internal three-zone background color generator. Additional features include normal or drop shadow edging; displays in cut, roll, and crawl modes; and individual flash, color, underline, and upper/lower cases.



Hewlett-Packard digitizing oscilloscope

A digitizing oscilloscope has been introduced by Hewlett-Packard, 3000 Hanover St., Palo Alto, CA 94304. The HP54501A has four channels and a 100-MHz bandwidth. Noteworthy features are a simplified user interface, test-limit capability, automatic calculation of statistics, and dual time base windowing. Most adjustments are made with a front panel knob, and the number of menu levels has been minimized to make the scope user friendly. A family of optional accessories is available.



art: Webster's defines art as "skill acquired by experience, study, or observation".

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