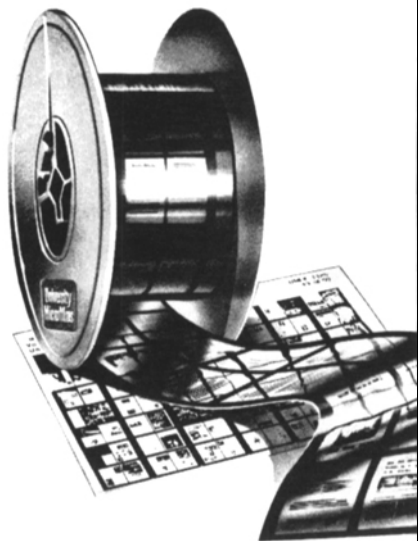


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Obituaries

William L. Cooper, Jr.

William L. Cooper, Jr., former chairman of the SMPTE New York Section, died on Friday, November 20, 1987, in Paramus, N.J. He was 65.

Cooper joined the Department of Visual Education, Providence, R.I., in 1938. In 1940 he began a five-year stint in the armed services with the U.S. Army Overseas Motion Picture Service. He returned to Rhode Island in 1945, taking a position with the Audio-Visual Corp. of Boston as a general manager for the Providence district.

In 1947, Cooper joined Hartford, Conn.-based Associated Film Libraries, again as general manager for the firm's Providence, R.I., district. He left Associated Film in 1948 to join Eastern Radio Pictures, Providence, where he worked as a producer, director, and cameraman. In 1949 he became a film director at WJAR-

TV, Providence, R.I., and in 1957 joined WPIX-TV in New York City as vice-president, Film. At the time of his death, Cooper was president of his own company in New York City, William L. Cooper Productions.

Cooper designed and developed the Pixiola editing machine and Debra reversible film footage counter. He was the recipient of many achievement awards, among them the Spot News Award from the National Association of Press Photographers and the prestigious Peabody Award from the Univ. of Georgia. He was also nominated for several Emmy Awards in the Documentary Film Production category.

Cooper, who was affiliated with the SMPTE since 1954, was a member of the National Academy of Television Arts and Sciences and founder of the National Association of Television Film Directors.

John A. Flory

John A. Flory, a Life Fellow of the SMPTE, and pioneer in the use of motion pictures for nontheatrical applications, died on October 7, 1987, in Cleveland, Ohio. He was 77.

A native of Cleveland and graduate of Yale University, Flory spent the first part of his career as a producer, director, writer, and distributor of motion pictures. During 1934-35, he worked on the production staff at Paramount Pictures, Inc., Hollywood, Calif. He served as vice-president, Production and Distribution, for Standard Films of California (1936-38) and the Motion Picture Corp. of America (1938-39). From 1941 to 1948, Flory worked as a partner at Grant, Flory and Williams, Inc., producers and distributors of corporate and educational films. In 1948, he established Flory Films, Inc., in New York City.

Flory joined Eastman Kodak Co., Rochester, N.Y., in 1950, serving as an advisor on non-theatrical films until his retirement in 1971. His work at Kodak put Flory in touch with users of educational, religious, and government films in all parts of the world. Flory was one of the first who advocated using the 8mm format for professional use.

Following his retirement from Eastman Kodak, Flory became president of Spacefilms, Inc., a motion-picture production company which was located in Rochester,

N.Y. Flory's focus at Spacefilms was science fiction film production. He had a great interest in science fiction and attested to a faith in the future of science fiction movies.

Flory lectured on television and motion pictures at the University of Southern California, New York University, Boston University, the Cleveland Museum of Art, and other institutions. He co-authored *The Dollars and Sense of Business Films*, recognized as a benchmark publication by the Association of National Advertisers. He also was co-author of the book *Designing New Apparatus for Learning*, a joint project of the SMPTE and the U.S. Office of Education. Through the years, Flory amassed numerous books and research materials on the art and science of motion pictures.

John Flory's professional honors include the Eastman Kodak Gold Medal from the SMPTE (1952) and the Jay E. Gordon Award from the Informational Film Producers Association. He was founder and trustee emeritus of the University Film and Video Foundation and founder and past-president of the Council on International Nontheatrical Events (CINE). Other affiliations include the University Film Foundation, American Science Film Association, and Educational Film Producers Association.