

SUSTAINING MEMBERS

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

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ATTAINMENT OF THE OBJECTIVES OF THE SMPTE IS AIDED BY THE FINANCIAL SUPPORT OF THE MEMBER COMPANIES LISTED BELOW

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| Aaton RG | Century Projector Corp. | Adolph Gasser, Inc. |
| Abekas Video Systems, Inc. | Christie Electric Corp. | General Electric Co. |
| Academy of Motion Picture Arts and Sciences | Alfred Chrosziel Filmtechnik GmbH | General Electronics Systems Inc./Diaquest |
| A. F. Associates, Inc. | Chyron Corp. | Geocam Corp. |
| Agfa-Gevaert, N.V. | Cinedco, Inc. | Alan Gordon Enterprises, Inc. |
| Airtrax | Cinema Electronics | Graham-Patten Systems, Inc. |
| Wilhelm Albrecht GmbH Studlogerate | Cinema Products Corp. | Grass Valley Group, Inc. |
| The Allen Products Co. | Cinematography Electronics, Inc. | Gray Engineering Labs., Inc. |
| Allied Film & Video | CineMills Corp. | R/Greenberg Associates, Inc. |
| Alpha Video & Electronics Co. | Cipher Digital, Inc. | GTE Products Corp. |
| Alta Group, Inc. | CMX Corp. | Guffanti Film Labs., Inc. |
| Altec Lansing Corp. | Coherent Communications, Inc. | Harris Video Systems |
| Amber Technology Pty. Ltd. | Colorfilm Pty. Ltd. | Harrison Systems, Inc. |
| American Soc. of Cinematographers | Comprehensive Video Supply Corp. | HEDCO (Hughes Elect. Devices Corp.) |
| American Studio Equipment | Computer Prompting Corp. | Hitachi Denshi America, Ltd. |
| Amherst Electronic Instruments, Inc. | Condor Broadcast Video Center | H.M.I. Lighting/Mini Spec |
| Amperex Electronic Corp. | Conrac Corp., Display Products Group | Hollywood Film Co. |
| Ampex Corp. | Consolidated Film Industries | Houston Fearless 76, Inc. |
| Amtel Systems, Inc. | Corporate Communications Consultants, Inc. | Hughes Communications, Inc. |
| Howard A. Anderson Co. | Cox Enterprises, Inc. | Ikegami Electronics (U.S.A.), Inc. |
| Angenieux Corp. of America | Cublcomp Corp. | Image Devices Inc. |
| Anton/Bauer, Inc. | Deluxe Laboratories, Inc. | Image Transform, Inc. |
| Aphex Systems, Ltd. | DeSisti Lighting/Desmar Corp. | Image Video Ltd. |
| Arriflex Corp. | Digital Equipment Corp. | Imagica Corp. |
| Kinotone, Inc. | Digital F/X, Inc. | Innovative Television Equipment dba ITE |
| A & S Case Co. | Digital Processing Systems Inc. | Intertec Publishing Corp. |
| Asaca/Shibasaki Corp. of America | Digital Video Systems Corp. | Irene Film Laboratories (Pty) Ltd. |
| The Association of Cinema and Video Laboratories, Inc. | The Walt Disney Co. | J & R Film Co., Inc. |
| Atlab Australia | DI-Tech Inc. | JVC Professional Products Co. |
| Audio Kinetics, Ltd. | Dolby Laboratories, Inc. | KEM Elektronik Mechanik GmbH |
| Auditronics, Inc. | DSC | Laumic Co., Inc. |
| Avitel Electronics Ltd. | Du Art Film Laboratories Inc. Du Art Video | LaVeZZI Precision, Inc. |
| B & B Systems, Inc. | Dubner Computer Systems, Inc. | LEE Colortran, Inc. |
| Ballantyne of Omaha | Dynair Electronics, Inc. | LEE Colortran GmbH Kobold Licht |
| Band Pro Film/Video, Inc. | Dynamic Technology Ltd. | Leitch Video of America, Inc. |
| BARCO-Industries N.V. | Eastman Kodak Co. | Lenco, Inc., Electronics Div. |
| BHP, Inc. | ECHOlab, Inc. | Lexicon, Inc. |
| Birns & Sawyer, Inc. | Editel | Lider Cine Laboratorios S.A. |
| Branch and Appleby Ltd. | EECO/Convergence Corp. | LMC Peterson, Inc. |
| Bremson Data Systems, Inc. | EEV, Inc. | Lowel-Light Manufacturing, Inc. |
| Broadcast Video Rentals, Ltd. | Eiki International, Inc. | L.T.M. Corp. of America |
| BTS, Inc. | Faroudja Laboratories | Magna-Tech Electronic Co., Inc. |
| The Burbank Studios | FERCO, Inc. | Magnetic Media Div./3M Co. |
| The Camera Mart, Inc. | FGV Panther Corp. of America | Magni Systems, Inc. |
| Camera Platforms International, Inc. | Filmline Technologies | Matthews Studio Equipment, Inc. |
| Camera Service Center, Inc. | Film Processing Corp. | Maxell Corp. of America |
| Canon U.S.A., Inc. | FOR-A Corp. of America | Merlin Engineering Works |
| Capital Cities/ABC Inc. | Fostex Corp. of America | Metrocolor Laboratories, Inc. |
| Dwight Cavendish Co. | Foto-Kem Industries, Inc. | Micron Audio Products, Ltd. |
| CBS, Inc. | Frezzolini Electronics Inc. | Microtime, Inc. |
| CEI Technology | Fujinon Inc. | Microwave Radio Corp. |
| Centro Corp. | Fuji Photo Film U.S.A., Inc. | Midwest Communications Corp. |
| Century Precision Cine/Optics | Fumeo S.P.A. | Miller Fluid Heads (USA) Inc. |

Mitchell Camera Corp.
 Mitsubishi Electric Sales America, Inc.
 Mitsubishi Pro Audio Group
 Mole-Richardson Co.
 Montage Group, Ltd.
 Moseley Associates, Inc.
 Motion Picture Assn. of America, Inc.
 Motion Picture Enterprises, Inc.
 Motion Picture Promotion Corp.
 Moviecam F. G. Bauer Filmtechnik
 MPL Film & Video, Inc.
 Multi-Track Magnetics, Inc.
 NAC Inc.
 Nagra Magnetic Recorders, Inc.
 National Assn. of Broadcasters
 National Broadcasting Co., Inc.
 National TeleConsultants, Inc.
 NEC America, Inc.
 Broadcast Equipment Div.
 Boyce Nemec Designs
 Neumade Products Corp.
 Rupert Neve Inc.
 NHK Technical Services Co., Ltd.
 Nikon Inc.
 Norton Associates, Inc.
 Novo Communications, Inc.
 Nurad Inc.
 O'Connor Engineering Labs., Inc.
 Odetics, Inc.
 Optical Disc Corp.
 Orban Associates, Inc.
 OSRAM Corp.
 Otari Corp.
 Pacific Radio Electronics
 Pacific Title & Art Studio
 PALTEX

Panasonic Broadcast Systems Co., Div.
 of Matsushita Electric Corp. of America
 Panavision, Inc.
 Pandora's Other Box Ltd.
 PERROTT Engineering Labs, Inc.
 Peterson International Ent. Ltd.
 Phillips Lighting Co.
 Photo-Sonics, Inc.
 Pinnacle Systems, Inc.
 Plastic Reel Corp. of America
 Posso S.A.
 Production Film Makers Associates Ltd.
 Professional Film & Video Equip. Assn.
 Quanta Corp.
 Quantel
 Rank Cintel, Inc.
 Rank Film Laboratories Ltd.
 Rank Precision Industries, Inc.
 RDS Corp.
 Redlake Corp.
 Research Technology International
 Ritz A-V Cine Sound
 Rorke Data Supply, Inc.
 Rosco Laboratories
 RTS Systems, Inc.
 Ryder Sound Services, Inc.
 Sachtler Corp. of America
 Schwem Technology
 Showscan Film Corp.
 Sigma Electronics Inc.
 Skotel Corp.
 Smart Theatre Systems
 Solid State Logic, Inc.
 Sony Corp. of America
 Sony of Canada, Ltd.
 Spectra Systems, Inc.

Steadi-Film Corp.
 Steenbeck, Inc.
 Strand Lighting
 Studer Revox America, Inc.
 Sunburst Lighting Inc.
 TASCAM — Prof. Div. of TEAC Corp.
 Teccon Enterprises Ltd.
 Technical Film Systems, Inc.
 Technicolor, Inc.
 Tektronix, Inc.
 Teledyne Camera Systems
 Tentel Corp.
 Theatre Equipment Assn.
 Thomson Video Equipement
 Tiffen Manufacturing Corp.
 Time Logic Systems
 Tintoretto, Inc.
 Todd-AO/Glen Glenn Studios
 Toei Chemical Industry Co., Ltd.
 Total Spectrum Manufacturing, Inc.
 TVC Laboratories, Inc.
 Tyler Camera Systems
 Ultimatte Corp.
 Union Connector Co., Inc.
 United Media Inc.
 Utah Scientific, Inc.
 Video Cable Comunicacion S.A.
 Video Financial Corp.
 Video Post Production Centre B.V.
 Videotek, Inc.
 Vinten Equipment Inc.
 WaveFrame Corp.
 Wide Range Electronics Corp.
 Wiko Ltd.
 YCM Laboratories
 Yokohama Cinema Laboratories, Inc.

WHY BECOME A SUSTAINING MEMBER

The SMPTE is a nonprofit organization that depends, in large measure, on the generous support of its Sustaining Members to conduct its many activities that benefit the motion-picture and television industries.

Throughout the year, the Society sponsors miniconferences, seminars, and hands-on workshops. These serve to augment the monthly section meetings as a means of providing the latest technical information to the people in our industry.

The Television Conference, which started modestly, has grown in status and prestige. It has become the premier forum for the introduction of new television technologies such as HDTV and digital television recording. The national conference is the largest annual gathering in the television and motion-picture industries devoted to the presentation of technical papers and the interchange of ideas.

One of the most important activities in which the Society engages is in the aiding of establishing standards. Most notable recently was the establishment of the "C" format for 1-in. television recording and the Type D-1 Digital Video Recording standard. Current efforts concern production standards for HDTV

and investigation into the feasibility of 30 frames/sec as a new film production standard.

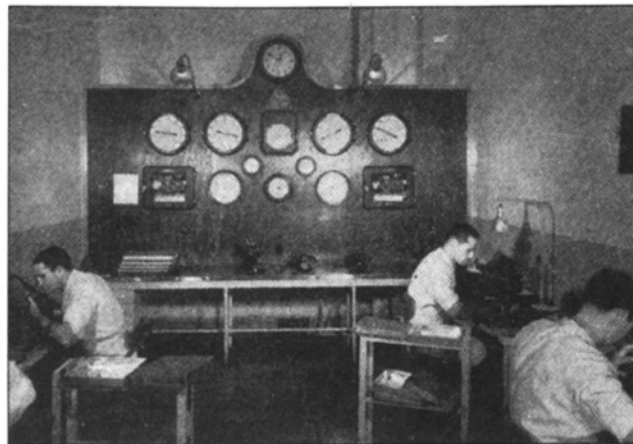
These activities have direct bearing on your organization's future, and members of your staff may already be involved in these engineering projects as individuals. Your support, at the corporate level, will help insure that these vital activities can continue.

In addition, here are some specific benefits of SMPTE Sustaining Membership:

- Listing of your company within the monthly *SMPTE Journal*.
- A complete description of your company and its services in the SMPTE annual *Directory for Members*.
- A subscription to the *SMPTE Journal* and the Society's monthly newsletter.
- A wood-mounted, metallic plaque.
- A press release announcing your company's joining the SMPTE.
- A discount for exhibiting at the SMPTE Technical Conferences.
- The distinction of being among more than 200 companies and organizations supporting the aims and activities of the SMPTE.

The Society invites applications for Sustaining Membership from other interested companies • Information may be obtained from Edmund M. DiGiulio, Chairman, Sustaining Membership Committee, Cinema Products Corp., 3211 S. La Cienega Blvd., Los Angeles, CA 90016, or from Society Headquarters • Addresses and descriptions of Sustaining Members appear in the *Directory for Members*, published in April 1988.

SMPTE Historical Reflections



(Left) Negative assembly room; (Right) Control room • *Modern Motion Picture Laboratory* • C. L. Lootens • *Journal of the SMPE*, April 1938.



(Left) Dentistry students viewing TV demonstration. Studio is linked to three auditoriums accommodating 150 students each; (Right) One of three installations in Radiation Therapy Center at the Medical School. Vidicon camera, upper left, surveys patient under treatment and is monitored by technician • *Television and the University* • R. J. Stanley • *Journal of the SMPTE*, April 1963.



(Left) Scientific film documentation records details of complex satellite instruments; (Right) Traffic model constructed to provide controllable traffic situations as if from helicopter simulates up to 11 cars moving in one scene • *From a Film: The Three R's of Aerospace Photography* • C. O. Probst • *Journal of the SMPTE*, April 1963.