

Mitchell Camera Corp.
 Mitsubishi Electric Sales America, Inc.
 Mitsubishi Pro Audio Group
 Mole-Richardson Co.
 Montage Group, Ltd.
 Moseley Associates, Inc.
 Motion Picture Assn. of America, Inc.
 Motion Picture Enterprises, Inc.
 Motion Picture Promotion Corp.
 Moviecam F. G. Bauer Filmtechnik
 MPL Film & Video, Inc.
 Multi-Track Magnetics, Inc.
 NAC Inc.
 Nagra Magnetic Recorders, Inc.
 National Assn. of Broadcasters
 National Broadcasting Co., Inc.
 National TeleConsultants, Inc.
 NEC America, Inc.
 Broadcast Equipment Div.
 Boyce Nemece Designs
 Neumade Products Corp.
 Rupert Neve Inc.
 NHK Technical Services Co., Ltd.
 Nikon Inc.
 Norton Associates, Inc.
 Novo Communications, Inc.
 Nurad Inc.
 O'Connor Engineering Labs., Inc.
 Odetics, Inc.
 Optical Disc Corp.
 Orban Associates, Inc.
 OSRAM Corp.
 Otari Corp.
 Pacific Radio Electronics
 Pacific Title & Art Studio
 PALTEX

Panasonic Broadcast Systems Co., Div.
 of Matsushita Electric Corp. of America
 Panavision, Inc.
 Pandora's Other Box Ltd.
 PERROTT Engineering Labs, Inc.
 Peterson International Ent. Ltd.
 Philips Lighting Co.
 Photo-Sonics, Inc.
 Pinnacle Systems, Inc.
 Plastic Reel Corp. of America
 Posso S.A.
 Production Film Makers Associates Ltd.
 Professional Film & Video Equip. Assn.
 Quanta Corp.
 Quantel
 Rank Cintel, Inc.
 Rank Film Laboratories Ltd.
 Rank Precision Industries, Inc.
 RDS Corp.
 Redlake Corp.
 Research Technology International
 Ritz A-V Cine Sound
 Rorke Data Supply, Inc.
 Rosco Laboratories
 RTS Systems, Inc.
 Ryder Sound Services, Inc.
 Sachtler Corp. of America
 Schwem Technology
 Showscan Film Corp.
 Sigma Electronics Inc.
 Skotel Corp.
 Smart Theatre Systems
 Solid State Logic, Inc.
 Sony Corp. of America
 Sony of Canada, Ltd.
 Spectra Systems, Inc.

Steadi-Film Corp.
 Steenbeck, Inc.
 Strand Lighting
 Studer Revox America, Inc.
 Studio S.O.N.
 Sunburst Lighting Inc.
 TASCAM — Prof. Div. of TEAC Corp.
 Teccon Enterprises Ltd.
 Technical Film Systems, Inc.
 Technicolor, Inc.
 Tektronix, Inc.
 Teledyne Camera Systems
 Tentel Corp.
 Theatre Equipment Assn.
 Thomson Video Equipement
 Tiffen Manufacturing Corp.
 Time Logic Systems
 Tintoretto, Inc.
 Todd-AO/Glen Glenn Studios
 Toei Chemical Industry Co., Ltd.
 Total Spectrum Manufacturing, Inc.
 TVC Laboratories, Inc.
 Tyler Camera Systems
 Ultimatte Corp.
 Union Connector Co., Inc.
 United Media Inc.
 Utah Scientific, Inc.
 Video Cable Comunicacion S.A.
 Video Financial Corp.
 Video Post Production Centre B.V.
 Videotek, Inc.
 Vinten Equipment Inc.
 WaveFrame Corp.
 Wide Range Electronics Corp.
 Wiko Ltd.
 YCM Laboratories
 Yokohama Cinema Laboratories, Inc.

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The SMPTE is a nonprofit organization that depends, in large measure, on the generous support of its Sustaining Members to conduct its many activities that benefit the motion-picture and television industries.

Throughout the year, the Society sponsors miniconferences, seminars, and hands-on workshops. These serve to augment the monthly section meetings as a means of providing the latest technical information to the people in our industry.

The Television Conference, which started modestly, has grown in status and prestige. It has become the premier forum for the introduction of new television technologies such as HDTV and digital television recording. The national conference is the largest annual gathering in the television and motion-picture industries devoted to the presentation of technical papers and the interchange of ideas.

One of the most important activities in which the Society engages is in the aiding of establishing standards. Most notable recently was the establishment of the "C" format for 1-in. television recording and the Type D-1 Digital Video Recording standard. Current efforts concern production standards for HDTV

and investigation into the feasibility of 30 frames/sec as a new film production standard.

These activities have direct bearing on your organization's future, and members of your staff may already be involved in these engineering projects as individuals. Your support, at the corporate level, will help insure that these vital activities can continue.

In addition, here are some specific benefits of SMPTE Sustaining Membership:

- Listing of your company within the monthly *SMPTE Journal*.
- A complete description of your company and its services in the SMPTE annual *Directory for Members*.
- A subscription to the *SMPTE Journal* and the Society's monthly newsletter.
- A wood-mounted, metallic plaque.
- A press release announcing your company's joining the SMPTE.
- A discount for exhibiting at the SMPTE Technical Conferences.
- The distinction of being among more than 200 companies and organizations supporting the aims and activities of the SMPTE.

The Society invites applications for Sustaining Membership from other interested companies ● Information may be obtained from Edmund M. DiGiulio, Chairman, Sustaining Membership Committee, Cinema Products Corp., 3211 S. La Cienega Blvd., Los Angeles, CA 90016, or from Society Headquarters ● Addresses and descriptions of Sustaining Members appear in the *Directory for Members*, published in April 1988.