

SMPTE Participates in NAB Convention

The SMPTE booth on the floor of the Annual Convention of the National Association of Broadcasters was a great success. Approximately 100 new members were signed up and there were about 30 membership renewals. The convention was held at the Las Vegas Convention Center from Saturday, April 9 through Tuesday, April 12.

The booth, which was just across the aisle from the Ampex booth, had hundreds of visitors during the four-day show. The number of inquiries about SMPTE activities increased dramatically over previous years, particularly in the areas of standards and standards subscriptions, SMPTE publications, and the upcoming 130th SMPTE Technical Conference, which will be held in New York in October. SMPTE's latest book, *Television Technology in Transition*, was available and received a great deal of interest.

Representing the SMPTE from headquarters were SMPTE Executive Director Lynette Robinson, *Journal* Editor Jeffrey Friedman, Engineering Director Sherwin Becker, Exhibits Manager Anne Cocchia, Marketing Manager Janice Baio, and Television Engineer Barry Detwiler.

A number of SMPTE officers and governors stopped by the booth, including SMPTE President M. Carlos Kennedy, Ampex Corp.; Executive Vice-President Maurice L. French, Canadian Broadcasting Corp.; Past-President Harold J. Eady, Novo Communications, Inc.; Engineering Vice-President Stanley N. Baron, NBC, Inc.; Editorial Vice-President Howard T. La Zare; Financial Vice-President Stephen D. Kerman, Tektronix, Inc.; Conference Vice-President Blaine Baker, MPL Film & Video, Inc.; and Governor and Chairman of the SMPTE Board of Editors Frederick M. Remley, University of Michigan.

In addition to the extensive activity at SMPTE's booth, nine engineering committees met at the convention: the Ad Hoc Group on HDTV/Film Interface; the Ad Hoc Group on HDTV Test Materials; the Study Group on Applications of Optical Disc Technology; the Working Group on Studio Video Standards; the Working Group



The SMPTE booth with SMPTE Financial Vice-President Stephen D. Kerman and SMPTE Executive Director Lynette Robinson.



The exhibit at the NAB Convention.

on HDEP; the Ad Hoc Group on NTSC Documentation; the Study Group on Digital Control for TV; the Working Group on Editing Procedures; and the Working Group on Tape Interchange — Type C.

This NAB convention was said to be a record breaker, with more than 40,000 people in attendance. According to the NAB, there were 710 exhib-

itors occupying 383,400 square feet of floor space. There were over 120 sessions. Many well-known guests attended, most notable of whom was President Ronald Reagan, who was there briefly to deliver a speech and receive an award. In addition 42 members of Congress were there, as were three FCC commissioners.

— Jeffrey Friedman