

# News

## SMPTE at IBC and Photokina

In carrying on the Society's tradition of serving all its members, both national and international, SMPTE had member booths staffed by Headquarters personnel at both the International Broadcasting Convention (IBC) and Photokina conventions.

During the IBC, September 23 to 27, in Brighton, England, the member booth attracted hundreds of attendees, many of whom indicated an interest in Society activities by becoming members of the Society. The booth also served to introduce the Society's publications, test materials, and standards activities or to communicate with those who were already members. Many of the Society's international members found that this was the ideal time to pay their dues and to learn about the latest SMPTE publications. The booth at IBC was staffed by Lynette Robinson, Executive Director, and Sherwin Becker, Director of Engineering.

The IBC Convention in Brighton was also the scene of the Society's first overseas reception, to which international members were invited to meet with Society Board members. The holding of this reception was brought about at the request of the International Relations Committee, Joseph A. Flaherty, Chairman; and the Society's three International Governors, Pol Descamps, Belgium; Murray Forrest, Australia; and Robert Van der Leeden, England.

SMPTE President M. Carlos Kennedy welcomed the 200 attendees, saying that this reception was being held especially for international members to give them the opportunity to meet the Society officers and governors who were present as



*SMPTE Journal Editor Jeffrey Friedman talks to a visitor at the SMPTE booth at Photokina. Photograph by Ed Zwaneveld.*

well as to mingle with other members and colleagues.

### Photokina

At Photokina, held in Cologne, Germany, October 5 to 11, the SMPTE was represented by *SMPTE Journal* Editor Jeffrey Friedman and Motion-Picture Engineer Mark Hyman.

Throughout the week, the SMPTE booth was busy with visitors from all over the world including people from India, Iran, China, and Russia. The Society signed up many new members, and Friedman and Hyman had the chance to meet many SMPTE overseas members who stopped by the booth to say hello. In addition to membership, SMPTE test materials, publications, and conferences generated strong interest among visitors to the booth.

**The Fuji Gold Medal**, a new award to recognize engineering accomplishments in image origination, has been established by the SMPTE.

The medal will honor outstanding engineering achievements in the design and development of new or enhanced techniques or equipment that has contributed significantly to the advancement of photographic or electronic image origination.

The Fuji Gold Medal is the 12th such award presented annually by the Society for technical excellence. It will be given for the first time at the 131st Technical Conference to be held in October 1989.

**A Working Group on Revision of PH22.55, Leaders and Cue Marks** — 35mm and 16mm Audio Release Prints,

(L6.38), has been formed. The group is part of the Committee on Laboratory Services Technology. The co-chairmen are Jess Daily, UCLA, Dept. of Theater, Film and TV, 405 Hilgard Ave., Los Angeles, CA 90024, telephone (213) 825-8027, and Robert Sheppard, Cinetronix, Inc., P.O. Box 9158, Berkeley CA 94709, telephone (415) 644-2463. Persons wishing to participate in this group should contact the chairmen or the Engineering Department at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607.

**A Working Group on 3-D Applications for Motion Pictures** has been formed under the Committee for Theatrical Projection Technology. The group's scope is to develop standards and recommended practices

for 35mm single strip 3-D projection systems that use polarization to separate the left and right eye images.

Topics under review also include projectable image area, angle of polarization, extinction ratio of polarizers and viewing glasses, characterization of screen surfaces, and screen luminance measurement. The working group may also develop test films and alignment tools to assist in projector setup. If you would like to participate, please contact Lenny Lipton, StereoGraphics Corp., P.O. Box 2309, San Rafael, CA 94912, or the Engineering Department at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607.

**A Working Group on Time and Control Code (V16.25)**, has been established under the Committee on Television Recording and Reproduction Technology. This group will review the usage of time and control code in digital and analog VTR applications to determine if the present standards are adequate. The acting chairman is Jukka Hamalainen, Matsushita Applied Research Laboratory, Crossroads Business Center, 95D Connecticut Dr., Burlington, NJ 08016, telephone (609) 386-5995. Persons wishing to participate should contact Mr. Hamalainen or the Engineering Department at SMPTE Headquarters.

**Cinema Products Corp.**, Los Angeles, Calif., has been sold to FirstMedia, a private investment firm. Ed DiGiulio will remain as president of Cinema Products and will continue to head the company, working closely with Jac Holzman and John Backe of FirstMedia.

**Harold J. Eady**, former president of the SMPTE, has been named president and CEO of Medallion Film and Video, Toronto, Canada. Medallion is a motion-picture processing laboratory and video post-production company.

Eady has spent the past ten years as president of Novo Communications, Inc. Prior to that, he was vice president/general manager of Bonded Services. He is active in several professional associations and is a Fellow of both the SMPTE and the BKSTS. He served as president of the Canadian Film and Television Association from 1974 to 1975. He also belongs to the Canadian and United States Motion Picture Pioneers and the Variety Clubs of Toronto and New York.



# For Your 601 and D2 Tool Box



Installation and maintenance of digital equipment is one of the most exciting challenges of this decade. Leitch has developed two new tools specifically designed to simplify your digital installations.

The Digitee provides compact signal distribution. Since, according to CCIR 601 and D2 specifications, equipment must have terminating inputs, the Digitee provides a practical equivalent to looping inputs. The Digitee doubles as a line amplifier for long cable runs by re-synchronizing the full 10 bit data path, yet is small enough for cable troughs.

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