

131st SMPTE Technical Conference and Exhibit

October 21–25, 1989, Los Angeles

The 131st SMPTE Technical Conference and Equipment Exhibit will open on Saturday, October 21, at the Los Angeles Convention Center in California, and will close on Wednesday, October 25.

The theme of this year's conference is "Tradition and Technology — Partners in Progress." Industry experts from around the world will present more than 150 papers on the latest technological innovations. The papers have been divided into 22 sessions: Archival (to be held at the University of California at Los Angeles), Advanced Television I — Transmission, Computer Interactive Video and Graphics, Film Production, Advanced Television II — Transmission/Production, Ancillary Services and Distribution Systems, Film Production/Presentation (to be held at the University of Southern California), Advanced Television III — Production Equipment, Quality Control and Measurement, Laboratory Technology, TV Production I — Equipment, TV Post-Production, Sound Technology I, TV Production II, Recording, Film/Electronic Interface II, Automation and Robotics, Digital Tutorial I, Television Sound Technology, and Digital Tutorial II. Many panel discussions are planned throughout the conference.

Digital Tutorial

A special all-day tutorial on Wednesday will be devoted to digital audio and video systems. The SMPTE Television Recording and Reproduction Technology (TRRT) committee's subgroup, which is responsible for the D-1 and D-2 videotape formats, is coordinating this session. The chairman of the TRRT committee, Stevan Vigneaux, Sony Products, explained the reason for this special session. "As the Society looks to the future, it is clear to all that digital will be the universal standard for television studios." Facility construction, conversion between D-1 and D-2, and integrating analog and digital systems in a single system will be some of the aspects discussed.

Vigneaux commented that each author has been asked to make the session of immediate and practical value to the attendees by orienting his presentation toward the real world and avoiding "equation overload." There will be a question-and-answer session after each presentation and a panel discussion with all the authors at the end of the day.

Equipment Exhibit

In addition to a full technical program, more than 230 manufacturers of motion-picture and television equipment will display and demonstrate their state-of-the-art products at the Los Angeles Convention Center. Since the exhibitors list was printed in the September issue of the *Journal*, the following companies have committed to exhibiting at the 131st conference: ADC Telecommunications Inc.; Audio Accessories Inc.; Audio Intervisual Design; Broadcast Store; Case Editing Systems; DN Laboratories; Electro-Voice/Vega; Elmech Marketing (USA); Forecast Installations Inc.; G&M Power Products Inc.; GML Inc.; Harrison & Harrison; HydroImage; Japan America Electronics; Lee America West Ltd.; Nagra Magnetic Recorders Inc.; Pacific Radio Electronics; Q-TV; Sanken; Studer Editech Corp.; Studio Film & Tape Inc.; Teksil Ind. Inc.; Time Logic Inc.; Unimedia Inc.; Video International Development Corp.; Video Logic — Nesbit Systems; Videotape Products Inc./Provideo; Vistek Electronics Ltd.; and Wohler Technologies. A complete list of exhibitors will appear in the program booklet, which will be available at the conference.

Special Events

Many special events are scheduled for this show. There will be a Welcoming Reception on Friday evening at the Academy Theater in Beverly Hills from 6:00 p.m. to 9:00 p.m. SMPTE President Maurice L. French, Canadian Broadcasting Corp., will officially open the conference on Saturday morning at a session

in the Los Angeles Convention Center. During this session, J. Phillip Samper, vice-chairman and executive officer of Eastman Kodak Co., will deliver the keynote address.

Twenty-one people will be recognized for outstanding contributions to the industry or to the Society at the Honors and Awards Luncheon to be held on Saturday in the convention center's Petree Hall. Karl Malden, president of the Academy of Motion Picture Arts and Sciences, will be the guest speaker at the luncheon.

On Monday, 12 new Fellows will be inducted into the SMPTE at the Fellows Luncheon, which will also be held in Petree Hall. Rodger J. Ross, retired executive of the Canadian Broadcasting Corp. and a Life Fellow of the SMPTE, will be the guest speaker. The Annual Banquet, always one of the highlights of the conference, will be held Tuesday evening in the California Ballroom of the Westin Bonaventure Hotel. Attendees are invited to enjoy coffee and danish each morning at the Coffee Club in the convention center's room 217B. A full program has been planned for spouses attending the conference.

Registration Information

For those who did not register in advance, on-site registration will be held on Friday in the Bonaventure Hotel's Palos Verdes Room from 9:00 a.m. to 5:00 p.m. and Saturday through Wednesday at the convention center. Registration hours at the convention center are Saturday, 8:00 a.m. to 6:00 p.m.; Sunday, 8:00 a.m. to 6:00 p.m.; Monday, 8:00 a.m. to 7:00 p.m.; Tuesday, 8:00 a.m. to 5:00 p.m.; and Wednesday, 8:00 a.m. to 1:00 p.m.

Shuttle Bus Service

Complimentary shuttle buses will run between the convention center and the Bonaventure and Los Angeles Hilton hotels. Bus service will also be available to take attendees from the convention center to the off-site sessions at USC and UCLA.

— Nancy T. Engel