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## Books, Booklets, Brochures

**Directing Video**, by Thomas Kennedy, helps professionals to efficiently coordinate all the details of video production, from scheduling and financial planning to managing technical logistics while making esthetic decisions. With an emphasis on previsualization, Kennedy explains how to meet a client's goals, review scripts, evaluate sites, and select talent and crew members. There are also many tips for experienced producers and directors. The 203-page book is published by Knowledge Industry Publications, Inc., 701 Westchester Ave., White Plains, NY 10604. The hardcover edition is \$39.95; softcover (student edition), \$27.95.

**The Optical Design of Reflectors**, by William B. Elmer, has been revised and is now in its third edition. The softcover handbook discusses major reflector design issues, including reflector optics, optical considerations in luminaire design and production, and predicting and verifying luminaire performance. The book is available for \$32.50 from TLA-Lighting Consultants, Inc., 72 Loring Ave., Salem, MA 01970.

**Audio Control Handbook**, by Robert S. Oringel, contains information on the effective use of standard audio equipment, from basic microphones and control boards to digital signal processors and tape recorders. The reference book, now in its sixth edition, uses nontechnical language and clear illustrations to convey the fundamentals of creating audio for radio and television broadcasting. The book is available for \$24.95 from Focal Press, 80 Montvale Ave., Stoneham, MA 02180.

**Frequency and time-interval measurement instruments** are described in an eight-page brochure produced by Hewlett-Packard Co. The manufacturer's electronic counters are featured. Frequency range and resolution, sensitivity, and time-interval resolution specs are given for each product. This brochure, publication 5952-7962, is available free from Hewlett-Packard Co., Inquiries Dept., 19310 Pruneridge Ave., Cupertino, CA 95014.

**Video communications systems**, which transmit still color or monochrome video images over standard telephone lines, are described in a shortform catalog from Colorado Video, Inc. Details are given for a variety of scientific video instruments, such as image enhancers, analyzers, and positioning and measuring devices. The eight-page booklet is available free from Colorado Video, Inc., P.O. Box 928, Boulder, CO 80306.