



The sparkling Westin Bonaventure Hotel in the heart of Los Angeles, where the Welcoming Reception and the Annual Banquet will be held.

The 131st SMPTE Technical Conference and Equipment Exhibit October 21-25, Los Angeles

The 131st Technical Conference and Equipment Exhibit, which will be held at the Los Angeles Convention Center October 21-25, 1989, promises to be a thought-provoking and exciting event. This year's conference, which has a theme of "Technology and Tradition — Partners in Progress," will include papers to commemorate the 100th anniversary of the 35mm film format. Program Chairman John L. Baptista, Consolidated Film Industries, will schedule one historical paper in each session. Baptista has already received commitments from Agfa-Gevaert, Eastman Kodak Co., and Fuji Photo Film for historical papers. Television's origins, which date back 50 years, will not be overlooked; there will also be several papers on the history of this medium.

Early indications point toward a successful technical program. More than 200 papers were submitted last year, from which 165 were chosen for the conference. We expect a similar response this year. Please note: the deadline for papers is June 15! To have a technical paper considered, the author should send a 100-word abstract on an Author Form to SMPTE, Att.: Marilyn Waldman, Program Coordinator, 595 W. Hartsdale Ave., White Plains, NY 10607. The Author

Forms are available from SMPTE headquarters at the address above. Authors will be notified by August 4 if the Program Committee finds their papers suitable for presentation at the conference. These authors will then be requested to submit completed manuscripts, all illustrations, and 500-word synopses. The manuscripts will be preprinted and sold at the conference; the synopses will be published in a booklet and distributed at the conference. Additional information about the program may be obtained by writing to the SMPTE or by calling (914) 761-1100.

Equipment Exhibit

As of April 21, 61 companies have applied for booth space. By the May 12 deadline, approximately 200 companies, including most of the major manufacturers of professional motion-picture and television equipment, are expected to have signed up to exhibit. During the conference, the exhibit hours will be Saturday, 2:30-6:00 p.m.; Sunday, 10:00 a.m.-6:00 p.m.; Monday, 9:00 a.m.-7:00 p.m.; and Tuesday, 9:00 a.m.-5:00 p.m.

Corporate Sponsors

Several companies have offered to sponsor special events during the conference. The Banquet reception will

be sponsored by Ampex Corp.; the Banquet wines will be provided by NBC, Inc. The Board of Governors Reception will be sponsored by Dolby Laboratories, Inc.; the Coffee Club, by Eastman Kodak Co.; and the Fellows Reception, by Magna-Tech Electronic Co., Inc. There will also be a Welcoming Reception, the Honors and Awards Luncheon, and the Fellows Luncheon.

The Spouses Program

A full program of activities is being planned by Phyllis La Zare, Spouses Program Chairwoman. Those who haven't registered for the Spouses Program in advance may do so on-site on Friday, October 20, when there will be a Welcoming Tea. Saturday's program will begin with a continental breakfast and a lecture on astrology. After attending the Honors and Awards Luncheon, the group will visit the Movieland wax museum. Sunday's program consists of continental breakfast and a lunch cruise aboard the *Spirit of L.A.* After breakfast on Monday, the spouses will eat lunch at the Magic Castle. Tuesday's schedule includes brunch with a guest lecturer and a trip to the Gene Autry museum. The program wraps up on Wednesday with a tour of Lawry's California Center. — Nancy T. Engel