

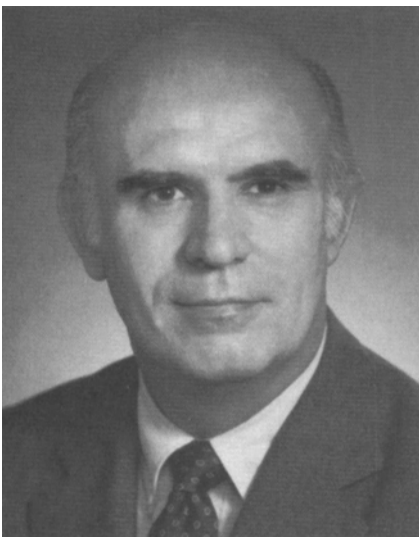


Downtown Los Angeles and the convention center.

The 131st SMPTE Technical Conference and Equipment Exhibit

October 21-25, Los Angeles

J. Phillip Samper, Eastman Kodak Co., will be the keynote speaker for the 131st Technical Conference and Equipment Exhibit. As Kodak's vice-chairman and executive officer, Samper has primary responsibility for the company's photographic products and commercial and information systems units. He will deliver the keynote address at the Opening Session, which will be held Saturday, October 21, at the Los Angeles Convention Center.



J. Phillip Samper, Keynote Speaker.

Technical Papers

Program Chairman John L. Baptista, Consolidated Film Industries, is anticipating a rich and varied technical program on the theme "Technology and Tradition — Partners in Progress." Last year more than 200 papers were submitted from which 165 were chosen for presentation at the conference. The 131st conference program will include historical papers to commemorate the 100th anniversary of the 35mm film format and the 50th anniversary of television. Baptista has commitments for historical papers from Agfa-Gevaert, Eastman Kodak Co., Fuji Photo Film, and the Australian Section.

Special Sessions

Two technical programs will be presented away from the convention center this year. A session on archival film techniques will be given on Saturday afternoon at the University of California at Los Angeles. On Sunday afternoon, a session on presentation technology will be given at the University of Southern California. Shuttle buses will be available at the convention center to take attendees to the campuses.

To accommodate these off-site activities, some changes in the schedul-

ing of certain conference special events have been made. The Opening Session will start earlier than usual — 9:30 a.m. — on Saturday. This year the Fellows Luncheon will be held on Monday, October 23, at the convention center.

Other Conference Highlights

The Honors and Awards Luncheon will be held on Saturday, October 21, in the Los Angeles Convention Center. The Annual Banquet will be held on Tuesday, October 24, in the Westin Bonaventure Hotel. A Coffee Club, sponsored by Eastman Kodak Co., will be open each morning of the conference. Complimentary coffee, tea, juice, and Danish will be served. A Spouses Program is being organized by Phyllis T. LaZare.

Equipment Exhibit

The deadline for companies to apply for booth space has passed; 193 manufacturers have requested booths for the 131st Technical Conference and Equipment Exhibit. During the conference, the exhibit will be open Saturday, 2:30-6:00 p.m., Sunday, 10:00 a.m.-6:00 p.m., Monday, 9:00 a.m.-7:00 p.m., and Tuesday, 9:00 a.m.-5:00 p.m.

— Nancy T. Engel