

131st SMPTE Technical Conference and Equipment Exhibit

Los Angeles Convention Center, Calif.

October 21-25, 1989

The 131st SMPTE Technical Conference and Equipment Exhibit will be held Saturday, October 21, through Wednesday, October 25, 1989, at the Los Angeles Convention Center in California.

Providing the overall direction for the conference are SMPTE Editorial Vice-President Frank J. Haney, Capital Cities/ABC, Inc., and SMPTE Conference Vice-President L. John Spring, Jr., Eastman Kodak Co. The technical program is under the supervision of Haney, while the equipment exhibit and general arrangements are being directed by Spring.

Technical Program

A record 219 abstracts were submitted on the theme "Technology and Tradition — Partners in Progress." Program Chairman John L. Baptista, Consolidated Film Industries, and Program Vice-Chairman Alan S. Godber, National Broadcasting Co., Inc., are reviewing the submissions to determine which papers will be presented at the conference. Topic chairmen Daniel Brewer, Paramount Pictures Corp., and Kenneth Knaus, Eastman Kodak Co., are working closely with Baptista and Godber to organize the papers into sessions. The technical program promises to be thought-provoking and informative.

An unusual aspect of this year's program is the inclusion of historical papers to commemorate the 100th anniversary of the 35mm film format and the 50th anniversary of television. Baptista has received commitments for historical papers from Agfa-Gevaert, Eastman Kodak Co., Fuji Photo Film, and the Australian Section. Another new development in this year's program is the presentation of two sessions away from the convention center. One session, on archival film techniques, will be given at the University of California at Los Angeles on Saturday afternoon; the second session, on presentation technology, will be given at the University of

Southern California on Sunday afternoon. Free shuttle bus service will be provided to take attendees from the convention center to these campuses.

The September issue of the *Journal* will contain a full listing of session topics and paper presentations.

Conference Schedule

The conference begins on Friday evening, October 20, with a Welcoming Reception for all registrants. On Saturday, at 9:30 a.m. in the convention center, SMPTE President Maurice L. French, Canadian Broadcasting Corp., will officially open the conference and welcome attendees. J. Phillip Samper, the vice-chairman and executive officer of Eastman Kodak Co., will deliver the keynote address. Samper has primary responsibility for the company's photographic products and commercial and information systems units.

The Honors and Awards Luncheon will be held Saturday at 11:45 a.m. in the convention center's Petree Hall. The technical sessions will start after the luncheon.

Because of the presentation at the University of Southern California on Sunday, the Fellows Luncheon will be held this year on *Monday* in the convention center's Petree Hall. The Annual Banquet will be held on Tuesday evening at the Westin Bonaventure Hotel.

Equipment Exhibit

The equipment exhibit will be in Yorty Hall at the convention center from Saturday, October 21, through Tuesday, October 24. The exhibit will be open during the following hours: Saturday, 2:30 p.m. to 6:00 p.m.; Sunday, 10:00 a.m. to 6:00 p.m.; Monday, 9:00 a.m. to 7:00 p.m.; and Tuesday, 9:00 a.m. to 5:00 p.m.

On June 28, 209 companies were scheduled to participate in this year's equipment exhibit. They will occupy 77,800 sq. ft of space at the conven-

tion center. A complete directory with booth locations and descriptions of the exhibiting companies will be published in the next issue of the *Journal*.

Special Events

Outstanding technical achievements and distinguished service to the Society are recognized annually at the **Honors and Awards Luncheon**. Everyone is invited to share in the sense of accomplishment of those being honored. Tickets can be purchased in advance or on-site. A pre-lunch reception will be held at 11:00 a.m. in Room 212B of the convention center. The luncheon follows the reception.

New Fellows will be honored at the **Fellows Luncheon**, which is scheduled for 11:45 a.m. on Monday, October 23, in Petree Hall. A Fellow of the Society is one who is no less than 30 years old and has, by his proficiency and contributions, attained an outstanding rank among engineers or executives in the motion-picture, television, or related industries. Each new Fellow will be presented with a plaque by SMPTE President Maurice L. French.

Rodger Ross, retired from the Canadian Broadcasting Corp., will speak at the Fellows Luncheon. He is a Life Fellow and was the Editorial Vice-President of the SMPTE from 1967 to 1970. Ross received the Society's Progress Medal in 1971 and its Agfa-Gevaert Gold Medal in 1975. He retired from the CBC in 1971, after 18 years as supervisor of technical film operations in Toronto. He wrote several technical papers on television recording and film and a book, *Television Film Engineering*, which was published by John Wiley and Sons in 1966. Ross is an Honorary Fellow of the British Kinematograph, Sound and Television Society.

On Tuesday evening, October 24, the SMPTE will hold its **annual cocktail party, banquet, and dance** in the California Ballroom of the Westin

Bonaventure Hotel. The evening will feature fine dining, dancing, and entertainment. Cocktails will be served at 7:00; the banquet begins at 8:00 p.m. Companies wishing to reserve tables for the banquet should contact Mary Connolly at SMPTE Headquarters for information.

Spouses Program

A full schedule of activities has been planned by Spouses Program Chairwoman Phyllis La Zare for spouses attending the conference. The program begins with a welcoming tea on Friday in the President's Suite at the Westin Bonaventure Hotel. Each day, except Tuesday, there will be a continental breakfast for the spouses at the Bonaventure Hotel. An astrological presentation is scheduled for the group after breakfast on Saturday. The spouses will attend the Honors and Awards Luncheon and then tour the Movieland Wax Museum. On Sunday, there is a cruise on board the *Spirit of L.A.* and a *Salute to Broadway* review. Luncheon and a show at the Magic Castle are scheduled for Monday. On Tuesday, the group will have brunch at the Top of Five restaurant before visiting the Gene Autry Western Heritage Museum. Wednesday's agenda includes lunch and a tour of Lawry's California Center.

Hotel Reservations

Approximately 1500 rooms have been reserved at special rates for conference attendees at the Westin Bonaventure, the Los Angeles Hilton, the Holiday Inn, and the Figueroa. Reservations at any of these hotels must be made on the hotel reservation form sent out to members. To qualify for the special rates, registrants must submit the form and payment by September 15 to the Housing Bureau of Los Angeles, P.O. Box 71608, Los Angeles, CA 90071. Please do not mail this form to SMPTE Headquarters. As in the past, complimentary shuttle bus service will be provided between the convention center and the Bonaventure and Hilton hotels.

Registration

Advance and on-site registration will be available for the conference and equipment exhibit. Members will receive registration information in the mail and are strongly encouraged to register in advance. By doing so, they can take advantage of reduced rates

Registration Rates		
	Before Sept. 15	On-Site Registration
Weekly: Member*	\$185.00	225.00
Non-Member*	225.00	265.00
Spouse*	85.00	95.00
Life, Fellow, Life Member*	FREE	FREE
Student Member	FREE	FREE
Student Non-Member	10.00	15.00
Author (day of paper only, no lunch)	FREE	FREE
Press (no lunch)	FREE	FREE
Honors and Awards Luncheon (if ordered separately)	30.00	35.00
Fellows Luncheon**	35.00	40.00
Banquet	60.00	70.00
Full Table Banquet	600.00	700.00

No refunds after October 6, 1989.
 * Includes Honors and Awards Luncheon.
 ** Fellows and Life Fellows only.
 Members of the BKSTS, FKTG, SPSE, SBE, and AES may register at the member rate.
 Daily registration will be available at the Los Angeles Convention Center during registration hours.

Hotel Rates			
The Westin Bonaventure (Headquarters)		Exec. Sgl/Dbf	Tower
Single	Double/Twin		
\$108-118-128	\$128-138-148		
The Los Angeles Hilton			
\$109	\$129	\$115-135	\$165-185
The Holiday Inn			
\$68	\$78		
The Figueroa			
\$64	\$72		

12% occupancy tax applied to above prices. Shuttle bus service will run only between the convention center and the Westin Bonaventure and the Los Angeles Hilton.

and avoid long lines at the conference. To qualify for the advance registration rates, completed registration forms and payment must be returned to SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607 no later than September 15, 1989.

On-site registration will be conducted on Friday from 9:00 to 5:00 p.m. in the Bonaventure Hotel's Palos Verdes Room. Thereafter, registration will take place at the convention center: Saturday, 8:00 a.m. to 6:00 p.m.; Sunday, 8:00 a.m. to 6:00 p.m.; Monday, 8:00 a.m. to 7:00 p.m.; Tuesday, 8:00 a.m. to 6:00 p.m.; and Wednesday, 8:00 a.m. to 1:00 p.m.

Sponsored Activities

The following companies are sponsoring various conference activities: Dolby Laboratories, Inc., Board of

Governors reception; Ikegami Electronics (U.S.A.), Inc., Honors and Awards reception; Magna-Tech Electronic Co., Inc., Fellows reception; Ampex Corp., banquet reception; National Broadcasting Co., banquet wines; American Society of Cinematographers, banquet entertainment; Eastman Kodak Co., Coffee Club; and Will Rogers Institute, blood pressure and cholesterol clinic.

Committee Meetings

Most of the SMPTE engineering, administrative, and editorial committee meetings will be held at the Los Angeles Convention Center. Committee members will be notified in advance of the time and place of their meetings. A complete schedule of all meetings will be available in the registration area at the convention center.

— Nancy T. Engel