

132nd SMPTE Technical Conference and Equipment Exhibit

Jacob K. Javits Convention Center, New York City

October 13–17, 1990

The 132nd SMPTE Technical Conference and Equipment Exhibit will open on Saturday, October 13, at the Jacob K. Javits Convention Center in New York City, and will close on Wednesday, October 17.

"The theme of this year's conference is Film and Television — One World?" said Editorial Vice-President Frank J. Haney, Capital Cities/ABC. "We chose that theme because it recognizes the ongoing convergence of these two technologies by providing a forum for their mutual relationships."

During the conference, experts from both the U.S. and abroad will present more than 130 papers exploring the newest concepts and innovations in the television and motion-picture industries. The papers have been divided into 17 sessions: Film Production Technology, Digital TV Processing, Film Presentation Technology, The Digital TV Studio, TV Production — Recorders and Cameras, Digital TV Distribution, Laboratory Technology, TV Post-Production I, Sound Technology, TV Post-Production II, Film/Electronic Interface I, TV Sound and Ancillary Services, Film/Electronic Interface II, Advanced Television I, High-Definition Electronic Production Standards, Advanced Television II, and Advanced Television III. All sessions will take place at the Javits Convention Center *except* Film Presentation Technology, which will be held at Loew's Astor Plaza Theater on 44th Street and Broadway. Transportation will be provided.

On Tuesday afternoon, as an added bonus, a special panel discussion entitled "Electronic Editing of Film Product — What is the Best Way?" will follow the Film/Electronic Interface II presentations. All authors who present papers during this session will participate in the discussion. The panel will include Arthur Boudine, Com-

puter Arts Corp.; Jean-Pierre Beauviala, Aaton; Jerry M. Lewis, Grass Valley Group; Tom Ellington, Consolidated Film Industries; and Nigel Varian, Filmlab Systems International Ltd.

Providing the overall direction for the conference are Editorial Vice-President Haney and SMPTE Conference Vice-President L. John Spring, Jr., Eastman Kodak Co. The technical program is under the supervision of Haney, while the equipment exhibit and the general arrangements are being directed by Spring.

In addition, Kerns H. Powers, Consultant, is Program Chairman; John L. Baptista, Consolidated Film Industries, and Alan Godber, NBC, are Program Vice-Chairmen, and Charles H. Jablonski, NBC, is Chairman of the General Arrangements Committee. Furn D. Anderson, HBO; David A. Elliot, Capital Cities/ABC; John W. Erwin, Eastman Kodak Co.; Jukka Hamalainen, Matsushita Labs; Mark Schubert, Consultant; and Timothy J. Spitzer, Du Art Video, are serving on the Program Committee.

Equipment Display

In addition to the full technical program, an equipment exhibit will complement the conference. Approximately 185 manufacturers of motion-picture and television equipment will display and demonstrate state-of-the-art products during the exhibit.

The exhibit will be held at the Javits Convention Center from Saturday, October 13, through Tuesday, October 16. It will be open during the following hours: Saturday, 2:30 p.m. to 6:00 p.m.; Sunday, 10:00 a.m. to 6:00 p.m.; Monday, 10:00 a.m. to 7:00 p.m.; and Tuesday, 10:00 a.m. to 5:00 p.m.

Special Events

The conference will offer many

special events, beginning on Friday evening, October 12, with a Welcoming Reception for all registrants at the Marriott Marquis Hotel. On Saturday, at 9:30 a.m. in the Javits Convention Center, SMPTE President Maurice French, CBC, will officially open the conference and welcome attendees. George Vradenburg III, senior vice-president of CBS, will deliver the keynote address. He is a director of the Advanced Television Test Center (ATTC), and the chairman of its Budget, Finance and Operations Committee. The ATTC's purpose is to test advanced television systems. Vradenburg is also an active participant in the broadcast industry's efforts in Washington to secure equal footing with other technologies in the television of tomorrow.

Twenty-two people will be recognized for outstanding contributions to the industry or the Society at the Honors and Awards Luncheon, which will be held Saturday in Hall 1D of the Javits Convention Center. Dr. Marvin Camras, ITT Research Institute, will be the luncheon speaker. Often referred to as the "father of magnetic recording," Camras is the inventor of the wire recorder and a pioneer in magnetic sound tracking for motion pictures and stereo and videotape recording. A reception will be held prior to the luncheon.

On Sunday, 17 new Fellows will be inducted into the Society during the Fellows Luncheon, which will be held in the Astor Ballroom of the Marriott Marquis Hotel. A Fellow of the Society is one who is no less than 30 years old and has, by proficiency and contributions, attained an outstanding rank among engineers or executives in the motion-picture, television, or related industries.

On Tuesday evening, October 16, the SMPTE will hold its annual cocktail party, banquet, and dance in the Westside Ballroom of the Marriott

Marquis Hotel. The evening will feature fine dining, dancing, and entertainment. Cocktails will be served at 7:00 p.m., and the banquet will begin at 8:00 p.m.

In addition, Spouses Program Chairwoman Patricia Spicer has organized a program that will highlight the best that New York City has to offer. It will feature guided tours, elegant dining, exclusive lectures, and special meetings with a star of

a New York opera and a renowned architect.

Registration Information

For those who did not register in advance, on-site registration will be available at the Marriott Marquis Hotel on Friday, October 12, from 9:00 a.m. to 5:00 p.m. Thereafter, registration will take place at the Javits Convention Center during the following hours: Saturday and Sunday,

7:30 a.m. to 6:00 p.m.; Monday, 7:30 a.m. to 7:00 p.m.; Tuesday, 7:30 a.m. to 6:00 p.m.; and Wednesday, 7:30 a.m. to 1 p.m.

Shuttle Bus Service

The SMPTE will provide complimentary shuttle bus service between the Javits Convention Center and the Marriott Marquis, New York Hilton, Sheraton Centre, and Milford Plaza hotels.

The 25th Annual SMPTE Television Conference

Westin Hotel, Detroit, Michigan

February 1-2, 1991

The General Arrangements Committee for the 25th Annual SMPTE Television Conference has been appointed, it was announced by Program Chairman Rudy Kryger, CBC, and General Arrangements Chairman Leonard W. Eden, John F.X. Browne & Associates.

"The General Arrangements Committee has been formed from knowledgeable and dedicated SMPTE members of the Detroit Section who are committed to making the Television Conference most interesting, entertaining, and successful" said Kryger.

The General Arrangements Committee will consist of John P. Rusche, Sandy Corp., as Operations Chairman; Henry J. Root, Hy James, Inc., as Technical Arrangements Chairman; Herta Horn, Keras Film, as Registration Chairman; Donald T. Balousek, Producers Color Service, as Registration Co-Chairman; Harold L. Miller, Technicolor Video, as Membership Chairman; Richard O. Painter, Consultant, as Assistant Auditor; Robert Schlorff, Consultant, as Audio-Visual and Projection Chairman; Benjamin Stone, Eastman Kodak Co., as Opening Films and Videotapes Chairman.

In addition, Stan Nalski, Film Craft Laboratories, Inc., will serve as Opening Films and Videotapes Co-Chairman; Marcus J. Williams, WDIV-TV, as Hospitality and Infor-

mation Chairman; James A. Gibeau, Detroit Institute of the Arts, as Entertainment Chairman; William (Bill) H. Smith, Allied Film and Video, as Sponsorship Chairman; Robert E. Swayze, Midwest Communications Corp., as Sponsorship Co-Chairman; Richard F. Strauss, Sony Communications Products, as Facilities Chairman; H. Chris Hill, Archdiocese of Detroit, as Facilities Co-Chairman; Judi Stefani, Film Craft Video, as Spouses Program Chairwoman; David O. Grover, Consultant, as Trans-

portation Chairman; and Esio J. Marzotto, University of Windsor, as Assistants Coordinator.

"We are well aware of Detroit's image as portrayed in the media, but we also recognize that SMPTE members are engineers and scientists who are familiar with looking beyond initial impressions," said Operations Chairman John P. Rusche. "They are people who seek understanding and learning, and we plan to make attendance at this conference a very positive experience."



Daytime view of Detroit's Renaissance Center from Windsor, Ont., Canada.