

Marquis Hotel. The evening will feature fine dining, dancing, and entertainment. Cocktails will be served at 7:00 p.m., and the banquet will begin at 8:00 p.m.

In addition, Spouses Program Chairwoman Patricia Spicer has organized a program that will highlight the best that New York City has to offer. It will feature guided tours, elegant dining, exclusive lectures, and special meetings with a star of

a New York opera and a renowned architect.

Registration Information

For those who did not register in advance, on-site registration will be available at the Marriott Marquis Hotel on Friday, October 12, from 9:00 a.m. to 5:00 p.m. Thereafter, registration will take place at the Javits Convention Center during the following hours: Saturday and Sunday,

7:30 a.m. to 6:00 p.m.; Monday, 7:30 a.m. to 7:00 p.m.; Tuesday, 7:30 a.m. to 6:00 p.m.; and Wednesday, 7:30 a.m. to 1 p.m.

Shuttle Bus Service

The SMPTE will provide complimentary shuttle bus service between the Javits Convention Center and the Marriott Marquis, New York Hilton, Sheraton Centre, and Milford Plaza hotels.

The 25th Annual SMPTE Television Conference

Westin Hotel, Detroit, Michigan

February 1-2, 1991

The General Arrangements Committee for the 25th Annual SMPTE Television Conference has been appointed, it was announced by Program Chairman Rudy Kryger, CBC, and General Arrangements Chairman Leonard W. Eden, John F.X. Browne & Associates.

"The General Arrangements Committee has been formed from knowledgeable and dedicated SMPTE members of the Detroit Section who are committed to making the Television Conference most interesting, entertaining, and successful" said Kryger.

The General Arrangements Committee will consist of John P. Rusche, Sandy Corp., as Operations Chairman; Henry J. Root, Hy James, Inc., as Technical Arrangements Chairman; Herta Horn, Keras Film, as Registration Chairman; Donald T. Balousek, Producers Color Service, as Registration Co-Chairman; Harold L. Miller, Technicolor Video, as Membership Chairman; Richard O. Painter, Consultant, as Assistant Auditor; Robert Schlorff, Consultant, as Audio-Visual and Projection Chairman; Benjamin Stone, Eastman Kodak Co., as Opening Films and Videotapes Chairman.

In addition, Stan Nalski, Film Craft Laboratories, Inc., will serve as Opening Films and Videotapes Co-Chairman; Marcus J. Williams, WDIV-TV, as Hospitality and Infor-

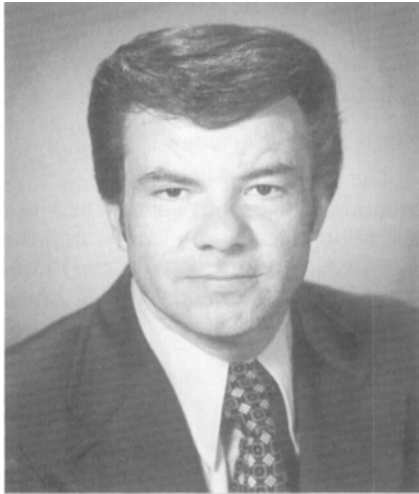
mation Chairman; James A. Gibeau, Detroit Institute of the Arts, as Entertainment Chairman; William (Bill) H. Smith, Allied Film and Video, as Sponsorship Chairman; Robert E. Swayze, Midwest Communications Corp., as Sponsorship Co-Chairman; Richard F. Strauss, Sony Communications Products, as Facilities Chairman; H. Chris Hill, Archdiocese of Detroit, as Facilities Co-Chairman; Judi Stefani, Film Craft Video, as Spouses Program Chairwoman; David O. Grover, Consultant, as Trans-

portation Chairman; and Esio J. Marzotto, University of Windsor, as Assistants Coordinator.

"We are well aware of Detroit's image as portrayed in the media, but we also recognize that SMPTE members are engineers and scientists who are familiar with looking beyond initial impressions," said Operations Chairman John P. Rusche. "They are people who seek understanding and learning, and we plan to make attendance at this conference a very positive experience."



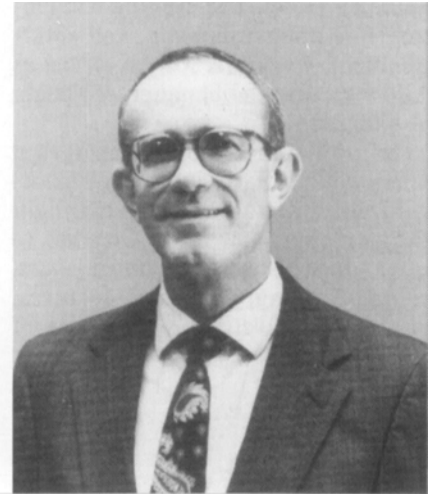
Daytime view of Detroit's Renaissance Center from Windsor, Ont., Canada.



Leonard W. Eden



Rudy Kryger



John P. Rusche

Back to Detroit

Detroit's history with the SMPTE Television Conference goes back to the event's roots. The first Television Conference was conceived and held in Detroit 25 years ago. In 1976, during the event's tenth anniversary, over 700 attendees returned to Detroit to hear a full schedule of papers on television newsgathering and digital television.

"This 25th anniversary conference is our chance to shine and give something back to the sections around the country who have hosted conferences in the past. We are really looking forward to it," said General Arrangements Chairman Eden.

Conference Highlights

The theme of the conference is "A Television Continuum — 1967 to 2017." It will kick off on Friday, February 1, with a session entitled "A Path to the Future," which will briefly review the significance of the past 25 years of television technology. The second session, "Forward to the Present," will highlight such technologies as HDTV standards, EDTV methods, and digital recorders. Saturday's sessions will begin with "Back to the Future," which will continue coverage of present technologies and offer discussions on the newest industry concepts. During the afternoon, "Crossroads to the 21st Century," a joint session with the Audio Engineering Society, will focus on future developments with predictions of new ideas and technologies, such as the impact of computer/television integration, possibilities of establishing worldwide standards of transmission, the use of direct-broadcast-satellite for global distri-

bution, optical fibers, flat-screen TV displays, and recording by use of pure electronic means.

"We know how to stage an event in Detroit," said Technical Arrangements Chairman Henry J. Root. "The Detroit area is headquarters for many national companies who conduct product announcement shows and conferences. They are very demanding and we know how to deliver sound and visuals in the most professional manner."

All-Day Tutorial

As an added bonus, the conference will be preceded by an all-day tutorial on Thursday, January 31. The tutorial, which is being arranged by Kenneth Davies, CBC, will concentrate on Digital Video Recording. There will be five sessions: basic and fundamentals, putting the video and audio on tape, recorder characteristics, audio and video applications in production, and demonstrations and author interviews. "This educational opportunity should help bring people up to speed with the technology of digital video recording techniques, and thus serve as a refresher to make attendance at the paper sessions on Friday and Saturday more meaningful," said Kryger. "It should be helpful for engineers and technologists and very valuable for producers who have experience in analog television and require a familiarity with digital recording formats."

Tourist Information

The conference will offer attendees entertainment as well as education. "We want to show conference attendees that Detroit can be an interesting

place to visit," said Rusche. "There will be a well-planned Spouses Program, plenty of information, and local section volunteers to help attendees have a good time. The metropolitan area, including Windsor, Canada, is home to over four million people. People who work and have fun in the area, and support fine restaurants, museums, cultural entertainment, and sporting events."

Rusche pointed out by riding the downtown People Mover, a local transit system, it is possible to never put a coat on and still enjoy a meal in Greektown, a hockey game at Joe Louis Arena, or an event at the 2.4 million-square-foot Cobo Exhibition Center, which recently received a \$200 million expansion and make-over.

"We are also proud of Detroit's automotive heritage, which has left us with many sites of interest to visitors," Rusche said. "In particular, the 12-acre Henry Ford Museum has major collections in lighting, communications, transportation, power, and more. It shows how the automobile has shaped everyday life in 20th-century America and incorporates the museum's car collection, which is one of the most extensive in the world."

In addition, Detroit is the home of the refurbished Fox Theater, which opened in 1928 and is now used to screen restored 70mm films, such as *Lawrence of Arabia* and *Ben-Hur*. The Detroit Institute of Arts, one of the largest art museums in the country, and a number of mansions left by the auto barons are also interesting tourist spots. Near the Westin Hotel, the location of the conference, there are a great many restaurants that reflect the city's ethnic diversity.