

National Academy of Television Arts and Sciences Presents Engineering Emmys

Individuals and corporations making outstanding contributions during 1989 through 1990 to the advancement of television engineering and technology were honored by the National Academy of Television Arts and Sciences (NATAS) with Emmy Awards for "outstanding achievement in engineering development." The awards were presented during ceremonies following a black-tie dinner at the Sheraton Centre in New York City.

Emmy Awards for 8 separate technologies were given to 3 individuals and 12 corporations during the ceremonies, presided over by John Cannon, president of NATAS.

Three awards were presented in recognition of outstanding achievements in "the technology and implementation of still picture technology for TV news." They went to Glenn Southworth, founder of Colorado Video Inc.; Sony Corp.; and Eastman Kodak Co. Southworth accepted his award, while Neil Vander Dussen, president and CEO, accepted the Emmy on behalf of Sony Corp., and Dr. K. Bradley Paxton, director, research laboratory systems, accepted for the Eastman Kodak Co.

Three awards were presented for "advancements and implementation of technology for large library robotic cassette machines." The honors went to Odetics Broadcast, Panasonic Broadcast Systems Co., Ampex Corp., and Sony Corp. Accepting the awards were Tim Crabtree, director of engineering, Odetics Broadcast; T. Murase, executive vice-president, Matsushita Electrical Industrial; Stan Basara, president and CEO, Panasonic Broadcast Systems Co.; and George A. Merrick, executive vice-president for marketing, sales, and service, Ampex Corp.

Achievements in the category of "the development of metal particle tape technology which enabled its first use in broadcast video recording" were recognized by Emmy Awards to Fuji Photo Film Co., Ltd., and Sony Corp. Osamu "Sam" Inoue, president of Fuji Photo Film U.S.A., accepted the award for his company and Masaaki Morita, deputy president, accepted for Sony.

Awards were received by Digital F/X and Pinnacle Systems for "advancements and implementation of technology for video workstations." Steven Mayer, chief technical officer and chairman, and Rolando Esteverena, president and CEO, accepted on behalf of Digital F/X; and Mark

Sanders, president of Pinnacle Systems, was presented with the Emmy for his company.

The Eastman Kodak Co. was honored with an award for "the development of EXR motion-picture films based on unique T-grain emulsion technology." Joerg Agin, vice-presi-



George A. Merrick (right), Ampex Corp., receiving the Emmy Award from John Cannon, NATAS.



Receiving the three Emmys for Sony Corp. were (from left): Neil Vander Dussen, Masayuki Takano, and Masaaki Morita.



Tim Crabtree, Odetics, displaying the Emmy Award.



Ajay Chopra (left) and Mark L. Sanders, Pinnacle Systems, displaying their award.

dent and general manager, motion-picture products division, received the award.

The Emmy for the "development of E-MEM/EFFECTS memory systems for the storage and recall technology in large production switchers" was presented to the Grass Valley Group, Inc. Executives Lawrence P. Kaplan and Dave Mayfield and engineer Bruce Rayner accepted the award.

Recognition for achievement in "the development of the Digital Image Enhancer 125, for real time component digital noise and film grain reduction technology" went to Accom, Inc. Luigi Gallo, founder and president, received the award.

Two individuals and two institutions were honored with Emmys for achievements in "the development and implementation of television for the visually impaired." The winners were Gregory Frazier, co-director of the AudioVision Institute at San Francisco State University's School of Creative Arts, for "the original concept and need for television for the visually impaired;" Dr. Margart R. Pfanstiehl, president of the Washington Ear, a radio service for the blind and physically handicapped, for "her leadership and persistence" in the development of the technique; The Narrative Television Network for its outstanding contribution in "the development and implementation of television for the visually impaired;" and the Public Television Network in recognition of its "pioneering" effort in this technology.



T. Murase (left) and Stan Basara accepting the award for Panasonic Broadcast Systems Co.



Accepting the Emmy Award for Digital F/X are (L-R) Michael Ogrinc, Charles Clarke, and Steven Mayer.