

President's Address and Introductory Speech

By Maurice L. French

Distinguished guests, fellow members, ladies and gentlemen, good afternoon. Welcome to the SMPTE 24th Annual Television Conference, here at Lake Buena Vista, part of the exciting world of Walt Disney. It is my pleasure to ask Jeffrey Friedman, editor of the *SMPTE Journal*, to please come forward and receive this certificate of recognition for his loyalty and dedication during 25 years of distinguished service.

Over the past 24 years, the Society's television conferences have gained recognition as the world's leading engineering conference on motion-picture and television technology. The technical papers being presented over the next two days promise to continue the high standard of excellence. The theme of this conference, Television, Merging Multiple Technologies, provides an opportunity for recognized experts to address timely issues of major significance that I feel sure will provide valuable insight for our future.

On behalf of the Society, I would like to thank Program Chairman Clyde Smith, Vice-Chairman Paul Montgomery, and the committee for



SMPTE President Maurice L. French addressing guests at the Get-Together Luncheon.

the excellent technical papers program, and also to thank General Arrangements Chairman Dave Walters and his committee for successfully organizing the many local arrangements that combined serve to result in what I believe will be an enjoyable and well-planned conference. Chairpersons Kay Smith and Nancy Walters and their committee are to be congratulated for providing an interesting Spouses Program. The coordination and supervision of the Editorial and Conference Vice-Presidents

Text of introductory speech delivered at Get-Together Luncheon during 24th Annual TV Conference in Lake Buena Vista, Fla. SMPTE President Maurice L. French is with the Canadian Broadcasting Corp., Toronto, Ont., Canada.



Session Co-Chairmen Ronald Ratner and Paul Barron at Friday morning's program.

and the support work of Headquarters staff is also much appreciated.

The Society would also like to thank Sony Corp., Disney-MGM Studios, Grass Valley Group, Inc., Tektronix, Century III, and Martin Marietta Corp. for their sponsorship at this conference.

The world is experiencing a time of dramatic change, and an integral part of this change is the unprecedented escalation of image and sound technology. As John F. Kennedy once said, "Change is the law of life, and those who look only to the past or the present are certain to miss the future." Continuation of the present progressive thinking and the affirmative actions of the officers and the Board of Governors will, I am confident, ensure that our Society will not miss the future. We have defined our mission and prioritized our objectives. The initiatives that have been taken, and others that are in progress, will place our Society in the "forward mode" as we begin 1990 and start a decade that will take us to the 21st century.

To address the changing world scene in standardization a task force on standards policy is in the process of considering present SMPTE policies and procedures relative to all its standardization activities and all of those activities as they affect the Society's relationship with other organizations. The completion of these recommendations is considered a Society priority.

The future is shaped by those who continue to search for and intelligently apply knowledge. In our plan for the future the Society will enhance its efforts in education, and I am pleased to announce that John Norris of Eastman Kodak Co. has been appointed Director of Education specifically to consider present and future educational needs of the membership and industry.

The SMPTE Post-Production Tutorial Seminar sponsored by the Society, held yesterday, further evidences our new initiatives in education, so important in these times of rapidly developing technology and sophisticated production techniques.

The Society plans to sponsor similar tutorial seminars in major areas. Additionally it will be awarding two scholarships — one for advanced studies in television and one for ad-

vanced studies in motion pictures. A proposed bursary scheme submitted by the Australian Section that addresses their special needs is also under discussion.

Our sections continue to arrange meetings that present papers and facilitate discussions of high standard. Where support is available, sections are using satellite communication to teleconference special meetings to reach distant members. The very successful Sound & Vision Conference in Australia again will take place this year. If present activities are any indication, the future of our sections is one of continued progress.

Our national conferences are successful, but the officers and Board of Governors are not complacent. We recognize the competitive climate and the complexities of large conferences and exhibitions, and we are making a concerted effort to ensure our continued success. Television and motion pictures are world communicating media, and as such the international scope of our actions is most important to our future success. The Society provided opportunities for its international members to meet during the British Kinematograph Sound and Television Society (BKSTS) conference in London, England, and also at the Television Symposium in Montreux, Switzerland. Similar opportunities will be provided in the future.

In addition to our new Italian Section, the Soviet members continue to maintain an interest in forming a section, and there is a good possibility that a Nordic Section will be formed later this spring.

It has been said that "plans get you into things, but you have got to work your way out," and the measure of our success will be directly proportional to the active participation of the



Sony reception at the Studio Theme Park.

membership and the continued support received from industry. Together let's make our future happen.

It is now my pleasure to introduce today's guest speaker, Mr. Guy Gougeon, vice-president, engineering, Canadian Broadcasting Corp. (CBC).

Mr. Gougeon joined the Canadian Broadcasting Corp. in 1962 and was appointed vice-president, engineering, in January 1982. Among his functions, he is responsible for all CBC policies related to engineering and technology, for the planning and implementation of building, coverage, distribution, and production facilities projects. He is also responsible for the operation and maintenance of the distribution systems, real property management, and real estate activities of the CBC. In 1986, Mr. Gougeon was appointed chairman of the Executive Committee responsible for the development of the Toronto

Broadcast Centre.

Mr. Gougeon has been a member of the Board of Directors of Telesat Canada since 1983. He is also a member of the Broadcast Technologies Research Advisory Board of the Federal Department of Communications. He is a member of the SMPTE and was granted the Society's Presidential Proclamation in November 1986.

During his career with the CBC, Guy Gougeon represented Canada at several symposia and international meetings, where he has made major presentations on the CBC's leading role in satellite communication and new technologies.

Born in Montreal in August 1938, Gougeon graduated from McGill University in 1962 with a B.Sc. degree in electronics engineering.

Guy's topic today is "Broadcasting — Orchestrating the Future." Ladies and gentlemen, Mr. Guy Gougeon.



The all-day tutorial, attended by nearly 200 people, focused on post-production techniques.