

The 132nd SMPTE Technical Conference and Equipment Exhibit

Jacob Javits Convention Center, New York City

October 13–17, 1990

Time is running out for persons interested in presenting papers at the SMPTE's 132nd Technical Conference and Equipment Exhibit. Authors must submit material right away, to meet the June 15 deadline.

For a paper to be considered, an author must submit his/her name, company affiliation, address, telephone number, and a 500-word synopsis of the proposed presentation to Marilyn Waldman, SMPTE Program Coordinator, 595 W. Hartsdale Ave., White Plains, NY 10607. The information should be submitted on forms which are available from the address above.

Prior to August 3, 1990, authors will be notified if their papers have been accepted for presentation at the conference. Completed manuscripts are then due at Society headquarters by August 13. They will be preprinted and sold at the conference and will also be considered for publication in the *SMPTE Journal*. SMPTE members and nonmembers alike are welcome to present papers. Presentations usually last approximately 20 minutes.

Film and Television — One World? has been selected as the

theme for this year's conference, which will be held at the Jacob K. Javits Convention Center in New York City from Saturday, October 13, through Wednesday, October 17. The program will provide an open forum, addressing the mutual relationships of these converging technologies, according to Editorial Vice-President Frank J. Haney (Capital Cities/ABC).

Additional information about the program can be obtained by writing to the Program Coordinator or by calling (914) 761-1100.

Conference Highlights

General Arrangements Chairman Charles H. Jablonski (NBC) and his committee are planning a full schedule of activities to complement the technical program and equipment exhibit. There will be a Welcoming Reception at the Marriott Marquis Hotel on Friday, October 12, an Honors and Awards Luncheon at the convention center on Saturday, October 13, and a Fellows Luncheon at the Marriott Marquis on Sunday, October 14. The Annual Banquet will be at the Marriott Marquis on Tuesday, October 16.

Equipment Exhibit

A number of companies have already committed to display their products at the equipment exhibit. Ultimately, between 250 and 300 manufacturers are expected to participate. Exhibitor applications must be returned to SMPTE headquarters by May 25, 1990, when the booth-assignment process begins. Booth space will be granted on a priority point system, based on a company's previous exhibit record, the amount of advertising run in SMPTE publications, the amount of Sustaining Membership support given to the Society, and participation in the technical program. Approximately 190,000 sq. ft. of space is available at the Javits Convention Center for equipment exhibits.

Registration Packages

Blocks of rooms have been set aside for conference attendees at the Marriott Marquis, which will serve as the headquarters hotel. Rooms are also reserved at the New York Hilton Towers and the Sheraton Centre and Towers.

—Carol King



Attendees at the 132nd SMPTE Technical Conference and Equipment Exhibit can enjoy the educational program by day and New York City's nightlife during the evening.