

2. SMPTE 240M is unsuitable for national use.

3. The requirements of due process were not followed by SMPTE in promulgating the standard.

In the published findings of the Appeals Board rehearing on August 15, 1989, ANSI said, "A majority of the Appeals Board finds that the second and third grounds for the appeal are without support, but there does exist a lack of industry consensus." ANSI further said, "... the standard can be resubmitted at any time in the future — either in its present form or with modifications necessary to obtain the required consensus," and "During SMPTE's work on this standard, considerable opportunity for expressing negative views was provided and no opposition was forthcoming at that time."

Thus the ANSI decision finds no fault and does not question the SMPTE's practices or procedures in preparing SMPTE 240M or any other engineering documents, and ANSI's independent action does not affect the status of SMPTE 240M as a SMPTE Standard.

What Standards Are

It is important that the Society's

membership and the general public understand that SMPTE Standards and ANSI Standards are not and cannot be exclusionary; that is, the existence of one standard does not preclude the existence of another standard. In the title and scope of each standard, the particular system to which the standard applies is carefully spelled out, just as SMPTE 240M spells out its application to the 1125/60 high-definition system.

Because this nonexclusionary principle can, and occasionally does, lead to "multiple standards," it is entirely proper for the Society to offer the forum of its Engineering Committee meetings to attempt to reconcile and consolidate multiple proposals for standardization. However, the Society cannot force such agreement and cannot refuse the standardization of a proposal which meets the requirements for standardization and is within its assigned jurisdictions.

In the U.S. standardization system, the use of standards is voluntary; persons are free to accept or reject any standard as they see fit in the exercise of their individual discretion. The only exception to this voluntary use of standards occurs when a standard is incorporated into law; for example, an

electrical standard may become part of an electrical code and thus be compulsory under that code. While a user is free to ask a manufacturer to provide a piece of equipment which complies with a certain standard, the manufacturer is equally free to try to convince the user that some other piece of equipment, under another standard or even nonstandardized, is more appropriate.

In effect, a SMPTE or an ANSI standard says, "If this is what you want to do, here is how you can do it to achieve the greatest compatibility and interchangeability at this time, under this system." Standards do not say, "This is the best or only way to do something." Clearly, to do so would freeze technology and could not possibly address every existing or potential use of a technology.

The Society's engineering efforts are of great importance to the motion-picture, television, and allied arts and sciences, both nationally and internationally. An understanding of the purposes of standardization, and the process by which it is achieved, should prove useful to all of those who are affected by the SMPTE's standardization efforts.

132nd SMPTE Technical Conference and Equipment Exhibit

Jacob K. Javits Convention Center, New York City

October 13–17, 1990

Plans are under way for the SMPTE's upcoming 132nd Technical Conference and Equipment Exhibit, to be held at the Jacob K. Javits Convention Center, New York City, October 13–17, 1990.

The event, themed *Film and Television — One World?*, will feature approximately 200 technical presentations by industry authorities, 300 equipment exhibits by leading national and international manufacturers, and attendance by 15,000 key industry personnel from around the world.

Committee Chairmen Appointed

Several committee chairmen have been appointed and have begun preparation for the conference. Charles Jablonski (NBC) will serve as General Arrangements Chairman, Michael E. Johnson (Eastman Kodak Co.) has been appointed Assistant Auditor, Jay H. Ballard (NBC) will serve as A/V & Projection Chairman, Neal R. Pilzer (MPE) has been appointed Banquet Chairman, Alan Rosenfeld (Limelight Video) will serve as Dis- play Chairman, John C. Gates (Gates

Service Group, Inc.) and Tim Spitzer (Du Art Video) have been assigned as Facilities Co-Chairmen, Herb Ohlandt (National Video Center) has been appointed Hospitality/Information Chairman, Charles Spicer (NBC) will be Hotel/Assistant General Arrangements Chairman, Roger Salles (Geocam Corp.) has been named Luncheons Chairman, Edgar Schuller (Entertainment Video Systems) will serve as Membership Chairman, Paul Heimbach (Viacom International) has been appointed

PA/Recording Chairman, Raymond Blumenthal (Panasonic) has been named Registration Chairman, Dave Elliot (ABC-TV) has been appointed Transportation Chairman, and Patricia Spicer will serve as Chairwoman of the Spouses Program.

In addition, Kerns H. Powers (consultant) will serve as Program Chairman, Alan Godber (NBC) and John Baptista (Consolidated Film Industries) have been named Program Vice-Chairmen, and John Erwin (Eastman Kodak Co.) has been appointed Topic Chairman for the film papers.

Conference Highlights

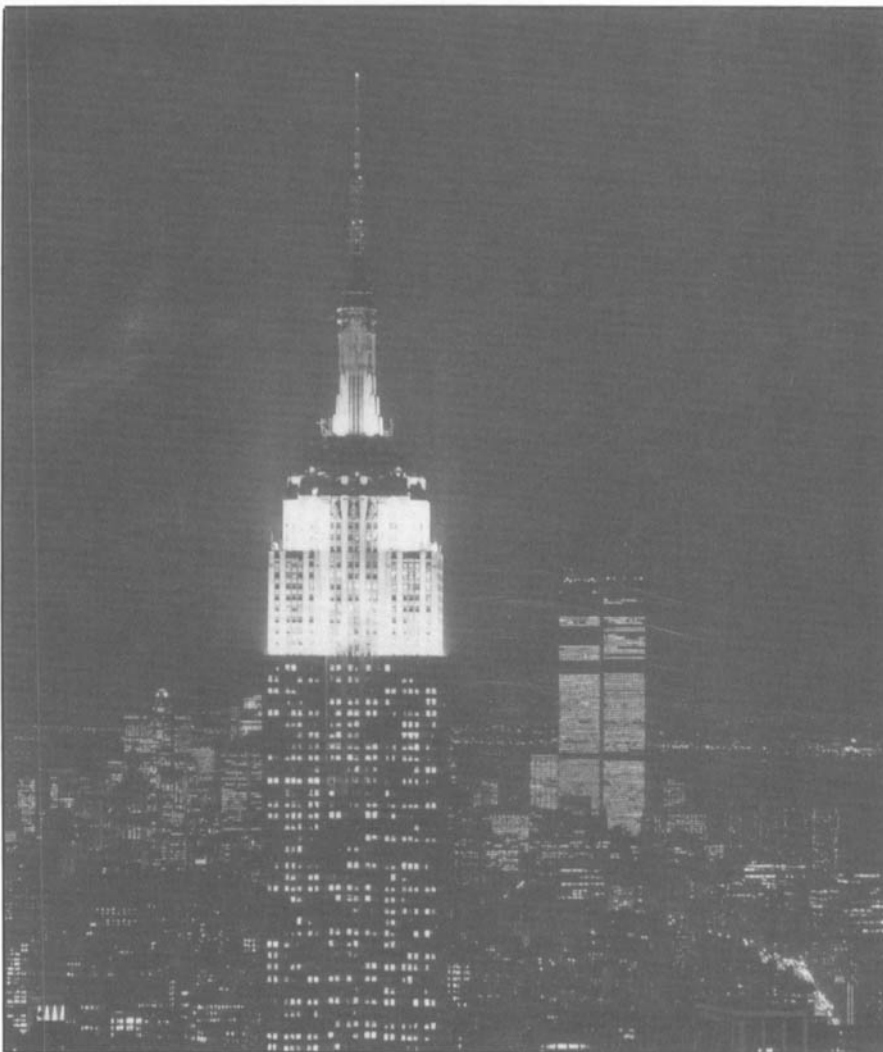
General Arrangements Chairman Charles H. Jablonski and his committee are planning a full schedule of activities to complement the technical program and equipment exhibit. There will be a Welcoming Reception at the Marriott Marquis Hotel on Friday, October 12, an Honors and Awards Luncheon at the Convention Center on Saturday, October 13, and a Fellows Luncheon at the Marriott Marquis on Sunday, October 14. The Annual Banquet will be at the Marriott Marquis on Tuesday, October 16.

Spouses Program

To make the most out of the Spouses Program, Chairwoman Patricia Spicer plans to take advantage of the best that New York City has to offer. This year, the program will include historical tours, elegant luncheons, and shopping jaunts. "We plan to see all of Manhattan, from Tribeca to Soho to the exquisite new Battery Park City, going all the way up to the very elegant, northernmost area," Spicer said. Her plans include a visit to Lincoln Center, where attendees will meet a performing artist, and tours of private residences and historical sites including the home of Abigail Adams, the Morris Jumel mansion, and the Frick Collection. "I also plan on having luncheons at very chic, upscale restaurants, including Regine's, Windows on the World, and Sylvia's, an uptown restaurant known for its fabulous menu. In addition, there will be a luncheon at the beautiful, new Symphony Cafe where participants will have the opportunity to meet the young architect who designed the building."

Spicer has also arranged for a special talk to be given to SMPTE spouses by the publisher of *Best for*

SMPTE Journal, May 1990



Attendees at the 132nd SMPTE Technical Conference and Equipment Exhibit will enjoy the excitement of New York City's nightlife.

Less, a monthly newsletter. "At this presentation, the attendees will learn where to get good buys in New York City, from the bargains available on the famous Lower East Side to fantastic deals that are close to their hotel."

Call for Papers

Authors who are interested in presenting papers at the SMPTE's 132nd Technical Conference and Equipment Exhibit must submit their material right away, to meet the June 15 deadline.

For a paper to be considered, SMPTE requires that an author submit his/her name, company affiliation, address, telephone number, and a 500-word synopsis of the proposed presentation to Marilyn Waldman, SMPTE Program Coordinator, 595 W. Hartsdale Ave., White Plains, NY 10607. The information should be submitted on forms which are available from the address above.

Prior to August 3, 1990, authors

will be notified if their papers have been accepted for presentation at the conference. Completed manuscripts are then due at Society headquarters by August 13. They will be preprinted and sold at the conference and will also be considered for publication in the *SMPTE Journal*. SMPTE members and nonmembers alike are welcome to present papers. Presentations usually last approximately 20 minutes.

Additional information about the program can be obtained by writing to the Program Coordinator at the address above or by calling (914) 761-1100.

Registration Packages

Blocks of rooms have been set aside for conference attendees at the Marriott Marquis, which will serve as the headquarters hotel. Rooms are also reserved at the New York Hilton Towers and the Sheraton Centre and Towers.

—Carol King