

News

William H. Smith was honored at the Vision Fund of America's 1990 Awards Banquet on May 1, 1990, for the many contributions he and his company, Allied Film and Video, have made to the motion-picture industry, particularly in the area of printing and processing techniques. He is president and chief executive officer of Allied, which he founded in 1960.



An SMPTE Fellow since 1972, Smith has been active in several industry organizations. He served three terms as president of the Association of Cinema and Video Laboratories, was a member of the international organization serving professional film and video laboratories throughout the world, held a seat on the board of directors of the Detroit Producers Association, and was on the SMPTE Board of Governors. In addition, he chaired the SMPTE Committee on Educational, Industrial and Consumer Technology. In 1985, he received the SMPTE Presidential Proclamation in recognition of his work in the audiovisual industry, and in 1988, he was named a Fellow of the British Kinematographic, Sound and Television Society.

The Vision Fund of America is an association of video industry professionals dedicated to helping people with partial sight. The award was presented by Karl Malden, honorary chairman of the banquet and president of the Academy of Motion Picture Arts and Sciences.

Arriflex Corp. was presented with an Award of Outstanding Achievement in Engineering Development for its 765 and 535 motion-picture camera systems, by the International Photographers Guild (IPG). Upon presenting the award, Local 659 President George Spiro Dible said, "Both cameras bring new technologies and especially new creative possibilities to the working camera system." The award was accepted by Arriflex Western Sales Manager Bill Russell at a ceremony held during a regular IPG meeting in Hollywood. The Local is the representative of over 3000 directors of photography, operators, camera assistants, and crew members within its 13 western state district.

A student scholarship has been made available by Optical Radiation Corp. (ORC) through SPIE, the society for optical engineering. The applicant must be enrolled in a qualified institution and in-

involved in any study or use of light from the near ultraviolet to far infrared. Such study or use must take advantage of non-natural light or illumination requiring an electrical discharge, excluding a laser source. This activity should be centered around the propagation, generation, and manipulation of light or the interaction of such light with matter. Subject application of light should also be germane to any scientific, industrial commercial, and/or military device or system. ORC has agreed to a five-year commitment in the annual amount of \$1500. The first award will be presented in July at the SPIE Show in San Diego. For more information, contact Scott Walker, SPIE, P.O. Box 10, Bellingham, WA 98227.

Alan Ehrlich has joined the SMPTE headquarters staff as Advertising/Exhibit Manager. His responsibilities include supervising the equipment exhibits and coordinating their promotion as well as working as liaison between exhibitors and on-site service contractors. He will also be responsible for *Journal* advertising. He was previously with Thalheim Exposition Co. in Manhasset, N.Y., where he supervised the sales, marketing, operations, advertising, and floor management of a variety of trade shows held at the New York Coliseum and, subsequently, the Jacob K. Javits Convention Center. The shows he managed include the Premium Incentive Show, the Back-to-School Merchandise Show, and the American International Fur Fair. During his seven years at Thalheim, Ehrlich was also responsible for the sale of over 1000 new spaces to exhibitors such as Borden's, Binney-Smith, Aladdin, Inc., and Crazy Glue.

A resident of Great Neck, N.Y., Ehrlich likes to spend his spare time working on his hobby, photography. He is an experienced darkroom technician and a past-president of the Long Island Color Print Club. His second love is cooking and he is skilled in preparing gourmet dishes of various cultures, including Chinese, Jewish, West Indian, and Italian. He is the father of two daughters, Jeannine, 15, and Randi, 12.

Ajay Chopra, cofounder and vice-president of engineering, Pinnacle Systems, has been elected chairman of the board by the company's board of directors. He had previously served as founding president.

Prior to starting up Pinnacle in 1986, Chopra worked at Mindset, a computer graphics firm, where he was responsible for developing the company's professional video business. He also has prior experience with Burroughs Corp. and Atari.

Joe P. Wellman has joined Microtime Inc. as marketing manager. He previously served as sales manager, eastern region, for the CMX division of Chyron Corp. He has held various positions during his career, including operating his own business, Video Television Representatives, where he provided sales and engineering services to companies such as Hotronics and JVC. He also worked as a field engineer and a test and bench technician for Westinghouse, Philco Ford, Microtel, and Panasonic.

Richard A. Cooper has been named national sales manager, robotics, for A.F. Associates. He formerly worked for Total Spectrum, Inc., as broadcast sales manager. Before that, he served as vice-president of operations for Vinten Equipment, Inc., where his primary responsibility was for sales of robotic camera control systems.

A courtesy reference center has been established at Alan Gordon Enterprises within its technical book department. The center, which consists of a collection of location guides and production directories provided by state and regional film commissioners from across the U.S., is designed to be used by producers, production managers, and industry professionals. The materials are available for on-site browsing and production planning. For more information, contact Fred Ginsburg or Mike Kelly, Book Publications Division, Alan Gordon Enterprises, 1430 Cahuenga Blvd., Hollywood, CA 90028.

A series of application notes has been made available at no charge to industry professionals by Videotek, Inc. According to the company's marketing manager, Eric Walbergh, this service was designed to alleviate the difficulties that many users were having in understanding the elements that compose a video system. Each issue is written by Mark Everett, who has over 20 years of experience in system design, sales, and installation. Covered by the series are topics such as a glossary of technical terms, vertical and horizontal sync signals, system timing, how to use a waveform monitor, and timing relationships. For more information, contact Eric Wahlberg, Videotek, Inc., 243 Shoemaker Rd., Pottstown, PA 19464.