

1990 SMPTE Sections and Engineering Training Seminar

Newly elected section officers and technology committee chairmen were provided with an overview of the Society's programs and procedures, as well as a forum for exchanging ideas, at the Tenth Annual Sections and Engineering Training Seminar, held at the Chicago O'Hare Marriott, May 10-11, 1990.

At that meeting, the SMPTE welcomed 33 section officers from 22 of the Society's 23 sections, and 9 engineering committee chairmen. The Society's international sections were well represented, with attendance by the Australian, Italian, and newly formed Nordic Sections, as well as the soon-to-be-inaugurated German Section.

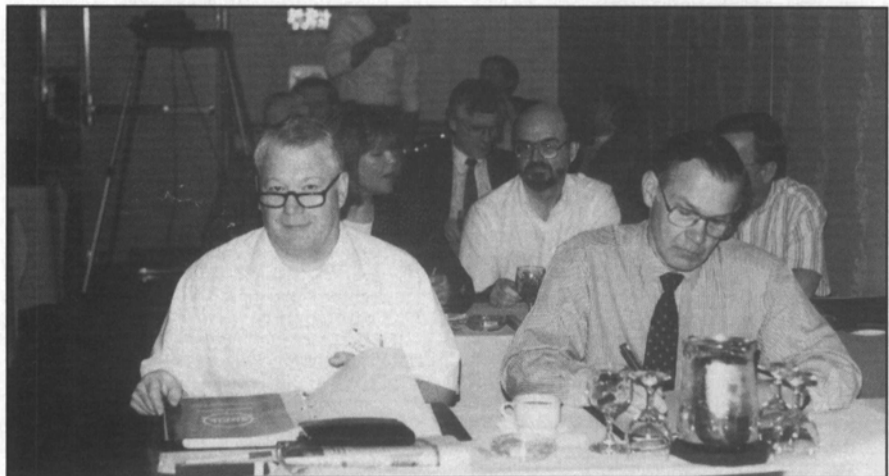
The event opened with a welcoming reception on Thursday, May 10, where the attendees had the opportunity to meet their colleagues and discuss common goals. On Friday, Sections Vice-President Irwin Young, Du Art Film Labs, Inc., opened the formal seminar. "I am very pleased that since this special training seminar was initiated, it has continued to grow in size and importance. This seminar is designed to introduce participants to the Society's engineering efforts and as a means to acquaint those who will be running the sections. It will help you to know which committees are responsible for carrying out the programs, how the Society manages its finances, the role of the Society's officers and the Board of Governors, and the support available to all sections from SMPTE headquarters in White Plains, N.Y."

Training Sessions

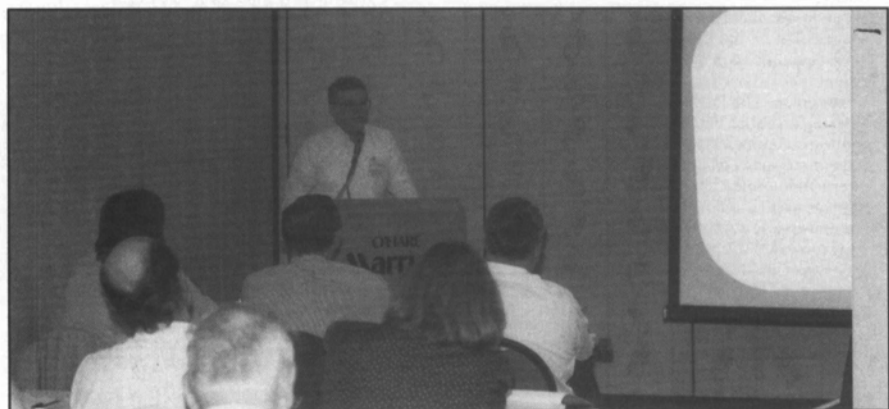
The morning session of the seminar consisted of several presentations by SMPTE officers and governors, which provided the attendees with insight into the various issues that concern the Society. President Maurice French, CBC, spoke on "The Society and Its Goals," Engineering Vice-President Stanley Baron, NBC, discussed "Engineering Activities and Standards," Executive Vice-President Blaine Baker, MPL/PostMasters, Inc., talked on "How the Society is



The international sections were well represented at the training meeting. From left: Svante Larsson (Nordic), Angelo D'Alessio (Italy), Derek Wilson (Australia), President Maurice French, Rolf Hengstler (Germany), and Executive Vice-President Blaine Baker.



A portion of the audience during the sections training meeting.



John Norris describing the SMPTE Education Program at the Sections and Engineering Training Seminar.

Organized." Past-President M. Carlos Kennedy, Ampex Corp., discussed the procedures for naming the Honors and Awards candidates that are selected each year by the Society.

In addition, Editorial Vice-President Frank Haney, Capital Cities/ABC, described what makes a technical paper acceptable for publication in the *Journal*, the lead time required for printing section meeting reports in the *Journal*, and what information a section meeting report should contain; Conference Vice-President L. John Spring, Jr., Eastman Kodak Co., spoke on the conference programs that SMPTE makes available throughout the year; Director of Education John Norris, Eastman Kodak Co., described the Society's education program and his plans for the SMPTE Scholarship Program; and Financial Vice-President Richard Schafer spoke on where the funds to run the Society originate and how they are used.

Also, Membership Chairman John Carlson, Monaco Labs, noted that keeping membership information available during section meetings and at conferences of similar associations has been a successful way to introduce the benefits of membership in the SMPTE, and Secretary/Treasurer Bernard L. Dickens, CBS, spoke on "Arriving at Policy and After." A luncheon followed the presentations.

Headquarters Staff

Following the luncheon, Executive Director Lynette Robinson presented a slide program introducing the SMPTE headquarters staff and describing the departments, how they function to carry out the Society's programs, and which staff members will be interfacing with the section officers.

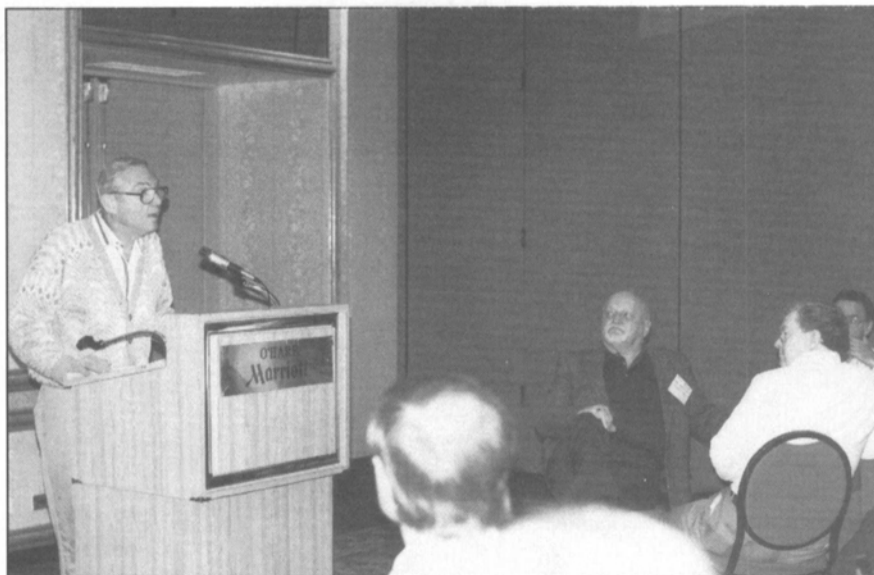
General Discussion

During the final portion of the section training seminar, Young discussed the concerns of the sections officers, such as program planning, report deadlines, legal guidelines for operating a section, and how a section meeting should be prepared.

In closing, French thanked all who participated for their dedication to the Society and for their willingness to assume the responsibilities involved in managing their sections for the next year and for carrying out the mission of the Society.

The following section officers were

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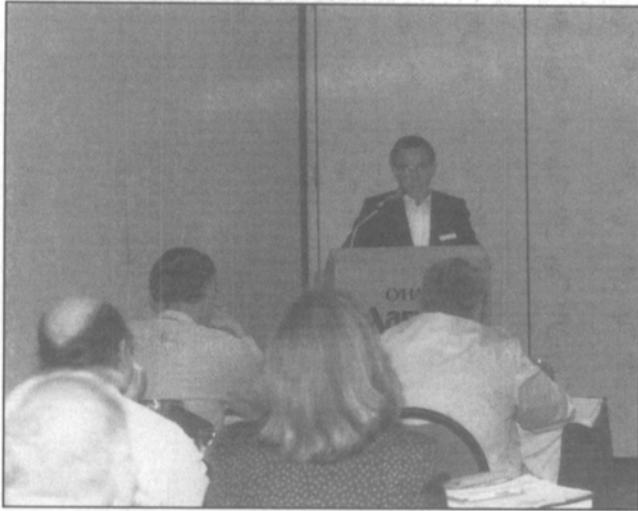
Sections Vice-President Irwin Young.



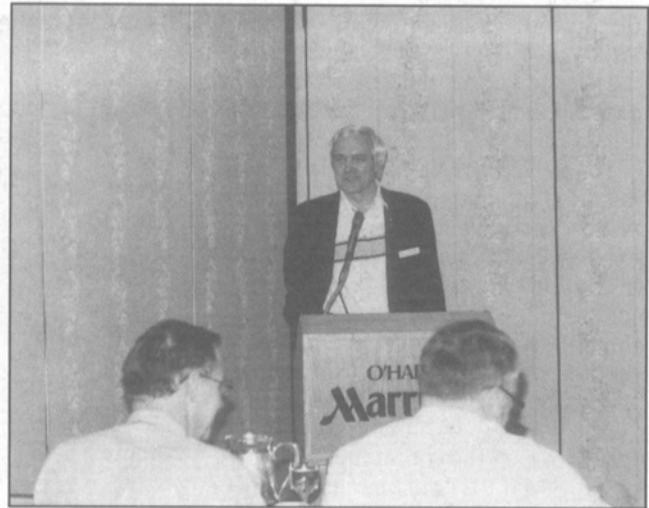
Representatives from 22 of the Society's 23 sections attended the meeting.



How funds are originated and applied was the topic of a presentation by Financial Vice-President Richard Schafer.



President Maurice French discussed "The Society and Its Goals."



"How the Society is Organized" was the topic of a presentation by Executive Vice-President Blaine Baker.



Past-President Carlos Kennedy outlined the procedures for selecting the Honors and Awards candidates.



How to write a good section meeting report was discussed by Editorial Vice-President Frank Haney.

in attendance: Richard Perin, Hitachi Denshi America, and Joy Wenzlaff, Midwest Communications (Atlanta); Derek Wilson, Sony Australia Pty. (Australia); Robert L. Olsen, IPA-The Editing House, and Scott D. Kieffer, Midwest Communications Corp. (Chicago); Tom Kraemer, Victor Duncan Inc. (Dallas/Fort Worth); Henry Root, Hy James, Inc. (Detroit); Paul Montgomery, Tasp Group, Inc. (Florida/Caribbean); John Mason, Eastman Kodak Co. (Hollywood); Robert Musburger, University of Houston (Houston); Angelo D'Alessio, BTS Broadcast Television Systems (Italy); Jacques Lachapelle, Sony du Canada (Montreal); Gene Parker, WKRN-TV, and Jim Edwards, Tektronix, Inc. (Nashville); Ed Dextraze, Raytheon Co. (New England); Michael Johnson, Eastman Kodak Co. (New York); Svante Larsson, AB Film-technik (Nordic); Kent Cawthorne, Sony, and Earle Engel, Patlin Electronics (Ohio); Bill Graham, Carleton Productions (Ottawa); Karl Paulsen, Digital Post & Graphics, and Clifford Anderson, KCTS-TV (Pacific Northwest); Frederick Franzwa and Paul Kanerva, Eastman Kodak Co. (Rochester); Andy Anderson, KRMA-TV, and John Switzer, Z-Axis Corp. (Rocky Mountain); Vern Kipping, Consultant, and Peter Lude, Sony Communication Systems Div. (San Francisco); Walter Bebenek, Ampex Canada, Inc., and Peter Laidlaw, Imagineering Ltd. (Toronto); Thomas Bentsen, NASA (Washington, D.C.); and Rolf Hengstler, Institute für Rundfunktechnik (Germany).

Engineering Training Session

In the engineering part of the training seminar, the chairmen of the due-process engineering committees met to discuss committee membership requirements, documentation, reports, and the many procedures required to produce the Society's Standards, Recommended Practices, and Engineering Guidelines. Engineering Vice-President Stanley Baron presided over the meeting. Also in attendance were Ioan Allen, Dolby Laboratories; Fred Benedikt, CBC; Tom Cavanagh, CBC; Jess Daily, UCLA Dept. of Film and Television;

Kenneth Davies, CBC; Jukka Hamalainen, Matsushita Applied Research; Ted Staros, Sony; S. Merrill Weiss, NBC; and SMPTE Director of Engineering Si Becker.

Standards, Recommended Practices, and Guidelines

The creation of Standards, Recommended Practices, and Guidelines is very important to the industries the Society serves, and the training seminar stressed the care and effort that must be extended to achieve not only technical competence, but also con-

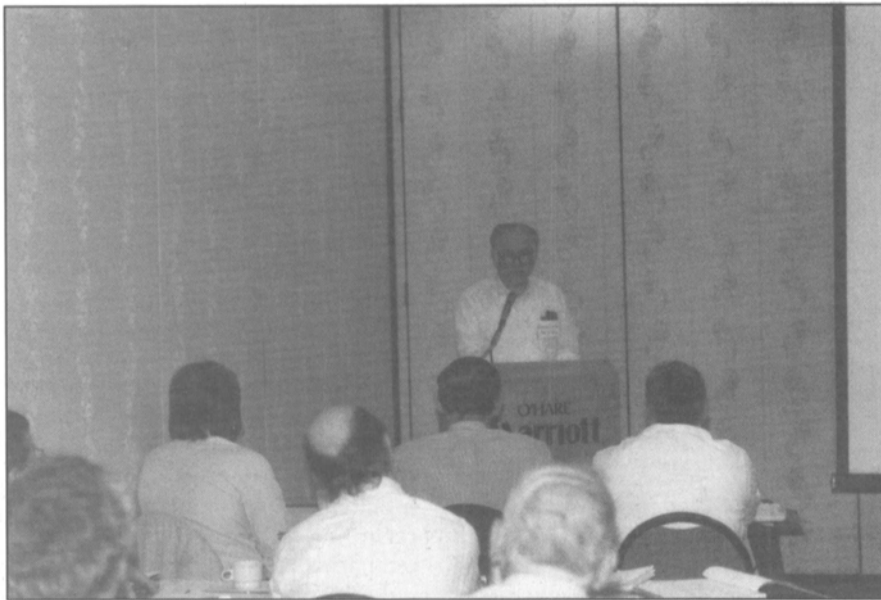
sensus in often strongly divergent viewpoints. The process of creating these documents must be completed in accordance with a complex and thorough set of procedures under the rules of the Society and the American National Standards Institute (ANSI).

Engineering Committee Work

In the engineering training seminar, the due-process committee chairmen discussed the very real problems of accomplishing the goals and assignments of their committees. Participation by industry representatives in the engineering committees has become a valuable asset. Methods to keep pace with rapidly changing technology were discussed at length.

Summary

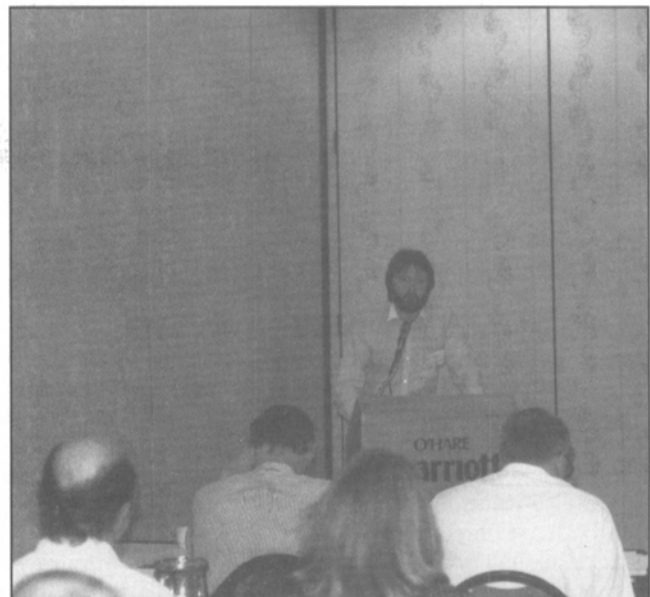
For the past ten years, this forum has proved to be an effective tool for assisting section officers and engineering chairmen in carrying out their responsibilities. It has given them the knowledge of a support team and has shown them that the Society values and appreciates their volunteer efforts. The meeting gives the section officers an excellent opportunity to trade ideas on how to reach more of the members, particularly those who cannot attend section meetings, and how to plan their meetings in a way that appeals to the interests of each specific area. In addition, it provides the engineering chairmen with a fuller understanding of the Society's efforts and practices.



Secretary/Treasurer Bernard Dickens discussed SMPTE policies and procedures.



Conference Vice-President L. John Spring, Jr., described his duties to the section officers.



Methods for attracting new SMPTE members were discussed by Membership Chairman John Carlson.