



SMPTE officers attending the inaugural meeting included (L-R): Executive Director Lynette Robinson, Engineering Vice-President Stanley Baron, Motion Pictures Editorial Director John Baptista, Executive Vice-President Blaine Baker, President Maurice French, Past-President M. Carlos Kennedy, Governor-at-Large Joseph L. Flaherty, and International Governors Paolo Zaccarian and Bengt Orhall.

SMPTE Inaugurates Second Section in Europe

On Monday, April 23, 1990, the Nordic Section of the SMPTE was inaugurated during a meeting and buffet reception at the Film House in Stockholm, Sweden. More than 30 SMPTE members, a number of officers and Board members, the Executive Director, and others involved in the motion-picture and television industries in the Scandinavian countries were present at the ceremony, conducted by Bengt O. Orhall, SMPTE International Governor.

In compliance with the Society's Bylaws, 54 members from Norway, Denmark, Finland, and Sweden signed petitions requesting Board of Governors' approval to form a Section that would include members in the four Scandinavian countries. Upon receiving unanimous approval from the Society's Board, plans were made to hold the inaugural meeting one day prior to the EBU Technical Meeting so that a number of Society officers and governors attending that event could take part in the inauguration of the Nordic Section.

International Governor Bengt Orhall (AB Film-Teknik), warmly welcomed the members and visitors, who came from the various Scandinavian countries to take part in the first meeting of the Nordic Section. He

told them how pleased he had been with the enthusiasm and support he had received from the members and from industry to proceed with the formation of the Section, which indicated the need for people in the motion-picture and television industries to have an organization to work with in the advancement of the technology and the dissemination of information.

To acquaint members of the new Section with the Society, its programs and benefits, SMPTE President Maurice L. French (Canadian Broadcasting Corp.), showed the slide presentation, *This is SMPTE*, which de-

picts the benefits of membership, and the engineering activities and other organizations that SMPTE interfaces with, as well as the conferences and educational programs provided by the Society. He stressed that members only get out of an organization what they are willing to contribute, and that any Section is only as strong as its members.

As SMPTE Executive Vice-President Blaine Baker, (MPL/PostMasters, Inc.), pointed out, the Sections meetings provide not only the technical information needed to keep up with the changing technology but also



(L-R) Endel Kesker, TV Tallin (Estonia), with Maurice French and Bengt Orhall.



Among those enjoying the buffet luncheon were Per Appelquist, Kjell Van der Linden, Lennart Jansson, and Mats Erixon.



SMPTE President Maurice French introducing slide presentation; International Governor Bengt Orhall seated at table. In the audience were Anders Orring, Otto Mikkela, Harry Enequist, Blaine Baker, and M. Carlos Kennedy.



Following the inauguration of the Nordic Section, a SMPTE delegation attended the European Broadcasting Union's (EBU) Technical Committee Meeting in Stockholm, at the invitation of EBU. (L-R): Past-President M. Carlos Kennedy, Executive Vice-President Blaine Baker, President Maurice French, and Engineering Vice-President Stanley N. Baron.

the opportunity to meet and exchange ideas with one's colleagues.

Joseph A. Flaherty (CBS, Inc.), SMPTE Governor-at-Large and Chair of the International Relations Advisory Committee, said that as the two technologies, television and motion pictures, move closer together, the need for standards internationally becomes of paramount importance, and that the Society plays an eminent role in this area.

John L. Baptista, (Consolidated Film Industries), SMPTE Editorial Director, Motion Pictures, presented a paper on the 65/70mm format from a Hollywood perspective.

Stanley N. Baron (NBC), SMPTE Engineering Vice-President, gave an overview of how standards are set, the tremendous effort that goes into the standardization process, and how SMPTE provides the forum for the development of standards.

The first action a new Section must take is to elect officers and managers who will conduct the affairs of the Section, for the benefit of its members, through a program of educational meetings containing technical papers presentations and equipment demonstrations. Paolo Zaccarian, International Governor, conducted the election, at which the following were officially elected and welcomed as the first Board of Managers of the newly formed Nordic Section: *Chair*: Svante Larsson, AB Film-Teknik, Sweden; *Secretary/Treasurer*: Mats Kulander, SF AB, Sweden; *Managers (2 years)*: Lars Jevbratt, Kodak AB, Sweden; and Otto Mikkela, Finnish Broadcasting Co., Finland; *Managers (1 year)*: Kjell Van der Linden, Siv. Ing. Benum A.S., Norway; and Poul Wachmann, Philips TV Test Equipment, Denmark.

The formal part of the program was brought to a close by Maurice French, SMPTE President, who presented a plaque commemorating the occasion to the newly elected Chair, Svante Larsson. Mr. French also presented a gift to Bengt Orhall in appreciation for his taking a leadership role in the formation of the Nordic Section. M. Carlos Kennedy (Ampex Corp.), SMPTE Past President, and Lynette Robinson, Executive Director of SMPTE, were also present.

The Society would like to give special thanks to the Dramatiska Institutet for providing the facilities for the program and to Lars Svanberg and *TM Magazine* for the photographs of the event.