

# 132nd SMPTE Technical Conference and Exhibit

Jacob K. Javits Convention Center, New York City, October 13–17, 1990

The 132nd SMPTE Technical Conference and Equipment Exhibit will be held Saturday, October 13, through Wednesday, October 17, 1990, at the Jacob K. Javits Convention Center in New York City.

Providing the overall direction for the conference are SMPTE Editorial Vice-President Frank J. Haney, Capital Cities/ABC Inc., and SMPTE Conference Vice-President L. John Spring, Eastman Kodak Co. The technical program is under the supervision of Haney, while the equipment exhibit and the general arrangements are being directed by Spring.

In addition, Kerns J. Powers, Consultant, will serve as Program Chairman; John L. Baptista, Consolidated Film Industries, and Alan Godber, NBC, have been named Program Vice-Chairmen, and Charles H. Jablonski, NBC, is Chairman of the General Arrangements Committee. Furn D. Anderson, HBO; David A. Elliott, ABC; John W. Erwin, Eastman Kodak Co.; Jukka Hamalainen, Matsushita Labs; Mark Schubert, Consultant; and Timothy J. Spitzer, Du Art Video, will serve on the Program Committee. More than 200 papers, touching on the conference theme "Film and Television — One World?" are expected to be presented during the technical portion of the event. The equipment display, which will feature more than 250 exhibitors, will allow attendees to see the latest developments in television and film technology.

## Conference Schedule

The conference will begin on Friday evening, October 12, with a Welcoming Reception for all registrants at the Marriott Marquis Hotel. On Saturday, at 9:30 a.m. in the Javits Center, SMPTE President Maurice French, CBC, will officially open the conference and welcome attendees. George Vradenburg III, senior vice-president of CBS, will deliver the keynote address. He is a director of the Advanced Television Test Center (ATTC), and the chairman of its Budget, Finance and Operations Committee. The ATTC's purpose is to test advanced television systems. Vradenburg is also an active participant in the broadcast industry's ef-

forts in Washington to secure equal footing with other technologies in the television of tomorrow.

The Honors and Awards Luncheon will be held Saturday at 11:45 a.m. in Hall 1D of the Javits Center. The technical sessions will start after the luncheon.

The Fellows Luncheon will be held Sunday, October 14, at the Marriott Marquis Hotel, and the Annual Banquet will be held at that hotel on Tuesday, October 16.

## Equipment Exhibit

The equipment exhibit will be held at the Javits Convention Center from Saturday, October 13, through Tuesday, October 16. The exhibit will be open during the following hours: Saturday, 2:30 p.m. to 6:00 p.m.; Sunday, 10:00 a.m. to 6:00 p.m.; Monday, 10:00 a.m. to 7:00 p.m.; and Tuesday, 10:00 a.m. to 5:00 p.m.

The equipment exhibit will occupy approximately 190,000 sq. ft. Booth space will be granted on a priority point system, based on a company's previous exhibit record, the amount of advertising run in SMPTE publications, the amount of sustaining membership support given to the Society, and participation in the technical program.

## Special Events

Outstanding technical achievements and distinguished service to the Society are recognized annually at the **Honors and Awards Luncheon**. Everyone is invited to share in this event. Tickets can be purchased in advance or on-site. A prelunch reception will be held at 11:00 a.m. in Hall 1D of the Javits Center. The luncheon will follow the reception.

Dr. Marvin Camras, ITT Research Institute, will be the luncheon speaker. Often referred to as the Father of Magnetic Recording, Camras is the inventor of the wire recorder and a pioneer in magnetic sound tracking for motion pictures and stereo and videotape recording.

New Fellows will be honored at the **Fellows Luncheon**, which is scheduled for 11:45 on Sunday, October 14, at the Astor Ballroom of the Marriott Marquis Hotel. A Fellow of the Society is one who is no less than 30 years

old and has, by proficiency and contributions, attained an outstanding rank among engineers or executives in the motion-picture, television, or related industries. Each new Fellow will be presented with a plaque by SMPTE President Maurice L. French.

Former SMPTE President Harold J. Eady, HJE Communications, will be the guest speaker at the luncheon. He promises that his presentation "will be enlightening and something that no one can afford to miss."

On Tuesday evening, October 16, the SMPTE will hold its **annual cocktail party, banquet, and dance** in the Westside Ballroom of the Marriott Marquis Hotel. The evening will feature fine dining, dancing, and entertainment. Cocktails will be served at 7:00 p.m., and the banquet will begin at 8:00 p.m. Companies wishing to reserve tables should contact Mary Connolly at SMPTE headquarters for information.

## Spouses Program

Spouses Program Chairwoman Patricia Spicer has organized a program that will highlight the best that New York City has to offer. It will feature guided tours, elegant dining, exclusive lectures, and a special meeting with a star of a New York opera. The program will begin on Friday afternoon with a reception at the Marriott Marquis Hotel, where tea and refreshments will be served. On Saturday, spouses will hear a presentation entitled "Best for Less — Quality Bargains in New York." "At that event, we will hear from the publisher of *Best for Less*, a newsletter describing quality clothing at discount prices. Spouses will learn everything they need to know about shopping in New York City," Spicer said.

On Sunday, there will be a grand tour of Manhattan. "We will get a guided tour of a private home in the Tribeca area, as well as see all of Manhattan — from the East Side to the West Side, through Times Square, Soho, Greenwich Village, Tribeca, and Battery Park City," Spicer said. "The group will then dine at Windows on the World, which is located on the 107th floor of the World Trade Center. The restaurant features an unparalleled view and it is

very well known for its spectacular selection of international cuisine. After lunch, spouses can take a walk outside and see the Winter Gardens and the Hudson riverfront area."

On Monday, the group will be treated to a private tour of Lincoln Center. "We will see the Center for Performing Arts, the Metropolitan Opera House, the Ballet, the Philharmonic, Beaumont Theater, and Avery Fisher Hall," Spicer said. "As an extra special bonus, we will also meet an opera star who is starring in a performance at Lincoln Center." After the tour, there will be a luncheon at the new Symphony Cafe, where spouses can meet Geoffrey Gilbert Beers, the architect who designed it. Beers was formerly with Niemeyer Associates, the designers of Brasilia, the capital of Brazil. He also worked for I.M. Pei for eight years. After lunch, a visit to the old Carnegie Hall is scheduled. "We will receive a guided tour of this magnificently restored monument and see a film of the historical events that have occurred there," said Spicer.

On Tuesday, there will be a tour to two historic New York City sites. During the morning, spouses will visit the Frick Gallery and hear a private lecture regarding the artwork on display. During the afternoon, participants can absorb American culture with a visit to the home of Abigail Adams Smith, daughter of John Adams, the second president of the U.S. "The home of Abigail Adams Smith is one of the oldest houses in New York," Spicer said. "It is a Federal style house with a beautiful garden. It was built in 1799 as a carriage house, and in 1826 it was converted to a private home. After the tours, the program will close with an exclusive luncheon at Regine's."

### Hotel Reservations

Approximately 1500 rooms have been reserved at special rates for conference attendees at the Marriott Marquis Hotel, which will serve as the headquarters hotel, as well as the New York Hilton Towers and the Sheraton Centre and Towers. To qualify for the special rates, registrants must submit the form and payment by September 14, 1990 to the SMPTE Housing Bureau, 2 Columbus Circle, New York, NY 10019. Please do not mail this form to SMPTE headquarters. As in the past, complimentary shuttle bus service

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### Registration Rates

	Before Sept. 14	On-Site Registration
Weekly: Member*	\$185.00	\$225.00
Non-Member*	225.00	265.00
Spouse*	85.00	95.00
Life, Fellow		
Life Member*	FREE	FREE
Student Member	FREE	FREE
Student Non-Member	10.00	15.00
Author (day of paper only, no lunch)	FREE	FREE
Press (no lunch)	FREE	FREE
Exhibits Only (4 days)	40.00	60.00
Honors and Awards Luncheon (if ordered separately)	30.00	35.00
Fellows Luncheon**	35.00	40.00
Banquet	70.00	80.00
Full Banquet Table	600.00	700.00

No refunds after September 21, 1990.

\* Includes Honors and Awards Luncheon.

\*\* Fellows and Life Fellows only.

Daily attendance to the equipment exhibit and the technical program is available at a cost of \$45 to members and \$55 to non-members.

Exhibits-only attendance is \$15 per day.

Members of the BKSTS, FKTG, SPSE, SBE, AND AES may register at the member rate.

Daily registration will be available at the Javits Convention Center during registration hours.

### Hotel Rates

The Marriott Marquis (Headquarters)				
	Single	Double/Twin	Tower/Single	Tower/Double
	\$170	\$185		
The New York Hilton	\$165	\$180	\$225	\$250
The Sheraton Centre	\$158.00	\$172.00		
The Milford Plaza	\$85	\$95		

8 1/4% sales tax, 5% city tax, and \$2.00 per room, per night will be applied to the above prices. Shuttle bus service will be provided.

will be provided between the Javits Center and the hotels.

### Registration

Advance and on-site registration will be available for the conference and equipment exhibit. Members will receive registration information in the mail and are strongly encouraged to register in advance. By doing so, they can take advantage of reduced rates and avoid long waiting lines at the conference. To qualify for advanced registration rates, completed registration forms and payment must be returned to SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, no later than September 14, 1990.

On-site registration will be conducted at the Marriott Marquis Hotel on Friday, October 12, from 9:00 a.m.

to 5:00 p.m., then at the Javits Convention Center on Saturday, beginning at 7:30 a.m.

### Sponsored Activities

The following companies are sponsoring various conference activities: NBC, banquet wines; Eastman Kodak Co., Coffee Club; and Sony Corp., spouses' breakfasts.

### Committee Meetings

Most of the SMPTE engineering, administrative, and editorial committee meetings will be held at the Javits Convention Center. Committee members will be notified in advance of the time and place of their meetings. A complete schedule of all meetings will be available in the registration area at the convention center.

—Carol King