

132nd SMPTE Technical Conference and Equipment Exhibit

Jacob K. Javits Convention Center, New York City

October 13–17, 1990

The 132nd SMPTE Technical Conference and Equipment Exhibit is almost upon us. The event will take place Saturday, October 13, through Wednesday, October 17, 1990, at the Jacob K. Javits Convention Center in New York City.

SMPTE Editorial Vice-President Frank J. Haney, Capital Cities/ABC Inc., and SMPTE Conference Vice-President L. John Spring, Jr., Eastman Kodak Co., are providing the overall direction for the conference. The technical program is under the supervision of Haney, while the equipment exhibit and the general arrangements are being directed by Spring. Haney has appointed Kerns H. Powers, Consultant, as Program Chairman. John L. Baptista, Consolidated Film Industries, and Alan Godber, NBC, have been named Program Vice-Chairmen. Spring has appointed Charles H. Jablonski, NBC, as Chairman of the General Arrangements Committee.

Technical Program

Program Chairman Powers and Vice-Chairmen Baptista and Godber have arranged an interesting and informative program based on the theme "Film and Television — One World?" More than 100 papers will be presented during the five-day technical program. A complete listing of the papers begins on page 758 of this issue.

Conference Overview

The social galas for the conference will begin on Friday evening, October 12, with a Welcoming Reception for all registrants at the Marriott Marquis Hotel.

The conference will be officially opened on Saturday, at 9:30 a.m., in the Javits Center, when SMPTE President Maurice French, CBC, delivers his welcoming address. He will be followed by SMPTE Engineering

Vice-President Stanley Baron, NBC, who will present an engineering report. Immediately after Baron's talk, George Vradenburg III, senior vice-president of CBS and a director of the Advanced Television Test Center, will deliver the keynote address, focusing on the shared values between lawyers and engineers. "The notion is coming together, with HDTV, where lawyers and engineers are working together to improve the state of television," Vradenburg said. "Both engineers and lawyers are devoted to the idea of progress."

On Saturday afternoon, the annual Honors and Awards Reception and Luncheon will be held in Hall 1D of the Javits Center. Immediately after the luncheon, the technical sessions will begin, and the ribbon-cutting ceremonies officially opening the equipment exhibit will take place.

Registration

Daily on-site registration will be available for the conference and equipment exhibit beginning Friday, October 12, at the Marriott Marquis Hotel, from 9:00 a.m. to 5:00 p.m. Thereafter, registration will take place at the Javits Center during the following hours: Saturday and Sunday, 7:30 a.m. to 6:00 p.m.; Monday, 7:30 a.m. to 7:00 p.m.; Tuesday, 7:30 a.m. to 6:00 p.m.; and Wednesday, 7:30 a.m. to 1 p.m.

Reduced Rate Advance Registration

Advance and on-site registration will be available for the conference and equipment exhibit. Members will receive registration information in the mail and are strongly encouraged to register in advance. By doing so, they can take advantage of reduced rates and avoid long waiting lines at the conference. To qualify for advance registration rates, completed registration forms and payment must be re-

turned to SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, no later than September 14, 1990.

On-site registration will be conducted at the Marriott Marquis Hotel on Friday, October 12, from 9:00 a.m. to 5:00 p.m., then at the Javits Center on Saturday, beginning at 7:30 a.m.

Awards

Outstanding technical achievements and distinguished service to the Society will be recognized at the Honors and Awards Luncheon on Saturday at 12:00 p.m. in Hall 1D of the Javits Center. Prior to the luncheon a reception will be held, beginning at 11:15 a.m.

Sponsored Activities

The Society wishes to thank the following sponsors for their generous support: Ampex Corp. (Banquet Reception); NBC (Banquet Wines); Grass Valley Group, Panasonic Broadcast Co. (Banquet Entertainment); Dolby Laboratories, Inc. (Board of Governors Reception); Abekas Video Systems (Honors and Awards Reception); Magna-Tech Electronic Co. (Fellows Reception); Pacific Title & Art Studio (Program Printing); Eastman Kodak Co. and FPC, a Kodak Co. (Coffee Club), and Sony Corp. of America (Spouses Breakfasts).

Spouses Program

The program will begin on Friday afternoon with a reception at the Marriott Marquis Hotel, where tea and refreshments will be served. On Saturday, spouses will hear a presentation entitled "Best for Less — Quality Bargains in New York." "At that event, we will hear from the publisher of *Best for Less*, a newsletter describing quality clothing at dis-

count prices. Spouses will learn everything they need to know about shopping in New York City," said Spouses Program Chairwoman Patricia Spicer.

On Sunday, spouses will get a chance to see Manhattan, including a guided tour of a private home in the Tribeca area, via a trip that will take them from the East Side to the West Side, through Times Square, SoHo, Greenwich Village, Tribeca, and Battery Park City. A luncheon at Windows on the World, which is located on the 107th floor of the World Trade Center, will follow. After lunch, spouses can take a walk outside and see the Winter Gardens and the Hudson riverfront area.

On Monday, the group will be treated to a private tour of Lincoln Center, which includes the Center for Performing Arts, the Metropolitan Opera House, the Ballet, the Philharmonic, Beaumont Theater, and Avery Fisher Hall. As an added bonus, they will meet an opera star who is featured in a performance at Lincoln Center. After the tour, there will be a luncheon at the new Symphony Cafe, where spouses can meet Geoffrey Gilbert Beers, the architect who designed it. After lunch, a visit to Carnegie Hall is scheduled.

On Tuesday, there will be a tour of two historic New York City sites. During the morning, spouses will visit the Frick Gallery and hear a private lecture regarding the artwork on display. During the afternoon, participants will visit the home of Abigail Adams Smith, daughter of John Adams, the second president of the U.S. The program will close with a luncheon at Regine's.

Honors and Awards Luncheon

The Honors and Awards Luncheon is being held at the Javits Center on Saturday, October 13. It will feature the presentation of SMPTE awards, which recognize outstanding achievements in motion pictures and television, and service to the Society. Dr. Marvin Camras, ITT Research Institute, will be the luncheon speaker. Often referred to as the "father of magnetic recording," Camras is the inventor of the wire recorder and a pioneer in magnetic sound tracking for motion pictures and stereo and videotape recording. The event will take place in Hall 1D from 12:00 p.m. to 2:00 p.m. A reception will be held prior to the luncheon, beginning at

Program Committee

Editorial Vice-President	Frank J. Haney
Program Chairman	Kerns H. Powers
Program Vice-Chairmen	John L. Baptista, Alan S. Godber
Topic Chairman (Film)	John W. Erwin
Topic Chairmen (Television)	Furn D. Anderson, Dave Elliot, Jukka Hamalainen, Mark Schubin, Timothy J. Spitzer

Arrangements Committee

Conference Vice-President	L. John Spring, Jr.
General Arrangements Chairman	Charles H. Jablonski
Assistant General Arrangements Chairman	Charles Spicer
Assistant Auditor	Michael E. Johnson
A/V and Projection Chairman	Jay H. Ballard
Banquet Chairman	Neal R. Pilzer
Display Chairman	Alan Rosenfeld
Registration Chairman	Raymond Blumenthal
Facilities Co-Chairmen	John C. Gates, Timothy J. Spitzer
Hospitality/Information Chairman	Herb Ohlandt
Opening Film and Tapes Chairwoman	Linda Young
Hotel Arrangements Chairman	Charles Spicer
Spouses Program Chairwoman	Patricia Spicer
Luncheon Chairman	Roger Salles
Membership Chairman	Edgar Schuller
PA/Recording Chairman	Paul Heimbach
Transportation Chairman	David Elliot

11:15 a.m. The fee for the luncheon is included in Member Weekly, Non-Member Weekly, Spouse, Life Member, and Life Fellow registrations.

SMPTE Banquet

On Tuesday evening, October 16, the SMPTE will hold its annual cocktail party, banquet, and dance in the Westside Ballroom of the Marriot Marquis Hotel. The evening will feature fine dining, dancing, and entertainment. Cocktails will be served at 7:00 p.m., and the banquet will begin at 8:00 p.m. Companies wishing to reserve tables should contact Mary Connolly at SMPTE headquarters for information.

Fellows Luncheon

New Fellows will be honored at the Fellows Luncheon, which is scheduled for 12:00 p.m. on Sunday, October 14, in the Astor Ballroom of the Marriott Marquis Hotel. A Fellow of the Society is one who is no less than 30 years old and has, by proficiency and contributions, attained an outstanding rank among engineers or executives in the motion-picture, television, or related industries. Each new

Fellow will be presented with a plaque by SMPTE President Maurice L. French.

Former SMPTE President Harold J. Eady, HJE Communications, will be the guest speaker at the luncheon. He promises that his presentation "will be enlightening and something that no one can afford to miss." This event is open only to Fellows and Life Fellows of the Society.

Committee Meetings

Most of the SMPTE engineering, administrative, and editorial committee meetings will be held at the Javits Center. Committee members will be notified in advance of the time and place of their meetings. A complete schedule of all meetings will be available in the registration area at the convention center.

Special Airline Rates

To assist attendees with their airline and travel plans, Media Travel U.S.A., in conjunction with the SMPTE, is offering airfares discounted up to 45% to and from New York on American and Delta Airlines, and discounted rates of up to 35% to and

from Canada. To take advantage of these special rates, call toll-free 1-800-283-TRIP between 9:00 a.m. and 5:30 p.m., Eastern Standard Time. Make sure to mention that you are attending the SMPTE conference in New York.

Equipment Exhibit

The equipment exhibit will be held at the Javits Center from Saturday, October 13, through Tuesday, October 16, and will occupy approximately 190,000 sq. ft. It will feature more than 200 exhibitors, and will allow attendees to see the latest developments in television and film technology. *Please note:* No one under the age of 12 will be permitted on the show floor. Children between the ages of 12 and 15 must be badged and must

be accompanied at all times by an adult. Exhibit hours are as follows: Saturday, 2:30 p.m. to 6:00 p.m.; Sunday, 10:00 a.m. to 6:00 p.m.; Monday, 10:00 a.m. to 7:00 p.m.; and Tuesday, 10:00 a.m. to 5:00 p.m. A complete directory, with descriptions of the exhibiting companies, begins on page 762 of this issue.

New Cross-Indexed Program Book

The SMPTE is proud to offer a new service to conference attendees. In addition to the alphabetical listing of exhibitors with booth numbers and descriptions of product lines, the program booklet will cross-reference products by categories. This way, attendees can look up the products they are interested in and find out which

exhibitors are displaying that particular type of equipment.

Hotel Reservations

Approximately 1500 rooms have been reserved at special rates for conference attendees at the Marriott Marquis Hotel, which will serve as the headquarters hotel, as well as the New York Hilton Towers and the Sheraton Centre and Towers. To qualify for the special rates, registrants must submit the form and payment by September 14, 1990, to the SMPTE Housing Bureau, 2 Columbus Circle, New York, NY 10019. Please do not mail this form to SMPTE headquarters. As in the past, complimentary shuttle bus service will be provided between the Javits Center and the hotels.

Registration Rates

	Before Sept. 14	On-Site Registration
Weekly: Member*	\$185.00	\$225.00
Non-Member*	225.00	265.00
Spouse*	85.00	95.00
Life, Fellow		
Life Member*	FREE	FREE
Student Member	FREE	FREE
Student Non-Member	10.00	15.00
Author (day of paper only, no lunch)	FREE	FREE
Press (no lunch)	FREE	FREE
Exhibits Only (4 days)	40.00	60.00
Honors and Awards Luncheon (if ordered separately)	30.00	35.00
Fellows Luncheon**	35.00	40.00
Banquet	70.00	80.00
Full Banquet Table	600.00	700.00

No refunds after September 21, 1990.

* Includes Honors and Awards Luncheon.

** Fellows and Life Fellows only.

Daily attendance to the equipment exhibit and the technical program is available at a cost of \$45 to members and \$55 to non-members.

Exhibits-only attendance is \$15 per day.

Members of the BKSTS, FKGT, SPSE, SBE, AND AES may register at the member rate.

Daily registration will be available at the Javits Convention Center during registration hours.

Hotel Rates

The Marriott Marquis (Headquarters)			
Single	Double/Twin	Tower/Single	Tower/Double
\$170	\$185		
The New York Hilton			
\$165	\$180	\$225	\$250
The Sheraton Centre			
\$158.00	\$172.00		
The Milford Plaza			
\$85	\$95		

8 1/4% sales tax, 5% city tax, and \$2.00 per room, per night will be applied to the above prices. Shuttle bus service will be provided.