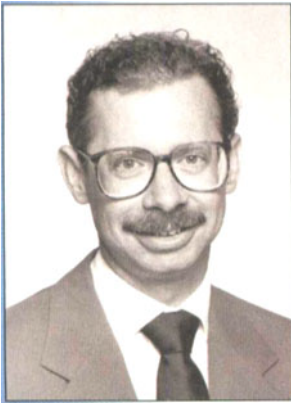


MESSAGE FROM



EDITORIAL VICE-PRESIDENT

EDWARD P. HOBSON

As I am sure you have noticed, the *SMPTE "Journal"* has taken on a bold new look and an additional subtitle as the *SMPTE "Motion Imaging" Journal*. The *Journal* prides itself on its long history of documenting the advances in motion picture and television imaging science and engineering and the new title helps establish its rightful position as the authority on motion imaging. There is more than just a change in the title: Over the last year the editorial staff at headquarters has been working to update the appearance of the *Journal* and I'm sure you'll like the new look and feel. This is just the beginning of a modernization program that has included more use of color illustrations and photographs, a change to a modern looking Arial font, and splashier headers. We will also be providing more reports on Engineering Committees so that our worldwide membership can see the work produced by the technology and engineering committees.

Another advance I'd like to report is the new availability of the online version of the *Journal* to all members of SMPTE. Readers will be able to see the *Journal* on the day of publication, no matter their location. I hope our members in some of the more distance locales will avail themselves to this new benefit of membership.

To access the online *Journal* you will need to visit the SMPTE website (www.smpte.org) and then select the Members Only area from the home page. Enter your membership number (available on your printed copy of the *Journal*) as illustrated here:

A screenshot of a web form titled "members only". It contains two input fields: "member id:" and "password:". Below the fields are two links: "need a password? [click here](#)" and "forgot your password? [click here](#)".

Then enter your password and select GO. If you cannot gain access due to a forgotten password, the administrator can e-mail a new password. This will take you to a series of useful pages including the online Membership Directory, and the Library. Select Library to access the online *Journal*.

The online Membership Directory is self administered. Please take a look at your listing and update your personal information. This information is used to send announcements, SMPTE ballots for elections, and of course, to allow other members to find and communicate with you. As we migrate to all-electronic meeting notices, it is important that your personal profile is accurate.

Editorial activities include much more than the *Journal*. By the time you read this, SMPTE will have hosted a half-day session at IBC in Amsterdam on the topic of Content Identification. As Digital Rights Management becomes more important and as owners of content want to protect their property, identification of that content is essential. I would like to thank Michael Dolan for organizing the IBC session, and also thank SMPTE's partner, the IBC, for the opportunity to once again contribute and present during the IBC Technical Sessions. SMPTE members Hans Hoffman, of the EBU, and Peter Symes also participated in a session on the importance of standards in an increasingly complex digital media environment.

Finally, I'd like to remind you of the upcoming 144th Technical Conference and Exhibition in Pasadena. The Conference Theme is "Progress and Pragmatism" and an excellent group of papers and presenters have been assembled covering topics ranging from new ATSC Digital Television initiatives to D-Cinema. SMPTE will also host the American Society of Cinematographers and the International Cinematographers Guild during a series of afternoon panel discussions covering the artistic aspects of our business and how technology must work with the artistry to enhance the final product.

I hope to see you in Pasadena.