

ATSC Approves DASE

The Advanced Television Systems Committee has approved its DTV Application Software Environment (DASE) standard, which, building on the suite of ATSC DTV standards, will enable the implementation of enhanced and interactive services for digital television. It will provide creators of enhanced and interactive content with the necessary confidence that their applications and data will run uniformly on all brands and models of DTV receivers.

"DASE is the result of a multiyear development effort by the ATSC," said President Mark Richer. "Implementation experience gained over the past year provided us with the confidence to finalize this important standard."

IMAX and BFC Open Facility in Russia

IMAX Corporation, the leader in large format entertainment technology and cinematic experience, announced an agreement with BFC Media Ltd. for a state-of-the-art IMAX theater in Moscow, Russia. This new facility is expected to open in January 2003.

BFC Media spokesperson Oksana Zinovieva expressed great excitement to be introducing the first such theater in that country. Citing Russia's great cinematographic history and exploding movie-going population, she believes that the mix of commercially-oriented films and educational programming is the perfect fit for audiences in Moscow and other cities.

IMAX Co-founder Shaw Dies

IMAX also released news concerning the death of William C. Shaw, one of its founders, in Toronto on August 31, 2002. He was 73 years old.

Shaw joined Graeme Ferguson, Roman Kroitor, and Robert Kerr in 1968 to design and develop the IMAX projection system. He also led the engineering team that subsequently developed other successful IMAX formats. He held a number of patents relating to the rolling loop mechanism fundamental to the IMAX system, as well as subsequent projectors, cameras, and peripherals.

In 1985, Shaw was awarded SMPTE's John Grierson Medal. He was also honored with a gold medal from the Association of Professional Engineers of Ontario and the Leonardo da Vinci Award from the American Society of Mechanical Engineers.

RTI/Calder Merger

Calder Equipment Ltd. has joined the RTI Group effective August 30, 2002. Calder, based in Harpenden, England, was established in 1972 and is a well-respected designer and builder of a wide range of motion picture film processing machines, including units for ECNII, ECPII, and black-and-white film. Duncan C. Calder, who founded the company, will remain active in the business; senior managers Laurie Erwood and Ron Osborn will continue in their current roles as production and design specialists.

RTI has been working with Calder for many years, setting up front end lab projects and new laboratories and installing processors at many prestigious laboratories. Calder's joining the RTI Group is a natural extension of an already very successful relationship.

Harris Broadcast Has New Director, Sales Rep

Richard Frank has been appointed director of international sales for Harris Broadcast Communications and will report to Jay Batista, vice-president of the company's worldwide sales and marketing. Frank joins Harris after a distinguished career in international sales and marketing, most recently at R. A. Jones and Co. as director of international business. Previously he worked for Cincinnati Milacron as director of international sales in Latin America and Asia; on an offshore assignment with the Ferromatik Milacron subsidiary as director marketing and sales, Europe; and then as managing director, Latin America for Cincinnati Milacron.

Harris Corporation also announced that Scott Berger has joined the company's Broadcast Communications Division (BCD) as an inside sales representative. He will be working from the Harris Broadcast Center in Mason, OH, in support of the western region and will be responsible for sales of the full-line of studio products. Berger joins Harris from Clear Channel Communications where he was an advertising and non-traditional revenue (NTR) account executive. While in that position, he was responsible for selling new marketing concepts.

David Schnuelle Joins Dolby Laboratories

David (Dave) Schnuelle has been appointed director, image technology, for Dolby Laboratories. In this newly created position, he is responsible for expanding the company's business opportunities in digital imaging. "Dolby has a long tradition of using its expertise working with the motion picture industry to evaluate and improve the quality of film sound in the cinema," said Dolby VP Steve Forshay. "He brings with him consid-

Panasonic Awarded Technical Emmy

The National Academy of Television Arts and Sciences (NATAS) has presented Matsushita Electric Industrial Co., Ltd (Panasonic) with a Technical Emmy Award for its development of the AJ-HDC27 VariCam HD Cinema Camera. The camera allows digital cinematographers to capture film-style 24-frame high-definition (HD) progressive scanned images and offers the unique capability of a wider range of variable frame rates (from 4 to 60 frames/sec in single-frame increments) to allow "overcrank" and "undercrank" techniques in the camera to achieve fast or slow-motion effects. AJ-HDC27's CineGamma extended dynamic range software permits the HD Cinema camera to more closely match the dynamic range of film stocks.

Katsuhiko Yamamoto, vice-president, Matsushita Electric Industrial, accepted the award at ceremonies held October 2, 2002, in New York City. "VariCam has inspired and empowered cinematographers, directors, and digital artists by allowing them to capture fast and slow-motion effects in the camera, while also providing high-contrast, film-style pictures at the lower cost economies of high definition," said John Baisley, president, Panasonic Broadcast & Television Systems Co. "Panasonic is pleased that the Academy has recognized this advancement in high-definition acquisition and production."

Technical Emmy Awards are presented annually by NATAS for achievements—including exceptional contributions to broadcasting technology—within the television industry that materially affect transmis-

sion, recording, or reception. The award was the 15th Emmy received by the company, 12 of which have been for achievements in digital video technology. No other company has received as many Emmy Awards for digital video advances as Panasonic:

- 1980: Digital video effects
- 1986: Consumer videotape recorder
- 1990: Automated record playback for large video libraries
- 1991: CCD imaging technologies
- 1992, two awards:
 - The half-inch composite D-3 digital videotape recorder
 - The digitally processed, broadcast quality camera
- 1993: The digital video production switcher
- 1994: CCD imaging device with on-chip micro lens
- 1995: D-5 half-inch digital component format
- 1998, two awards:
 - DVCPRO small-format digital component videotape format
 - High Definition (HD) Intra-Field Compression Processor for D-5 HD VTRs
- 1999: Development of DVD technology
- 2000: Development of Universal Format Conversion technology
- 2001: Development of consumer camcorders.

Panasonic also received a Primetime Engineering Emmy Award in 1997 for the development of the DVCPRO AJ-LT75 Laptop Editing System.

erable skills in digital imaging, which will allow us to continue improving the overall cinema-going experience."

Schnuelle is deeply involved in developing digital cinema stands, including work with the SMPTE DC 28 committees. Most recently, he was chief technology officer of THX, Ltd., where he directed R&D efforts in cinema technology and oversaw digital cinema equipment deployments to support exhibition.

Snell and Wilcox Appointments

John Poulter, recently appointed chairman of the board of Snell & Wilcox, has named Simon Derry as chief executive officer, succeeding John Spencer, who remains on the board.

Derry joins Snell & Wilcox from Vitec plc where he was chief executive of the Broadcast Division following earlier experience with GEC Plessey Telecommunications, Nokia, and Ingersoll Rand.

Poulter confirmed the moves saying, "John has steered the company through challenging times for the broadcast industry as a whole. His leadership has been especially valuable during the recent transitional period, culminating in the successful refinancing and investment by Advent



Simon Derry

Venture Partners. I am delighted that he will remain on the board to maintain continuity and to ensure that his contribution is built upon.”

ASC Call for Entries

The American Society of Cinematographers has issued a call for entries in the 17th Annual ASC Outstanding Achievement Awards competition for three television categories, including episodic television and MOW/miniseries/pilot for both network and basic/pay cable. ASC President Steven Poster points out that this is the only competition for cinematographers where both nominees and winners are selected solely by their peers. Only active ASC members are eligible to vote.

For eligibility in all television categories, programs must air in 2002. The deadline for submissions is 2:00 p.m. (PST) on January 2, 2003. For information regarding rules for entry, visit the ASC website at www.cinematographer.com, or contact Patty Armacost at (323) 969-4333.

Kodak Names Scholarship Winners

Bram Tihany, a Pratt Institute film student, won top honors in the annual Eastman Scholarship competition. The prize includes a \$5000 scholarship and participation in the Kodak Emerging Filmmakers Showcase at the Cannes International Film Festival. Runners-up were Qiang Huang, Temple University; Kourtney Keller,

Pratt Institute; and Changhee Chun, University of No. Carolina, Greensboro, who each received a \$2000 scholarship. Scott Foley, University of Wisconsin, and Alison Stewart, Stanford University, received \$1000 scholarships.

These prizes are provided through an endowment fund created by Kodak and administered by the University Film and Video Foundation (UFVF) a non-profit organization whose mission is to advance the study, practice, and preservation of motion picture and video production. The jury consisted of professional filmmakers and educators.

Avid Technology Pairs with Ball State University

With the recent explosion of digital film, universities across the country are working hard to provide students with access to the best technology available in order to remain competitive with both other schools and the lure of the indie filmmaking community. Ball State University, located in Muncie, IN, has chosen Avid Technology as its partner in that quest with a major investment in Avid solutions for its new state-of-the-art digital education and research center. When complete, the new facility will feature more than 70 Avid systems for training students in video and audio post-production and broadcasting, enabling them to produce professional quality digital art, entertainment, and news.

**Coming in February!!!
Don't miss the 37th Advanced Motion
Imaging Conference in
Seattle, Washington
February 27 - March 1, 2003.**