

Eastman Kodak Gives \$100,000 Grant to SMPTE Foundation

Eastman Kodak Vice-President and Chief Technology Officer James Stoffel announced that Eastman Kodak would be giving a \$100,000 grant to the SMPTE Foundation. The Foundation was created as a strategic long-range structure to enhance the Society's goals and create a mechanism for raising funds to advance basic SMPTE educational, technological, and standards work in the motion imaging fields. The Foundation is headed by a select body of directors and works under its own set of bylaws. The \$100,000 grant will be spread over four years.

"This is a wonderful reinforcement for SMPTE to continue the many activities that it carries out," said SMPTE President John Mason. "By the continued support of companies in the field, SMPTE is given a marvelous opportunity to further coordinate a technology that advances at an amazing pace."

Frederick Motts, SMPTE's Executive Director, adds that "Eastman Kodak has been a benefactor to SMPTE for over 50 years, and so it comes as no surprise that Kodak would continue this support." Motts hopes other corporations will join Eastman Kodak's initiative, especially in light of SMPTE's standards setting activities, which serve to promote and standardize the field, thus giving back to the motion imaging industry. Motts also says that although Kodak's grant is large, it should not inhibit other smaller corporations and companies from supporting the Foundation. "It will take the combined contributions of many companies, at whatever amount, to fully sustain the Foundation and its endeavors in advancing the motion imaging industry."

Itochu to Distribute iVast MPEG-4 Digital Media Solutions

iVAST, a worldwide provider of MPEG-4 software, announced a partnership with Itochu Techno-Science Corporation (CTC), a leading company in IT, to distribute iVAST MPEG-4 Platform digital media products to its customer base beginning November 1.

CTC will distribute iVAST's complete suite of tools for the creation, delivery, and playback of interactive MPEG-4 digital media. The two companies will also jointly integrate the iVAST Media Server software into CTC's Universal Media Delivery Suite of end-to-end database delivery solutions. In its distribution efforts, CTC will leverage the international reach of its parent company, Itochu, a globally integrated corporation with offices in over 80 countries.

"Broadband has expanded expectations in the way media is delivered," said Osamu Gotoh, CTC's president. "iVAST's MPEG-4 solutions provide our clients the digital media solution they're looking for—stunning picture quality at much lower bandwidths, and advanced interactive capabilities to create new on-demand services."

Call for Papers

The IEEE is soliciting technical papers for oral and poster presentation at the International Conference on Consumer Electronics, ICCE 2003, to be held at the LAX Marriott Hotel, Los Angeles, CA, June 17-19, 2003. The scope of the conference includes all aspects of equipment that is owned or leased by consumers, including entertainment, communication, appliances, recording, music, and home office. Papers on new equipment, system concepts, methods, standards, hardware, components, and intellectual property are encouraged, as are papers of a tutorial nature. For further information and submission procedures, see the website: www.icce.org.

Calendar

SMPTE Advanced Motion Imaging Conference

Theme: New Initiatives in Motion Imaging
Seattle, Washington - February 27-March 1, 2003

SMPTE at NAB

SMPTE Digital Cinema Summit
SMPTE Info Booth and Exhibit
Las Vegas, Nevada - April 5-10, 2003

SMPTE at IBC

SMPTE Reception and Social
SMPTE Info Booth and Exhibit
RAI, The Netherlands - September 11-16, 2003