



Bringing you the
knowledge you need...

SMPTE Technical Conference Hilton New York

Wednesday November 12

Networking Fundamentals

Morning Seminar A

This seminar will deal with the fundamentals of networking including TCP/IP. It is intended as a tutorial for those involved in networking in a media environment.

Chair: Hans Hoffmann, EBU

AAF Tutorials I

Morning Seminar B

These tutorials will explain and provide examples for use of the Material Exchange Format (MXF) and the Advanced Authoring Format (AAF).

Chair: Brad Gilmer, Gilmer & Associates

Networking in a Media Environment

Afternoon Seminar A

This seminar is a follow-on to the morning Networking Fundamentals seminar. Specific aspects and challenges relating to the movement of media files in an IT network will be discussed.

Chair: Al Kovalick, Pinnacle Systems

MXF Tutorials I

Afternoon Seminar B

These tutorials will explain and provide examples for use of the Material Exchange Format (MXF) and the Advanced Authoring Format (AAF).

Chair: Oliver Morgan, Metaglobe Corp.

Thursday November 13

Multiplexing and Transport Fundamentals

Morning Seminar A

It's not just MPEG. This seminar is a tutorial exploring the technologies involved in creating, transporting, and decoding multiplexed streams of media and data.

Chair: Peter Symes, Grass Valley Group

Motion Picture Seminar

Morning Seminar B

A seminar on the latest techniques for film-based motion picture production.

Chair: Richard Carlson, Eastman Kodak Co.

Multichannel Audio: Challenges and Solutions

Afternoon Seminar A

The convergence of MPEG, compressed audio formats, servers, and embedded distribution pose significant challenges for the system designer and user. This seminar will explore those challenges and offer solutions to the problems faced in production and transmission facilities.

Chair: Jay Kuca, NVision

Copyright Protection and Rights Management

Afternoon Seminar B

This seminar will deal with issues relating to protecting digital assets. The advent of broadband distribution both internally to an organization and externally to the public are creating challenges that must be addressed.

Chair: Ed Hobson, National TeleConsultants

Friday November 14

Digital Broadcasting Update

Morning Seminar A

As 2003 comes to a close, digital broadcasting is on the air in numerous U.S. markets. This seminar will report on the current deployment and outstanding issues challenging broadcasters, program producers, distributors, and the viewing public.

Digital Cinema Update

Morning Seminar B

This seminar will include an update on the work and progress of the SMPTE DC-28 team, who are developing standards and recommendations for the packaging, distribution, and display of D-Cinema.

Chair: Tom Scott, EDNET

DASE and Harmonization

Afternoon Seminar A

The digital television application software environment explained.

Chairs: Mark Richer and Jerry Whittaker, ATSC

Motion Pictures and the Digital Intermediate

Afternoon Seminar B

The digital intermediate process is fast becoming a new technical and artistic tool for motion picture producers. This seminar will explore the technical, business, and workflow issues around digital intermediate post-production.

Chair: Bob Slutske, National TeleConsultants

and Exhibition Nov. 12-15, 2003

**Saturday
November 15**

Networking and the Home Environment

Morning Seminar A

Networks are becoming common at the consumer level. Formerly used largely for home computer networks, these networks are now used for the exchange and transport of rich media. This seminar will explore the home network, its future, and challenges created for program owners.

Chair: Charles Jablonski, Myrio

Professional Tutorials: Varied Selections I

A pre-fix menu of presentations that we couldn't place in our categorical seminars, but are nonetheless essential to your knowledge of trends and advancements in motion imaging technology.

Digital Media and Workflow

Afternoon Seminar A

A series of papers dealing with workflow issues, digital media, and tracking program material from pre-production to broadcast and archive.

Professional Tutorials: Varied Selections II

More carefully selected presentations that are essential to your knowledge of trends and advancements in motion imaging technology.

This program is subject to change without notice. Please note that a complete program booklet will be distributed at the conference.

Special Events

Industry Luncheon

Sit down to a banquet with your colleagues; share information, business cards, and a great meal. The event is capped by the conference's keynote address, as we invite one of the industry's top movers and shakers to speak to attendees.

Honors and Awards Ceremony

**Wednesday, November 12
7:00 - 9:00 p.m.**

Annually, SMPTE gives awards to those in the industry who have demonstrated great achievement and contribution to motion imaging. Awards include the Progress Medal, the Eastman Kodak, Technicolor/Kalmus, SMPTE Journal awards, the Leitch award, the Lou Wolf Memorial Scholarship, and more.

Congratulations to Scott Kennedy, Madonna University; Gregory Madore, Rochester Institute of Technology; and Christoph Nufer, Institut fur Rundfunktechnik/IRT, this year's winners of the Lou Wolf Scholarship.

See "Honors and Awards," for a list of all other awards and recipients.

SMPTE's Friday Night Bash!

**Friday, November 14
6:00 - 8:00 p.m.**

Come Friday night, we'll be ready to party! Join us as we mix, mingle, and have fun, all in the Exhibition Halls; giving you greater exposure to the latest technology that exhibitors have to offer.

Fellows Luncheon

**Saturday, November 15
12 noon**

The Annual Fellows Luncheon is a significant event where SMPTE honors its Fellows, old and new. This year, 18 members will join the ranks of SMPTE Fellow.

Sponsorship Opportunities

An easy way to gain additional exposure for your company

Obtain a leading role in the industry by sponsoring an event at the SMPTE Technical Conference and Exhibition. Twice a year, professionals throughout the motion imaging industry gather at SMPTE conferences to learn about the latest technologies and to find out how they're being applied.

Sponsoring an item or event such as a reception or a coffee break exposes your company to a highly targeted audience of industry executives. You'll be reaching new customers while improving relations



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with old ones. When conference attendees know that you've supported their sessions they'll associate your company with the cutting-edge advancements that shape the industry.

For more information go to our Sponsorship page at www.smpte.org/conferences/sponsor145.cfm, or

contact Dianne Gabriele, Meetings Manager, at 914-761-1100 Ext. 114

Monitor the SMPTE website at www.smpte.org, for registration information, as well as the latest program developments.

FIRE & ICE

SMPTE ADVANCED MOTION IMAGING CONFERENCE



SMPTE Heats up Chicago this February! Join us at the Advanced Motion Imaging Conference February 26-28, 2004

We're Turning up the Heat

SMPTE is preparing another successful AMI Conference this February, as experts in motion imaging converge on Chicago to give you the information you need to stay ahead. Technical presentations, panels, and more are on the burner, so mark your calendars!

This year's conference will be held at the Fairmont Chicago, on February 26-28. Join us as we explore the latest in motion imaging technology. That is why we set the standards that drive the future in motion imaging.

Registration Sizzles!

Registration forms will be available in both the *SMPTE Motion Imaging Journal*, as well as our easy online registration.

Sponsorships Cook Up Sales!

Sponsorships of seminars, receptions, coffee breaks, and registration materials are just a few ways to promote your company's products and services, and heighten customer awareness. We can tailor any sponsorship package or create new opportunities to suit your company's needs. If you are interested in promoting your products and services, please contact Dianne Gabriele, at dgabriele@smpte.org.

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SMPTE Technical Conference and Exhibition



SPONSORS

SMPTE Conferences depend on the generous support of companies to help make your conference experience educational and rewarding.

SMPTE therefore thanks those companies who have supported this conference, its attendees, and the motion imaging community.



The next opportunity for your company to obtain a leading role in the industry by sponsoring an event is our Advanced Motion Imaging Conference in February. Professionals throughout the motion imaging industry gather at SMPTE Conferences to learn about the latest technology and to find out how it's being applied.

By sponsoring an item or event, your company is exposed to a highly targeted audience of industry executives. By sponsoring one of our carefully selected packages, you'll be reaching new customers while solidifying relations with existing ones. When attendees know that you've supported their conference, they'll associate your company with the cutting-edge advancements that shape the industry.

For more information on sponsorships, contact Dianne Gabriele at dgabriele@smpte.org.

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