

# SMPTE Election Results

The following officers and governors have been elected for the 2004-2005 term.

## OFFICERS

### Engineering Vice-President

#### **Peter D. Symes**

Manager, Advanced Technology  
*Thomson Broadcast & Media  
Solutions, Inc.*

Peter Symes is responsible for intellectual property and is the technological liaison at Thomson. He began his career at the BBC and later moved into product management for Philips and Central Dynamics before joining Grass Valley (now Thomson) in 1983.

Symes plans to continue to improve the efficiency of the engineering committees, and seek additional revenue opportunities from the engineering program.



### Conference Vice-President

#### **Kenneth C. Fuller**

Vice-President, Broadcast  
Operations  
*Fox Digital*

Kenneth C. Fuller worked 18 years at NBC before joining Fox Digital. He was director of transmission and broadcast operations for NBC Olympics in New York, responsible for the company's Olympics transmission interconnection network and facility management, and worked in operations/transmission for the 1988, 1992, 1996, 2000, and 2002 Summer Olympic Games.

Fuller's goals are to continue promotion of the advantages of membership in the Society, and to expand the educational opportunities in film, video, news media, and emerging technologies through publications, seminars, conferences, and inter-section communication.



### Financial Vice-President

#### **Thomas M. Jordan**

Regional Sales Manager  
*Rohde & Schwarz, Inc.*

Tom Jordan is currently a regional sales manager in broadcast test and measurement at Rohde & Schwarz, Inc. He was previously a senior vice-president for Leitch Incorporated. Prior to that, he was regional sales manager at Tektronix Television Division for 12 years. Jordan is a member of the National Academy of Television Art & Sciences Engineering Awards Committee and the Society of Broadcast Engineers.

Jordan plans to increase member services, especially in the area of training and tutorial material for the new (H)DTV era.



### Sections Vice-President

#### **J. David Walters**

Regional Sales Manager  
*Omneon Video Networks*

David Walters has been an active member since 1976, serving as Chair of the Florida/Caribbean Section for three consecutive years, and most recently as Southern Region Governor. Walters first became involved in educational and instructional television as a student in 1960. He has given technical presentations for SBE, SCTE, and IVTA chapters in the east.

"SMPTE provides an interface between membership and the constantly changing technologies that we deal with. This is a resource we all need to take advantage of. I plan to work with the Sections to improve how we serve our members and utilize these resources."



## GOVERNORS

### Canadian Region

#### Dany Harrison

Media and Entertainment Leader  
*Cap Gemini Ernst & Young  
Canada*

Dany Harrison leads the media and entertainment business sector at Cap Gemini Ernst & Young. Prior to that, he held executive positions in the broadcasting industry for more than 22 years.

Harrison plans to work closely with all the Canadian Sections and with others media organizations to promote SMPTE as the global leader in the development of standards and authoritative practices for film, television, video, and multimedia.



### Eastern Region

#### Rudolph J. (Rudy) Niznansky

Manager, Market Development  
Strategic Markets  
*Rohde & Schwarz, Inc.*

Rudy Niznansky is responsible for market development efforts of TV broadcast test and measurement products in the U.S., at Rohde & Schwarz. He is Past Section Chairman of the Washington D.C. Section and has more than 30 years experience in the broadcast and cable television industries.

"This is a crucial time for SMPTE. The voice of the membership must be heard, and it is the Governor's responsibility to bring it to the Board. I look forward to serving the Society through active participation in SMPTE events throughout the Eastern Region."

#### Arthur J. Cosgrove

Director of Motion Imaging  
Standards  
*Eastman Kodak Company*

Arthur Cosgrove has been employed at Kodak for 38 years. His career has included positions in engineering, engineering supervision, equipment manufacturing, research and develop-



ment, and project leadership.

"The Society is faced with profound cultural changes, which are being driven by differences between the native linkages of analog and the flexibility of digital technologies. With a variety of approaches being technically valid, the standards-setting process now requires stronger negotiation skills, a well-defined strategy, and the understanding that not only are standards more important, but an ability to compromise with others is necessary. The Society is in a transitional phase and [I] would like to both participate and contribute to a successful evolution in the standards-setting process."

### Hollywood Region

#### Charles S. Swartz

Executive Director and CEO  
*Entertainment Technology  
Center at USC*

Charles Swartz brings more than 25 years of industry experience, most recently as director of integrated strategy for media and entertainment at Sapient. At UCLA, he developed the largest and most comprehensive curriculum of digital media and entertainment management courses offered by a major university.

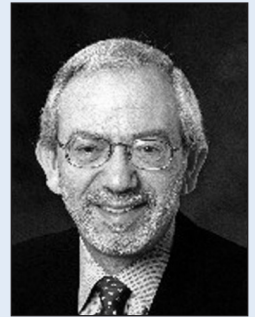
Swartz considers the continued existence and growth of the Society vital. His goal is to strengthen the financial situation of SMPTE, so that survival is no longer in question, to attract new and younger members, and to deepen and broaden the technical and educational activities of the Society.

#### Darcy Antonellis

SVP, Distribution Technologies  
and Operations  
*Warner Bros.*

Darcy Antonellis oversees film distribution, media archives, asset management, broadcast and domestic television distribution, compression, mastering and European operations, and division finance at Warner Bros.

As Governor, Antonellis plans to assist in focusing the Society's efforts towards extending development of benefits and programs, to members, that deal with those of the most topical issues.



## GOVERNORS

### New York Region

**William E. Topazio**  
Director of Engineering  
*R!OT Manhattan*

Bill Topazio, a SMPTE member since 1979, has spent 25 years in post-production engineering. His interests are in visual arts and related sciences.

Topazio plans to leverage the great resources held within the Society to promote sharing of ideas and talent through educational and personally rewarding activities.



### Southern Region

**Paul E. Hogan**  
Senior Broadcast Sales  
Consultant  
*Comprehensive Technical Group*

Paul Hogan has been active in the television industry since 1977, involved in the service, engineering, project management, and sales of television equipment and software.

"Television has evolved on a dynamic scale since the early 1980s. SMPTE has provided the leadership to move forward. It is my goal to help this growth from within the SMPTE organization and help with the education of our members and industry. Manufacturers have their interests, and the industry needs some uniformity, especially in the various technologies merging into our industry."



### Asia/Australia Region

**Lam Kwok-Luen**  
Controller, Broadcasting, and  
Engineering Operations  
*Hong Kong Cable Television Ltd.*

Lam Kwok-Luen has more than 30 years experience as a television RF engineer, news engineer, production engineer, broadcast engineering engineer, television project



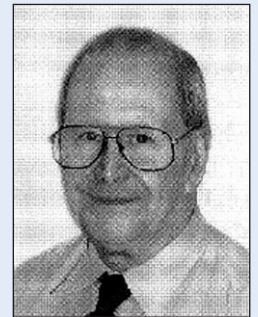
manager at HK-TVB, and as controller of broadcasting and engineering operations at Hong Kong Cable Television Limited.

Lam's goals are to line up Mainland China activities with the help of SMPTE by joining or co-organizing local and China technical seminars and conferences in order to promote SMPTE.

**Gerald William Brooks**  
Training and New Technology  
Manager  
*Rexel Australia Video Systems*

Gerald Brooks started his career in commercial TV in the U.K. He was a founding director of Quinto, an equipment supply company. Brooks has worked at Rexel Australia for 12 years, supporting Panasonic Broadcast equipment and Accom and Leitch products.

Brooks' goals are to improve the communication among SMPTE Sections around the world, so that all members can feel as part of the organization.



### Europe, The Middle East, Africa, and Central & South America Region

**David J. Bancroft**  
Manager, Advanced Technology  
*Thomson Broadcast and Media  
Solutions*

David Bancroft is responsible for standards and technology, especially imaging issues for film and camera business units. He received broadcast training and experience as a BBC engineer, moving to service, marketing, and engineering positions with RCA, Ampex, and BTS/Philips.

Among his goals, Bancroft would like to encourage a global rather than local view of the industry via membership and participation in SMPTE activities, such as electronic participation in standards-creation processes when physical attendance may not be possible on a regular basis.

